

U.S. PODCAST REPORT

TOP 15 NETWORKS

Based on Average Weekly Downloads

Reporting Period: May 2021 (May 3 - May 30)

RANK	PODCAST NETWORK	SALES REPRESENTATION	# OF ACTIVE PODCASTS	AVERAGE WEEKLY DOWNLOADS	AVERAGE WEEKLY USERS	RANK CHANGE
1	Stitcher Media	SXM Media	459	35,317,758	9,163,399	↑ 1
2	NPR	National Public Media	55	35,162,199	7,425,526	↓ 1
3	Audacy Podcast Network	Cadence13	500	17,982,442	5,542,005	-
4	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	270	15,225,592	3,556,832	-
5	AdLarge/cabana	AdLarge/cabana	134	13,050,876	4,173,613	↑ 1
6	Audioboom	Audioboom	274	12,281,759	4,326,418	↓ 1
7	NBCUniversal News Group	SXM Media	46	9,926,761	2,764,770	-
8	Wondery	Wondery Brand Partnerships	102	9,589,764	2,910,636	-
9	Kast Media	Kast Media	93	3,795,469	1,514,087	-
10	WarnerMedia	WarnerMedia	114	3,698,251	1,437,168	-
11	Salem Podcast Network	Salem Media Group	662	2,691,743	534,539	↑ 1
12	FOX News Podcasts	FOX News Podcasts	48	2,665,171	735,796	↓ 1
13	All Things Comedy	All Things Comedy	52	2,166,142	944,325	-
14	CBC/Radio-Canada	Acast	333	685,707	236,461	-
15	Bonneville International	Bonneville International	252	647,352	184,170	-

Note:

The implementation of v2.1 of the IAB Podcast Technical Guidelines has resulted in a reduced count of Average Weekly Users for podcast downloads made from IP v6 addresses across all participating publishers. While both methodologies complied with the respective industry standard that existed at that time, the results should not be compared. For more information, please see page 15 of the IAB v2.1 guidelines:

https://iabtechlab.com/wp-content/uploads/2021/03/PodcastMeasurement_v2.1.pdf

U.S. PODCAST REPORT

TOP 100 PODCASTS BY DOWNLOADS

Podcasts Ranked by Average Weekly Downloads in the United States
Reporting Period: May 2021 (May 3 - May 30)

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	NPR News Now	NPR	National Public Media	672	-
2	Crime Junkie	audiochuck	AdLarge/cabana	4	-
3	Up First	NPR	National Public Media	28	-
4	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	24	-
5	Dateline NBC	NBCUniversal News Group	SXM Media	8	-
6	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	SXM Media	12	-
7	CounterClock	audiochuck	AdLarge/cabana	0	↑ 7
8	Morbid: A True Crime Podcast	Audioboom	Audioboom	9	-
9	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	24	-
10	Fresh Air	NPR	National Public Media	24	↓ 3
11	The NPR Politics Podcast	NPR	National Public Media	21	↓ 1
12	Planet Money	NPR	National Public Media	8	↓ 1
13	Pod Save America	Audacy Podcast Network	Cadence13	8	↓ 1
14	Freakonomics Radio	Stitcher Media	SXM Media	4	↓ 1
15	Hidden Brain	Hidden Brain Media	SXM Media	8	↑ 1
16	How I Built This	NPR	National Public Media	10	↓ 1
17	Office Ladies	Stitcher Media	SXM Media	6	-
18	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	56	-
19	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	8	↑ 5
20	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	20	↑ 2
21	Indicator from Planet Money	NPR	National Public Media	20	-
22	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	673	↓ 3
23	CNN 5 Things	WarnerMedia	WarnerMedia	42	↓ 3
24	Consider This from NPR	NPR	National Public Media	23	↓ 1
25	TED Radio Hour	NPR	National Public Media	4	-
26	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	19	-
27	Super Soul	Stitcher Media	SXM Media	5	↑ 3
28	Wait Wait... Don't Tell Me!	NPR	National Public Media	4	-
29	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	27	-
30	Monday Morning Podcast	All Things Comedy	All Things Comedy	7	↑ 1

