

U.S. PODCAST REPORT

TOP 15 NETWORKS

Based on Average Weekly Downloads

Reporting Period: January 4, 2021 - January 31, 2021

RANK	PODCAST NETWORK	SALES REPRESENTATION	# OF ACTIVE PODCASTS	AVERAGE WEEKLY DOWNLOADS	AVERAGE WEEKLY USERS	RANK CHANGE
1	NPR	National Public Media	54	43,248,895	12,138,088	0
2	Stitcher Media	Stitcher Media	512	34,718,232	10,008,087	0
3	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	500	20,455,440	5,442,834	↑1
4	Cumulus Media/ Westwood One	Cumulus Media/Westwood One	282	15,951,100	3,582,302	↑1
5	Audioboom	Audioboom	257	10,946,093	3,358,620	↑1
6	Wondery	Wondery Brand Partnerships	95	9,625,420	2,661,896	↓3
7	AdLarge/cabana	AdLarge/cabana	156	9,357,467	3,569,795	0
8	NBC News	Stitcher Media	25	8,104,735	2,179,913	0
9	WarnerMedia	WarnerMedia	104	4,907,318	1,787,968	0
10	FOX News Podcasts	FOX News Podcasts	40	3,147,795	880,388	0
11	Salem Communications	Salem Communications	627	2,627,588	457,882	0
12	Kast Media	Kast Media	79	2,507,278	848,026	New
13	All Things Comedy	All Things Comedy	38	1,879,813	704,906	New
14	CBC/Radio-Canada	Acast	212	780,428	222,260	↓2
15	Bonneville International	Bonneville International	247	677,344	180,701	↓2

U.S. PODCAST REPORT

TOP 100 PODCASTS BY DOWNLOADS

Podcasts Ranked by Average Weekly Downloads in the United States

Reporting Period: January 4, 2021 - January 31, 2021

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	NPR News Now	NPR	National Public Media	672	0
2	Up First	NPR	National Public Media	28	↑1
3	Crime Junkie	audiochuck	AdLarge/cabana	6	↓1
4	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	22	0
5	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	Stitcher Media	9	0
6	NPR Politics	NPR	National Public Media	24	↑2
7	Dateline NBC	NBC News	Stitcher Media	12	↓1
8	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	24	↑1
9	Fresh Air	NPR	National Public Media	24	↓2
10	Pod Save America	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	0
11	Morbid: A True Crime Podcast	Audioboom	Audioboom	12	↑1
12	Planet Money	NPR	National Public Media	9	↓1
13	Freakonomics Radio	Stitcher Media	Stitcher Media	4	↑3
14	How I Built This	NPR	National Public Media	6	↓1
15	The Charlie Kirk Show	Salem Communications	Salem Communications	50	↑2
16	CNN Daily News Briefing	WarnerMedia	WarnerMedia	41	↑4
17	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	672	↓2
18	Hidden Brain	Hidden Brain Media	Stitcher Media	4	↓4
19	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↑3
20	Office Ladies	Stitcher Media	Stitcher Media	4	↓2
21	Consider This from NPR	NPR	National Public Media	23	↑3
22	Indicator from Planet Money	NPR	National Public Media	19	↓3
23	TED Radio Hour	NPR	National Public Media	5	↓2
24	The Rachel Maddow Show	NBC News	Stitcher Media	15	↑1
25	Conan O'Brien Needs A Friend	Stitcher Media	Stitcher Media	6	↑3
26	Monday Morning Podcast	All Things Comedy	All Things Comedy	9	0
27	Wait Wait... Don't Tell Me!	NPR	National Public Media	4	↓4
28	Short Wave	NPR	National Public Media	19	↑1
29	IEWS with David Dobrik and Jason Nash	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓2

