

# U.S. PODCAST REPORT

## TOP 15 NETWORKS

Based on Average Weekly Downloads

Reporting Period: February 1, 2021 - February 28, 2021

RANK	PODCAST NETWORK	SALES REPRESENTATION	# OF ACTIVE PODCASTS	AVERAGE WEEKLY DOWNLOADS	AVERAGE WEEKLY USERS	RANK CHANGE
1	NPR	National Public Media	54	38,896,637	11,180,335	0
2	Stitcher Media	Stitcher Media	800	36,463,799	9,373,578	0
3	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	500	18,220,799	5,221,914	0
4	Cumulus Media/ Westwood One	Cumulus Media/Westwood One	292	13,631,979	3,112,846	0
5	Audioboom	Audioboom	267	11,669,630	3,769,603	0
6	NBCUniversal News Group	Stitcher Media	42	9,533,791	2,584,873	↑2
7	Wondery	Wondery Brand Partnerships	96	9,393,166	2,998,485	↓1
8	AdLarge/cabana	AdLarge/cabana	136	8,564,786	3,345,029	↓1
9	Kast Media	Kast Media	94	5,066,619	1,835,180	↑3
10	WarnerMedia	WarnerMedia	105	4,275,888	1,592,349	↓1
11	FOX News Podcasts	FOX News Podcasts	40	2,765,401	746,629	↓1
12	Salem Communications	Salem Communications	645	2,438,845	409,492	↓1
13	All Things Comedy	All Things Comedy	48	2,066,295	841,314	0
14	CBC/Radio-Canada	Acast	208	755,226	235,061	0
15	Bonneville International	Bonneville International	248	652,727	171,964	0

# U.S. PODCAST REPORT

## TOP 100 PODCASTS BY DOWNLOADS

Podcasts Ranked by Average Weekly Downloads in the United States

Reporting Period: February 1, 2021 - February 28, 2021

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	NPR News Now	NPR	National Public Media	672	0
2	Up First	NPR	National Public Media	29	0
3	Crime Junkie	audiochuck	AdLarge/cabana	4	0
4	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	22	0
5	Dateline NBC	NBCUniversal News Group	Stitcher Media	14	↑2
6	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	Stitcher Media	9	↓1
7	Fresh Air	NPR	National Public Media	24	↑2
8	NPR Politics	NPR	National Public Media	21	↓2
9	Morbid: A True Crime Podcast	Audioboom	Audioboom	10	↑2
10	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	24	↓2
11	Freakonomics Radio	Stitcher Media	Stitcher Media	4	↑2
12	Pod Save America	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	↓2
13	Planet Money	NPR	National Public Media	8	↓1
14	Hidden Brain	Hidden Brain Media	Stitcher Media	6	↑4
15	How I Built This	NPR	National Public Media	8	↓1
16	The Charlie Kirk Show	Salem Communications	Salem Communications	51	↓1
17	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	672	0
18	Indicator from Planet Money	NPR	National Public Media	19	↑4
19	CNN 5 Things	WarnerMedia	WarnerMedia	41	↓3
20	Office Ladies	Stitcher Media	Stitcher Media	4	0
21	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↓2
22	Consider This from NPR	NPR	National Public Media	24	↓1
23	The Rachel Maddow Show	NBCUniversal News Group	Stitcher Media	20	↑1
24	TED Radio Hour	NPR	National Public Media	4	↓1
25	Short Wave	NPR	National Public Media	21	↑3
26	Wait Wait... Don't Tell Me!	NPR	National Public Media	4	↑1
27	Conan O'Brien Needs A Friend	Stitcher Media	Stitcher Media	4	↓2
28	IEWS with David Dobrik and Jason Nash	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑1
29	True Crime Garage	Stitcher Media	Stitcher Media	7	↑13

