

FEBRUARY 2016 TOP 20 RANKER

BY WEBCAST METRICS®

FEBRUARY DIGITAL AUDIO INSIGHTS & TRENDS

Total Listening for All Measured Clients

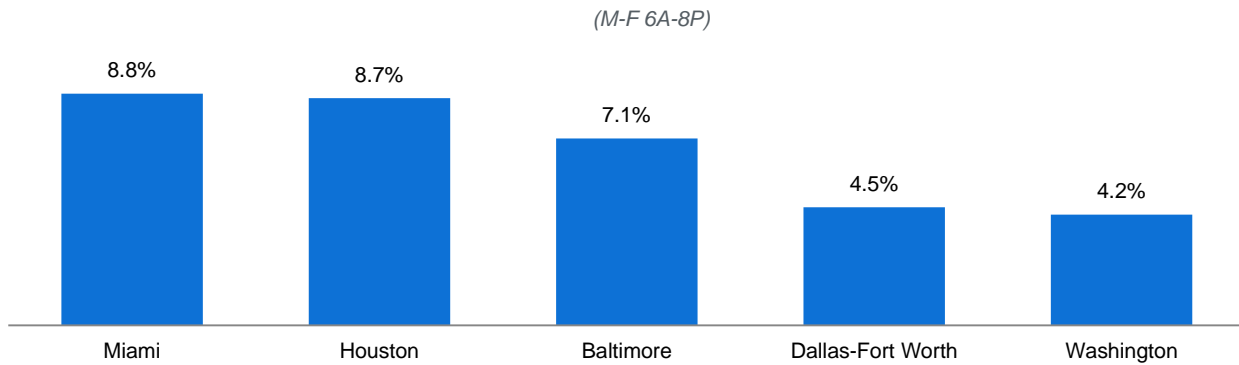
All measured clients within the Domestic U.S. reported a total of 4,753,593 Average Active Sessions (AAS) during the Monday-Friday 6:00AM-8:00PM (M-F 6A-8P) daypart, and 3,985,680 AAS during the Monday-Sunday 6:00AM-Midnight (M-SU 6A-Midnight) daypart.

Taking a Closer Look

Overall streaming has seen steady growth when compared to February 2015. February 2016 AAS increased by 15.2 percent in the Domestic M-F 6A-8P daypart and by 14.5 percent in the Domestic M-SU 6A-Midnight daypart.

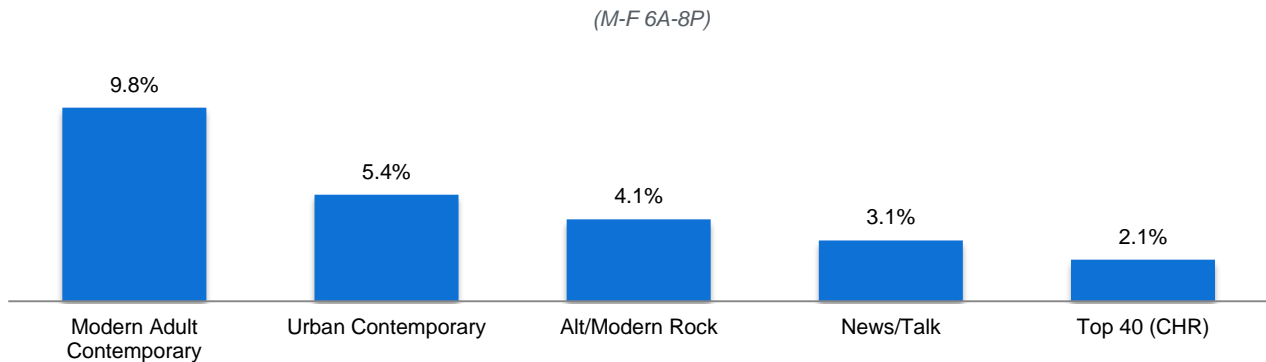
Top Markets

Looking at the top 20 markets, Miami showed the largest listening gain from January 2016 with an 8.8 percent increase in AAS, followed by Houston (8.7 percent), Baltimore (7.1 percent), Dallas-Ft. Worth (4.5 percent), and Washington (4.2 percent).



