

# October 2022 U.S. Podcast Report

## TOP 20 SALES NETWORKS

Based on Average Weekly Downloads in the USA

Rank	Sales Network	Sales Representation	# Of Active Podcasts	Average Weekly Downloads	Average Weekly Users	Rank Change
1	Stitcher Media	SXM Media	500+	59,780,339	15,530,269	-
2	NPR	National Public Media	64	35,333,797	6,454,748	↑ 1
3	Audacy Podcast Network	Cadence13	500+	32,977,155	8,603,589	↓ 1
4	Wondery	Wondery Brand Partnerships	205	30,675,465	7,754,258	-
5	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	428	19,881,755	4,144,533	-
6	Audioboom	Audioboom	500+	16,449,610	5,335,826	-
7	NBCUniversal News Group	SXM Media	68	13,191,820	3,834,838	-
8	Paramount	Paramount	122	7,188,822	1,723,435	-
9	WarnerMedia	WarnerMedia	157	5,387,366	1,954,282	↑ 1
10	Kast Media	Kast Media	67	5,077,973	1,817,163	↓ 1
11	Salem Podcast Network	Salem Media Group	500+	3,068,581	646,843	-
12	Studio71	Studio71	174	2,422,113	1,057,903	↑ 1
13	All Things Comedy	All Things Comedy	67	2,388,742	967,150	↓ 1
14	Cloud10	Cloud10	74	2,291,377	760,202	↑ 1
15	The Roost Podcast Network	Rooster Teeth Productions	92	1,949,257	752,812	↓ 1
16	Bonneville International	Bonneville International	308	886,201	212,882	-
17	Headgum	Gumball	54	743,607	342,866	-
18	CBC/Radio-Canada	Acast	256	659,079	191,093	↑ 2
19	Focus On the Family	Focus On the Family	15	615,548	94,862	-
20	Beasley Media Group	Beasley Media Group	166	539,001	144,126	↓ 2



Access the web ranker here: <https://tritonrankers.com/reports/us/>



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## TOP 100 PODCASTS

Based on Average Weekly Downloads in the USA

Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
1	NPR News Now	NPR	National Public Media	672	-
2	Crime Junkie	audiochuck	SXM Media	5	-
3	Dateline NBC	NBCUniversal News Group	SXM Media	9	↑ 2
4	Morbid	Wondery	Wondery Brand Partnerships	13	↓ 1
5	Up First	NPR	National Public Media	28	↑ 1
6	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	18	↓ 2
7	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	-
8	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8	-
9	SmartLess	Wondery	Wondery Brand Partnerships	6	↑ 1
10	Fresh Air	NPR	National Public Media	24	↓ 1
11	Pod Save America	Stitcher Media	SXM Media	13	↑ 1
12	Last Podcast On The Left	Stitcher Media	SXM Media	8	↑ 1
13	The NPR Politics Podcast	NPR	National Public Media	20	↓ 2
14	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	68	-
15	Hidden Brain	Hidden Brain Media	SXM Media	4	↑ 2
16	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	8	↓ 1
17	Planet Money	NPR	National Public Media	8	↓ 1
18	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8	↑ 2
19	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	25	-
20	CNN 5 Things	WarnerMedia	WarnerMedia	118	↓ 2
21	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	24	-
22	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	10	↑ 3
23	Freakonomics Radio	Stitcher Media	SXM Media	4	↓ 1
24	Office Ladies	Stitcher Media	SXM Media	4	↓ 1
25	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	↑ 4



