

September 2022 U.S. Podcast Report

TOP 20 SALES NETWORKS

Based on Average Weekly Downloads in the USA

Rank	Sales Network	Sales Representation	# Of Active Podcasts	Average Weekly Downloads	Average Weekly Users	Rank Change
1	Stitcher Media	SXM Media	500+	57,626,272	14,472,134	-
2	Audacy Podcast Network	Cadence13	500+	33,989,825	8,911,183	-
3	NPR	National Public Media	64	32,461,060	6,633,441	-
4	Wondery	Wondery Brand Partnerships	202	30,497,057	7,553,237	-
5	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	417	19,794,490	3,918,036	-
6	Audioboom	Audioboom	500+	15,837,579	5,306,757	-
7	NBCUniversal News Group	SXM Media	68	11,515,994	3,148,053	-
8	Paramount	Paramount	122	7,109,258	1,611,226	-
9	Kast Media	Kast Media	66	5,096,384	1,817,659	↑ 1
10	WarnerMedia	WarnerMedia	155	5,035,586	1,826,451	↓ 1
11	Salem Podcast Network	Salem Media Group	500+	3,081,910	607,273	-
12	All Things Comedy	All Things Comedy	66	2,511,258	1,011,371	-
13	Studio71	Studio71	173	2,281,314	1,009,608	-
14	The Roost Podcast Network	Rooster Teeth Productions	92	1,984,837	766,137	-
15	Cloud10	Cloud10	70	1,800,595	675,180	-
16	Bonneville International	Bonneville International	315	834,489	199,349	↑ 1
17	Headgum	Gumball	53	725,845	325,962	↓ 1
18	Beasley Media Group	Beasley Media Group	167	641,950	157,152	↑ 1
19	Focus On the Family	Focus On the Family	15	632,792	94,150	↓ 1
20	CBC/Radio-Canada	Acast	266	600,072	174,297	Return



Access the web ranker here: <https://tritonrankers.com/reports/us/>



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TOP 100 PODCASTS

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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
1	NPR News Now	NPR	National Public Media	840	↑ 1
2	Crime Junkie	audiochuck	SXM Media	7	↓ 1
3	Morbid	Wondery	Wondery Brand Partnerships	15	↑ 2
4	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	27	↓ 1
5	Dateline NBC	NBCUniversal News Group	SXM Media	12	↓ 1
6	Up First	NPR	National Public Media	35	-
7	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	33	-
8	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	11	-
9	Fresh Air	NPR	National Public Media	30	-
10	SmartLess	Wondery	Wondery Brand Partnerships	5	-
11	The NPR Politics Podcast	NPR	National Public Media	25	↑ 1
12	Pod Save America	Stitcher Media	SXM Media	11	↓ 1
13	Last Podcast On The Left	Stitcher Media	SXM Media	10	-
14	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	84	↑ 1
15	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10	↓ 1
16	Planet Money	NPR	National Public Media	10	↑ 1
17	Hidden Brain	Hidden Brain Media	SXM Media	5	↑ 1
18	CNN 5 Things	WarnerMedia	WarnerMedia	146	↑ 1
19	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	31	↓ 3
20	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	11	↑ 2
21	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	29	-
22	Freakonomics Radio	Stitcher Media	SXM Media	6	↑ 3
23	Office Ladies	Stitcher Media	SXM Media	5	↑ 1
24	Wait Wait... Don't Tell Me!	NPR	National Public Media	10	↓ 1
25	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	10	↑ 2



