## U.S. PODCAST REPORT TOP 15 NETWORKS Based on Average Weekly Downloads Reporting Period: March 2021 (March 1 - March 28)

RANK	PODCAST NETWORK	SALES REPRESENTATION	# OF ACTIVE PODCASTS	AVERAGE WEEKLY DOWNLOADS	AVERAGE WEEKLY USERS	RANK CHANGE
1	NPR	National Public Media	54	36,822,620	10,468,937	-
2	Stitcher Media	Stitcher Media	954	35,045,786	9,401,199	-
3	Audacy Podcast Network	Cadence13	500	17,974,737	5,098,698	-
4	Cumulus Media/ Westwood One	Cumulus Media/ Westwood One	274	13,842,760	3,239,912	-
5	Audioboom	Audioboom	275	11,868,589	4,039,048	-
6	NBCUniversal News Group	Stitcher Media	45	9,797,123	2,634,588	-
7	Wondery	Wondery Brand Partnerships	98	9,043,503	2,737,045	-
8	AdLarge/cabana	AdLarge/cabana	134	8,315,383	3,083,448	-
9	Kast Media	Kast Media	95	4,797,552	1,858,538	-
10	WarnerMedia	WarnerMedia	113	3,903,128	1,459,288	-
11	FOX News Podcasts	FOX News Podcasts	45	2,676,649	728,614	-
12	Salem Communications	Salem Communications	645	2,497,433	402,126	-
13	All Things Comedy	All Things Comedy	51	2,144,354	896,440	-
14	Bonneville International	Bonneville International	251	656,718	184,946	<b>†</b> 1
15	CBC/Radio-Canada	Acast	332	604,497	187,665	<b>↓</b> 1







# U.S. PODCAST REPORT TOP 100 PODCASTS BY DOWNLOADS Podcasts Ranked by Average Weekly Downloads in the United State

Podcasts Ranked by Average Weekly Downloads in the United States Reporting Period: March 2021 (March 1 - March 28)

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RAN CHAN	K GE
1	NPR News Now	NPR	National Public Media	672	-	
2	Crime Junkie	audiochuck	AdLarge/cabana	4	Ť	1
3	Up First	NPR	National Public Media	28	ŧ	1
4	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	23	-	
5	Dateline NBC	NBCUniversal News Group	Stitcher Media	13	-	
6	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	Stitcher Media	9	-	
7	Fresh Air	NPR	National Public Media	24	-	
8	Morbid: A True Crime Podcast	Audioboom	Audioboom	9	Ť	1
9	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	24	Ť	1
10	The NPR Politics Podcast	NPR	National Public Media	21	t	2
11	Freakonomics Radio	Stitcher Media	Stitcher Media	8	-	
12	Pod Save America	Audacy Podcast Network	Cadence13	8	-	
13	Planet Money	NPR	National Public Media	8	-	
14	How I Built This	NPR	National Public Media	8	t	1
15	The Charlie Kirk Show	Salem Communications	Salem Communications	63	t	1
16	Office Ladies	Stitcher Media	Stitcher Media	8	t	4
17	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	672	-	_
18	Hidden Brain	Hidden Brain Media	Stitcher Media	4	ŧ	4
19	Indicator from Planet Money	NPR	National Public Media	20	ŧ	1
20	CNN 5 Things	WarnerMedia	WarnerMedia	44	ŧ	1
21	Consider This from NPR	NPR	National Public Media	23	Ť	1
22	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	ŧ	1
23	TED Radio Hour	NPR	National Public Media	4	Ť	1
24	Short Wave	NPR	National Public Media	20	Ť	1
25	The Rachel Maddow Show	NBCUniversal News Group	Stitcher Media	20	ŧ	2
26	Wait Wait Don't Tell Me!	NPR	National Public Media	4	-	
27	Conan O'Brien Needs A Friend	Stitcher Media	Stitcher Media	6	-	
28	True Crime Garage	Stitcher Media	Stitcher Media	11	Ť	1
29	Super Soul	Stitcher Media	Stitcher Media	4	Ť	2
30	VIEWS with David Dobrik and Jason Nash	Audacy Podcast Network	Cadence13	2	÷	2





