

December 2022 U.S. Podcast Report

TOP 20 SALES NETWORKS

Based on Average Weekly Downloads in the USA

Rank	Sales Network	Sales Representation	# Of Active Podcasts	Average Weekly Downloads	Average Weekly Users	Rank Change
1	Stitcher Media	SXM Media	500+	51,923,694	14,715,722	-
2	NPR	National Public Media	64	33,844,857	6,146,295	-
3	Audacy Podcast Network	Cadence13	500+	32,282,800	8,115,925	-
4	Wondery	Wondery Brand Partnerships	203	27,727,677	7,462,051	-
5	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	427	16,379,150	3,820,092	-
6	Audioboom	Audioboom	500+	14,850,399	5,025,137	-
7	NBCUniversal News Group	SXM Media	70	11,538,643	3,431,574	-
8	Paramount	Paramount	124	6,184,189	1,559,445	-
9	WarnerMedia	WarnerMedia	158	5,531,725	1,562,356	-
10	Kast Media	Kast Media	80	4,133,111	1,507,773	-
11	Salem Podcast Network	Salem Media Group	500+	2,820,794	571,905	-
12	Studio71	Studio71	180	2,176,767	1,007,604	-
13	All Things Comedy	All Things Comedy	70	2,057,956	820,481	-
14	The Roost Podcast Network	Rooster Teeth Productions	91	1,814,653	727,214	-
15	Cloud10	Cloud10	76	1,319,158	472,313	-
16	Headgum	Gumball	55	698,599	324,227	↑ 1
17	Bonneville International	Bonneville International	310	695,783	168,975	↓ 1
18	Sonoro Global Media Corp	Sonoro Global Media Corp	119	673,364	282,810	New
19	CBC/Radio-Canada	Acast	246	608,666	170,821	↓ 1
20	Focus On the Family	Focus On the Family	17	545,629	86,808	↓ 1



Access the web ranker here: <https://tritonrankers.com/reports/us/>



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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
1	Crime Junkie	audiochuck	SXM Media	9	-
2	NPR News Now	NPR	National Public Media	840	-
3	Up First	NPR	National Public Media	36	↑ 1
4	Morbid	Wondery	Wondery Brand Partnerships	16	↑ 2
5	Dateline NBC	NBCUniversal News Group	SXM Media	11	-
6	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↓ 3
7	Fresh Air	NPR	National Public Media	30	↑ 1
8	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	11	↑ 1
9	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	23	↓ 2
10	Wait Wait... Don't Tell Me!	NPR	National Public Media	7	↑ 19
11	SmartLess	Wondery	Wondery Brand Partnerships	7	↓ 1
12	The NPR Politics Podcast	NPR	National Public Media	25	-
13	Last Podcast On The Left	Stitcher Media	SXM Media	10	-
14	Pod Save America	Stitcher Media	SXM Media	8	↓ 3
15	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10	↓ 1
16	Planet Money	NPR	National Public Media	10	↑ 1
17	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	73	↓ 1
18	Hidden Brain	Hidden Brain Media	SXM Media	5	↓ 3
19	CNN 5 Things	WarnerMedia	WarnerMedia	126	↓ 1
20	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	10	↑ 1
21	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	29	↓ 2
22	Freakonomics Radio	Stitcher Media	SXM Media	6	↑ 1
23	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	11	↓ 1
24	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	5	↑ 1
25	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	28	↓ 5