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
31	Short Wave	NPR	National Public Media	20	↓ 4
32	Pop Culture Happy Hour	NPR	National Public Media	20	-
33	Snacks Daily	Audacy Podcast Network	Cadence13	20	↑ 13
34	True Crime Garage	Stitcher Media	SXM Media	5	↓ 1
35	Skip and Shannon: Undisputed	Audacy Podcast Network	Cadence13	31	↓ 1
36	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	9	↓ 1
37	Anatomy of Murder	audiochuck	AdLarge/cabana	4	↑ 7
38	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	22	-
39	What A Day	Audacy Podcast Network	Cadence13	19	↓ 3
40	The School of Greatness	Wondery	Wondery Brand Partnerships	12	↓ 1
41	Casefile True Crime	Audioboom	Audioboom	4	↑ 2
42	Life Kit	NPR	National Public Media	13	↓ 2
43	The John Batchelor Show	Audioboom	Audioboom	381	↓ 1
44	On Purpose with Jay Shetty	Stitcher Media	SXM Media	9	↑ 3
45	Invisibilia	NPR	National Public Media	3	↑ 5
46	Watch What Crappens	Stitcher Media	SXM Media	26	↑ 13
47	The Morning Toast	Audioboom	Audioboom	18	↑ 2
48	Red Collar	audiochuck	AdLarge/cabana	4	↑ 20
49	O.C. Swingers	audiochuck	AdLarge/cabana	4	↓ 12
50	Business Wars	Wondery	Wondery Brand Partnerships	11	↓ 5
51	Code Switch	NPR	National Public Media	4	↑ 9
52	StarTalk Radio	Stitcher Media	SXM Media	7	↑ 1
53	Mad Money w/ Jim Cramer	NBCUniversal News Group	SXM Media	19	↑ 12
54	True Crime Obsessed	Audioboom	Audioboom	5	↓ 6
55	The Mindset Mentor	Kast Media	Kast Media	30	↓ 1
56	American Scandal	Wondery	Wondery Brand Partnerships	6	↑ 1
57	Small Town Murder	Stitcher Media	SXM Media	7	↑ 1
58	And That's Why We Drink	Kast Media	Kast Media	6	↓ 7
59	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	50	↓ 4
60	1A	NPR	National Public Media	21	↑ 7
61	The Fighter & The Kid	Kast Media	Kast Media	12	↑ 13
62	Morning Joe	NBCUniversal News Group	SXM Media	20	-
63	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	3	↓ 7
64	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	Wondery Brand Partnerships	5	↑ 2
65	Throughline	NPR	National Public Media	4	↓ 4

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
66	RISE podcast	Audacy Podcast Network	Cadence13	7	↑ 7
67	Timesuck with Dan Cummins	Stitcher Media	SXM Media	5	↓ 3
68	Rotten Mango	Audioboom	Audioboom	9	↑ 24
69	It's Been a Minute With Sam Sanders	NPR	National Public Media	8	↑ 8
70	The Art of Manliness	Stitcher Media	SXM Media	10	↑ 9
71	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	9	↑ 7
72	How Did This Get Made?	Stitcher Media	SXM Media	6	↓ 9
73	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↑ 10
74	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	3	Debut
75	Jensen and Holes: The Murder Squad	Stitcher Media	SXM Media	5	↑ 5
76	Lovett or Leave It	Audacy Podcast Network	Cadence13	4	↓ 1
77	Chasing Life	WarnerMedia	WarnerMedia	6	↓ 36
78	Ologies with Alie Ward	Stitcher Media	SXM Media	11	↑ 13
79	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4	↓ 10
80	Ear Biscuits	Audacy Podcast Network	Cadence13	5	↑ 7
81	Myths and Legends	Kast Media	Kast Media	4	↓ 10
82	Side Hustle School	Audacy Podcast Network	Cadence13	31	↑ 4
83	In God We Lust	Wondery	Wondery Brand Partnerships	4	Debut
84	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	↑ 1
85	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery	Wondery Brand Partnerships	6	↓ 1
86	Pod Save the World	Audacy Podcast Network	Cadence13	4	↑ 3
87	This Past Weekend	Kast Media	Kast Media	9	↓ 5
88	Dr. Death	Wondery	Wondery Brand Partnerships	3	↑ 7
89	Cold	Wondery	Wondery Brand Partnerships	5	↓ 19
90	Even the Rich	Wondery	Wondery Brand Partnerships	6	↑ 6
91	True Crime All The Time	Wondery	Wondery Brand Partnerships	6	↓ 1
92	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	↑ 1
93	American History Tellers	Wondery	Wondery Brand Partnerships	5	↓ 5
94	All Songs Considered	NPR	National Public Media	10	Return
95	To Live and Die in LA	Audacy Podcast Network	Cadence13	5	Debut
96	VIEWS with David Dobrik and Jason Nash	Audacy Podcast Network	Cadence13	0	↓ 20
97	The Tony Kornheiser Show	Audacy Podcast Network	Cadence13	12	Return
98	Dave & Chuck the Freak Podcast	Audioboom	Audioboom	20	-
99	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	10	Return
100	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	29	↓ 3