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26	Consider This from NPR	NPR	National Public Media	24	-
27	Indicator from Planet Money	NPR	National Public Media	19	-
28	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	↑ 2
29	Wait Wait... Don't Tell Me!	NPR	National Public Media	6	↓ 5
30	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	23	↓ 2
31	Full Body Chills	audiochuck	SXM Media	20	Return
32	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12	↓ 1
33	TED Radio Hour	NPR	National Public Media	4	↑ 1
34	Something Was Wrong	Wondery	Wondery Brand Partnerships	5	↓ 1
35	Pop Culture Happy Hour	NPR	National Public Media	20	-
36	Marketplace	American Public Media	Cadence13	20	↑ 2
37	Monday Morning Podcast	All Things Comedy	All Things Comedy	8	-
38	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	11	↑ 34
39	Anatomy of Murder	audiochuck	SXM Media	4	↑ 10
40	The Deck	audiochuck	SXM Media	4	↓ 4
41	Small Town Murder	Wondery	Wondery Brand Partnerships	8	↑ 1
42	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	7	↑ 14
43	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SXM Media	4	Debut
44	Fantasy Football Today	Audacy Podcast Network	Cadence13	39	↓ 12
45	48 Hours	Paramount	Paramount	4	↑ 10
46	Short Wave	NPR	National Public Media	19	↓ 5
47	The Mindset Mentor	Kast Media	Kast Media	17	↓ 7
48	The School of Greatness	Stitcher Media	SXM Media	13	↓ 5
49	True Crime Garage	Stitcher Media	SXM Media	10	↓ 5
50	Super Soul	Stitcher Media	SXM Media	4	↓ 5



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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
51	Casefile True Crime	Audioboom	Audioboom	4	↓ 3
52	99% Invisible	Stitcher Media	SXM Media	5	↑ 1
53	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	5	↓ 7
54	Life Kit	NPR	National Public Media	14	↓ 7
55	American Scandal	Wondery	Wondery Brand Partnerships	6	↓ 4
56	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	↓ 4
57	Watch What Crappens	Stitcher Media	SXM Media	26	↑ 2
58	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	20	↓ 4
59	True Crime Obsessed	Audioboom	Audioboom	7	↑ 12
60	The Viall Files	Kast Media	Kast Media	14	-
61	This Past Weekend	Kast Media	Kast Media	4	↓ 11
62	What A Day	Stitcher Media	SXM Media	20	↓ 4
63	Murder With My Husband	Cloud10	Cloud10	4	↓ 1
64	Morning Joe	NBCUniversal News Group	SXM Media	22	↑ 1
65	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4	↓ 1
66	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↓ 9
67	And That's Why We Drink	Stitcher Media	SXM Media	4	↓ 4
68	The John Batchelor Show	Audioboom	Audioboom	491	↓ 2
69	The Daily Stoic	Wondery	Wondery Brand Partnerships	33	↓ 2
70	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4	↓ 2
71	American History Tellers	Wondery	Wondery Brand Partnerships	5	↑ 2
72	Dark History	Audioboom	Audioboom	4	↑ 11
73	Murder, Mystery & Makeup	Audioboom	Audioboom	4	↑ 1
74	StarTalk Radio	Stitcher Media	SXM Media	7	↑ 7
75	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	↑ 21



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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
76	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5	↑ 9
77	Ologies with Alie Ward	Stitcher Media	SXM Media	5	↑ 14
78	Throughline	NPR	National Public Media	4	↑ 6
79	You Better You Bet	Audacy Podcast Network	Cadence13	282	↓ 18
80	Rotten Mango	Audacy Podcast Network	Cadence13	8	-
81	Business Wars	Wondery	Wondery Brand Partnerships	6	↑ 6
82	Marketplace Morning Report	American Public Media	Cadence13	61	↑ 8
83	Snacks Daily	Audacy Podcast Network	Cadence13	21	↑ 12
84	Pod Save the World	Stitcher Media	SXM Media	8	Return
85	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4	↓ 10
86	Make Me Smart with Kai and Molly	American Public Media	Cadence13	19	↑ 3
87	How Did This Get Made?	Stitcher Media	SXM Media	8	↓ 10
88	Up and Vanished	Audacy Podcast Network	Cadence13	1	↓ 12
89	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	6	↓ 7
90	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	21	↑ 7
91	Real Time with Bill Maher	WarnerMedia	WarnerMedia	7	Return
92	1A	NPR	National Public Media	20	↑ 2
93	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	10	↑ 5
94	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	46	Return
95	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	9	↓ 7
96	IMPAULSIVE	Kast Media	Kast Media	5	↓ 18
97	Mad Money w/ Jim Cramer	NBCUniversal News Group	SXM Media	20	Return
98	Zane and Heath: Unfiltered	Audioboom	Audioboom	4	↑ 2
99	All There Is with Anderson Cooper	WarnerMedia	WarnerMedia	6	Debut
100	Code Switch	NPR	National Public Media	4	↓ 8



