

March 2022 U.S. PODCAST REPORT

TOP 20 NETWORKS

Based on Average Weekly Downloads in the USA

Rank	Podcast Network	Sales Representation	# Of Active Podcasts	Average Weekly Downloads	Average Weekly Users	Rank Change
1	Stitcher Media	SXM Media	500+	57,095,336	13,923,091	-
2	NPR	National Public Media	64	34,870,242	7,190,598	↑ 1
3	Audacy Podcast Network	Cadence13	500+	33,799,514	9,215,564	↓ 1
4	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	430	22,541,660	3,917,102	-
5	Audioboom	Audioboom	500+	19,996,817	6,365,391	-
6	Wondery	Wondery Brand Partnerships	170	16,652,484	4,603,648	-
7	NBCUniversal News Group	SXM Media	57	11,216,422	2,958,336	-
8	Paramount	Paramount	143	6,054,033	1,327,445	-
9	WarnerMedia	WarnerMedia	142	5,209,204	1,761,618	-
10	Kast Media	Kast Media	99	5,114,039	1,713,790	-
11	Salem Podcast Network	Salem Media Group	500+	3,874,893	683,425	-
12	All Things Comedy	All Things Comedy	66	2,479,294	973,286	-
13	The Roost Podcast Network	Rooster Teeth Productions	88	1,932,852	696,286	-
14	Headgum	Gumball	48	886,542	393,421	↑ 2
15	Bonneville International	Bonneville International	283	838,513	208,328	-
16	CBC/Radio-Canada	Acast	303	682,732	165,684	↓ 2
17	Beasley Media Group	Beasley Media Group	164	655,561	167,534	-
18	Prisa Radio	Prisa Radio	500+	557,641	123,491	-
19	SpokenLayer	SpokenLayer	59	483,559	168,116	↑ 1
20	Focus On the Family	Focus On the Family	16	480,152	96,994	↓ 1

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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
1	NPR News Now	NPR	National Public Media	840	-
2	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	30	↑ 1
3	Crime Junkie	audiochuck	SXM Media	6	↓ 1
4	Up First	NPR	National Public Media	35	-
5	Dateline NBC	NBCUniversal News Group	SXM Media	11	-
6	Morbid: A True Crime Podcast	Audioboom	Audioboom	9	-
7	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	33	↑ 1
8	My Favorite Murder with Karen Kilgariff and Georgia Hardstark*	Stitcher Media	SXM Media	9	↑ 1
9	Last Podcast On The Left	Stitcher Media	SXM Media	10	↓ 2
10	Fresh Air	NPR	National Public Media	30	↑ 1
11	Pod Save America	Audacy Podcast Network	Cadence13	12	↓ 1
12	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	94	↑ 1
13	The NPR Politics Podcast	NPR	National Public Media	25	↑ 1
14	SmartLess	Wondery	Wondery Brand Partnerships	6	↓ 2
15	Planet Money	NPR	National Public Media	10	-
16	Hidden Brain	Hidden Brain Media	SXM Media	6	↑ 3
17	CNN 5 Things	WarnerMedia	WarnerMedia	145	↑ 1
18	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10	↓ 2
19	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	30	↓ 2
20	Consider This from NPR	NPR	National Public Media	32	↑ 2
21	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	30	↑ 7
22	Office Ladies	Stitcher Media	SXM Media	5	↓ 2
23	Wait Wait... Don't Tell Me!	NPR	National Public Media	10	↑ 3
24	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	32	↑ 1
25	Indicator from Planet Money	NPR	National Public Media	25	↓ 1

Note: My Favorite Murder with Karen Kilgariff and Georgia Hardstark* and Small Town Murder* are being moved from SXM Media to Wondery Brand Partnerships in April.