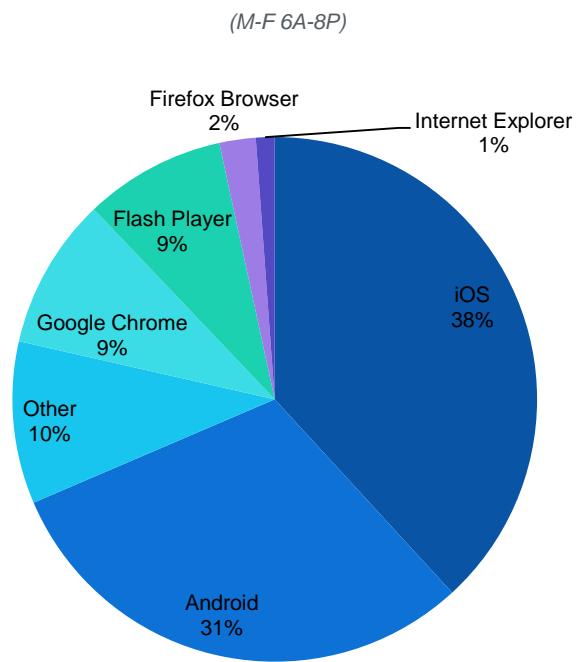
Top Formats

When compared to January 2016, the Modern Adult Contemporary format showed the largest listening gain with a 9.8 percent increase in AAS, followed by Urban Contemporary (5.4 percent), Alternative/Modern Rock (4.1 percent), News/Talk (3.1 percent), and Top 40 CHR (2.1 percent).



Top Devices

38.0 percent of listening took place on an iOS device, followed by Android at 31.0 percent and Google Chrome and Flash Player both at 9.0 percent.



FEBRUARY DIGITAL AUDIO TOP 20 RANKER

Triton Digital has released its monthly digital audio Top 20 Ranker for February 2016. The Ranker is a listing of the top-performing digital audio stations and networks measured by the Webcast Metrics® audience measurement platform.

Webcast Metrics® uses a proprietary platform to track audience data and convert it to audience metrics that can be easily understood by stations, publishers and advertisers. Audience rankings are done on the basis of "Average Active Sessions", with "Session Starts" and "Average Time Spent Listening" also displayed. Average Active Sessions (AAS) is defined as "Total Listening Hours (TLH) divided by hours in the reported time period." TLH is defined as the total number of hours that the station/publisher has streamed during sessions with duration of at least one minute in total within the reported time period. Session Starts (SS) is defined as "the number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period." Average Time Spent Listening (ATSL) is defined as "the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions."

Rankers are divided into "Domestic" and "All Streams." The "Domestic" Ranker quantifies listening done inside the U.S. based on log-based information provided by the station, this report is not MRC accredited. The "All Streams" Ranker merely verifies the quantity of streams without qualifying where they are being consumed, and is MRC accredited.

For more information on measurement collection and limitations, please view the Triton Description of Methodology available at: www.TritonDigital.com/Media/Default/Rankers/Triton-Digital-Methodology.pdf

If you have any further questions, please contact: Measurement@TritonDigital.com

See February rankings below:

FEBRUARY DOMESTIC RANKER (based on AAS)

DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	iHeartMedia Network ¹	1,146,570	439,733,316	0.75
1	Pandora Corporate	2,574,618	1,213,929,561	0.61
2	Spotify Corporate	1,232,119	915,735,812	0.39
3	iHeartRadio	435,857	186,970,937	0.67
4	Cumulus Streaming Network	61,522	22,243,860	0.79
5	CBS Radio Inc.	55,422	17,430,826	0.90
6	NPR Member Stations	54,914	19,800,883	0.78
7	Entercom Communications Corp.	25,394	9,719,352	0.76
8	EMF Corporate	25,083	4,985,412	1.43
9	ESPN Radio Corporate	24,869	13,012,144	0.55
10	Univision	21,597	10,947,953	0.57
11	AccuRadio	14,522	2,392,271	1.74
12	Salem Communications	13,843	4,601,913	0.85
13	Townsquare Media	13,783	2,973,423	1.32
14	Greater Media Corporate	13,532	4,535,371	0.86
15	Hubbard Broadcasting	11,195	2,643,669	1.19
16	Emmis Communications	10,542	4,443,411	0.68
17	New York Public Radio	9,882	2,664,638	1.01
18	Bonneville Corporate	8,112	3,002,957	0.78
19	Beasley Broadcasting Corporate	6,631	2,172,669	0.87
20	Prisa Radio	5,730	3,319,971	0.50

Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

Session Starts (SS): The number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.

