

May 2022 U.S. Podcast Report

TOP 20 NETWORKS

Based on Average Weekly Downloads in the USA

Rank	Podcast Network	Sales Representation	# Of Active Podcasts	Average Weekly Downloads	Average Weekly Users	Rank Change
1	Stitcher Media	SXM Media	500+	59,580,714	14,773,747	-
2	NPR	National Public Media	64	32,209,613	6,593,374	-
3	Audacy Podcast Network	Cadence13	500+	29,514,636	7,661,867	-
4	Wondery	Wondery Brand Partnerships	192	24,564,245	6,402,623	↑ 1
5	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	398	21,308,545	4,183,282	↑ 1
6	Audioboom	Audioboom	500+	21,100,118	6,719,376	↓ 2
7	NBCUniversal News Group	SXM Media	57	11,172,838	3,118,331	-
8	Paramount	Paramount	144	5,318,190	1,156,668	↑ 2
9	WarnerMedia	WarnerMedia	146	4,916,549	1,681,268	↓ 1
10	Kast Media	Kast Media	101	4,655,446	1,642,594	↓ 1
11	Salem Podcast Network	Salem Media Group	500+	3,576,866	628,175	-
12	All Things Comedy	All Things Comedy	68	2,667,899	1,041,177	-
13	The Roost Podcast Network	Rooster Teeth Productions	92	2,025,143	780,806	-
14	Cloud10	Cloud10	47	1,407,788	565,789	-
15	Headgum	Gumball	49	799,833	356,051	-
16	Bonneville International	Bonneville International	287	744,800	182,522	-
17	Beasley Media Group	Beasley Media Group	164	679,493	170,946	-
18	CBC/Radio-Canada	Acast	273	675,312	198,490	↑ 1
19	Focus On the Family	Focus On the Family	16	582,241	102,432	↓ 1
20	Prisa Radio	Prisa Radio	500+	550,421	136,619	-

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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
1	NPR News Now	NPR	National Public Media	672	-
2	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	27	↑ 1
3	Crime Junkie	audiochuck	SXM Media	7	↓ 1
4	Dateline NBC	NBCUniversal News Group	SXM Media	10	-
5	Morbid: A True Crime Podcast	Audioboom	Audioboom	13	-
6	Up First	NPR	National Public Media	29	-
7	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↑ 1
8	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8	↓ 1
9	Fresh Air	NPR	National Public Media	24	-
10	Last Podcast On The Left	Stitcher Media	SXM Media	8	-
11	SmartLess	Wondery	Wondery Brand Partnerships	5	↑ 1
12	Pod Save America	Stitcher Media	SXM Media	9	↓ 1
13	CounterClock	audiochuck	SXM Media	16	Return
14	The NPR Politics Podcast	NPR	National Public Media	22	-
15	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	64	↓ 2
16	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	9	↓ 1
17	Planet Money	NPR	National Public Media	8	↓ 1
18	Hidden Brain	Hidden Brain Media	SXM Media	4	↓ 1
19	CNN 5 Things	WarnerMedia	WarnerMedia	119	↓ 1
20	Office Ladies	Stitcher Media	SXM Media	5	-
21	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	24	↓ 2
22	Up and Vanished	Audacy Podcast Network	Cadence13	11	↑ 33
23	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	9	↑ 4
24	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	22	-
25	Wait Wait... Don't Tell Me!	NPR	National Public Media	8	↓ 4



