

U.S. PODCAST REPORT

TOP 15 NETWORKS

Based on Average Weekly Downloads

Reporting Period: March 2021 (March 1 - March 28)

RANK	PODCAST NETWORK	SALES REPRESENTATION	# OF ACTIVE PODCASTS	AVERAGE WEEKLY DOWNLOADS	AVERAGE WEEKLY USERS	RANK CHANGE
1	NPR	National Public Media	54	36,822,620	10,468,937	-
2	Stitcher Media	Stitcher Media	954	35,045,786	9,401,199	-
3	Audacy Podcast Network	Cadence13	500	17,974,737	5,098,698	-
4	Cumulus Media/ Westwood One	Cumulus Media/ Westwood One	274	13,842,760	3,239,912	-
5	Audioboom	Audioboom	275	11,868,589	4,039,048	-
6	NBCUniversal News Group	Stitcher Media	45	9,797,123	2,634,588	-
7	Wondery	Wondery Brand Partnerships	98	9,043,503	2,737,045	-
8	AdLarge/cabana	AdLarge/cabana	134	8,315,383	3,083,448	-
9	Kast Media	Kast Media	95	4,797,552	1,858,538	-
10	WarnerMedia	WarnerMedia	113	3,903,128	1,459,288	-
11	FOX News Podcasts	FOX News Podcasts	45	2,676,649	728,614	-
12	Salem Communications	Salem Communications	645	2,497,433	402,126	-
13	All Things Comedy	All Things Comedy	51	2,144,354	896,440	-
14	Bonneville International	Bonneville International	251	656,718	184,946	↑ 1
15	CBC/Radio-Canada	Acast	332	604,497	187,665	↓ 1

U.S. PODCAST REPORT

TOP 100 PODCASTS BY DOWNLOADS

Podcasts Ranked by Average Weekly Downloads in the United States
Reporting Period: March 2021 (March 1 - March 28)

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	NPR News Now	NPR	National Public Media	672	-
2	Crime Junkie	audiochuck	AdLarge/cabana	4	↑ 1
3	Up First	NPR	National Public Media	28	↓ 1
4	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	23	-
5	Dateline NBC	NBCUniversal News Group	Stitcher Media	13	-
6	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	Stitcher Media	9	-
7	Fresh Air	NPR	National Public Media	24	-
8	Morbid: A True Crime Podcast	Audioboom	Audioboom	9	↑ 1
9	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	24	↑ 1
10	The NPR Politics Podcast	NPR	National Public Media	21	↓ 2
11	Freakonomics Radio	Stitcher Media	Stitcher Media	8	-
12	Pod Save America	Audacy Podcast Network	Cadence13	8	-
13	Planet Money	NPR	National Public Media	8	-
14	How I Built This	NPR	National Public Media	8	↑ 1
15	The Charlie Kirk Show	Salem Communications	Salem Communications	63	↑ 1
16	Office Ladies	Stitcher Media	Stitcher Media	8	↑ 4
17	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	672	-
18	Hidden Brain	Hidden Brain Media	Stitcher Media	4	↓ 4
19	Indicator from Planet Money	NPR	National Public Media	20	↓ 1
20	CNN 5 Things	WarnerMedia	WarnerMedia	44	↓ 1
21	Consider This from NPR	NPR	National Public Media	23	↑ 1
22	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↓ 1
23	TED Radio Hour	NPR	National Public Media	4	↑ 1
24	Short Wave	NPR	National Public Media	20	↑ 1
25	The Rachel Maddow Show	NBCUniversal News Group	Stitcher Media	20	↓ 2
26	Wait Wait... Don't Tell Me!	NPR	National Public Media	4	-
27	Conan O'Brien Needs A Friend	Stitcher Media	Stitcher Media	6	-
28	True Crime Garage	Stitcher Media	Stitcher Media	11	↑ 1
29	Super Soul	Stitcher Media	Stitcher Media	4	↑ 2
30	VIEWES with David Dobrik and Jason Nash	Audacy Podcast Network	Cadence13	2	↓ 2