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
30	Oprah's SuperSoul Conversations	Stitcher Media	Stitcher Media	4	↑1
31	Skip and Shannon: Undisputed	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	44	↑2
32	What A Day	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	19	↑15
33	Life Kit	NPR	National Public Media	13	↑11
34	Coronavirus: Fact vs Fiction	WarnerMedia	WarnerMedia	21	↑6
35	Pop Culture Happy Hour	NPR	National Public Media	19	↓1
36	Wow In The World	NPR	National Public Media	4	↓4
37	The John Batchelor Show	Audioboom	Audioboom	534	↓2
38	WTF with Marc Maron Podcast	Stitcher Media	Stitcher Media	9	↓1
39	The School of Greatness	Wondery	Wondery Brand Partnerships	12	↓1
40	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	19	↓1
41	Stay Tuned with Preet	Stitcher Media	Stitcher Media	11	0
42	True Crime Garage	Stitcher Media	Stitcher Media	7	↑3
43	Snacks Daily	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	19	↑10
44	Code Switch	NPR	National Public Media	4	↓2
45	On Purpose with Jay Shetty	Stitcher Media	Stitcher Media	9	↑10
46	Sword and Scale	Kast Media	Kast Media	1	New
47	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	48	↑11
48	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	22	↑26
49	The Morning Toast	Audioboom	Audioboom	19	↑31
50	True Crime Obsessed	Audioboom	Audioboom	4	↓2
51	Something Was Wrong	Audioboom	Audioboom	1	↓21
52	Throughline	NPR	National Public Media	4	0
53	Morning Joe	NBC News	Stitcher Media	20	↑13
54	Business Wars	Wondery	Wondery Brand Partnerships	9	↓5
55	RISE podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	6	↑21
56	1A	NPR	National Public Media	20	↑6
57	StarTalk Radio	Stitcher Media	Stitcher Media	6	↓7
58	Small Town Murder	Stitcher Media	Stitcher Media	4	↓4
59	Happier with Gretchen Rubin	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	0
60	The Fighter & The Kid	Kast Media	Kast Media	12	New
61	Anatomy of Murder	audiochuck	AdLarge/cabana	4	0
62	The MeatEater Podcast	Stitcher Media	Stitcher Media	5	↓6
63	Watch What Crappens	Stitcher Media	Stitcher Media	25	↑1
64	Dr. Death	Wondery	Wondery Brand Partnerships	3	↓21

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
65	Lovett or Leave It	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑23
66	Anything Goes with Emma Chamberlain	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑1
67	It's Been a Minute With Sam Sanders	NPR	National Public Media	8	↑5
68	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	↓5
69	Timesuck with Dan Cummins	Stitcher Media	Stitcher Media	4	↑1
70	The Art of Manliness	Stitcher Media	Stitcher Media	8	↑1
71	Jensen and Holes: The Murder Squad	Stitcher Media	Stitcher Media	4	↓14
72	Side Hustle School	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	28	↑3
73	How Did This Get Made?	Stitcher Media	Stitcher Media	4	↑4
74	American Scandal	Wondery	Wondery Brand Partnerships	5	↓6
75	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5	↑4
76	The Apology Line	Wondery	Wondery Brand Partnerships	4	New
77	Pod Save the World	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑20
78	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery	Wondery Brand Partnerships	6	↑4
79	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6	↑2
80	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	Wondery Brand Partnerships	3	↓15
81	The Mindset Mentor	Kast Media	Kast Media	14	New
82	Up and Vanished	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	0	↓22
83	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↓14
84	Casefile True Crime	Audioboom	Audioboom	0	↓33
85	True Crime All The Time	Wondery	Wondery Brand Partnerships	6	New
86	The goop Podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓2
87	Ologies with Alie Ward	Stitcher Media	Stitcher Media	5	↑7
88	Anderson Cooper 360	WarnerMedia	WarnerMedia	17	↑12
89	NBC Nightly News with Lester Holt	NBC News	Stitcher Media	28	↑7
90	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5	0
91	American History Tellers	Wondery	Wondery Brand Partnerships	5	0
92	Even the Rich	Wondery	Wondery Brand Partnerships	5	New
93	Red Collar	audiochuck	AdLarge/cabana	4	↓10
94	Ear Biscuits	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	3	↓1
95	Undisclosed	Stitcher Media	Stitcher Media	6	New

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
96	The Tony Kornheiser Show	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	12	↑3
97	Comedy Bang Bang: The Podcast	Stitcher Media	Stitcher Media	4	↓8
98	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	29	New
99	All Songs Considered	NPR	National Public Media	7	↓7
100	King and the Sting	Kast Media	Kast Media	4	New