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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
26	Freakonomics Radio	Stitcher Media	SXM Media	4	↓ 4
27	Consider This from NPR	NPR	National Public Media	24	↓ 4
28	Indicator from Planet Money	NPR	National Public Media	20	↓ 2
29	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	21	↓ 4
30	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	8	↓ 1
31	Something Was Wrong	Wondery	Wondery Brand Partnerships	4	↑ 1
32	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12	↓ 2
33	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	20	↓ 2
34	Marketplace	American Public Media	Cadence13	20	↑ 6
35	Monday Morning Podcast	All Things Comedy	All Things Comedy	9	↓ 7
36	TED Radio Hour	NPR	National Public Media	4	↓ 3
37	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	↓ 1
38	Pop Culture Happy Hour	NPR	National Public Media	20	↓ 3
39	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	↓ 1
40	The School of Greatness	Wondery	Wondery Brand Partnerships	12	↑ 1
41	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	11	↑ 1
42	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	18	↓ 8
43	Short Wave	NPR	National Public Media	20	-
44	Anatomy of Murder	audiochuck	SXM Media	4	↓ 7
45	The Morning Toast	Audioboom	Audioboom	15	↓ 6
46	True Crime Garage	Stitcher Media	SXM Media	7	-
47	Super Soul	Stitcher Media	SXM Media	4	↓ 2
48	What A Day	Stitcher Media	SXM Media	20	↑ 8
49	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↓ 5
50	The Mindset Mentor	Kast Media	Kast Media	18	↓ 3



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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
51	99% Invisible	Stitcher Media	SXM Media	5	↑ 3
52	Casefile True Crime	Audioboom	Audioboom	4	↓ 4
53	Small Town Murder	Wondery	Wondery Brand Partnerships	8	↑ 12
54	True Crime Obsessed	Audioboom	Audioboom	8	↓ 5
55	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	4	↓ 3
56	The Deck	Stitcher Media	SXM Media	6	↑ 4
57	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	↓ 7
58	The John Batchelor Show	Audioboom	Audioboom	413	↓ 5
59	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	20	Debut
60	American Scandal	Wondery	Wondery Brand Partnerships	4	↑ 3
61	Life Kit	NPR	National Public Media	13	↓ 10
62	Watch What Crappens	Stitcher Media	SXM Media	20	↓ 5
63	Make Me Smart with Kai and Molly	American Public Media	Cadence13	20	↑ 7
64	RISE podcast	Audacy Podcast Network	Cadence13	16	↑ 3
65	And That's Why We Drink	Stitcher Media	SXM Media	4	↓ 6
66	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4	↓ 2
67	48 Hours	Paramount	Paramount	4	↓ 6
68	Snacks Daily	Audacy Podcast Network	Cadence13	20	↓ 6
69	Marketplace Morning Report	American Public Media	Cadence13	60	↑ 4
70	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4	↓ 4
71	Headline News from The Associated Press	Audioboom	Audioboom	355	Debut
72	Morning Joe	NBCUniversal News Group	SXM Media	21	↓ 3
73	Throughline	NPR	National Public Media	5	↑ 5
74	The Viall Files	Kast Media	Kast Media	13	↓ 16
75	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	↓ 1



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76	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5	↓ 4
77	1A	NPR	National Public Media	24	↓ 2
78	Business Wars	Wondery	Wondery Brand Partnerships	8	↑ 2
79	This Past Weekend	Kast Media	Kast Media	4	↑ 9
80	American History Tellers	Wondery	Wondery Brand Partnerships	5	↑ 13
81	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	16	-
82	Murder With My Husband	Cloud10	Cloud10	4	↓ 11
83	Dark History	Audioboom	Audioboom	4	-
84	Code Switch	NPR	National Public Media	7	↑ 10
85	How Did This Get Made?	Stitcher Media	SXM Media	8	↓ 9
86	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5	↓ 7
87	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	4	↓ 10
88	Ologies with Alie Ward	Stitcher Media	SXM Media	4	↓ 3
89	Rotten Mango	Audacy Podcast Network	Cadence13	8	↓ 7
90	StarTalk Radio	Stitcher Media	SXM Media	6	↓ 3
91	Mad Money w/ Jim Cramer	NBCUniversal News Group	SXM Media	19	↑ 4
92	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	8	↓ 3
93	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6	Return
94	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	10	↓ 3
95	The Art of Manliness	Stitcher Media	SXM Media	8	↓ 5
96	IMPAULSIVE	Kast Media	Kast Media	4	Return
97	The Fighter & The Kid	Kast Media	Kast Media	8	↓ 5
98	Radio Rental	Audacy Podcast Network	Cadence13	4	Return
99	Zane and Heath: Unfiltered	Audioboom	Audioboom	4	-
100	Murder, Mystery & Makeup	Audioboom	Audioboom	4	Debut