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1	Stitcher Media	SXM Media	500+	15,530,269	59,780,339	-
2	Audacy Podcast Network	Cadence13	500+	8,603,589	32,977,155	-
3	Wondery	Wondery Brand Partnerships	205	7,754,258	30,675,465	-
4	NPR	National Public Media	64	6,454,748	35,333,797	-
5	Audioboom	Audioboom	500+	5,335,826	16,449,610	-
6	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	428	4,144,533	19,881,755	-
7	NBCUniversal News Group	SXM Media	68	3,834,838	13,191,820	-
8	WarnerMedia	WarnerMedia	157	1,954,282	5,387,366	-
9	Kast Media	Kast Media	67	1,817,163	5,077,973	-
10	Paramount	Paramount	122	1,723,435	7,188,822	-
11	Studio71	Studio71	174	1,057,903	2,422,113	↑ 1
12	All Things Comedy	All Things Comedy	67	967,150	2,388,742	↓ 1
13	Cloud10	Cloud10	74	760,202	2,291,377	↑ 1
14	The Roost Podcast Network	Rooster Teeth Productions	92	752,812	1,949,257	↓ 1
15	Salem Podcast Network	Salem Media Group	500+	646,843	3,068,581	-
16	Headgum	Gumball	54	342,866	743,607	-
17	Bonneville International	Bonneville International	308	212,882	886,201	-
18	CBC/Radio-Canada	Acast	256	191,093	659,079	↑ 1
19	Sonoro Global Media Corp	Sonoro Global Media Corp	109	171,490	358,324	Return
20	SpokenLayer	SpokenLayer	44	166,432	489,101	↓ 2

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1	Crime Junkie	audiochuck	SXM Media	5	-
2	Dateline NBC	NBCUniversal News Group	SXM Media	9	↑ 2
3	Up First	NPR	National Public Media	28	↓ 1
4	Morbid	Wondery	Wondery Brand Partnerships	13	↓ 1
5	NPR News Now	NPR	National Public Media	672	-
6	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	18	-
7	SmartLess	Wondery	Wondery Brand Partnerships	6	-
8	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8	-
9	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	-
10	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	-
11	Pod Save America	Stitcher Media	SXM Media	13	↑ 2
12	Last Podcast On The Left	Stitcher Media	SXM Media	8	-
13	CNN 5 Things	WarnerMedia	WarnerMedia	118	↓ 2
14	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	8	-
15	Fresh Air	NPR	National Public Media	24	↑ 2
16	Wait Wait... Don't Tell Me!	NPR	National Public Media	6	↓ 1
17	Hidden Brain	Hidden Brain Media	SXM Media	4	↑ 1
18	Office Ladies	Stitcher Media	SXM Media	4	↓ 2
19	Planet Money	NPR	National Public Media	8	-
20	Freakonomics Radio	Stitcher Media	SXM Media	4	-
21	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	24	↑ 1
22	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	10	↓ 1
23	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SXM Media	4	Debut
24	The Deck	audiochuck	SXM Media	4	-
25	The NPR Politics Podcast	NPR	National Public Media	20	↓ 2

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26	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	-
27	Anatomy of Murder	audiochuck	SXM Media	4	↑ 3
28	Something Was Wrong	Wondery	Wondery Brand Partnerships	5	↓ 3
29	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	↑ 2
30	Indicator from Planet Money	NPR	National Public Media	19	↓ 2
31	Marketplace	American Public Media	Cadence13	20	↓ 2
32	Full Body Chills	audiochuck	SXM Media	20	Return
33	This Past Weekend	Kast Media	Kast Media	4	↓ 6
34	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4	↑ 2
35	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	25	↓ 3
36	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8	↑ 1
37	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	20	↑ 1
38	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	23	↓ 3
39	Small Town Murder	Wondery	Wondery Brand Partnerships	8	↑ 1
40	99% Invisible	Stitcher Media	SXM Media	5	↑ 3
41	Consider This from NPR	NPR	National Public Media	24	↓ 2
42	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	5	↓ 8
43	48 Hours	Paramount	Paramount	4	↑ 14
44	Casefile True Crime	Audioboom	Audioboom	4	↓ 3
45	Monday Morning Podcast	All Things Comedy	All Things Comedy	8	↓ 3
46	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	7	↑ 13
47	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	11	↑ 21
48	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4	↓ 1
49	Murder With My Husband	Cloud10	Cloud10	4	-
50	TED Radio Hour	NPR	National Public Media	4	-