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
31	Monday Morning Podcast	All Things Comedy	All Things Comedy	12	↓ 1
32	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	26	↑ 5
33	Pop Culture Happy Hour	NPR	National Public Media	21	↑ 2
34	WTF with Marc Maron Podcast	Stitcher Media	Stitcher Media	11	↑ 6
35	Mommy Doomsday	NBCUniversal News Group	Stitcher Media	3	↑ 11
36	Skip and Shannon: Undisputed	Audacy Podcast Network	Cadence13	43	↓ 4
37	What A Day	Audacy Podcast Network	Cadence13	21	↑ 1
38	Wow In The World	NPR	National Public Media	4	↓ 2
39	The School of Greatness	Wondery	Wondery Brand Partnerships	12	↑ 4
40	Life Kit	NPR	National Public Media	13	↓ 6
41	Casefile True Crime	Audioboom	Audioboom	5	↑ 5
42	Coronavirus: Fact vs Fiction	WarnerMedia	WarnerMedia	23	-
43	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	27	↑ 4
44	Sword and Scale True Crime	Kast Media	Kast Media	5	↓ 3
45	Snacks Daily	Audacy Podcast Network	Cadence13	20	↓ 1
46	The John Batchelor Show	Audioboom	Audioboom	374	↓ 13
47	True Crime Obsessed	Audioboom	Audioboom	5	↑ 5
48	On Purpose with Jay Shetty	Stitcher Media	Stitcher Media	11	↑ 3
49	Anatomy of Murder	audiochuck	AdLarge/cabana	4	↑ 7
50	Business Wars	Wondery	Wondery Brand Partnerships	9	↑ 5
51	Stay Tuned with Preet	Stitcher Media	Stitcher Media	15	↓ 1
52	The Morning Toast	Audioboom	Audioboom	16	↑ 2
53	And That's Why We Drink	Kast Media	Kast Media	8	↓ 5
54	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↑ 13
55	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	54	↑ 4
56	Small Town Murder	Stitcher Media	Stitcher Media	6	↑ 5
57	Code Switch	NPR	National Public Media	4	↓ 4
58	Something Was Wrong	Audioboom	Audioboom	4	-
59	StarTalk Radio	Stitcher Media	Stitcher Media	9	↑ 1
60	Throughline	NPR	National Public Media	4	↓ 11
61	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	Wondery Brand Partnerships	4	↑ 7
62	American Scandal	Wondery	Wondery Brand Partnerships	5	↑ 15
63	The MeatEater Podcast	Stitcher Media	Stitcher Media	7	↑ 1
64	Morning Joe	NBCUniversal News Group	Stitcher Media	20	↓ 2
65	The Vanished Podcast	Wondery	Wondery Brand Partnerships	6	↑ 16

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
66	RISE podcast	Audacy Podcast Network	Cadence13	8	↑ 7
67	Mad Money w/ Jim Cramer	NBCUniversal News Group	Stitcher Media	20	↑ 5
68	The Mindset Mentor	Kast Media	Kast Media	20	↑ 1
69	Timesuck with Dan Cummins	Stitcher Media	Stitcher Media	6	↑ 1
70	Watch What Crappens	Stitcher Media	Stitcher Media	24	↓ 4
71	How Did This Get Made?	Stitcher Media	Stitcher Media	8	↓ 6
72	It's Been a Minute With Sam Sanders	NPR	National Public Media	9	↑ 2
73	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	8	↑ 2
74	This Past Weekend	Kast Media	Kast Media	10	↑ 20
75	Ear Biscuits	Audacy Podcast Network	Cadence13	4	↑ 15
76	1A	NPR	National Public Media	20	↓ 13
77	The Fighter & The Kid	Kast Media	Kast Media	12	↓ 20
78	Cold	Wondery	Wondery Brand Partnerships	5	New
79	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	↑ 4
80	Jensen and Holes: The Murder Squad	Stitcher Media	Stitcher Media	4	↓ 1
81	Lovett or Leave It	Audacy Podcast Network	Cadence13	4	↓ 5
82	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery	Wondery Brand Partnerships	6	↓ 2
83	IMPAULSIVE	Kast Media	Kast Media	10	↑ 1
84	Myths and Legends	Kast Media	Kast Media	7	↓ 13
85	Side Hustle School	Audacy Podcast Network	Cadence13	31	↑ 3
86	The Art of Manliness	Stitcher Media	Stitcher Media	13	↓ 4
87	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	↓ 1
88	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↑ 1
89	Pod Save the World	Audacy Podcast Network	Cadence13	4	↑ 3
90	Red Collar	audiochuck	AdLarge/cabana	3	↑ 7
91	American History Tellers	Wondery	Wondery Brand Partnerships	5	↑ 2
92	Up and Vanished	Audacy Podcast Network	Cadence13	0	New
93	Ologies with Alie Ward	Stitcher Media	Stitcher Media	8	↑ 2
94	Dr. Death	Wondery	Wondery Brand Partnerships	1	↓ 7
95	The Viall Files	Kast Media	Kast Media	15	↓ 4
96	True Crime All The Time	Wondery	Wondery Brand Partnerships	5	↑ 2
97	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5	↓ 19
98	Even the Rich	Wondery	Wondery Brand Partnerships	4	↓ 13
99	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	32	New
100	All Songs Considered	NPR	National Public Media	10	New