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1	Stitcher Media	SXM Media	500+	14,773,747	59,580,714	-
2	Audacy Podcast Network	Cadence13	500+	7,661,867	29,514,636	-
3	Audioboom	Audioboom	500+	6,719,376	21,100,118	↑ 1
4	NPR	National Public Media	64	6,593,374	32,209,613	↓ 1
5	Wondery	Wondery Brand Partnerships	192	6,402,623	24,564,245	-
6	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	398	4,183,282	21,308,545	-
7	NBCUniversal News Group	SXM Media	57	3,118,331	11,172,838	-
8	WarnerMedia	WarnerMedia	146	1,681,268	4,916,549	-
9	Kast Media	Kast Media	101	1,642,594	4,655,446	-
10	Paramount	Paramount	144	1,156,668	5,318,190	-
11	All Things Comedy	All Things Comedy	68	1,041,177	2,667,899	-
12	The Roost Podcast Network	Rooster Teeth Productions	92	780,806	2,025,143	-
13	Salem Podcast Network	Salem Media Group	500+	628,175	3,576,866	-
14	Cloud10	Cloud10	47	565,789	1,407,788	-
15	Headgum	Gumball	49	356,051	799,833	-
16	CBC/Radio-Canada	Acast	273	198,490	675,312	↑ 3
17	Bonneville International	Bonneville International	287	182,522	744,800	↓ 1
18	Beasley Media Group	Beasley Media Group	164	170,946	679,493	-
19	SpokenLayer	SpokenLayer	45	154,603	468,579	↓ 2
20	Prisa Radio	Prisa Radio	500+	136,619	550,421	-

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1	Crime Junkie	audiochuck	SXM Media	7	-
2	Up First	NPR	National Public Media	29	-
3	Morbid: A True Crime Podcast	Audioboom	Audioboom	13	-
4	Dateline NBC	NBCUniversal News Group	SXM Media	10	-
5	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	27	↑ 1
6	NPR News Now	NPR	National Public Media	672	↓ 1
7	SmartLess	Wondery	Wondery Brand Partnerships	5	↑ 1
8	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8	↓ 1
9	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	-
10	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	9	↑ 4
11	Last Podcast On The Left	Stitcher Media	SXM Media	8	-
12	CNN 5 Things	WarnerMedia	WarnerMedia	119	↑ 4
13	Office Ladies	Stitcher Media	SXM Media	5	-
14	Fresh Air	NPR	National Public Media	24	↑ 1
15	Wait Wait... Don't Tell Me!	NPR	National Public Media	8	↓ 3
16	Pod Save America	Stitcher Media	SXM Media	9	↓ 6
17	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	↑ 2
18	Planet Money	NPR	National Public Media	8	-
19	Hidden Brain	Hidden Brain Media	SXM Media	4	↓ 2
20	Freakonomics Radio	Stitcher Media	SXM Media	4	-
21	CounterClock	audiochuck	SXM Media	16	Return
22	Up and Vanished	Audacy Podcast Network	Cadence13	11	↑ 32
23	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	8	↓ 2
24	The NPR Politics Podcast	NPR	National Public Media	22	↓ 2
25	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	22	↑ 1

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26	Something Was Wrong	Wondery	Wondery Brand Partnerships	4	↓ 2
27	Marketplace	American Public Media	Cadence13	20	↑ 2
28	Anatomy of Murder	audiochuck	SXM Media	4	↓ 5
29	Indicator from Planet Money	NPR	National Public Media	20	↓ 4
30	The Deck	Stitcher Media	SXM Media	6	↓ 2
31	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	9	↑ 4
32	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	24	-
33	99% Invisible	Stitcher Media	SXM Media	5	↑ 3
34	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	21	↑ 6
35	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↓ 8
36	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	20	Debut
37	Consider This from NPR	NPR	National Public Media	24	↓ 3
38	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	18	↓ 8
39	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	↓ 8
40	Monday Morning Podcast	All Things Comedy	All Things Comedy	9	↓ 1
41	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4	↓ 4
42	Casefile True Crime	Audioboom	Audioboom	4	↓ 9
43	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	11	-
44	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	↓ 3
45	True Crime Garage	Stitcher Media	SXM Media	7	↑ 3
46	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	20	↓ 8
47	Short Wave	NPR	National Public Media	20	↓ 5
48	TED Radio Hour	NPR	National Public Media	4	↓ 4
49	Small Town Murder	Wondery	Wondery Brand Partnerships	8	↑ 6
50	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4	↓ 5