Audacy Podcast Network     Cadence13     43       37     What A Day     Audacy Podcast Network     Cadence13     21     1       38     Wow In The World     NPR     National Public Media     4     4       39     The School of Greatness     Wondery     Wondery Brand Partnerships     12     1       40     Life Kit     NPR     National Public Media     13     4       41     Casefile True Crime     Audiobcom     Audiobcom     5     1       42     Coronavirus: Fact vs Fiction     WarnerMedia     WarnerMedia     23     1       43     The Matt Walsh Show     Cumulus Media/Westwood One     Cumulus Media/Westwood One     27     1       44     Sword and Scale True Crime     Kast Media     Kast Media     5     4       45     Snacka Daily     Audiobcom     Audiobcom     374     4       44     True Crime Obsessed     Audiobcom     Audiobcom     374     4       44     Tue Crime Obsessed     Audiobcom     Audiobcom     36     1	RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANG	
33     Pop Culture Happy Hour     NPR     National Public Media     1       34     WTF with Marc Maron Podcaat     Sitcher Media     Sitcher Media     1     1       35     Mormy Doomsday     NBCUniversal News Group     Sitcher Media     3     1       36     Skip and Shannon: Undisputed     Audacy Podcast Network     Cadence13     4     4       37     What A Day     Audacy Podcast Network     Cadence13     4     4       38     Wow In The World     NPR     National Public Media     4     4       39     The School of Greatness     Wondery     Wondery Brand Partnerships     12     1       40     Life Kit     NPR     National Public Media     4.3     4       41     Caselini True Crime     Audichoorn     Audichoorn     Audichoon     2.0     1       42     Coronavius: Fact vs Fiction     WarnerMedia     WarnerMedia     3.0     1       43     Sword and Scale True Crime     Kast Media     Kast Media     3.0     1       44     The Matt Walsh Show     <	31	Monday Morning Podcast	All Things Comedy	All Things Comedy	12	÷	1
M     M     M     M     M       34     MTF with Marc Maron Podcast     Stitcher Media     11     1       35     Mormy Doomsday     NBCUniversal News Group     Stitcher Media     14     1       38     Skip and Shannon: Undisputed     Audacy Podcast Network     Cadence13     21     1       38     Work In The World     NPR     National Public Media     4     4       39     The School of Greatness     Wondary     Wondary Brand Partnernhipa     112     1       40     Life Kr     NPR     National Public Media     43     4       41     Casefile True Crime     Audioboorn     Audioboorn     6     1       42     Coronavirus: Factoin     WarnerMedia     28     1     1       43     The Matt Walsh Show     Cumulus Media/Westwood One     27     1       44     Sword and Scale True Crime     Kast Media     Kast Media     3     1       45     SrackSca Daly     Audioboorn     Audioboorn     3     1       46     Tr	32	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	26	¢	5
International problem     International problem     International problem     International problem       35     Mormy Doomaday     NBCUniversal News Group     Stitcher Media     3     \$       37     What A Day     Audacy Podcast Network     Cadenet 3     4     \$       38     Wow In The World     NPR     National Public Media     4     \$       39     The School of Greatness     Wondery     Wondery Brand Partnerships     1.2     \$       40     Life Kit     NPR     National Public Media     3     \$       41     Casefile True Crime     Audoboorn     Audoboorn     \$     \$       42     Coronavirus: Fact vs Fiction     Warner/Media     Warner/Media     Caraner/Matin     \$       43     The Matt Walsh Show     Cumulus Media/Westwood One     Cumulus Media/Westwood One     \$     \$       44     Soracka Daily     Audacy Podcast Network     Cadenet 3     \$     \$       45     Snacks Daily     Audicboorn     Audicboorn     \$     \$       46     The John Batcheior Show     Audicbo	33	Pop Culture Happy Hour	NPR	National Public Media	21	Ť	2
36Skip and Shannon: UndisputedAudacy Podcast NetworkCadence 134437What A DayAudacy Podcast NetworkCadence 1321138Wow In The WorldNPRNational Public Media4439The School of GreatnessWonderyWondery Brand Partnerships12140Life KitNPRNational Public Media13441Casefile True CrimeAudioboomAudioboom5142Coronavirus: Fact vs FictionWarnerMediaWarnerMedia23-43The Matt Waleh ShowCurnulus Media/Westwood OneCurnulus Media/Westwood One27144Sword and Scale True CrimeKast MediaKast Media5445Snacks DailyAudacy Podcast NetworkCadence1320446The John Batchelor ShowAudoboomAudioboom374447True Crime ObsessedAudoboomAudioboom5148On Purpose with Jay ShettySitcher MediaSitcher Media11149Anatomy of MurderaudiochuckAdLarge/cabana4450Business WarsWonderyWonderyWonderyMondery451Stay Tuned with PreetSitcher MediaSitcher Media16152The Morning ToastAudoboomAudioboomAudioboom4453And That's Why We DrinkKast MediaKast Media61 </td <td>34</td> <td>WTF with Marc Maron Podcast</td> <td>Stitcher Media</td> <td>Stitcher Media</td> <td>11</td> <td>¢</td> <td>6</td>	34	WTF with Marc Maron Podcast	Stitcher Media	Stitcher Media	11	¢	6
37What A DayAudacy Podcast NetworkCadence 1321138Wow In The WorldNPRNational Public Media4439The School of GreatnessWonderyWondery Brand Partnernhips12140Life KitNPRNational Public Media13441Casefile True CrimeAudioboomAudioboom5142Coronavirus: Fact vs FictionWarnerMediaWarnerMedia23-43The Matt Walsh ShowCumulus Media/Westwood OneCumulus Media/Westwood One27144Sword and Scale True CrimeKast MediaKast Media5445Snacka DailyAudacy Podcast NetworkCadence1320446The John Batchelor ShowAudioboomAudioboom374447Tura Crime ObsessadAudioboomAudioboom374448On Purpose with Jay ShettySitcher MediaSitcher Media11149Anatomy of MurderaudiochuckAcLarge/cabana4150Business WarsWonderyWondery Brand Partnerships9151Stay Tuned with PreetSitcher MediaSitcher Media16152The Morning ToastAudioboomAudioboom4154Anything Goes with Emma ChamberlainAudacy Podcast NetworkCadence134155The New RundownFOX News PodcastsFOX News Podcasts54 <td< td=""><td>35</td><td>Mommy Doomsday</td><td>NBCUniversal News Group</td><td>Stitcher Media</td><td>3</td><td><u>†</u></td><td>11</td></td<>	35	Mommy Doomsday	NBCUniversal News Group	Stitcher Media	3	<u>†</u>	11