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4	Audioboom	Audioboom	275	4,039,048	11,868,589	-
5	Cumulus Media/ Westwood One	Cumulus Media/ Westwood One	274	3,239,912	13,842,760	↑ 1
6	AdLarge/cabana	AdLarge/cabana	134	3,083,448	8,315,383	↓ 1
7	Wondery	Wondery Brand Partnerships	98	2,737,045	9,043,503	-
8	NBCUniversal News Group	Stitcher Media	45	2,634,588	9,797,123	-
9	Kast Media	Kast Media	95	1,858,538	4,797,552	-
10	WarnerMedia	WarnerMedia	113	1,459,288	3,903,128	-
11	All Things Comedy	All Things Comedy	51	896,440	2,144,354	-
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13	Salem Communications	Salem Communications	645	402,126	2,497,433	-
14	CBC/Radio-Canada	Acast	332	187,665	604,497	-
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2	Up First	NPR	National Public Media	28	-
3	Crime Junkie	audiochuck	AdLarge/cabana	4	-
4	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	23	↑ 1
5	Dateline NBC	NBCUniversal News Group	Stitcher Media	13	↓ 1
6	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	Stitcher Media	9	-
7	Fresh Air	NPR	National Public Media	24	-
8	Morbid: A True Crime Podcast	Audioboom	Audioboom	9	↑ 2
9	Pod Save America	Audacy Podcast Network	Cadence13	8	↓ 1
10	The NPR Politics Podcast	NPR	National Public Media	21	↓ 1
11	Planet Money	NPR	National Public Media	8	-
12	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	24	-
13	Office Ladies	Stitcher Media	Stitcher Media	8	↑ 1
14	CNN 5 Things	WarnerMedia	WarnerMedia	44	↓ 1
15	Wait Wait... Don't Tell Me!	NPR	National Public Media	4	-
16	Short Wave	NPR	National Public Media	20	↑ 1
17	Hidden Brain	Hidden Brain Media	Stitcher Media	4	↓ 1
18	Consider This from NPR	NPR	National Public Media	23	-
19	Freakonomics Radio	Stitcher Media	Stitcher Media	8	↑ 2
20	Conan O'Brien Needs A Friend	Stitcher Media	Stitcher Media	6	↓ 1
21	Indicator from Planet Money	NPR	National Public Media	20	↓ 1
22	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	672	-
23	How I Built This	NPR	National Public Media	8	↑ 1
24	TED Radio Hour	NPR	National Public Media	4	↑ 2
25	The Rachel Maddow Show	NBCUniversal News Group	Stitcher Media	20	↓ 2
26	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↑ 1
27	Monday Morning Podcast	All Things Comedy	All Things Comedy	12	↑ 2
28	Mommy Doomsday	NBCUniversal News Group	Stitcher Media	3	↑ 5
29	WTF with Marc Maron Podcast	Stitcher Media	Stitcher Media	11	↑ 5
30	Casefile True Crime	Audioboom	Audioboom	5	↑ 7

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
31	Pop Culture Happy Hour	NPR	National Public Media	21	↑ 4
32	VIEWES with David Dobrik and Jason Nash	Audacy Podcast Network	Cadence13	2	↓ 4
33	Super Soul	Stitcher Media	Stitcher Media	4	↑ 6
34	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	26	↑ 9
35	Life Kit	NPR	National Public Media	13	↓ 5
36	Sword and Scale True Crime	Kast Media	Kast Media	5	↓ 4
37	Anatomy of Murder	audiochuck	AdLarge/cabana	4	↑ 1
38	True Crime Garage	Stitcher Media	Stitcher Media	11	↑ 2
39	Throughline	NPR	National Public Media	4	↓ 8
40	What A Day	Audacy Podcast Network	Cadence13	21	↑ 2
41	Lovett or Leave It	Audacy Podcast Network	Cadence13	4	-
42	Code Switch	NPR	National Public Media	4	↓ 6
43	The MeatEater Podcast	Stitcher Media	Stitcher Media	7	↑ 4
44	The Charlie Kirk Show	Salem Communications	Salem Communications	63	-
45	Coronavirus: Fact vs Fiction	WarnerMedia	WarnerMedia	23	↑ 1
46	It's Been a Minute With Sam Sanders	NPR	National Public Media	9	↓ 1
47	True Crime Obsessed	Audioboom	Audioboom	5	↑ 1
48	Small Town Murder	Stitcher Media	Stitcher Media	6	↑ 2
49	And That's Why We Drink	Kast Media	Kast Media	8	-
50	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↑ 9
51	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	27	↑ 7
52	Skip and Shannon: Undisputed	Audacy Podcast Network	Cadence13	43	↑ 1
53	Timesuck with Dan Cummins	Stitcher Media	Stitcher Media	6	↓ 1
54	Pod Save the World	Audacy Podcast Network	Cadence13	4	↑ 1
55	How Did This Get Made?	Stitcher Media	Stitcher Media	8	↓ 1
56	Snacks Daily	Audacy Podcast Network	Cadence13	20	↓ 5
57	The Morning Toast	Audioboom	Audioboom	16	↑ 3
58	This Past Weekend	Kast Media	Kast Media	10	↑ 19
59	Jensen and Holes: The Murder Squad	Stitcher Media	Stitcher Media	4	↑ 4
60	Red Collar	audiochuck	AdLarge/cabana	3	↑ 1
61	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	54	↑ 3
62	The Fighter & The Kid	Kast Media	Kast Media	12	↓ 5
63	Morning Joe	NBCUniversal News Group	Stitcher Media	20	↓ 7
64	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	Wondery Brand Partnerships	4	↑ 5
65	On Purpose with Jay Shetty	Stitcher Media	Stitcher Media	11	-