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26	Consider This from NPR	NPR	National Public Media	30	↑ 2
27	Indicator from Planet Money	NPR	National Public Media	24	↑ 2
28	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	34	↓ 8
29	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	5	↓ 3
30	On Purpose with Jay Shetty	Stitcher Media	SXM Media	10	↑ 4
31	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	15	-
32	Fantasy Football Today	Audacy Podcast Network	Cadence13	42	↑ 15
33	Something Was Wrong	Wondery	Wondery Brand Partnerships	5	↓ 1
34	TED Radio Hour	NPR	National Public Media	5	↑ 1
35	Pop Culture Happy Hour	NPR	National Public Media	26	↑ 2
36	The Deck	audiochuck	SXM Media	5	↑ 5
37	Monday Morning Podcast	All Things Comedy	All Things Comedy	10	↑ 3
38	Marketplace	American Public Media	Cadence13	25	↑ 1
39	The Morning Toast	Audioboom	Audioboom	19	↓ 3
40	The Mindset Mentor	Kast Media	Kast Media	23	↑ 3
41	Short Wave	NPR	National Public Media	25	↑ 3
42	Small Town Murder	Wondery	Wondery Brand Partnerships	10	↑ 4
43	The School of Greatness	Stitcher Media	SXM Media	15	↑ 2
44	True Crime Garage	Stitcher Media	SXM Media	10	↑ 4
45	Super Soul	Stitcher Media	SXM Media	5	↑ 4
46	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	5	↓ 4
47	Life Kit	NPR	National Public Media	20	↑ 11
48	Casefile True Crime	Audioboom	Audioboom	6	↑ 18
49	Anatomy of Murder	audiochuck	SXM Media	4	↑ 2
50	This Past Weekend	Kast Media	Kast Media	5	↑ 10

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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
51	American Scandal	Wondery	Wondery Brand Partnerships	7	↑ 14
52	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	5	-
53	99% Invisible	Stitcher Media	SXM Media	5	↑ 4
54	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	25	-
55	48 Hours	Paramount	Paramount	6	↑ 4
56	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	5	↓ 3
57	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↑ 11
58	What A Day	Stitcher Media	SXM Media	23	↓ 8
59	Watch What Crappens	Stitcher Media	SXM Media	32	↑ 5
60	The Viall Files	Kast Media	Kast Media	16	↑ 14
61	You Better You Bet	Audacy Podcast Network	Cadence13	328	Return
62	Murder With My Husband	Cloud10	Cloud10	5	↑ 9
63	And That's Why We Drink	Stitcher Media	SXM Media	7	↓ 2
64	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	6	↓ 8
65	Morning Joe	NBCUniversal News Group	SXM Media	25	↓ 3
66	The John Batchelor Show	Audioboom	Audioboom	594	↑ 1
67	The Daily Stoic	Wondery	Wondery Brand Partnerships	41	↑ 6
68	Timesuck with Dan Cummins	Stitcher Media	SXM Media	5	↑ 1
69	RISE podcast	Audacy Podcast Network	Cadence13	13	↓ 6
70	Park Predators	audiouchuck	SXM Media	2	↓ 32
71	True Crime Obsessed	Audioboom	Audioboom	5	↑ 1
72	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	6	↓ 39
73	American History Tellers	Wondery	Wondery Brand Partnerships	7	↑ 2
74	Murder, Mystery & Makeup	Audioboom	Audioboom	5	↑ 14
75	The Vanished Podcast	Wondery	Wondery Brand Partnerships	6	↑ 3



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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
76	Up and Vanished	Audacy Podcast Network	Cadence13	1	↓ 6
77	How Did This Get Made?	Stitcher Media	SXM Media	10	↑ 13
78	IMPAULSIVE	Kast Media	Kast Media	6	↑ 9
79	KILLED	Stitcher Media	SXM Media	10	Debut
80	Rotten Mango	Audacy Podcast Network	Cadence13	10	↑ 2
81	StarTalk Radio	Stitcher Media	SXM Media	7	↓ 5
82	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	5	↓ 5
83	Dark History	Audioboom	Audioboom	5	↓ 4
84	Throughline	NPR	National Public Media	5	↓ 1
85	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	6	↑ 7
86	Invisibilia	NPR	National Public Media	5	Return
87	Business Wars	Wondery	Wondery Brand Partnerships	8	Return
88	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	17	↓ 8
89	Make Me Smart with Kai and Molly	American Public Media	Cadence13	24	Return
90	Marketplace Morning Report	American Public Media	Cadence13	74	↓ 4
91	Ologies with Alie Ward	Stitcher Media	SXM Media	5	↓ 7
92	Code Switch	NPR	National Public Media	5	↑ 1
93	CounterClock	audiochuck	SXM Media	0	↓ 38
94	1A	NPR	National Public Media	29	↓ 5
95	Snacks Daily	Audacy Podcast Network	Cadence13	20	Return
96	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	7	-
97	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	24	↓ 6
98	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	13	↓ 3
99	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	10	↓ 5
100	Zane and Heath: Unfiltered	Audioboom	Audioboom	5	↓ 1