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2	Stitcher Media	Stitcher Media	512	10,008,087	34,718,232	0
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4	Cumulus Media/ Westwood One	Cumulus Media/Westwood One	282	3,582,302	15,951,100	↑2
5	AdLarge/cabana	AdLarge/cabana	156	3,569,795	9,357,467	0
6	Audioboom	Audioboom	257	3,358,620	10,946,093	↑1
7	Wondery	Wondery Brand Partnerships	95	2,661,896	9,625,420	↓3
8	NBC News	Stitcher Media	25	2,179,913	8,104,735	0
9	WarnerMedia	WarnerMedia	104	1,787,968	4,907,318	0
10	FOX News Podcasts	FOX News Podcasts	40	880,388	3,147,795	0
11	Kast Media	Kast Media	79	848,026	2,507,278	New
12	All Things Comedy	All Things Comedy	38	704,906	1,879,813	New
13	Salem Communications	Salem Communications	627	457,882	2,627,588	↓2
14	CBC/Radio-Canada	Acast	212	222,260	780,428	0
15	Bonneville International	Bonneville International	247	180,701	677,344	↓2

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1	NPR News Now	NPR	National Public Media	672	0
2	Up First	NPR	National Public Media	28	0
3	Crime Junkie	audiochuck	AdLarge/cabana	6	0
4	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	22	↑1
5	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	Stitcher Media	9	↓1
6	Pod Save America	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	↑2
7	NPR Politics	NPR	National Public Media	24	↑2
8	Dateline NBC	NBC News	Stitcher Media	12	↓1
9	Fresh Air	NPR	National Public Media	24	↓3
10	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	24	↑1
11	Morbid: A True Crime Podcast	Audioboom	Audioboom	12	↑3
12	Planet Money	NPR	National Public Media	9	↓2
13	CNN Daily News Briefing	WarnerMedia	WarnerMedia	41	↓1
14	Office Ladies	Stitcher Media	Stitcher Media	4	↑1
15	Wait Wait... Don't Tell Me!	NPR	National Public Media	4	↓2
16	Consider This from NPR	NPR	National Public Media	23	↑1
17	Hidden Brain	Hidden Brain Media	Stitcher Media	4	↓1
18	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	672	↑1
19	Indicator from Planet Money	NPR	National Public Media	19	↑1
20	Conan O'Brien Needs A Friend	Stitcher Media	Stitcher Media	6	↑1
21	Short Wave	NPR	National Public Media	19	↑1
22	Freakonomics Radio	Stitcher Media	Stitcher Media	4	↓4
23	How I Built This	NPR	National Public Media	6	0
24	TED Radio Hour	NPR	National Public Media	5	0
25	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↑2
26	The Rachel Maddow Show	NBC News	Stitcher Media	15	↓1
27	Monday Morning Podcast	All Things Comedy	All Things Comedy	9	↑1
28	VIEWS with David Dobrik and Jason Nash	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓2
29	Life Kit	NPR	National Public Media	13	↑18

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
30	WTF with Marc Maron Podcast	Stitcher Media	Stitcher Media	9	↑1
31	Code Switch	NPR	National Public Media	4	↓2
32	Coronavirus: Fact vs Fiction	WarnerMedia	WarnerMedia	21	↑8
33	Throughline	NPR	National Public Media	4	↑1
34	The Charlie Kirk Show	Salem Communications	Salem Communications	50	↑4
35	Pop Culture Happy Hour	NPR	National Public Media	19	↓3
36	What A Day	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	19	↑25
37	Anatomy of Murder	audiochuck	AdLarge/cabana	4	↓2
38	Oprah's SuperSoul Conversations	Stitcher Media	Stitcher Media	4	↑1
39	Lovett or Leave It	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑17
40	True Crime Garage	Stitcher Media	Stitcher Media	7	↑8
41	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	19	0
42	The MeatEater Podcast	Stitcher Media	Stitcher Media	5	↓5
43	It's Been a Minute With Sam Sanders	NPR	National Public Media	8	↓1
44	The Apology Line	Wondery	Wondery Brand Partnerships	4	New
45	Skip and Shannon: Undisputed	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	44	↑6
46	Sword and Scale	Kast Media	Kast Media	1	New
47	Small Town Murder	Stitcher Media	Stitcher Media	4	↓4
48	Morning Joe	NBC News	Stitcher Media	20	↑15
49	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	48	↑8
50	Pod Save the World	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑22
51	True Crime Obsessed	Audioboom	Audioboom	4	↓7
52	Dr. Death	Wondery	Wondery Brand Partnerships	3	↓19
53	Snacks Daily	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	19	↑22
54	Timesuck with Dan Cummins	Stitcher Media	Stitcher Media	4	↓1
55	The Fighter & The Kid	Kast Media	Kast Media	12	New
56	Red Collar	audiochuck	AdLarge/cabana	4	↓10
57	How Did This Get Made?	Stitcher Media	Stitcher Media	4	↑1
58	Stay Tuned with Preet	Stitcher Media	Stitcher Media	11	↑6
59	Anything Goes with Emma Chamberlain	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑1
60	On Purpose with Jay Shetty	Stitcher Media	Stitcher Media	9	↑26
61	The Morning Toast	Audioboom	Audioboom	19	New
62	Jensen and Holes: The Murder Squad	Stitcher Media	Stitcher Media	4	↓7
63	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	22	↑21