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
66	StarTalk Radio	Stitcher Media	Stitcher Media	9	-
67	Something Was Wrong	Audioboom	Audioboom	4	↓ 5
68	The Vanished Podcast	Wondery	Wondery Brand Partnerships	6	↑ 6
69	American Scandal	Wondery	Wondery Brand Partnerships	5	↑ 13
70	Ear Biscuits	Audacy Podcast Network	Cadence13	4	↑ 11
71	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	↑ 4
72	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↑ 1
73	Stay Tuned with Preet	Stitcher Media	Stitcher Media	15	↓ 6
74	IMPAULSIVE	Kast Media	Kast Media	10	↑ 2
75	Cold	Wondery	Wondery Brand Partnerships	5	New
76	Ologies with Alie Ward	Stitcher Media	Stitcher Media	8	↑ 2
77	The School of Greatness	Wondery	Wondery Brand Partnerships	12	↑ 17
78	Car Talk	NPR	National Public Media	4	↑ 2
79	Literally! With Rob Lowe	Stitcher Media	Stitcher Media	10	↑ 10
80	Unsolved Mysteries	Audacy Podcast Network	Cadence13	4	New
81	Even the Rich	Wondery	Wondery Brand Partnerships	4	↓ 10
82	The Apology Line	Wondery	Wondery Brand Partnerships	1	↓ 57
83	Business Wars	Wondery	Wondery Brand Partnerships	9	↑ 8
84	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	↑ 3
85	King and the Sting	Kast Media	Kast Media	7	↓ 2
86	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5	↓ 16
87	Wow In The World	NPR	National Public Media	4	↓ 1
88	True Crime All The Time	Wondery	Wondery Brand Partnerships	5	New
89	Dr. Death	Wondery	Wondery Brand Partnerships	1	↓ 17
90	Sofia with an F	Audacy Podcast Network	Cadence13	4	↓ 6
91	Comedy Bang Bang: The Podcast	Stitcher Media	Stitcher Media	8	↑ 4
92	Embedded	NPR	National Public Media	2	↓ 13
93	Bachelor Happy Hour – The Official Bachelor Podcast	Wondery	Wondery Brand Partnerships	4	↓ 5
94	1A	NPR	National Public Media	20	↓ 9
95	The Bill Bert Podcast	All Things Comedy	All Things Comedy	4	New
96	The Art of Manliness	Stitcher Media	Stitcher Media	13	↑ 2
97	Why Won't You Date Me? with Nicole Byer	Stitcher Media	Stitcher Media	8	-
98	Dave & Chuck the Freak Podcast	Audioboom	Audioboom	20	New
99	Rotten Mango	Audioboom	Audioboom	7	↑ 1
100	Juicy Scoop with Heather McDonald	Stitcher Media	Stitcher Media	13	New

NETWORK AND SALES REPRESENTATION UPDATES

- CNBC podcasts have been added to NBC News, with the new network name being NBCUniversal News Group
 - NBC News Sales Representative has changed from Wondery Brand Partnerships to Stitcher Media
 - All Things Comedy is now being reported as its own participating Network instead of under Wondery Brand Partnerships
- *All participating Networks have the option to report their data under their individual Network name, in addition to under their Sales Representation (where applicable)

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 15 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.0. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports.

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@tritondigital.com

To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>