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26	Consider This from NPR	NPR	National Public Media	30	-
27	Office Ladies	Stitcher Media	SXM Media	5	↓ 3
28	Indicator from Planet Money	NPR	National Public Media	24	↓ 1
29	TED Radio Hour	NPR	National Public Media	6	↑ 4
30	Something Was Wrong	Wondery	Wondery Brand Partnerships	5	↑ 4
31	On Purpose with Jay Shetty	Stitcher Media	SXM Media	10	↑ 1
32	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↓ 4
33	48 Hours	Paramount	Paramount	8	↑ 3
34	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	15	↓ 3
35	Pop Culture Happy Hour	NPR	National Public Media	25	-
36	Marketplace	American Public Media	Cadence13	25	↑ 1
37	The Deck	audiochuck	SXM Media	5	↑ 12
38	Small Town Murder	Wondery	Wondery Brand Partnerships	10	↑ 3
39	Monday Morning Podcast	All Things Comedy	All Things Comedy	11	↑ 1
40	Short Wave	NPR	National Public Media	25	↑ 2
41	True Crime Garage	Stitcher Media	SXM Media	12	↑ 4
42	The Rachel Hollis Podcast	Stitcher Media	SXM Media	23	↑ 1
43	The School of Greatness	Stitcher Media	SXM Media	18	↑ 1
44	Anatomy of Murder	audiochuck	SXM Media	4	↓ 6
45	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	5	↑ 3
46	The Mindset Mentor	Kast Media	Kast Media	20	-
47	The Viall Files	Kast Media	Kast Media	15	↑ 14
48	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SXM Media	0	↓ 18
49	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	5	↓ 10
50	Super Soul	Stitcher Media	SXM Media	5	-



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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
51	Life Kit	NPR	National Public Media	16	↑ 5
52	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↓ 5
53	This Past Weekend	Kast Media	Kast Media	5	-
54	99% Invisible	Stitcher Media	SXM Media	4	-
55	American Scandal	Wondery	Wondery Brand Partnerships	7	-
56	Casefile True Crime	Audioboom	Audioboom	3	↓ 4
57	Fantasy Football Today	Audacy Podcast Network	Cadence13	47	↓ 6
58	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	5	↑ 6
59	True Crime Obsessed	Audioboom	Audioboom	9	-
60	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	8	↓ 2
61	American History Tellers	Wondery	Wondery Brand Partnerships	6	↑ 2
62	Morning Joe	NBCUniversal News Group	SXM Media	25	↓ 2
63	Anderson Cooper 360	WarnerMedia	WarnerMedia	25	Return
64	And That's Why We Drink	Stitcher Media	SXM Media	7	↑ 3
65	The John Batchelor Show	Audioboom	Audioboom	610	↑ 1
66	The Daily Stoic	Wondery	Wondery Brand Partnerships	40	↑ 2
67	Culpable	Audacy Podcast Network	Cadence13	6	↓ 5
68	Watch What Crappens	Stitcher Media	SXM Media	27	↑ 2
69	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	18	↓ 12
70	Timesuck with Dan Cummins	Stitcher Media	SXM Media	5	↑ 1
71	The Vanished Podcast	Wondery	Wondery Brand Partnerships	6	↑ 3
72	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	6	↑ 6
73	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↓ 1
74	Ologies with Alie Ward	Stitcher Media	SXM Media	6	↓ 1
75	Business Wars	Wondery	Wondery Brand Partnerships	9	↑ 9



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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
76	StarTalk Radio	Stitcher Media	SXM Media	7	↑ 4
77	Marketplace Morning Report	American Public Media	Cadence13	76	↑ 2
78	Throughline	NPR	National Public Media	5	↓ 3
79	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	11	↓ 2
80	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	27	↑ 2
81	What A Day	Stitcher Media	SXM Media	16	↓ 16
82	Rotten Mango	Audacy Podcast Network	Cadence13	9	↓ 1
83	Murder & Magnolias	NBCUniversal News Group	SXM Media	3	Debut
84	How Did This Get Made?	Stitcher Media	SXM Media	10	↓ 1
85	Up and Vanished	Audacy Podcast Network	Cadence13	1	↑ 10
86	Murder, Mystery & Makeup	Audioboom	Audioboom	4	-
87	Dark History	Audioboom	Audioboom	4	↑ 1
88	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	12	↑ 2
89	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	12	↑ 5
90	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	↓ 21
91	1A	NPR	National Public Media	24	↑ 2
92	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	5	Debut
93	The Mel Robbins Podcast	Stitcher Media	SXM Media	11	Debut
94	Men In Blazers	Wondery	Wondery Brand Partnerships	23	↓ 18
95	True Crime with Kendall Rae	Audioboom	Audioboom	10	Debut
96	The Art of Manliness	Stitcher Media	SXM Media	10	↑ 3
97	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	61	↓ 5
98	Headline News from The Associated Press	Audioboom	Audioboom	443	Return
99	Chasing Life	WarnerMedia	WarnerMedia	4	Debut
100	IMPAULSIVE	Kast Media	Kast Media	6	↓ 4