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1	Stitcher Media	SXM Media	500+	14,472,134	57,626,272	-
2	Audacy Podcast Network	Cadence13	500+	8,911,183	33,989,825	-
3	Wondery	Wondery Brand Partnerships	202	7,553,237	30,497,057	-
4	NPR	National Public Media	64	6,633,441	32,461,060	-
5	Audioboom	Audioboom	500+	5,306,757	15,837,579	-
6	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	417	3,918,036	19,794,490	-
7	NBCUniversal News Group	SXM Media	68	3,148,053	11,515,994	-
8	WarnerMedia	WarnerMedia	155	1,826,451	5,035,586	-
9	Kast Media	Kast Media	66	1,817,659	5,096,384	-
10	Paramount	Paramount	122	1,611,226	7,109,258	-
11	All Things Comedy	All Things Comedy	66	1,011,371	2,511,258	-
12	Studio71	Studio71	173	1,009,608	2,281,314	-
13	The Roost Podcast Network	Rooster Teeth Productions	92	766,137	1,984,837	-
14	Cloud10	Cloud10	70	675,180	1,800,595	-
15	Salem Podcast Network	Salem Media Group	500+	607,273	3,081,910	-
16	Headgum	Gumball	53	325,962	725,845	-
17	Bonneville International	Bonneville International	315	199,349	834,489	↑ 1
18	SpokenLayer	SpokenLayer	45	177,671	502,515	↓ 1
19	CBC/Radio-Canada	Acast	266	174,297	600,072	Return
20	Beasley Media Group	Beasley Media Group	94	157,152	641,950	↓ 1

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1	Crime Junkie	audiochuck	SXM Media	7	-
2	Up First	NPR	National Public Media	35	-
3	Morbid	Wondery	Wondery Brand Partnerships	15	-
4	Dateline NBC	NBCUniversal News Group	SXM Media	12	-
5	NPR News Now	NPR	National Public Media	672	-
6	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	27	-
7	SmartLess	Wondery	Wondery Brand Partnerships	5	-
8	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	11	↑ 1
9	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	33	↓ 1
10	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	5	-
11	CNN 5 Things	WarnerMedia	WarnerMedia	146	↑ 3
12	Last Podcast On The Left	Stitcher Media	SXM Media	10	-
13	Pod Save America	Stitcher Media	SXM Media	11	-
14	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10	↓ 3
15	Wait Wait... Don't Tell Me!	NPR	National Public Media	10	↑ 2
16	Office Ladies	Stitcher Media	SXM Media	5	-
17	Fresh Air	NPR	National Public Media	30	↓ 2
18	Hidden Brain	Hidden Brain Media	SXM Media	5	-
19	Planet Money	NPR	National Public Media	10	-
20	Freakonomics Radio	Stitcher Media	SXM Media	6	-
21	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	10	-
22	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	29	↑ 1
23	The NPR Politics Podcast	NPR	National Public Media	25	↑ 1
24	The Deck	audiochuck	SXM Media	5	↑ 2
25	Something Was Wrong	Wondery	Wondery Brand Partnerships	5	-

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26	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	5	↑ 2
27	This Past Weekend	Kast Media	Kast Media	5	↑ 17
28	Indicator from Planet Money	NPR	National Public Media	24	↑ 1
29	Marketplace	American Public Media	Cadence13	25	↑ 3
30	Anatomy of Murder	audiochuck	SXM Media	4	↑ 3
31	On Purpose with Jay Shetty	Stitcher Media	SXM Media	10	↑ 10
32	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	31	↓ 2
33	The Morning Toast	Audioboom	Audioboom	19	↑ 3
34	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	5	-
35	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	34	↓ 8
36	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	6	↓ 5
37	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	11	↑ 1
38	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	25	↑ 1
39	Consider This from NPR	NPR	National Public Media	30	↑ 1
40	Small Town Murder	Wondery	Wondery Brand Partnerships	10	↑ 2
41	Casefile True Crime	Audioboom	Audioboom	6	↑ 23
42	Monday Morning Podcast	All Things Comedy	All Things Comedy	10	↑ 1
43	99% Invisible	Stitcher Media	SXM Media	5	↑ 2
44	Fantasy Football Today	Audacy Podcast Network	Cadence13	42	↑ 35
45	Short Wave	NPR	National Public Media	25	↑ 1
46	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↑ 9
47	Timesuck with Dan Cummins	Stitcher Media	SXM Media	5	-
48	Pop Culture Happy Hour	NPR	National Public Media	26	-
49	Murder With My Husband	Cloud10	Cloud10	5	↑ 7
50	TED Radio Hour	NPR	National Public Media	5	-