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
30	Monday Morning Podcast	All Things Comedy	All Things Comedy	10	↓4
31	Super Soul	Stitcher Media	Stitcher Media	5	↓1
32	Skip and Shannon: Undisputed	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	47	↓1
33	The John Batchelor Show	Audioboom	Audioboom	600	↑4
34	Life Kit	NPR	National Public Media	16	↓1
35	Pop Culture Happy Hour	NPR	National Public Media	20	0
36	Wow In The World	NPR	National Public Media	4	0
37	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	22	↑3
38	What A Day	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	19	↓6
39	The Apology Line	Wondery	Wondery Brand Partnerships	5	↑37
40	WTF with Marc Maron Podcast	Stitcher Media	Stitcher Media	8	↓2
41	Sword and Scale True Crime	Kast Media	Kast Media	3	↑5
42	Coronavirus: Fact vs Fiction	WarnerMedia	WarnerMedia	20	↓8
43	The School of Greatness	Wondery	Wondery Brand Partnerships	12	↓4
44	Snacks Daily	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	19	↓1
45	Casefile True Crime	Audioboom	Audioboom	3	↑39
46	Mommy Doomsday	NBCUniversal News Group	Stitcher Media	5	New
47	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	25	↑1
48	And That's Why We Drink	Kast Media	Kast Media	6	New
49	Throughline	NPR	National Public Media	5	↑3
50	Stay Tuned with Preet	Stitcher Media	Stitcher Media	10	↓9
51	On Purpose with Jay Shetty	Stitcher Media	Stitcher Media	9	↓6
52	True Crime Obsessed	Audioboom	Audioboom	5	↓2
53	Code Switch	NPR	National Public Media	5	↓9
54	The Morning Toast	Audioboom	Audioboom	20	↓5
55	Business Wars	Wondery	Wondery Brand Partnerships	10	↓1
56	Anatomy of Murder	audiochuck	AdLarge/cabana	4	↑5
57	The Fighter & The Kid	Kast Media	Kast Media	11	↑3
58	Something Was Wrong	Audioboom	Audioboom	3	↓7
59	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	48	↓12
60	StarTalk Radio	Stitcher Media	Stitcher Media	6	↓3
61	Small Town Murder	Stitcher Media	Stitcher Media	4	↓3
62	Morning Joe	NBCUniversal News Group	Stitcher Media	19	↓9
63	1A	NPR	National Public Media	22	↓7
64	The MeatEater Podcast	Stitcher Media	Stitcher Media	7	↓2
65	How Did This Get Made?	Stitcher Media	Stitcher Media	5	↑8

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
66	Watch What Crappens	Stitcher Media	Stitcher Media	21	↓3
67	Anything Goes with Emma Chamberlain	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓1
68	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	Wondery Brand Partnerships	5	↑12
69	The Mindset Mentor	Kast Media	Kast Media	16	↑12
70	Timesuck with Dan Cummins	Stitcher Media	Stitcher Media	4	↓1
71	Myths and Legends	Kast Media	Kast Media	5	New
72	Mad Money w/ Jim Cramer	NBCUniversal News Group	Stitcher Media	19	New
73	RISE podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	7	↓18
74	It's Been a Minute With Sam Sanders	NPR	National Public Media	9	↓7
75	Happier with Gretchen Rubin	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	↓16
76	Lovett or Leave It	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓11
77	American Scandal	Wondery	Wondery Brand Partnerships	5	↓3
78	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↑12
79	Jensen and Holes: The Murder Squad	Stitcher Media	Stitcher Media	4	↓8
80	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery	Wondery Brand Partnerships	7	↓2
81	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4	↓6
82	The Art of Manliness	Stitcher Media	Stitcher Media	9	↓12
83	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	↓4
84	IMPAULSIVE	Kast Media	Kast Media	8	New
85	Even the Rich	Wondery	Wondery Brand Partnerships	6	↑7
86	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	↓18
87	Dr. Death	Wondery	Wondery Brand Partnerships	2	↓23
88	Side Hustle School	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	28	↓16
89	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↓6
90	Ear Biscuits	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑4
91	The Viall Files	Kast Media	Kast Media	13	New
92	Pod Save the World	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓15
93	American History Tellers	Wondery	Wondery Brand Partnerships	6	↓2
94	This Past Weekend	Kast Media	Kast Media	6	New
95	Ologies with Alie Ward	Stitcher Media	Stitcher Media	5	↓8
96	Anderson Cooper 360	WarnerMedia	WarnerMedia	19	↓8
97	Red Collar	audiochuck	AdLarge/cabana	4	↓4

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
98	True Crime All The Time	Wondery	Wondery Brand Partnerships	4	↓13
99	Rotten Mango	Audioboom	Audioboom	8	New
100	NBC Nightly News with Lester Holt	NBCUniversal News Group	Stitcher Media	28	↓11