38Wow in The WorldNPRNational Public Media439The School of GreatnessWonderyWondery Brand Partnerships12140Life KitNPRNational Public Media13441Casefile True CrimeAudioboomAudioboom5142Coronavirus: Fact vs FictionWarnerMediaWarnerMedia23-43The Matt Walsh ShowCumulus Media/Westwood OneCumulus Media/Westwood One27144Sword and Scale True CrimeKast MediaKast Media5445Snacka DailyAudacy Podcast NetworkCadence 1320446The John Batchelor ShowAudioboomAudioboom374447Ture Crime ObsessedAudioboomAudioboom5148On Purpose with Jay ShettyStitcher MediaStitcher Media11149Anatony of MurderaudiochuckAdLarge/cabana4150Business WarsWonderyWondery Brand Partnerships9151Stay Tuned with PreetStitcher MediaStitcher Media16153And That's Why We DrinkKast MediaKast Media6154Anything Goes with Emma ChamberlainAudacy Podcast NetworkCadence134455The Kows FundownFOX News PodcastsFOX News Podcasts54156Small Town MurderStitcher MediaStitcher Media4 <td>36</td> <td>Skip and Shannon: Undisputed</td> <td>Audacy Podcast Network</td> <td>Cadence13</td> <td>43</td> <td>t</td> <td>4</td>	36	Skip and Shannon: Undisputed	Audacy Podcast Network	Cadence13	43	t	4
39The School of GreatnessWonderyWonderyWondery Brand Patherships12140Life KitNPRNational Public Media13441Casefile True CrimeAudioboornAudioboornAudioboorn1242Coronavirus: Fact vs FictionWarnerMediaWarnerMedia23-43The Matt Walsh ShowCumulus Media/Westwood OneCumulus Media/Westwood One27144Sword and Scale True CrimeKast MediaKast Media5445Snacks DailyAudacy Podcast NetworkCadence1320446The John Batchelor ShowAudioboornAudioboorn374447True Crime ObesesedAudioboornAudioboorn374148On Purpose with Jay ShettySitcher MediaSitcher Media11149Anatomy of MurderaudiochuckAdLargericabana4150Business WarsWonderyWondery Brand Partnerships9151Stay Tuned with PreetSitcher MediaSitcher Media452The Morning ToastAudioboornAudioboorn16153And That's Why We DrinkKast MediaKast Media6154Anything Goes with Erma ChamberlainAudacy Podcasts NetworkCadence134455The Kows RundownFOX News PodcastsFOX News Podcasts54156Small Town MurderSitcher MediaSi	37	What A Day	Audacy Podcast Network	Cadence13	21	¢	1
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43   The Matt Walsh Show   Cumulus Media/Westwood One   Cumulus Media/Westwood One   27   ↑     44   Sword and Scale True Crime   Kast Media   Kast Media   Kast Media   5   4     45   Snacks Daily   Audacy Podcast Network   Cadence13   20   4     46   The John Batchelor Show   Audioboom   Audioboom   374   4     47   True Crime Obsessed   Audioboom   Audioboom   5   ↑     48   On Purpose with Jay Shetty   Stitcher Media   Stitcher Media   11   ↑     49   Anatomy of Murder   audiochuck   AdLarge/cabana   4   ↑     50   Business Wars   Wondery   Wondery Brand Partnerships   9   ↑     51   Stay Tuned with Preet   Stitcher Media   Stitcher Media   16   ↑     53   And That's Why We Drink   Kast Media   Kast Media   8   4     54   Anything Goes with Emma Chamberlain   Audop Podcasts   FOX News Podcasts   54   ↑     55   The Kows Rundown   FOX News Podcasts   FOX Newes Podcasts   54   ↑	41	Casefile True Crime	Audioboom	Audioboom	5	¢	5
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50Business WarsWonderyWondery Brand Partnerships9151Stay Tuned with PreetStitcher MediaStitcher Media15452The Morning ToastAudioboomAudioboom16153And That's Why We DrinkKast MediaKast Media8454Anything Goes with Emma ChamberlainAudacy Podcast NetworkCadence134155The Fox News RundownFOX News PodcastsFOX News Podcasts54156Small Town MurderStitcher MediaStitcher Media6157Code SwitchNPRNational Public Media4458Something Was WrongAudioboomAudioboom4-59StarTalk RadioStitcher MediaStitcher Media4460ThroughlineNPRNational Public Media4461The Dollop with Dave Anthony and Gareth ReynoldsAll Things ComedyWondery Brand Partnerships4162American ScandalWonderyWondery Brand Partnerships51163The MeatEater PodcastStitcher MediaStitcher Media71	48	On Purpose with Jay Shetty	Stitcher Media	Stitcher Media	11	¢	3
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56Small Town MurderStitcher MediaStitcher MediaImage: Comparison of the	54	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	<b>↑</b> 1	13
57Code SwitchNPRNational Public Media458Something Was WrongAudioboomAudioboom459StarTalk RadioStitcher MediaStitcher Media960ThroughlineNPRNational Public Media461The Dollop with Dave Anthony and Gareth ReynoldsAll Things ComedyWondery Brand Partnerships462American ScandalWonderyWondery Brand Partnerships5163The MeatEater PodcastStitcher MediaStitcher Media71	55	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	54	¢	4
58Something Was WrongAudioboomAudioboomAudioboom459StarTalk RadioStitcher MediaStitcher Media9160ThroughlineNPRNational Public Media4461The Dollop with Dave Anthony and Gareth ReynoldsAll Things ComedyWondery Brand Partnerships4162American ScandalWonderyStitcher Media51163The MeatEater PodcastStitcher MediaStitcher Media71	56	Small Town Murder	Stitcher Media	Stitcher Media	6	¢	5
59StarTalk RadioStitcher MediaStitcher MediaStitcher Media960ThroughlineNPRNational Public Media4461The Dollop with Dave Anthony and Gareth ReynoldsAll Things ComedyWondery Brand Partnerships4162American ScandalWonderyWondery Brand Partnerships5163The MeatEater PodcastStitcher MediaStitcher Media71	57	Code Switch	NPR	National Public Media	4	t	4
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61   The Dollop with Dave Anthony and Gareth Reynolds   All Things Comedy   Wondery Brand Partnerships   4   ↑     62   American Scandal   Wondery   Wondery   Brand Partnerships   5   ↑     63   The MeatEater Podcast   Stitcher Media   Stitcher Media   Comedia   Stitcher Media   0   0	59	StarTalk Radio	Stitcher Media	Stitcher Media	9	Ť	1
62   American Scandal   Wondery   Wondery   Wondery Brand Partnerships   5   ↑     63   The MeatEater Podcast   Stitcher Media   Stitcher Media   7   ↑	60	Throughline	NPR	National Public Media	4	+ -	11
63 The MeatEater Podcast Stitcher Media Stitcher Media 7	61	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	Wondery Brand Partnerships	4	1	7
	62	American Scandal	Wondery	Wondery Brand Partnerships	5	<b>↑</b> 1	15
64 Morning Joe NBCUniversal News Group Stitcher Media 20 +	63	The MeatEater Podcast	Stitcher Media	Stitcher Media	7	1	1
	64	Morning Joe	NBCUniversal News Group	Stitcher Media	20	t	2
65 The Vanished Podcast Wondery Wondery Brand Partnerships 6 +	65	The Vanished Podcast	Wondery	Wondery Brand Partnerships	6	<b>↑</b> 1	16