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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
26	Freakonomics Radio	Stitcher Media	SXM Media	5	↓ 3
27	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	26	↑ 4
28	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	5	↓ 1
29	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	15	↑ 18
30	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	10	↓ 9
31	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	5	↑ 4
32	Pop Culture Happy Hour	NPR	National Public Media	25	↑ 4
33	Monday Morning Podcast	All Things Comedy	All Things Comedy	10	↑ 1
34	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	26	↓ 5
35	TED Radio Hour	NPR	National Public Media	5	↓ 5
36	Anatomy of Murder	audiochuck	SXM Media	5	↑ 8
37	Something Was Wrong	audiochuck	SXM Media	6	↓ 4
38	On Purpose with Jay Shetty	Stitcher Media	SXM Media	10	-
39	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	5	↓ 2
40	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	11	↓ 8
41	Marketplace	American Public Media	Cadence13	25	↑ 4
42	The School of Greatness	Wondery	Wondery Brand Partnerships	15	↓ 1
43	The Viall Files	Kast Media	Kast Media	20	↑ 40
44	Short Wave	NPR	National Public Media	25	↓ 1
45	Super Soul	Stitcher Media	SXM Media	6	↓ 5
46	True Crime Garage	Stitcher Media	SXM Media	8	↓ 4
47	The Mindset Mentor	Kast Media	Kast Media	25	↑ 1
48	Casefile True Crime	Audioboom	Audioboom	7	↑ 3
49	99% Invisible	Stitcher Media	SXM Media	6	↑ 4
50	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	5	↑ 2

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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
51	The John Batchelor Show	Audioboom	Audioboom	550	↑ 6
52	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	5	↓ 6
53	Watch What Crappens	Stitcher Media	SXM Media	26	↓ 4
54	What A Day	Audacy Podcast Network	Cadence13	24	↑ 5
55	Life Kit	NPR	National Public Media	15	↓ 1
56	The Thing About Pam	NBCUniversal News Group	SXM Media	1	Debut
57	The Deck	Stitcher Media	SXM Media	5	↓ 2
58	True Crime Obsessed	Audioboom	Audioboom	5	↓ 2
59	Snacks Daily	Audacy Podcast Network	Cadence13	25	↓ 1
60	American Scandal	Wondery	Wondery Brand Partnerships	7	↑ 7
61	And That's Why We Drink	Stitcher Media	SXM Media	7	↑ 1
62	Pod Save the World	Audacy Podcast Network	Cadence13	7	↑ 4
63	Timesuck with Dan Cummins	Stitcher Media	SXM Media	5	↑ 1
64	Morning Joe	NBCUniversal News Group	SXM Media	25	↑ 7
65	Small Town Murder*	Stitcher Media	SXM Media	5	↓ 2
66	48 Hours	Paramount	Paramount	5	↑ 4
67	Throughline	NPR	National Public Media	5	↑ 8
68	The Morning Toast	Audioboom	Audioboom	11	↓ 8
69	Make Me Smart with Kai and Molly	American Public Media	Cadence13	24	↑ 7
70	The Vanished Podcast	Wondery	Wondery Brand Partnerships	6	↓ 2
71	RISE podcast	Audacy Podcast Network	Cadence13	15	↓ 2
72	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	7	↓ 11
73	VIEWWS with David Dobrik and Jason Nash	Audacy Podcast Network	Cadence13	5	↓ 23
74	Dark History	Audioboom	Audioboom	5	↑ 4
75	How Did This Get Made?	Stitcher Media	SXM Media	11	↓ 1

Note: My Favorite Murder with Karen Kilgariff and Georgia Hardstark* and Small Town Murder* are being moved from SXM Media to Wondery Brand Partnerships in April.



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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
76	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	12	↑ 1
77	Marketplace Morning Report	American Public Media	Cadence13	75	↑ 2
78	Twin Flames	Wondery	Wondery Brand Partnerships	5	Debut
79	You Better You Bet	Audacy Podcast Network	Cadence13	249	↓ 14
80	1A	NPR	National Public Media	28	↑ 1
81	Anderson Cooper 360	WarnerMedia	WarnerMedia	29	↑ 13
82	Rotten Mango	Audacy Podcast Network	Cadence13	9	↓ 9
83	Ologies with Alie Ward	Stitcher Media	SXM Media	5	↑ 2
84	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↓ 12
85	The Fighter & The Kid	Kast Media	Kast Media	10	↓ 5
86	StarTalk Radio	Stitcher Media	SXM Media	8	-
87	The Tiny Meat Gang Podcast	Audioboom	Audioboom	5	↑ 12
88	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	5	Debut
89	Business Wars	Wondery	Wondery Brand Partnerships	9	↑ 6
90	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	5	↑ 2
91	Fantasy Baseball Today	Paramount	Paramount	48	Debut
92	This Past Weekend	Kast Media	Kast Media	6	↓ 2
93	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	10	↓ 2
94	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	13	↓ 6
95	Code Switch	NPR	National Public Media	5	↓ 13
96	Mad Money w/ Jim Cramer	NBCUniversal News Group	SXM Media	25	Return
97	The Art of Manliness	Stitcher Media	SXM Media	10	↓ 1
98	Zane and Heath: Unfiltered	Audioboom	Audioboom	5	↓ 1
99	State of Ukraine	NPR	National Public Media	88	Debut
100	Lovett or Leave It	Audacy Podcast Network	Cadence13	5	Return