Average Time Spent Listening (ATSL): The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

FEBRUARY ALL STREAMS RANKER (based on AAS)

DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	iHeartMedia Network ¹	1,174,515	450,439,058	0.75
1	iHeartRadio	444,732	190,577,751	0.67
2	Prisa Radio	100,672	34,805,629	0.80
3	Cumulus Streaming Network	63,235	22,801,173	0.79
4	NPR Member Stations	60,566	21,688,607	0.78
5	CBS Radio Inc.	55,921	17,605,499	0.90
6	EMF Corporate	26,847	5,499,433	1.39
7	Entercom Communications Corp.	26,034	9,930,986	0.76
8	ESPN Radio Corporate	26,026	13,531,506	0.56
9	AccuRadio	24,866	4,301,169	1.61
10	Univision	22,913	11,454,703	0.58
11	Karnaval.com	18,669	10,328,323	0.49
12	Sky Radio B.V.	15,418	2,137,804	1.64
13	Townsquare Media	14,558	3,182,444	1.30
14	Greater Media Corporate	14,075	4,727,177	0.86
15	Salem Communications	14,074	4,678,034	0.85
16	Hubbard Broadcasting	11,938	2,899,748	1.16
17	New York Public Radio	10,774	2,984,669	0.99
18	Emmis Communications	10,602	4,471,902	0.68
19	Bonneville Corporate	8,230	3,051,160	0.78
20	977Music.com Corporate	7,900	2,266,717	0.96

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FEBRUARY DOMESTIC RANKER (based on AAS)

DAYPART 6:00am to 12:00am, Monday through Sunday

Station	Average Active Sessions	Session Starts	Average Time Spent Listening
iHeartMedia Network ¹	783,660	555,736,580	0.72
1 Pandora Corporate	2,174,214	1,867,722,718	0.60
2 Spotify Corporate	1,127,286	1,442,954,319	0.40
3 iHeartRadio	324,350	259,152,711	0.64
4 NPR Member Stations	42,587	27,428,387	0.78
5 Cumulus Streaming Network	40,833	26,425,708	0.79
6 CBS Radio Inc.	37,839	21,412,685	0.89
7 EMF Corporate	17,073	6,601,201	1.31
8 Entercom Communications Corp.	16,780	11,050,295	0.78
9 ESPN Radio Corporate	16,218	14,567,086	0.57
10 Univision	15,082	13,339,253	0.58
11 AccuRadio	9,644	2,880,399	1.70
12 Salem Communications	9,429	5,496,306	0.86
13 Townsquare Media	8,894	3,478,153	1.30
14 Greater Media Corporate	8,700	5,234,000	0.85
15 New York Public Radio	7,539	3,622,627	1.02
16 Emmis Communications	7,346	5,792,686	0.65
17 Hubbard Broadcasting	7,156	3,024,334	1.18
18 Bonneville Corporate	5,246	3,398,552	0.79
19 Beasley Broadcasting Corporate	4,432	2,650,953	0.85
20 Prisa Radio	4,016	4,126,218	0.50

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FEBRUARY ALL STREAMS RANKER (based on AAS)

DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	iHeartMedia Network ¹	804,175	570,349,187	0.72
1	iHeartRadio	331,343	264,481,965	0.64
2	Prisa Radio	70,506	45,353,609	0.77
3	NPR Member Stations	47,679	30,465,970	0.78
4	Cumulus Streaming Network	42,277	27,256,784	0.79
5	CBS Radio Inc.	38,294	21,703,178	0.89
6	EMF Corporate	18,523	7,397,570	1.27
7	AccuRadio	17,920	5,685,835	1.56
8	Entercom Communications Corp.	17,244	11,317,619	0.79
9	ESPN Radio Corporate	17,079	15,261,946	0.58
10	Univision	15,926	13,897,760	0.59
11	Karnaval.com	14,725	15,306,406	0.47
12	Sky Radio B.V.	11,889	3,068,842	1.61
13	Salem Communications	9,633	5,611,364	0.86
14	Townsquare Media	9,499	3,792,621	1.27
15	Greater Media Corporate	9,118	5,507,000	0.85
16	New York Public Radio	8,341	4,141,742	0.99
17	Hubbard Broadcasting	7,839	3,448,748	1.14
18	Emmis Communications	7,399	5,837,064	0.65
19	977Music.com Corporate	6,866	3,686,028	0.92
20	Bonneville Corporate	5,334	3,463,075	0.79

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