BB     FMSE pockast     Audicy Pockast Network     Casence13     IB     IF     I       67     Mad Money w/ Jin Cramer     NECUIViernal News Group     Stocher Media     20     I     5       68     The Mindset Menior     Kast Media     Kast Media     Stocher Media     20     I     1       69     Timeauck with Dan Cummins     Stocher Media     Stocher Media     36     I     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1     1 <td< th=""><th>RANK</th><th>PODCAST</th><th>PODCAST NETWORK</th><th>SALES REPRESENTATION</th><th># OF NEW EPISODES</th><th>RANK CHANGE</th></td<>	RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
Image: Constraint Mention     Kast Media     Kast Media     Kast Media     Kast Media     Constraint       199     Timesuck with Dan Cummina     Stitcher Media     Stitcher Media     Stitcher Media     10       170     Watch What Crappens     Stitcher Media     Stitcher Media     12     4     4       171     How Did This Get Made?     Stitcher Media     Stitcher Media     12     4     4       171     How Did This Get Made?     Stitcher Media     Stitcher Media     12     4     4     6     7     2     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     7     8     2     2     3     7     4     1     2     2	66	RISE podcast	Audacy Podcast Network	Cadence13	8	<u>†</u> 7
68     Timesuck with Dan Currmine     Stitcher Media     Stitche	67	Mad Money w/ Jim Cramer	NBCUniversal News Group	Stitcher Media	20	<u>†</u> 5
Normal     Normal<	68	The Mindset Mentor	Kast Media	Kast Media	20	<u>†</u> 1
71 How Did This Get Made? Stitcher Media Stitcher Media Stitcher Media Image: Stitcher Media Ima	69	Timesuck with Dan Cummins	Stitcher Media	Stitcher Media	6	<u>†</u> 1
72     Its Been a Minute With Sam Sanders     NPR     National Public Media     9     1       73     Happier with Grenchen Fubin     Audacy Podcast Network     Cadence13     8     1     2       74     This Past Weekend     Kast Media     Kast Media     100     1     0       75     Ear Biscuits     Audacy Podcast Network     Cadence13     4     1     1       76     1A     NPR     National Public Media     2.00     4.13       77     The Fighter & The Kid     Kast Media     Kast Media     1.01     4.20       78     Cold     Wondery     Wondery Brand Partnerships     5     7.4       80     Jensen and Holes: The Murder Squad     Sticher Media     Sticher Media     4     5       82     Sticher Scienter, Car Hokes, and Kass of All Agenty Podcast Vetwork     Cadence13     4     4     1       83     InFAULISIVE     Kast Media     Cadence13     4     4     1       84     Myrba and Legends     Kast Media     Kast Media     1.13     1     1<	70	Watch What Crappens	Stitcher Media	Stitcher Media	24	↓ 4
73     Happier with Gretchen Rubin     Audacy Podcast Network     Cadence13     8     7       74     This Past Weekand     Kast Media     Kast Media     10     7       75     Ear Blacuits     Audacy Podcast Network     Cadence13     14     1       76     1A     NPR     National Public Media     12     4       77     The Fighter & The Kid     Kast Media     Kast Media     12     4       77     The Fighter & The Kid     Kast Media     Kast Media     12     4       79     The Generation Why Podcast     Wondery     Wondery Brand Partnerships     5     7     4       80     Jensen and Holes: The Murder Squad     Sitcher Media     Sitcher Media     4     5       82     Sotries Podcast A. Free Children's Story Podcast for Wondery     Wondery Brand Partnerships     6     4     2       83     IMPAULSIVE     Kast Media     Kast Media     10     1     1       84     Myris and Legends     Kast Media     Kast Media     113     4     4     1	71	How Did This Get Made?	Stitcher Media	Stitcher Media	8	↓ 6
74This Past WeekendKast MediaKast MediaKast Media(1 2)75Ear BiscuitsAudacy Podcast NetworkCadence13(4 1)76IANFRNational Public Media(2 1)77The Fighter & The KidKast Media(12 1)78ColdWonderyWondery Brand Pattnerships(5 1)79The Generation Why PodcastWonderyWondery Brand Pattnerships(1 1)80Jensen and Holes: The Murder SquadSitcher Media(2 4)81Lovett or Leave ItAudacy Podcast NetworkCadence13(4 1)81Lovett or Leave ItAudacy Podcast NetworkCadence13(4 1)81Isther MediaKast Media(10 1)(1 1)84Myrths and LegendsKast MediaKast Media(1 1)84Myrths and LegendsKast MediaKast Media(1 1)84Myrths and LegendsSitcher MediaSitcher Media(1 1)84Myrths and LegendsSitcher MediaSitcher Media(1 1)84Myrths and LegendsSitcher MediaSitcher Media(1 1)85Side Hustle SchoolAudacy Podcast NetworkCadence13(1 1)86The Art of ManimessSitcher Media(1 1)(1 1)87Lefts Not Meet: A True Horror PodcastAudicy Podcast NetworkCadence13(1 1)88The Tiny Meat Gang PodcastAudacy Podcast NetworkCadence13(1 1)89Ped Save the WorldAudacy	72	It's Been a Minute With Sam Sanders	NPR	National Public Media	9	<u>†</u> 2
Total   National   Cadence 13   A   I   I     75   Ear Biscuits   Audacy Podcast Network   Cadence 13   4   1   1     76   IA   NPR   National Public Media   20   4   13     77   The Fighter & The Kid   Kast Media   Kast Media   12   4   20     78   Cold   Wondery   Wondery Brand Partnerships   5   New     79   The Generation Why Podcast   Wondery   Wondery Brand Partnerships   5   1   4     80   Jensen and Holes: The Murder Squad   Sitcher Media   Sitcher Media   4   4   1     81   Lovett or Leave It   Audacy Podcast Network   Cadence13   4   4   5     82   Bedrine, Car Fides, and Kids of All Ages!   Wondery   Wondery   Wondery Brand Partnerships   6   4   2     83   IMPALUSIVE   Kast Media   Kast Media   1   1   1   1     84   Myths and Legends   Kast Media   Kast Media   1   1   1   1   1   1	73	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	8	<u>†</u> 2
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77The Fighter & The KidKast MediaKast MediaKast Media12478ColdWonderyWondery Brand Partnerships5New79The Generation Why PodcastWonderyWondery Brand Partnerships51480Jensen and Holes: The Murder SquadStitcher MediaStitcher Media44181Lovett or Leave ItAudacy Podcast NetworkCadence1344582Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Hides, and Kids of All Ages!WonderyWondery Brand Partnerships64283IMPAULSIVEKast MediaKast Media101184Myths and LegendsKast MediaKast Media134485Side Hustle SchoolAudacy Podcast NetworkCadence13311386The Art of ManlinessStitcher MediaStitcher Media134487Let's Not Meet: A True Horror PodcastAudioboornAudioboorn41188The Tinry Meat Gang PodcastAudioboornAudioboorn41189Pod Save the WorldAudacy Podcast NetworkCadence1341189Pod Save the WorldAudacy Podcast NetworkCadence130New90Red CollarAudacy Podcast NetworkCadence1341189Otoges with Alle WardStitcher MediaStitcher Media6 </td <td>75</td> <td>Ear Biscuits</td> <td>Audacy Podcast Network</td> <td>Cadence13</td> <td>4</td> <td><u>†</u> 15</td>	75	Ear Biscuits	Audacy Podcast Network	Cadence13	4	<u>†</u> 15