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51	The Morning Toast	Audioboom	Audioboom	15	↓ 5
52	Pop Culture Happy Hour	NPR	National Public Media	20	↓ 5
53	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	64	↓ 3
54	True Crime Obsessed	Audioboom	Audioboom	8	↓ 5
55	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	4	↓ 4
56	Headline News from The Associated Press	Audioboom	Audioboom	355	Return
57	And That's Why We Drink	Stitcher Media	SXM Media	4	↓ 5
58	This Past Weekend	Kast Media	Kast Media	4	↑ 8
59	Throughline	NPR	National Public Media	5	↓ 2
60	Make Me Smart with Kai and Molly	American Public Media	Cadence13	20	↑ 23
61	48 Hours	Paramount	Paramount	4	↓ 3
62	Dark History	Audioboom	Audioboom	4	↑ 7
63	Super Soul	Stitcher Media	SXM Media	4	↓ 4
64	American Scandal	Wondery	Wondery Brand Partnerships	4	↑ 1
65	Murder With My Husband	Cloud10	Cloud10	4	↑ 15
66	Radio Rental	Audacy Podcast Network	Cadence13	4	Return
67	Rotten Mango	Audacy Podcast Network	Cadence13	8	↓ 7
68	How Did This Get Made?	Stitcher Media	SXM Media	8	↓ 7
69	Ologies with Alie Ward	Stitcher Media	SXM Media	4	↓ 1
70	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	-
71	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5	↓ 8
72	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	8	↓ 8
73	Zane and Heath: Unfiltered	Audioboom	Audioboom	4	↓ 1
74	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5	↓ 3
75	Murder, Mystery & Makeup	Audioboom	Audioboom	4	↑ 4



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76	IMPAULSIVE	Kast Media	Kast Media	4	↑ 5
77	Code Switch	NPR	National Public Media	7	↑ 9
78	Lovett or Leave It	Stitcher Media	SXM Media	4	↓ 16
79	The Mindset Mentor	Kast Media	Kast Media	18	↓ 5
80	Marketplace Morning Report	American Public Media	Cadence13	60	Debut
81	Scared To Death	Stitcher Media	SXM Media	4	↓ 3
82	TigerBelly	All Things Comedy	All Things Comedy	4	↑ 10
83	Two Hot Takes	Audioboom	Audioboom	4	↓ 6
84	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	4	↓ 9
85	Life Kit	NPR	National Public Media	13	↓ 29
86	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12	↓ 2
87	Snacks Daily	Audacy Podcast Network	Cadence13	20	↓ 2
88	What A Day	Stitcher Media	SXM Media	20	↓ 6
89	StarTalk Radio	Stitcher Media	SXM Media	6	↑ 6
90	American History Tellers	Wondery	Wondery Brand Partnerships	5	Debut
91	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6	↑ 7
92	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	16	↑ 5
93	Marketplace Tech	American Public Media	Cadence13	20	Return
94	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5	Debut
95	Car Talk	NPR	National Public Media	8	↓ 1
96	The School of Greatness	Wondery	Wondery Brand Partnerships	12	↑ 3
97	Morning Joe	NBCUniversal News Group	SXM Media	21	↑ 3
98	The Fighter & The Kid	Kast Media	Kast Media	8	↓ 9
99	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	5	↓ 6
100	It's Been a Minute With Sam Sanders	NPR	National Public Media	8	↓ 12



NETWORK AND SALES REPRESENTATION UPDATES

All participating Networks have the option to report their data under their individual Network name, in addition to under their Sales Representation (where applicable)

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 20 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND RANK CHANGE DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Rank Change – "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@tritondigital.com To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>