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51	Short Wave	NPR	National Public Media	19	↓ 6
52	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	68	↑ 2
53	Pop Culture Happy Hour	NPR	National Public Media	20	↓ 5
54	True Crime Garage	Stitcher Media	SXM Media	10	↓ 1
55	Fantasy Football Today	Audacy Podcast Network	Cadence13	39	↓ 11
56	All There Is with Anderson Cooper	WarnerMedia	WarnerMedia	6	↑ 17
57	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↓ 11
58	And That's Why We Drink	Stitcher Media	SXM Media	4	↓ 3
59	True Crime Obsessed	Audioboom	Audioboom	7	↑ 5
60	American Scandal	Wondery	Wondery Brand Partnerships	6	↓ 4
61	Murder, Mystery & Makeup	Audioboom	Audioboom	4	-
62	Life Kit	NPR	National Public Media	14	↓ 4
63	Dark History	Audioboom	Audioboom	4	-
64	The Official Game of Thrones Podcast: House of the Dragon	WarnerMedia	WarnerMedia	5	↑ 13
65	Throughline	NPR	National Public Media	4	-
66	Pod Save the World	Stitcher Media	SXM Media	8	↑ 1
67	Rotten Mango	Audacy Podcast Network	Cadence13	8	↓ 5
68	Ologies with Alie Ward	Stitcher Media	SXM Media	5	↑ 7
69	Scared To Death	Stitcher Media	SXM Media	4	↑ 19
70	Two Hot Takes	Audioboom	Audioboom	4	↑ 2
71	IMPAULSIVE	Kast Media	Kast Media	5	↓ 11
72	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	↑ 11
73	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5	↑ 6
74	How Did This Get Made?	Stitcher Media	SXM Media	8	↓ 5
75	Zane and Heath: Unfiltered	Audioboom	Audioboom	4	↓ 1

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76	Buried Bones	Wondery	Wondery Brand Partnerships	4	Debut
77	Internal Affairs	NBCUniversal News Group	SXM Media	3	Debut
78	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	8	↓ 8
79	Lovett or Leave It	Stitcher Media	SXM Media	5	↑ 3
80	Super Soul	Stitcher Media	SXM Media	4	↓ 9
81	Normal Gossip	Audioboom	Audioboom	4	Debut
82	The Viall Files	Kast Media	Kast Media	14	↑ 5
83	The Mindset Mentor	Kast Media	Kast Media	17	↓ 7
84	The Todd Starnes Show	Salem Podcast Network	Salem Media Group	21	↑ 16
85	The Dale Jr. Download - Dirty Mo Media	Audacy Podcast Network	Cadence13	8	↑ 9
86	What A Day	Stitcher Media	SXM Media	20	↓ 5
87	Watch What Crappens	Stitcher Media	SXM Media	26	↑ 5
88	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4	↓ 8
89	American History Tellers	Wondery	Wondery Brand Partnerships	5	↓ 4
90	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	6	↓ 6
91	Morning Joe	NBCUniversal News Group	SXM Media	22	↓ 5
92	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	↑ 4
93	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12	↓ 3
94	The School of Greatness	Stitcher Media	SXM Media	13	↓ 1
95	The TryPod	Audacy Podcast Network	Cadence13	4	Debut
96	Snacks Minute	Audacy Podcast Network	Cadence13	20	↑ 1
97	StarTalk Radio	Stitcher Media	SXM Media	7	↑ 2
98	The Mel Robbins Podcast	Stitcher Media	SXM Media	8	Debut
99	Headline News from The Associated Press	Audioboom	Audioboom	358	↓ 10
100	True Crime with Kendall Rae	Audioboom	Audioboom	8	↓ 2

## SALES NETWORK

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

## POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 20 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

## ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

## ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

## METRIC AND RANK CHANGE DEFINITIONS

**Downloads** - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

**Users** - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

**Number of Active Podcasts** - A count of all podcast titles which had at least one qualified download during the reporting period

**Number of New Episodes** - The number of new episodes released during the reporting period

**Rank Change** – "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

## CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact [Metrics@tritondigital.com](mailto:Metrics@tritondigital.com) To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>