78ColdWonderyWondery Brand PartnershipsSNew79The Generation Why PodcastWonderyWondery Brand PartnershipsS↑ 480Jensen and Holes: The Murder SquadSitcher MediaSitcher Media4↓ 181Lovett or Leave ItAudacy Podcast NetworkCadence 134↓ 582Store Podcast - A Free Children's Story Podcast for Bedime, Car Rides, and Kids of All Ages!WonderyWondery Brand Partnerships6↓ 283IMPAULSIVEKast MediaKast Media10↑ 184Myfhs and LegendsKast MediaKast Media13↓ 485Side Hustle SchoolAudacy Podcast NetworkCadence 1331↑ 386The Art of ManlinessSittcher MediaSittcher Media13↓ 487Let's Not Meet: A True Horror PodcastAudioboomAudicoboom4↓ 188The Tiny Meat Gang PodcastAudicoboomAudicoboom4↓ 189Pod Save the WorldAudacy Podcast NetworkCadence 133↑ 791American History TellersWonderyWondery Brand Partnerships5↑ 292Up and VanishedAudacy Podcast NetworkCadence 131↓ 793Ologies with Alie WardSitcher MediaSitcher Media1↓ 794Dr. DeathWonderyWondery Brand Partnerships1↓ 795The Vial FilesKast MediaKast Media15 </td <td>76</td> <td>1A</td> <td>NPR</td> <td>National Public Media</td> <td>20</td> <td><b>↓</b> 13</td>	76	1A	NPR	National Public Media	20	<b>↓</b> 13
79The Generation Why PodcastWonderyWonderyWondery Brand Partnerships5480Jensen and Holes: The Murder SquadStitcher MediaStitcher MediaStitcher Media4181Lovett or Leave ItAudacy Podcast NetworkCadence1344582Stores Podcast, A Free Children's Story Podcast or Bedime, Car Rides, and Kids of All Ages!WonderyWondery Brand Partnerships664283IMPAULSIVEKast MediaKast Media104184Myths and LegendsKast MediaKast Media314385Side Hustle SchoolAudacy Podcast NetworkCadence13314487Let's Not Meet: A True Horror PodcastAudioboomAudioboom41188The Tiny Meat Gang PodcastAudioboomAudioboomAudioboom41189Pod Save the WorldAudacy Podcast NetworkCadence13314390Red CollaraudiochuckAdLarge/cabana37291American History TellersWonderyWondery Brand Partnerships57292Up and VanishedAudacy Podcast NetworkCadence13314793Ologies with Alie WardStitcher MediaStitcher Media87294Dr. DeathWonderyWonderyWondery Brand Partnerships14795The Viall File	77	The Fighter & The Kid	Kast Media	Kast Media	12	↓ 20
80Jensen and Holes: The Murder SquadStitcher MediaStitcher Media181Lovett or Leave ItAudacy Podcast NetworkCadence1344582Stories Podcast. A Free Children's Story Podcast or Bedime, Car Rides, and Kids of All Ages!WonderyWondery Brand Partnerships64283IMPAULSIVEKast MediaKast Media101184Myths and LegendsKast MediaKast Media101185Side Hustie SchoolAudacy Podcast NetworkCadence13311386The Art of ManlinessStitcher MediaStitcher Media134487Let's Not Meet: A True Horror PodcastAudioboornAudioboorn41188The Tiny Meat Gang PodcastAudacy Podcast NetworkCadence13317390Red CollaraudiochuckAdLarge/cabana317291American History TellersWonderyWondery Brand Partnerships57292Up and VanishedAudacy Podcast NetworkCadence130New93Ologies with Alie WardStitcher MediaStitcher Media87294Dr. DeathWonderyWonderyWondery Brand Partnerships14795The Viall FilesKast MediaKast Media1154496True Crime All The TimeWonderyWondery Brand Partne	78	Cold	Wondery	Wondery Brand Partnerships	5	New
81Lovett or Leave ItAudacy Podcast NetworkCadence1344582Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!WonderyWondery Brand Partnerships64283IMPAULSIVEKast MediaKast Media10f184Myths and LegendsKast MediaKast Media741385Side Hustle SchoolAudacy Podcast NetworkCadence1331f386The Art of ManlinessStitcher MediaStitcher Media134487Let's Not Meet: A True Horror PodcastAudioboomAudioboom4f188The Tiny Meat Gang PodcastAudioboomAudioboom4f189Pod Save the WorldAudacy Podcast NetworkCadence134f390Red CollaraudiochuckAdLarge/cabana3f791American History TellersWonderyWondery Brand Partnerships5f292Up and VanishedAudacy Podcast NetworkCadence130New93Ologies with Alle WardStitcher MediaStitcher Media8f294Dr. DeathWonderyWondery Brand Partnerships1iiiii96True Crime All The TimeWonderyWondery Brand Partnerships5iiii95The Viall FilesKast Media<	79	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	<u>†</u> 4
82Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!WonderyWondery Brand Partnerships64283IMPAULSIVEKast MediaKast Media10184Myths and LegendsKast MediaKast Media7485Side Hustle SchoolAudacy Podcast NetworkCadence1331186The Art of ManlinessStitcher MediaStitcher Media13487Let's Not Meet: A True Horror PodcastAudioboomAudioboom4188The Tiny Meat Gang PodcastAudioboomAudioboom4189Pod Save the WorldAudacy Podcast NetworkCadence134790Red CollaraudiochuckAdLarge/cabana31791American History TellersWonderyWonderyWondery Brand Partnerships51292Up and VanishedAudacy Podcast NetworkCadence130New93Ologies with Alie WardStitcher Media31795The Viall FilesKast MediaStitcher Media1644496True Crime All The TimeWonderyWondery Brand Partnerships51197This Is Actually HappeningWonderyWondery Brand Partnerships51198Even the RichWonderyWondery Brand Partnerships51199Greg Laurie PodcastHarvest	80	Jensen and Holes: The Murder Squad	Stitcher Media	Stitcher Media	4	↓ 1
Bedtime, Car Rides, and Kids of All Ages!WinderyWinderyWindery brain Partnerships0000083IMPAULSIVEKast MediaKast MediaKast Media101184Myths and LegendsKast MediaKast MediaCadence13311385Side Hustle SchoolAudacy Podcast NetworkCadence13311486The Art of ManlinessStitcher MediaStitcher Media134487Let's Not Meet: A True Horror PodcastAudioboomAudioboom4188The Tiny Meat Gang PodcastAudioboomAudioboom4189Pod Save the WorldAudacy Podcast NetworkCadence134189Pod Save the WorldAudacy Podcast NetworkCadence134190Red CollaraudiochuckAdLarge/cabana31791American History TellersWonderyWondery Brand Partnerships51292Up and VanishedAudacy Podcast NetworkCadence130New93Ologies with Alie WardStitcher MediaStitcher Media1494Dr. DeathWonderyWondery Brand Partnerships1496True Crime All The TimeWonderyWondery Brand Partnerships54297This Is Actually HappeningWonderyWondery Brand Partnerships441399Greg Laur	81	Lovett or Leave It	Audacy Podcast Network	Cadence13	4	↓ 5
84Myths and LegendsKast MediaKast MediaKast Media71385Side Hustle SchoolAudacy Podcast NetworkCadence13311386The Art of ManlinessStitcher MediaStitcher Media131487Let's Not Meet: A True Horror PodcastAudioboomAudioboom4188The Tiny Meat Gang PodcastAudioboomAudioboom4189Pod Save the WorldAudacy Podcast NetworkCadence134189Pod Save the WorldAudacy Podcast NetworkCadence134190Red CollaraudiochuckAdLarge/cabana31791American History TellersWonderyWondery Brand Partnerships51292Up and VanishedAudacy Podcast NetworkCadence130New93Ologies with Alie WardStitcher MediaStitcher Media151794Dr. DeathWonderyWondery Brand Partnerships11795The Viall FilesKast MediaKast Media151496True Crime All The TimeWonderyWondery Brand Partnerships51198Even the RichWonderyWondery Brand Partnerships51198Even the RichWonderyWondery Brand Partnerships51199Greg Laurie PodcastHarvest Christian FellowshipHarvest Chris	82	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery	Wondery Brand Partnerships	6	↓ 2
85Side Hustle SchoolAudacy Podcast NetworkCadence1331186The Art of ManlinessStitcher MediaStitcher Media13487Let's Not Meet: A True Horror PodcastAudioboomAudioboom4188The Tiny Meat Gang PodcastAudioboomAudioboom4189Pod Save the WorldAudacy Podcast NetworkCadence134189Pod Save the WorldAudacy Podcast NetworkCadence134190Red CollaraudiochuckAdLarge/cabana31791American History TellersWonderyWondery Brand Partnerships51292Up and VanishedAudacy Podcast NetworkCadence130New93Ologies with Alie WardStitcher MediaStitcher Media11794Dr. DeathWonderyWonderyWondery Brand Partnerships11795The Viall FilesKast MediaKast Media154496True Crime All The TimeWonderyWondery Brand Partnerships51297This Is Actually HappeningWonderyWondery Brand Partnerships51198Even the RichWonderyWondery Brand Partnerships311199Greg Laurie PodcastHarvest Christian FellowshipHarvest Christian Fellowship32New	83	IMPAULSIVE	Kast Media	Kast Media	10	<u>†</u> 1