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9	Kast Media	Kast Media	93	1,514,087	3,795,469	-
10	WarnerMedia	WarnerMedia	114	1,437,168	3,698,251	-
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13	Salem Podcast Network	Salem Media Group	662	534,539	2,691,743	-
14	CBC/Radio-Canada	Acast	333	236,461	685,707	-
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1	Crime Junkie	audiochuck	AdLarge/cabana	4	↑ 2
2	NPR News Now	NPR	National Public Media	672	↓ 1
3	Up First	NPR	National Public Media	28	↓ 1
4	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	24	-
5	Dateline NBC	NBCUniversal News Group	SXM Media	8	-
6	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	SXM Media	12	-
7	Morbid: A True Crime Podcast	Audioboom	Audioboom	9	-
8	Pod Save America	Audacy Podcast Network	Cadence13	8	↑ 1
9	CounterClock	audiochuck	AdLarge/cabana	0	↑ 20
10	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	24	↑ 3
11	Office Ladies	Stitcher Media	SXM Media	6	↑ 1
12	Planet Money	NPR	National Public Media	8	↓ 2
13	CNN 5 Things	WarnerMedia	WarnerMedia	42	↑ 1
14	Hidden Brain	Hidden Brain Media	SXM Media	8	↑ 2
15	Fresh Air	NPR	National Public Media	24	↓ 7
16	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	8	↑ 1
17	Wait Wait... Don't Tell Me!	NPR	National Public Media	4	↓ 2
18	The NPR Politics Podcast	NPR	National Public Media	21	↓ 7
19	Freakonomics Radio	Stitcher Media	SXM Media	4	↑ 1
20	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	673	↑ 2
21	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	19	↑ 4
22	Indicator from Planet Money	NPR	National Public Media	20	↓ 1
23	Consider This from NPR	NPR	National Public Media	23	↓ 4
24	How I Built This	NPR	National Public Media	10	↓ 1
25	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	20	↑ 2
26	Monday Morning Podcast	All Things Comedy	All Things Comedy	7	↑ 2
27	Anatomy of Murder	audiochuck	AdLarge/cabana	4	↑ 5
28	Snacks Daily	Audacy Podcast Network	Cadence13	20	↑ 25
29	TED Radio Hour	NPR	National Public Media	4	↓ 5
30	Short Wave	NPR	National Public Media	20	↓ 12