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
64	StarTalk Radio	Stitcher Media	Stitcher Media	6	↑2
65	Sofia with an F	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑4
66	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↓1
67	Something Was Wrong	Audioboom	Audioboom	1	↓31
68	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6	↑10
69	King and the Sting	Kast Media	Kast Media	4	New
70	Ologies with Alie Ward	Stitcher Media	Stitcher Media	5	↑17
71	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	↑5
72	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5	↑8
73	1A	NPR	National Public Media	20	↑17
74	Car Talk	NPR	National Public Media	4	↑3
75	Comedy Bang Bang: The Podcast	Stitcher Media	Stitcher Media	4	↓1
76	Jalen Rose: Renaissance Man	AdLarge/cabana	AdLarge/cabana	4	↓9
77	Fullcourt On Flatbush: A Brooklyn Nets Basketball Podcast from New York Post Sports	AdLarge/cabana	AdLarge/cabana	4	New
78	American Scandal	Wondery	Wondery Brand Partnerships	5	↑1
79	Big Apple Buckets: A NY Knicks Basketball Podcast from New York Post Sports	AdLarge/cabana	AdLarge/cabana	4	↑17
80	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	Wondery Brand Partnerships	3	↓12
81	Even the Rich	Wondery	Wondery Brand Partnerships	5	↑18
82	Wow In The World	NPR	National Public Media	4	↓12
83	The School of Greatness	Wondery	Wondery Brand Partnerships	12	↑17
84	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5	↓1
85	True Crime All The Time	Wondery	Wondery Brand Partnerships	6	New
86	The Art of Manliness	Stitcher Media	Stitcher Media	8	↑7
87	Literally! With Rob Lowe	Stitcher Media	Stitcher Media	4	↑7
88	Bachelor Happy Hour – The Official Bachelor Podcast	Wondery	Wondery Brand Partnerships	6	↑10
89	Business Wars	Wondery	Wondery Brand Partnerships	9	↑6
90	CNN Political Briefing	WarnerMedia	WarnerMedia	21	↓9
91	The Bill Bert Podcast	All Things Comedy	All Things Comedy	6	New
92	Up and Vanished	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	0	↓30
93	Juicy Scoop with Heather McDonald	Stitcher Media	Stitcher Media	9	New
94	Ear Biscuits	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	3	↓3
95	RISE podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	6	New

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
96	Ask Me Another	NPR	National Public Media	5	New
97	Casefile True Crime	Audioboom	Audioboom	0	↓47
98	Up In The Blue Seats: A NY Rangers Hockey Podcast from NY Post Sports	AdLarge/cabana	AdLarge/cabana	3	New
99	Dave & Chuck the Freak Podcast	Audioboom	Audioboom	20	New
100	The Tony Kornheiser Show	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	12	New

NETWORK AND SALES REPRESENTATION UPDATES*

- NBC News Sales Representative has changed from Wondery Brand Partnerships to Stitcher Media
 - All Things Comedy is now being reported as its own participating Network instead of under Wondery Brand Partnerships
- *All participating Networks have the option to report their data under their individual Network name, in addition to under their Sales Representation (where applicable)

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 15 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.0. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports.

Questions, comments, or requests for additional information as it relates to our Podcast Reports?
Contact Metrics@tritondigital.com

To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>