86The Art of ManlinessStitcher MediaStitcher MediaStitcher Media13487Let's Not Meet: A True Horror PodcastAudioboomAudioboomAudioboom4188The Tiny Meat Gang PodcastAudioboomAudioboomAudioboom4189Pod Save the WorldAudacy Podcast NetworkCadence134189Red CollaraudiochuckAdLarge/cabana3191American History TellersWonderyWondery Brand Partnerships5192Up and VanishedAudacy Podcast NetworkCadence130New93Ologies with Alie WardStitcher MediaStitcher Media8194Dr. DeathWonderyWonderyWondery Brand Partnerships1195The Viall FilesKast MediaKast Media15496True Crime All The TimeWonderyWondery Brand Partnerships51297This Is Actually HappeningWonderyWondery Brand Partnerships51198Even the RichWonderyWondery Brand Partnerships311199Greg Laurie PodcastHarvest Christian FellowshipHarvest Christian Fellowship32New	84	Myths and Legends	Kast Media	Kast Media	7	↓ 13
87Let's Not Meet: A True Horror PodcastAudioboomAudioboom44188The Tiny Meat Gang PodcastAudioboomAudioboom4↑ 189Pod Save the WorldAudacy Podcast NetworkCadence134↑ 390Red CollaraudiochuckAdLarge/cabana3↑ 791American History TellersWonderyWondery Brand Partnerships5↑ 292Up and VanishedAudacy Podcast NetworkCadence130New93Ologies with Alie WardStitcher MediaStitcher Media8↑ 294Dr. DeathWonderyWonderyWondery Brand Partnerships1↓ 795The Viall FilesKast MediaKast Media15↓ 496True Crime All The TimeWonderyWondery Brand Partnerships5↑ 198Even the RichWonderyWonderyWondery Brand Partnerships5↓ 1399Greg Laurie PodcastHarvest Christian FellowshipHarvest Christian Fellowship32New	85	Side Hustle School	Audacy Podcast Network	Cadence13	31	<u>†</u> 3
88The Tiny Meat Gang PodcastAudioboomAudioboomAudioboom4189Pod Save the WorldAudacy Podcast NetworkCadence1341390Red CollaraudiochuckAdLarge/cabana31791American History TellersWonderyWondery Brand Partnerships51292Up and VanishedAudacy Podcast NetworkCadence130New93Ologies with Alie WardStitcher MediaStitcher Media81294Dr. DeathWonderyWonderyWondery Brand Partnerships14795The Viall FilesKast MediaKast Media154496True Crime All The TimeWonderyWondery Brand Partnerships51297This Is Actually HappeningWonderyWonderyWondery Brand Partnerships51198Even the RichWonderyWonderyWondery Brand Partnerships41199Greg Laurie PodcastHarvest Christian FellowshipHarvest Christian Fellowship32New	86	The Art of Manliness	Stitcher Media	Stitcher Media	13	↓ 4
89Pod Save the WorldAudacy Podcast NetworkCadence134190Red CollaraudiochuckAdLarge/cabana31791American History TellersWonderyWondery Brand Partnerships51292Up and VanishedAudacy Podcast NetworkCadence130New93Ologies with Alie WardStitcher MediaStitcher Media81294Dr. DeathWonderyWonderyWondery Brand Partnerships11795The Viall FilesKast MediaKast Media154496True Crime All The TimeWonderyWonderyWondery Brand Partnerships51297This Is Actually HappeningWonderyWonderyWondery Brand Partnerships511998Even the RichWonderyWonderyWondery Brand Partnerships41399Greg Laurie PodcastHarvest Christian FellowshipHarvest Christian Fellowship32New	87	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	↓ 1
90Red CollaraudiochuckAdLarge/cabana	88	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	<u>†</u> 1
P1American History TellersWonderyWonderyWondery Brand Partnerships5↑ 292Up and VanishedAudacy Podcast NetworkCadence130New93Ologies with Alie WardStitcher MediaStitcher Media11794Dr. DeathWonderyWondery Brand Partnerships11795The Viall FilesKast MediaKast Media15496True Crime All The TimeWonderyWondery Brand Partnerships51297This Is Actually HappeningWonderyWondery Brand Partnerships511998Even the RichWonderyWondery Brand Partnerships341399Greg Laurie PodcastHarvest Christian FellowshipHarvest Christian Fellowship32New	89	Pod Save the World	Audacy Podcast Network	Cadence13	4	<u>†</u> 3
92Up and VanishedAudacy Podcast NetworkCadence13ONew93Ologies with Alie WardStitcher MediaStitcher Media8 $\uparrow$ 294Dr. DeathWonderyWondery Brand Partnerships1 $\downarrow$ 795The Viall FilesKast MediaKast Media15 $\downarrow$ 496True Crime All The TimeWonderyWondery Brand Partnerships5 $\uparrow$ 297This Is Actually HappeningWonderyWonderyWondery Brand Partnerships5 $\downarrow$ 1398Even the RichWonderyWondery Brand Partnerships32New	90	Red Collar	audiochuck	AdLarge/cabana	3	<u>†</u> 7
93Ologies with Alie WardStitcher MediaStitcher MediaMondery94Dr. DeathWonderyWonderyWondery Brand Partnerships1495The Viall FilesKast MediaKast Media15496True Crime All The TimeWonderyWondery Brand Partnerships51297This Is Actually HappeningWonderyWondery Brand Partnerships51198Even the RichWonderyWonderyWondery Brand Partnerships41399Greg Laurie PodcastHarvest Christian FellowshipHarvest Christian Fellowship32New	91	American History Tellers	Wondery	Wondery Brand Partnerships	5	<u>†</u> 2
94Dr. DeathWonderyWonderyWondery Brand Partnerships1495The Viall FilesKast MediaKast Media15496True Crime All The TimeWonderyWondery Brand Partnerships51297This Is Actually HappeningWonderyWonderyWondery Brand Partnerships51998Even the RichWonderyWonderyWondery Brand Partnerships41399Greg Laurie PodcastHarvest Christian FellowshipHarvest Christian Fellowship32New	92	Up and Vanished	Audacy Podcast Network	Cadence13	0	New
95The Viall FilesKast MediaKast MediaKast Media15496True Crime All The TimeWonderyWondery Brand Partnerships51297This Is Actually HappeningWonderyWondery Brand Partnerships51998Even the RichWonderyWonderyWondery Brand Partnerships41399Greg Laurie PodcastHarvest Christian FellowshipHarvest Christian Fellowship32New	93	Ologies with Alie Ward	Stitcher Media	Stitcher Media	8	<u>†</u> 2
96True Crime All The TimeWonderyWonderyWondery Brand Partnerships5197This Is Actually HappeningWonderyWonderyWondery Brand Partnerships51998Even the RichWonderyWonderyWondery Brand Partnerships41399Greg Laurie PodcastHarvest Christian FellowshipHarvest Christian Fellowship32New	94	Dr. Death	Wondery	Wondery Brand Partnerships	1	↓ 7
97This Is Actually HappeningWonderyWonderyWondery Brand Partnerships51998Even the RichWonderyWonderyWondery Brand Partnerships41399Greg Laurie PodcastHarvest Christian FellowshipHarvest Christian Fellowship32New	95	The Viall Files	Kast Media	Kast Media	15	↓ 4
98Even the RichWonderyWondery Brand Partnerships4+ 1399Greg Laurie PodcastHarvest Christian FellowshipHarvest Christian Fellowship32New	96	True Crime All The Time	Wondery	Wondery Brand Partnerships	5	<u>†</u> 2
99   Greg Laurie Podcast   Harvest Christian Fellowship   Harvest Christian Fellowship   32   New	97	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5	<b>4</b> 19
	98	Even the Rich	Wondery	Wondery Brand Partnerships	4	↓ 13
100 All Songs Considered NPR National Public Media 10 New	99	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	32	New
	100	All Songs Considered	NPR	National Public Media	10	New