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31	Invisibilia	NPR	National Public Media	3	↑ 9
32	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	27	↑ 1
33	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	9	↓ 3
34	O.C. Swingers	audiochuck	AdLarge/cabana	4	↓ 8
35	Casefile True Crime	Audioboom	Audioboom	4	-
36	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	3	Debut
37	Code Switch	NPR	National Public Media	4	↑ 6
38	Red Collar	audiochuck	AdLarge/cabana	4	↑ 9
39	Super Soul	Stitcher Media	SXM Media	5	↓ 5
40	What A Day	Audacy Podcast Network	Cadence13	19	↓ 1
41	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	22	↑ 4
42	True Crime Garage	Stitcher Media	SXM Media	5	↓ 4
43	Lovett or Leave It	Audacy Podcast Network	Cadence13	4	↓ 2
44	Throughline	NPR	National Public Media	4	↓ 8
45	Small Town Murder	Stitcher Media	SXM Media	7	↑ 3
46	Skip and Shannon: Undisputed	Audacy Podcast Network	Cadence13	31	↑ 4
47	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	56	↓ 1
48	Timesuck with Dan Cummins	Stitcher Media	SXM Media	5	↑ 3
49	True Crime Obsessed	Audioboom	Audioboom	5	↓ 7
50	Pop Culture Happy Hour	NPR	National Public Media	20	↓ 19
51	It's Been a Minute With Sam Sanders	NPR	National Public Media	8	↓ 7
52	And That's Why We Drink	Kast Media	Kast Media	6	↑ 2
53	In God We Lust	Wondery	Wondery Brand Partnerships	4	Debut
54	The Morning Toast	Audioboom	Audioboom	18	↑ 3
55	Pod Save the World	Audacy Podcast Network	Cadence13	4	↑ 1
56	Life Kit	NPR	National Public Media	13	↓ 19
57	How Did This Get Made?	Stitcher Media	SXM Media	6	↓ 5
58	Rotten Mango	Audioboom	Audioboom	9	↑ 25
59	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	3	↓ 4
60	The Fighter & The Kid	Kast Media	Kast Media	12	↑ 3
61	On Purpose with Jay Shetty	Stitcher Media	SXM Media	9	↑ 5
62	Jensen and Holes: The Murder Squad	Stitcher Media	SXM Media	5	↓ 3
63	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↑ 1
64	To Live and Die in LA	Audacy Podcast Network	Cadence13	5	Debut
65	This Past Weekend	Kast Media	Kast Media	9	↓ 7

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
66	American Scandal	Wondery	Wondery Brand Partnerships	6	↑ 1
67	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	50	↓ 7
68	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	Wondery Brand Partnerships	5	↑ 1
69	Ologies with Alie Ward	Stitcher Media	SXM Media	11	↑ 5
70	StarTalk Radio	Stitcher Media	SXM Media	7	↓ 2
71	Morning Joe	NBCUniversal News Group	SXM Media	20	-
72	Dr. Death	Wondery	Wondery Brand Partnerships	3	↑ 12
73	The Vaping Fix	Wondery	Wondery Brand Partnerships	3	Debut
74	Cold	Wondery	Wondery Brand Partnerships	5	↓ 13
75	Ear Biscuits	Audacy Podcast Network	Cadence13	5	↑ 6
76	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	↑ 2
77	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4	↓ 5
78	The School of Greatness	Wondery	Wondery Brand Partnerships	12	↑ 7
79	Comedy Bang Bang: The Podcast	Stitcher Media	SXM Media	5	↑ 9
80	Literally! With Rob Lowe	Stitcher Media	SXM Media	6	↑ 9
81	The Todd Starnes Show	Salem Podcast Network	Salem Media Group	25	↓ 5
82	Car Talk	NPR	National Public Media	4	↓ 7
83	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	↑ 7
84	The Art of Manliness	Stitcher Media	SXM Media	10	↑ 11
85	King and the Sting	Kast Media	Kast Media	7	↑ 1
86	True Crime All The Time	Wondery	Wondery Brand Partnerships	6	↑ 5
87	Business Wars	Wondery	Wondery Brand Partnerships	11	↓ 10
88	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	10	↑ 8
89	Confronting: O.J. Simpson with Kim Goldman	Wondery	Wondery Brand Partnerships	5	Debut
90	Even the Rich	Wondery	Wondery Brand Partnerships	6	↓ 3
91	Dave & Chuck the Freak Podcast	Audioboom	Audioboom	20	↑ 6
92	The Mindset Mentor	Kast Media	Kast Media	30	-
93	Unsolved Mysteries	Audacy Podcast Network	Cadence13	4	-
94	1A	NPR	National Public Media	21	↓ 12
95	Chasing Life	WarnerMedia	WarnerMedia	6	↓ 46
96	Scared To Death	Stitcher Media	SXM Media	4	↑ 4
97	Why Won't You Date Me? with Nicole Byer	Stitcher Media	SXM Media	6	↓ 3
98	Sofia with an F	Audacy Podcast Network	Cadence13	4	Return
99	The Tony Kornheiser Show	Audacy Podcast Network	Cadence13	12	Return
100	TigerBelly	All Things Comedy	All Things Comedy	5	Debut

NETWORK AND SALES REPRESENTATION UPDATES

All participating Networks have the option to report their data under their individual Network name, in addition to under their Sales Representation (where applicable)

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 15 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND RANK CHANGE DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Rank Change - "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports.

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@tritondigital.com

To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>