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1	Stitcher Media	SXM Media	500+	14,715,722	51,923,694	-
2	Audacy Podcast Network	Cadence13	500+	8,115,925	32,282,800	-
3	Wondery	Wondery Brand Partnerships	203	7,462,051	27,727,677	-
4	NPR	National Public Media	64	6,146,295	33,844,857	-
5	Audioboom	Audioboom	500+	5,025,137	14,850,399	-
6	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	427	3,820,092	16,379,150	-
7	NBCUniversal News Group	SXM Media	70	3,431,574	11,538,643	-
8	WarnerMedia	WarnerMedia	158	1,562,356	5,531,725	-
9	Paramount	Paramount	124	1,559,445	6,184,189	-
10	Kast Media	Kast Media	80	1,507,773	4,133,111	-
11	Studio71	Studio71	180	1,007,604	2,176,767	-
12	All Things Comedy	All Things Comedy	70	820,481	2,057,956	-
13	The Roost Podcast Network	Rooster Teeth Productions	91	727,214	1,814,653	-
14	Salem Podcast Network	Salem Media Group	500+	571,905	2,820,794	-
15	Cloud10	Cloud10	76	472,313	1,319,158	-
16	Headgum	Gumball	55	324,227	698,599	-
17	Sonoro Global Media Corp	Sonoro Global Media Corp	119	282,810	673,364	↑ 1
18	CBC/Radio-Canada	Acast	246	170,821	608,666	↑ 2
19	Bonneville International	Bonneville International	310	168,975	695,783	↓ 2
20	SpokenLayer	SpokenLayer	43	161,673	461,821	↓ 1

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1	Crime Junkie	audiochuck	SXM Media	9	-
2	Dateline NBC	NBCUniversal News Group	SXM Media	11	↑ 1
3	Up First	NPR	National Public Media	36	↓ 1
4	Morbid	Wondery	Wondery Brand Partnerships	16	-
5	NPR News Now	NPR	National Public Media	840	↑ 1
6	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↓ 1
7	SmartLess	Wondery	Wondery Brand Partnerships	7	-
8	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	11	-
9	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	5	↑ 1
10	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	23	↓ 1
11	CNN 5 Things	WarnerMedia	WarnerMedia	126	↑ 3
12	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10	↓ 1
13	Last Podcast On The Left	Stitcher Media	SXM Media	10	↓ 1
14	Fresh Air	NPR	National Public Media	30	↑ 2
15	Hidden Brain	Hidden Brain Media	SXM Media	5	-
16	Pod Save America	Stitcher Media	SXM Media	8	↓ 3
17	Planet Money	NPR	National Public Media	10	↑ 4
18	Freakonomics Radio	Stitcher Media	SXM Media	6	↑ 2
19	Wait Wait... Don't Tell Me!	NPR	National Public Media	7	-
20	Office Ladies	Stitcher Media	SXM Media	5	↓ 2
21	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	11	↑ 1
22	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	29	↑ 1
23	The Deck	audiochuck	SXM Media	5	↑ 7
24	The NPR Politics Podcast	NPR	National Public Media	25	-
25	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	5	-

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26	Something Was Wrong	Wondery	Wondery Brand Partnerships	5	-
27	Indicator from Planet Money	NPR	National Public Media	24	↑ 1
28	Marketplace	American Public Media	Cadence13	25	↑ 4
29	This Past Weekend	Kast Media	Kast Media	5	-
30	48 Hours	Paramount	Paramount	8	↑ 1
31	Anatomy of Murder	audiochuck	SXM Media	4	↓ 4
32	Small Town Murder	Wondery	Wondery Brand Partnerships	10	↑ 6
33	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	5	↑ 2
34	On Purpose with Jay Shetty	Stitcher Media	SXM Media	10	↓ 1
35	Consider This from NPR	NPR	National Public Media	30	↑ 1
36	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	28	↓ 2
37	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SXM Media	0	↓ 20
38	Short Wave	NPR	National Public Media	25	↑ 5
39	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↓ 2
40	True Crime Garage	Stitcher Media	SXM Media	12	↑ 13
41	Timesuck with Dan Cummins	Stitcher Media	SXM Media	5	↑ 5
42	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	10	↓ 3
43	Monday Morning Podcast	All Things Comedy	All Things Comedy	11	↑ 6
44	TED Radio Hour	NPR	National Public Media	6	↑ 4
45	Pop Culture Happy Hour	NPR	National Public Media	25	↑ 2
46	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↓ 6
47	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	18	↓ 6
48	99% Invisible	Stitcher Media	SXM Media	4	↓ 6
49	Culpable	Audacy Podcast Network	Cadence13	6	↑ 3
50	And That's Why We Drink	Stitcher Media	SXM Media	7	-