## U.S. PODCAST REPORT TOP 15 NETWORKS Based on Average Weekly Users Reporting Period: March 2021 (March 1 - March 28)

RANK	PODCAST NETWORK	SALES REPRESENTATION	# OF ACTIVE PODCASTS	AVERAGE WEEKLY USERS	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	NPR	National Public Media	54	10,468,937	36,822,620	-
2	Stitcher Media	Stitcher Media	954	9,401,199	35,045,786	-
3	Audacy Podcast Network	Cadence13	500	5,098,698	17,974,737	-
4	Audioboom	Audioboom	275	4,039,048	11,868,589	-
5	Cumulus Media/ Westwood One	Cumulus Media/ Westwood One	274	3,239,912	13,842,760	<u>†</u> 1
6	AdLarge/cabana	AdLarge/cabana	134	3,083,448	8,315,383	↓ 1
7	Wondery	Wondery Brand Partnerships	98	2,737,045	9,043,503	-
8	NBCUniversal News Group	Stitcher Media	45	2,634,588	9,797,123	-
9	Kast Media	Kast Media	95	1,858,538	4,797,552	-
10	WarnerMedia	WarnerMedia	113	1,459,288	3,903,128	-
11	All Things Comedy	All Things Comedy	51	896,440	2,144,354	-
12	FOX News Podcasts	FOX News Podcasts	45	728,614	2,676,649	-
13	Salem Communications	Salem Communications	645	402,126	2,497,433	-
14	CBC/Radio-Canada	Acast	332	187,665	604,497	-
15	Bonneville International	Bonneville International	251	184,946	656,718	-





# **U.S. PODCAST REPORT**

# TOP 100 PODCASTS BY USERS Podcasts Ranked by Average Weekly Users in the United States Reporting Period: March 2021 (March 1 - March 28)

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	NPR News Now	NPR	National Public Media	672	-
2	Up First	NPR	National Public Media	28	-
3	Crime Junkie	audiochuck	AdLarge/cabana	4	-
4	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	23	<u>↑</u> 1
5	Dateline NBC	NBCUniversal News Group	Stitcher Media	13	↓ 1
6	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	Stitcher Media	9	-
7	Fresh Air	NPR	National Public Media	24	-
8	Morbid: A True Crime Podcast	Audioboom	Audioboom	9	<u>†</u> 2
9	Pod Save America	Audacy Podcast Network	Cadence13	8	↓ 1
10	The NPR Politics Podcast	NPR	National Public Media	21	↓ 1
11	Planet Money	NPR	National Public Media	8	-
12	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	24	-
13	Office Ladies	Stitcher Media	Stitcher Media	8	<b>†</b> 1
14	CNN 5 Things	WarnerMedia	WarnerMedia	44	↓ 1
15	Wait Wait Don't Tell Me!	NPR	National Public Media	4	-
16	Short Wave	NPR	National Public Media	20	<b>†</b> 1
17	Hidden Brain	Hidden Brain Media	Stitcher Media	4	↓ 1
18	Consider This from NPR	NPR	National Public Media	23	-
19	Freakonomics Radio	Stitcher Media	Stitcher Media	8	<u>†</u> 2
20	Conan O'Brien Needs A Friend	Stitcher Media	Stitcher Media	6	↓ 1
21	Indicator from Planet Money	NPR	National Public Media	20	↓ 1
22	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	672	-
23	How I Built This	NPR	National Public Media	8	<b>†</b> 1
24	TED Radio Hour	NPR	National Public Media	4	<u>†</u> 2
25	The Rachel Maddow Show	NBCUniversal News Group	Stitcher Media	20	↓ 2
26	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	<u>↑</u> 1
27	Monday Morning Podcast	All Things Comedy	All Things Comedy	12	<u>†</u> 2
28	Mommy Doomsday	NBCUniversal News Group	Stitcher Media	3	<b>†</b> 5
29	WTF with Marc Maron Podcast	Stitcher Media	Stitcher Media	11	<b>†</b> 5
30	Casefile True Crime	Audioboom	Audioboom	5	<b>†</b> 7
					1





RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANG	iE
31	Pop Culture Happy Hour	NPR	National Public Media	21	¢	4
32	VIEWS with David Dobrik and Jason Nash	Audacy Podcast Network	Cadence13	2	t	4
33	Super Soul	Stitcher Media	Stitcher Media	4	¢	6
34	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	26	¢	9
35	Life Kit	NPR	National Public Media	13	÷	5
36	Sword and Scale True Crime	Kast Media	Kast Media	5	t	4
37	Anatomy of Murder	audiochuck	AdLarge/cabana	4	¢	1
38	True Crime Garage	Stitcher Media	Stitcher Media	11	¢	2
39	Throughline	NPR	National Public Media	4	t	8
40	What A Day	Audacy Podcast Network	Cadence13	21	¢	2
41	Lovett or Leave It	Audacy Podcast Network	Cadence13	4	-	
42	Code Switch	NPR	National Public Media	4	t	6
43	The MeatEater Podcast	Stitcher Media	Stitcher Media	7	¢	4
44	The Charlie Kirk Show	Salem Communications	Salem Communications	63	-	
45	Coronavirus: Fact vs Fiction	WarnerMedia	WarnerMedia	23	1	1
46	It's Been a Minute With Sam Sanders	NPR	National Public Media	9	÷	1
47	True Crime Obsessed	Audioboom	Audioboom	5	¢	1
48	Small Town Murder	Stitcher Media	Stitcher Media	6	¢	2
49	And That's Why We Drink	Kast Media	Kast Media	8	-	
50	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	¢	9
51	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	27	¢	7
52	Skip and Shannon: Undisputed	Audacy Podcast Network	Cadence13	43	¢	1
53	Timesuck with Dan Cummins	Stitcher Media	Stitcher Media	6	÷	1
54	Pod Save the World	Audacy Podcast Network	Cadence13	4	¢	1
55	How Did This Get Made?	Stitcher Media	Stitcher Media	8	t	1
56	Snacks Daily	Audacy Podcast Network	Cadence13	20	÷	5
57	The Morning Toast	Audioboom	Audioboom	16	¢	3
58	This Past Weekend	Kast Media	Kast Media	10	↑ ·	19
59	Jensen and Holes: The Murder Squad	Stitcher Media	Stitcher Media	4	¢	4
60	Red Collar	audiochuck	AdLarge/cabana	3	1	1
61	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	54	1	3
62	The Fighter & The Kid	Kast Media	Kast Media	12	÷	5
63	Morning Joe	NBCUniversal News Group	Stitcher Media	20	÷	7
64	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	Wondery Brand Partnerships	4	1	5
65	On Purpose with Jay Shetty	Stitcher Media	Stitcher Media	11	-	





RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
66	StarTalk Radio	Stitcher Media	Stitcher Media	9	-
67	Something Was Wrong	Audioboom	Audioboom	4	↓ 5
68	The Vanished Podcast	Wondery	Wondery Brand Partnerships	6	<u>†</u> 6
69	American Scandal	Wondery	Wondery Brand Partnerships	5	13 🕆
70	Ear Biscuits	Audacy Podcast Network	Cadence13	4	<u>†</u> 11
71	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	<u>†</u> 4
72	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	<u>↑</u> 1
73	Stay Tuned with Preet	Stitcher Media	Stitcher Media	15	↓ 6
74	IMPAULSIVE	Kast Media	Kast Media	10	<u>†</u> 2
75	Cold	Wondery	Wondery Brand Partnerships	5	New
76	Ologies with Alie Ward	Stitcher Media	Stitcher Media	8	<u>†</u> 2
77	The School of Greatness	Wondery	Wondery Brand Partnerships	12	<u>†</u> 17
78	Car Talk	NPR	National Public Media	4	<u>†</u> 2
79	Literally! With Rob Lowe	Stitcher Media	Stitcher Media	10	<u>†</u> 10
80	Unsolved Mysteries	Audacy Podcast Network	Cadence13	4	New
81	Even the Rich	Wondery	Wondery Brand Partnerships	4	<b>↓</b> 10
82	The Apology Line	Wondery	Wondery Brand Partnerships	1	<b>4</b> 57
83	Business Wars	Wondery	Wondery Brand Partnerships	9	<u>†</u> 8
84	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	<u>↑</u> 3
85	King and the Sting	Kast Media	Kast Media	7	↓ 2
86	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5	↓ 16
87	Wow In The World	NPR	National Public Media	4	↓ 1
88	True Crime All The Time	Wondery	Wondery Brand Partnerships	5	New
89	Dr. Death	Wondery	Wondery Brand Partnerships	1	<b>↓</b> 17
90	Sofia with an F	Audacy Podcast Network	Cadence13	4	↓ 6
91	Comedy Bang Bang: The Podcast	Stitcher Media	Stitcher Media	8	↑ 4
92	Embedded	NPR	National Public Media	2	<b>↓</b> 13
93	Bachelor Happy Hour – The Official Bachelor Podcast	Wondery	Wondery Brand Partnerships	4	↓ 5
94	1A	NPR	National Public Media	20	<b>↓</b> 9
95	The Bill Bert Podcast	All Things Comedy	All Things Comedy	4	New
96	The Art of Manliness	Stitcher Media	Stitcher Media	13	<u>†</u> 2
97	Why Won't You Date Me? with Nicole Byer	Stitcher Media	Stitcher Media	8	-
98	Dave & Chuck the Freak Podcast	Audioboom	Audioboom	20	New
99	Rotten Mango	Audioboom	Audioboom	7	<u>↑</u> 1
100	Juicy Scoop with Heather McDonald	Stitcher Media	Stitcher Media	13	New





#### NETWORK AND SALES REPRESENTATION UPDATES

- CNBC podcasts have been added to NBC News, with the new network name being NBCUniversal News Group

- NBC News Sales Representative has changed from Wondery Brand Partnerships to Stitcher Media

- All Things Comedy is now being reported as its own participating Network instead of under Wondery Brand Partnerships

\*All participating Networks have the option to report their data under their individual Network name, in addition to under their Sales Representation (where applicable)

#### **POWERED BY PODCAST METRICS**

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

#### ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 15 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

#### ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

#### ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

#### **METRIC DEFINITIONS**

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.0. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

#### **CONTACT US**

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports.

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@tritondigital.com

To receive our Podcast Reports via email, visit https://www.tritondigital.com/pmsignup