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1	Stitcher Media	SXM Media	500+	13,923,091	57,095,336	-
2	Audacy Podcast Network	Cadence13	500+	9,215,564	33,799,514	-
3	NPR	National Public Media	64	7,190,598	34,870,242	-
4	Audioboom	Audioboom	500+	6,365,391	19,996,817	-
5	Wondery	Wondery Brand Partnerships	170	4,603,648	16,652,484	-
6	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	430	3,917,102	22,541,660	-
7	NBCUniversal News Group	SXM Media	57	2,958,336	11,216,422	-
8	WarnerMedia	WarnerMedia	142	1,761,618	5,209,204	-
9	Kast Media	Kast Media	99	1,713,790	5,114,039	-
10	Paramount	Paramount	143	1,327,445	6,054,033	-
11	All Things Comedy	All Things Comedy	66	973,286	2,479,294	-
12	The Roost Podcast Network	Rooster Teeth Productions	88	696,286	1,932,852	-
13	Salem Podcast Network	Salem Media Group	500+	683,425	3,874,893	-
14	Headgum	Gumball	48	393,421	886,542	-
15	Bonneville International	Bonneville International	283	208,328	838,513	↑ 1
16	SpokenLayer	SpokenLayer	59	168,116	483,559	↑ 2
17	Beasley Media Group	Beasley Media Group	164	167,534	655,561	-
18	CBC/Radio-Canada	Acast	303	165,684	682,732	↓ 3
19	Prisa Radio	Prisa Radio	500+	123,491	557,641	-
20	Sonoro Global Media Corp	Sonoro Global Media Corp	67	107,350	223,990	-

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1	Crime Junkie	audiochuck	SXM Media	6	-
2	Up First	NPR	National Public Media	35	-
3	NPR News Now	NPR	National Public Media	840	↑ 1
4	Morbid: A True Crime Podcast	Audioboom	Audioboom	9	↓ 1
5	Dateline NBC	NBCUniversal News Group	SXM Media	11	-
6	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	30	-
7	My Favorite Murder with Karen Kilgariff and Georgia Hardstark*	Stitcher Media	SXM Media	9	-
8	SmartLess	Wondery	Wondery Brand Partnerships	6	-
9	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	33	↑ 1
10	Pod Save America	Audacy Podcast Network	Cadence13	12	↓ 1
11	CNN 5 Things	WarnerMedia	WarnerMedia	145	-
12	Wait Wait... Don't Tell Me!	NPR	National Public Media	10	↑ 2
13	Last Podcast On The Left	Stitcher Media	SXM Media	10	-
14	Fresh Air	NPR	National Public Media	30	↑ 2
15	Office Ladies	Stitcher Media	SXM Media	5	↓ 3
16	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10	↓ 1
17	Planet Money	NPR	National Public Media	10	-
18	Hidden Brain	Hidden Brain Media	SXM Media	6	-
19	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	5	-
20	Freakonomics Radio	Stitcher Media	SXM Media	5	↑ 1
21	The NPR Politics Podcast	NPR	National Public Media	25	↑ 1
22	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	5	↑ 1
23	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	10	↓ 3
24	Anatomy of Murder	audiochuck	SXM Media	5	↑ 5
25	Indicator from Planet Money	NPR	National Public Media	25	↓ 1

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26	The Deck	Stitcher Media	SXM Media	5	↑ 2
27	Something Was Wrong	audiochuck	SXM Media	6	↓ 2
28	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	30	↓ 1
29	Consider This from NPR	NPR	National Public Media	32	↑ 1
30	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	30	↑ 4
31	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	26	↓ 5
32	Casefile True Crime	Audioboom	Audioboom	7	↑ 7
33	Marketplace	American Public Media	Cadence13	25	↑ 7
34	99% Invisible	Stitcher Media	SXM Media	6	↓ 1
35	Monday Morning Podcast	All Things Comedy	All Things Comedy	10	↓ 3
36	Short Wave	NPR	National Public Media	25	↑ 1
37	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	11	↓ 2
38	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	32	-
39	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	5	↓ 8
40	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	26	↑ 5
41	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	5	↓ 5
42	On Purpose with Jay Shetty	Stitcher Media	SXM Media	10	↑ 1
43	Pop Culture Happy Hour	NPR	National Public Media	25	↑ 4
44	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	94	↑ 5
45	TED Radio Hour	NPR	National Public Media	5	↓ 4
46	Pod Save the World	Audacy Podcast Network	Cadence13	7	↑ 5
47	Timesuck with Dan Cummins	Stitcher Media	SXM Media	5	↓ 3
48	True Crime Garage	Stitcher Media	SXM Media	8	↓ 6
49	Twin Flames	Wondery	Wondery Brand Partnerships	5	Debut
50	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	5	-