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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
51	Park Predators	audiochuck	SXM Media	2	↓ 29
52	Invisibilia	NPR	National Public Media	5	Return
53	True Crime Garage	Stitcher Media	SXM Media	10	↓ 2
54	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	84	↓ 5
55	And That's Why We Drink	Stitcher Media	SXM Media	7	↓ 3
56	American Scandal	Wondery	Wondery Brand Partnerships	7	↑ 16
57	48 Hours	Paramount	Paramount	6	-
58	Life Kit	NPR	National Public Media	20	↑ 16
59	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	5	↓ 6
60	IMPAULSIVE	Kast Media	Kast Media	6	↑ 1
61	Murder, Mystery & Makeup	Audioboom	Audioboom	5	↑ 5
62	Rotten Mango	Audacy Podcast Network	Cadence13	10	↑ 1
63	Dark History	Audioboom	Audioboom	5	↓ 4
64	True Crime Obsessed	Audioboom	Audioboom	5	↑ 4
65	Throughline	NPR	National Public Media	5	↓ 5
66	KILLED	Stitcher Media	SXM Media	10	Debut
67	Pod Save the World	Stitcher Media	SXM Media	7	↑ 6
68	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	6	↓ 33
69	How Did This Get Made?	Stitcher Media	SXM Media	10	↑ 6
70	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	10	↓ 1
71	Super Soul	Stitcher Media	SXM Media	5	↓ 1
72	Two Hot Takes	Audioboom	Audioboom	5	↑ 13
73	All There Is with Anderson Cooper	WarnerMedia	WarnerMedia	3	Debut
74	Zane and Heath: Unfiltered	Audioboom	Audioboom	5	↓ 3
75	Ologies with Alie Ward	Stitcher Media	SXM Media	5	↓ 10



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76	The Mindset Mentor	Kast Media	Kast Media	23	↑ 1
77	The Official Game of Thrones Podcast: House of the Dragon	WarnerMedia	WarnerMedia	6	Debut
78	The Sunshine Place	Audacy Podcast Network	Cadence13	5	↓ 16
79	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	6	↑ 7
80	The Vanished Podcast	Wondery	Wondery Brand Partnerships	6	↑ 9
81	What A Day	Stitcher Media	SXM Media	23	↓ 5
82	Lovett or Leave It	Stitcher Media	SXM Media	5	↑ 1
83	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	7	↑ 7
84	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	5	↓ 2
85	American History Tellers	Wondery	Wondery Brand Partnerships	7	↑ 2
86	Morning Joe	NBCUniversal News Group	SXM Media	25	↑ 2
87	The Viall Files	Kast Media	Kast Media	16	Return
88	Scared To Death	Stitcher Media	SXM Media	5	↑ 4
89	Headline News from The Associated Press	Audioboom	Audioboom	446	↓ 31
90	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	15	↑ 6
91	Unsolved Mysteries	Audacy Podcast Network	Cadence13	6	↓ 11
92	Watch What Crappens	Stitcher Media	SXM Media	32	Return
93	The School of Greatness	Stitcher Media	SXM Media	15	↓ 15
94	The Dale Jr. Download - Dirty Mo Media	Audacy Podcast Network	Cadence13	7	↓ 10
95	Code Switch	NPR	National Public Media	5	-
96	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	5	↓ 2
97	Snacks Minute	Audacy Podcast Network	Cadence13	19	-
98	True Crime with Kendall Rae	Audioboom	Audioboom	10	↑ 2
99	StarTalk Radio	Stitcher Media	SXM Media	7	↓ 8
100	The Todd Starnes Show	Salem Podcast Network	Salem Media Group	26	↓ 2



SALES NETWORK

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 20 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND RANK CHANGE DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Rank Change – "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@tritondigital.com To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>