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51	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	73	-
52	True Crime Obsessed	Audioboom	Audioboom	9	↑ 2
53	Murder & Magnolias	NBCUniversal News Group	SXM Media	3	↑ 40
54	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	5	↓ 10
55	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	8	↑ 1
56	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↑ 1
57	Life Kit	NPR	National Public Media	16	↑ 17
58	Ologies with Alie Ward	Stitcher Media	SXM Media	6	↑ 1
59	Casefile True Crime	Audioboom	Audioboom	3	↓ 14
60	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	6	↑ 8
61	Throughline	NPR	National Public Media	5	-
62	Rotten Mango	Audacy Podcast Network	Cadence13	9	↑ 1
63	Fantasy Football Today	Audacy Podcast Network	Cadence13	47	↓ 8
64	The Mel Robbins Podcast	Stitcher Media	SXM Media	11	↓ 2
65	The Vanished Podcast	Wondery	Wondery Brand Partnerships	6	↑ 10
66	American Scandal	Wondery	Wondery Brand Partnerships	7	↓ 8
67	How Did This Get Made?	Stitcher Media	SXM Media	10	↓ 3
68	Murder, Mystery & Makeup	Audioboom	Audioboom	4	↑ 1
69	American History Tellers	Wondery	Wondery Brand Partnerships	6	↑ 4
70	Dark History	Audioboom	Audioboom	4	↑ 6
71	The Viall Files	Kast Media	Kast Media	15	↑ 14
72	IMPAULSIVE	Kast Media	Kast Media	6	↓ 6
73	Two Hot Takes	Audioboom	Audioboom	4	↓ 3
74	Scared To Death	Stitcher Media	SXM Media	5	↓ 3
75	Zane and Heath: Unfiltered	Audioboom	Audioboom	5	↓ 3

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76	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	5	↑ 18
77	Pod Save the World	Stitcher Media	SXM Media	6	↓ 12
78	Morning Joe	NBCUniversal News Group	SXM Media	25	↑ 4
79	Unsolved Mysteries	Audacy Podcast Network	Cadence13	5	Return
80	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	11	↓ 3
81	Super Soul	Stitcher Media	SXM Media	5	↓ 2
82	True Crime with Kendall Rae	Audioboom	Audioboom	10	↑ 9
83	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	2	Debut
84	Headline News from The Associated Press	Audioboom	Audioboom	443	↑ 4
85	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	↓ 25
86	The School of Greatness	Stitcher Media	SXM Media	18	↓ 3
87	StarTalk Radio	Stitcher Media	SXM Media	7	↑ 8
88	The Mindset Mentor	Kast Media	Kast Media	20	↓ 4
89	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	15	↓ 3
90	Buried Bones	Wondery	Wondery Brand Partnerships	5	↑ 6
91	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	27	Return
92	Comedy Bang Bang: The Podcast	Stitcher Media	SXM Media	7	Return
93	The Todd Starnes Show	Salem Podcast Network	Salem Media Group	25	↓ 12
94	CNN Breaking News Alerts	WarnerMedia	WarnerMedia	77	↑ 5
95	Watch What Crappens	Stitcher Media	SXM Media	27	↑ 5
96	Up and Vanished	Audacy Podcast Network	Cadence13	1	Return
97	Ear Biscuits	Audacy Podcast Network	Cadence13	4	Return
98	Lovett or Leave It	Stitcher Media	SXM Media	3	↓ 31
99	Code Switch	NPR	National Public Media	5	Return
100	Car Talk	NPR	National Public Media	10	Return

SALES NETWORK

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 20 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND RANK CHANGE DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Rank Change – "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@tritondigital.com To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>