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51	Small Town Murder*	Stitcher Media	SXM Media	5	↓ 3
52	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	5	↑ 10
53	Throughline	NPR	National Public Media	5	↑ 2
54	And That's Why We Drink	Stitcher Media	SXM Media	7	↓ 1
55	True Crime Obsessed	Audioboom	Audioboom	5	↓ 3
56	The Thing About Pam	NBCUniversal News Group	SXM Media	1	Debut
57	Dark History	Audioboom	Audioboom	5	-
58	VIEWWS with David Dobrik and Jason Nash	Audacy Podcast Network	Cadence13	5	↓ 12
59	Rotten Mango	Audacy Podcast Network	Cadence13	9	↓ 5
60	Super Soul	Stitcher Media	SXM Media	6	↓ 2
61	Lovett or Leave It	Audacy Podcast Network	Cadence13	5	↑ 2
62	How Did This Get Made?	Stitcher Media	SXM Media	11	↓ 3
63	The Viall Files	Kast Media	Kast Media	20	Return
64	48 Hours	Paramount	Paramount	5	↑ 3
65	American Scandal	Wondery	Wondery Brand Partnerships	7	↑ 12
66	Ologies with Alie Ward	Stitcher Media	SXM Media	5	↑ 7
67	Zane and Heath: Unfiltered	Audioboom	Audioboom	5	↓ 1
68	The Vanished Podcast	Wondery	Wondery Brand Partnerships	6	-
69	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	7	↓ 13
70	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↓ 10
71	This Past Weekend	Kast Media	Kast Media	6	↓ 7
72	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	10	↓ 1
73	The Mindset Mentor	Kast Media	Kast Media	25	↑ 1
74	What A Day	Audacy Podcast Network	Cadence13	24	↑ 1
75	IMPAULSIVE	Kast Media	Kast Media	6	↑ 5

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76	Snacks Daily	Audacy Podcast Network	Cadence13	25	↓ 7
77	The Tiny Meat Gang Podcast	Audioboom	Audioboom	5	↑ 6
78	Life Kit	NPR	National Public Media	15	↓ 17
79	Murder, Mystery & Makeup	Audioboom	Audioboom	5	↓ 1
80	Scared To Death	Stitcher Media	SXM Media	5	↑ 1
81	The Todd Starnes Show	Salem Podcast Network	Salem Media Group	26	↑ 15
82	It's Been a Minute With Sam Sanders	NPR	National Public Media	10	↑ 2
83	The Morning Toast	Audioboom	Audioboom	11	↓ 18
84	Two Hot Takes	Audioboom	Audioboom	5	↓ 5
85	The Fighter & The Kid	Kast Media	Kast Media	10	↓ 9
86	Make Me Smart with Kai and Molly	American Public Media	Cadence13	24	↑ 2
87	Code Switch	NPR	National Public Media	5	↓ 17
88	CounterClock	audiochuck	SXM Media	1	↓ 3
89	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	5	↑ 6
90	Snacks Minute	Audacy Podcast Network	Cadence13	24	Debut
91	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	15	Debut
92	Morning Joe	NBCUniversal News Group	SXM Media	25	Return
93	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	12	Return
94	StarTalk Radio	Stitcher Media	SXM Media	8	↓ 4
95	TigerBelly	All Things Comedy	All Things Comedy	6	↓ 2
96	Real Time with Bill Maher	WarnerMedia	WarnerMedia	9	↓ 14
97	The School of Greatness	Wondery	Wondery Brand Partnerships	15	↓ 6
98	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	5	↓ 1
99	Ear Biscuits	Audacy Podcast Network	Cadence13	5	↓ 13
100	The Dale Jr. Download - Dirty Mo Media	Audacy Podcast Network	Cadence13	6	Return

NETWORK AND SALES REPRESENTATION UPDATES

All participating Networks have the option to report their data under their individual Network name, in addition to under their Sales Representation (where applicable)

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 20 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND RANK CHANGE DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Rank Change – "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@tritondigital.com To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>