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1	NPR	National Public Media	54	11,180,335	38,896,637	0
2	Stitcher Media	Stitcher Media	800	9,373,578	36,463,799	0
3	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	500	5,221,914	18,220,799	0
4	Audioboom	Audioboom	267	3,769,603	11,669,630	↑2
5	AdLarge/cabana	AdLarge/cabana	136	3,345,029	8,564,786	0
6	Cumulus Media/ Westwood One	Cumulus Media/Westwood One	292	3,112,846	13,631,979	↓2
7	Wondery	Wondery Brand Partnerships	96	2,998,485	9,393,166	0
8	NBCUniversal News Group	Stitcher Media	42	2,584,873	9,533,791	0
9	Kast Media	Kast Media	94	1,835,180	5,066,619	↑2
10	WarnerMedia	WarnerMedia	105	1,592,349	4,275,888	↓1
11	All Things Comedy	All Things Comedy	48	841,314	2,066,295	↑1
12	FOX News Podcasts	FOX News Podcasts	40	746,629	2,765,401	↓2
13	Salem Communications	Salem Communications	645	409,492	2,438,845	0
14	CBC/Radio-Canada	Acast	208	235,061	755,226	0
15	Bonneville International	Bonneville International	248	171,964	652,727	0

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1	NPR News Now	NPR	National Public Media	672	0
2	Up First	NPR	National Public Media	29	0
3	Crime Junkie	audiochuck	AdLarge/cabana	4	0
4	Dateline NBC	NBCUniversal News Group	Stitcher Media	14	↑4
5	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	22	↓1
6	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	Stitcher Media	9	↓1
7	Fresh Air	NPR	National Public Media	24	↑2
8	Pod Save America	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	↓2
9	NPR Politics	NPR	National Public Media	21	↓2
10	Morbid: A True Crime Podcast	Audioboom	Audioboom	10	↑1
11	Planet Money	NPR	National Public Media	8	↑1
12	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	24	↓2
13	CNN 5 Things	WarnerMedia	WarnerMedia	41	0
14	Office Ladies	Stitcher Media	Stitcher Media	4	0
15	Wait Wait... Don't Tell Me!	NPR	National Public Media	4	0
16	Hidden Brain	Hidden Brain Media	Stitcher Media	6	↑1
17	Short Wave	NPR	National Public Media	21	↑4
18	Consider This from NPR	NPR	National Public Media	24	↓2
19	Conan O'Brien Needs A Friend	Stitcher Media	Stitcher Media	4	↑1
20	Indicator from Planet Money	NPR	National Public Media	19	↓1
21	Freakonomics Radio	Stitcher Media	Stitcher Media	4	↑1
22	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	672	↓4
23	The Rachel Maddow Show	NBCUniversal News Group	Stitcher Media	20	↑3
24	How I Built This	NPR	National Public Media	8	↓1
25	The Apology Line	Wondery	Wondery Brand Partnerships	5	↑19
26	TED Radio Hour	NPR	National Public Media	4	↓2
27	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↓2
28	VIEWS with David Dobrik and Jason Nash	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	0
29	Monday Morning Podcast	All Things Comedy	All Things Comedy	10	↓2

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
30	Life Kit	NPR	National Public Media	16	-1
31	Throughline	NPR	National Public Media	5	↑2
32	Sword and Scale True Crime	Kast Media	Kast Media	3	↑14
33	Mommy Doomsday	NBCUniversal News Group	Stitcher Media	5	New
34	WTF with Marc Maron Podcast	Stitcher Media	Stitcher Media	8	↓4
35	Pop Culture Happy Hour	NPR	National Public Media	20	0
36	Code Switch	NPR	National Public Media	5	-5
37	Casefile True Crime	Audioboom	Audioboom	3	↑60
38	Anatomy of Murder	audiochuck	AdLarge/cabana	4	↓1
39	Super Soul	Stitcher Media	Stitcher Media	5	↓1
40	True Crime Garage	Stitcher Media	Stitcher Media	7	0
41	Lovett or Leave It	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓2
42	What A Day	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	19	↓6
43	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	22	↓2
44	The Charlie Kirk Show	Salem Communications	Salem Communications	51	↓10
45	It's Been a Minute With Sam Sanders	NPR	National Public Media	9	↓2
46	Coronavirus: Fact vs Fiction	WarnerMedia	WarnerMedia	20	↓14
47	The MeatEater Podcast	Stitcher Media	Stitcher Media	7	↓5
48	True Crime Obsessed	Audioboom	Audioboom	5	↑3
49	And That's Why We Drink	Kast Media	Kast Media	6	New
50	Small Town Murder	Stitcher Media	Stitcher Media	4	↓3
51	Snacks Daily	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	19	↑2
52	Timesuck with Dan Cummins	Stitcher Media	Stitcher Media	4	↑2
53	Skip and Shannon: Undisputed	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	47	↓8
54	How Did This Get Made?	Stitcher Media	Stitcher Media	5	↑3
55	Pod Save the World	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓5
56	Morning Joe	NBCUniversal News Group	Stitcher Media	19	↓8
57	The Fighter & The Kid	Kast Media	Kast Media	11	↓2
58	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	25	↑5
59	Anything Goes with Emma Chamberlain	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	0
60	The Morning Toast	Audioboom	Audioboom	20	↑1
61	Red Collar	audiochuck	AdLarge/cabana	4	↓5
62	Something Was Wrong	Audioboom	Audioboom	3	↑5
63	Jensen and Holes: The Murder Squad	Stitcher Media	Stitcher Media	4	↓1



RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
64	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	48	↓15
65	On Purpose with Jay Shetty	Stitcher Media	Stitcher Media	9	↓5
66	StarTalk Radio	Stitcher Media	Stitcher Media	6	↓2
67	Stay Tuned with Preet	Stitcher Media	Stitcher Media	10	↓9
68	Jalen Rose: Renaissance Man	AdLarge/cabana	AdLarge/cabana	4	↑8
69	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	Wondery Brand Partnerships	5	↑11
70	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↑14
71	Even the Rich	Wondery	Wondery Brand Partnerships	6	↑10
72	Dr. Death	Wondery	Wondery Brand Partnerships	2	↓20
73	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↓7
74	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4	↓2
75	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	↓7
76	IMPAULSIVE	Kast Media	Kast Media	8	New
77	This Past Weekend	Kast Media	Kast Media	6	New
78	Ologies with Alie Ward	Stitcher Media	Stitcher Media	5	↓8
79	Embedded	NPR	National Public Media	3	New
80	Car Talk	NPR	National Public Media	4	↓6
81	Ear Biscuits	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑13
82	American Scandal	Wondery	Wondery Brand Partnerships	5	↓4
83	King and the Sting	Kast Media	Kast Media	4	↓14
84	Sofia with an F	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓19
85	1A	NPR	National Public Media	22	↓12
86	Wow In The World	NPR	National Public Media	4	↓4
87	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	↓16
88	Bachelor Happy Hour – The Official Bachelor Podcast	Wondery	Wondery Brand Partnerships	5	0
89	Literally! With Rob Lowe	Stitcher Media	Stitcher Media	4	↓2
90	Up In The Blue Seats: A NY Rangers Hockey Podcast from NY Post Sports	AdLarge/cabana	AdLarge/cabana	4	↑8
91	Business Wars	Wondery	Wondery Brand Partnerships	10	↓2
92	Big Apple Buckets: A NY Knicks Basketball Podcast from New York Post Sports	AdLarge/cabana	AdLarge/cabana	4	↓13
93	Fullcourt On Flatbush: A Brooklyn Nets Basketball Podcast from New York Post Sports	AdLarge/cabana	AdLarge/cabana	4	↓16
94	The School of Greatness	Wondery	Wondery Brand Partnerships	12	↓11
95	Comedy Bang Bang: The Podcast	Stitcher Media	Stitcher Media	4	↓20

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
96	Mad Money w/ Jim Cramer	NBCUniversal News Group	Stitcher Media	19	New
97	Why Won't You Date Me? with Nicole Byer	Stitcher Media	Stitcher Media	4	New
98	The Art of Manliness	Stitcher Media	Stitcher Media	9	↓12
99	Myths and Legends	Kast Media	Kast Media	5	New
100	Rotten Mango	Audioboom	Audioboom	8	New

## **NETWORK AND SALES REPRESENTATION UPDATES**

- CNBC podcasts have been added to NBC News, with the new network name being NBCUniversal News Group
  - NBC News Sales Representative has changed from Wondery Brand Partnerships to Stitcher Media
  - All Things Comedy is now being reported as its own participating Network instead of under Wondery Brand Partnerships
- \*All participating Networks have the option to report their data under their individual Network name, in addition to under their Sales Representation (where applicable)

## **POWERED BY PODCAST METRICS**

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

## **ABOUT THE U.S. NETWORK REPORT**

The U.S. Network Report lists the Top 15 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

## **ABOUT THE U.S. PODCAST REPORT**

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

## **ABOUT THE METHODOLOGY**

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

## **METRIC DEFINITIONS**

**Downloads** - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

**Users** - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.0. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

**Number of Active Podcasts** - A count of all podcast titles which had at least one qualified download during the reporting period

**Number of New Episodes** - The number of new episodes released during the reporting period

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

## **CONTACT US**

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports.

Questions, comments, or requests for additional information as it relates to our Podcast Reports?  
Contact [Metrics@tritondigital.com](mailto:Metrics@tritondigital.com)

To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>