

July 2022 U.S. Podcast Report

TOP 20 SALES NETWORKS

Based on Average Weekly Downloads in the USA

Rank	Sales Network	Sales Representation	# Of Active Podcasts	Average Weekly Downloads	Average Weekly Users	Rank Change
1	Stitcher Media	SXM Media	500+	54,956,366	13,881,564	-
2	NPR	National Public Media	64	30,584,482	6,242,811	-
3	Wondery	Wondery Brand Partnerships	204	30,214,887	7,511,724	↑ 1
4	Audacy Podcast Network	Cadence13	500+	29,980,047	7,771,581	↓ 1
5	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	401	20,222,183	3,779,787	-
6	Audioboom	Audioboom	500+	14,439,665	4,545,829	-
7	NBCUniversal News Group	SXM Media	57	11,959,521	3,007,284	-
8	Paramount	Paramount	145	5,689,544	1,192,982	-
9	Kast Media	Kast Media	103	4,570,106	1,514,759	↑ 1
10	WarnerMedia	WarnerMedia	151	4,296,827	1,405,845	↓ 1
11	Salem Podcast Network	Salem Media Group	500+	3,051,857	567,423	-
12	Studio71	Studio71	169	2,791,305	1,130,929	-
13	All Things Comedy	All Things Comedy	67	2,565,797	1,008,855	-
14	The Roost Podcast Network	Rooster Teeth Productions	91	1,966,802	746,196	-
15	Cloud10	Cloud10	56	1,558,140	591,256	-
16	Headgum	Gumball	50	818,540	379,434	-
17	CBC/Radio-Canada	Acast	258	673,938	197,781	-
18	Bonneville International	Bonneville International	288	656,786	160,518	-
19	Focus On the Family	Focus On the Family	15	567,146	94,208	↑ 1
20	Beasley Media Group	Beasley Media Group	160	510,682	125,042	↓ 1



Access the web ranker here: <https://tritonrankers.com/reports/us/>



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TOP 100 PODCASTS

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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
1	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	24	-
2	NPR News Now	NPR	National Public Media	672	-
3	Crime Junkie	audiochuck	SXM Media	4	-
4	Dateline NBC	NBCUniversal News Group	SXM Media	10	-
5	Morbid	Wondery	Wondery Brand Partnerships	12	-
6	Up First	NPR	National Public Media	29	-
7	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↑ 1
8	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8	↓ 1
9	Fresh Air	NPR	National Public Media	24	-
10	SmartLess	Wondery	Wondery Brand Partnerships	5	-
11	Last Podcast On The Left	Stitcher Media	SXM Media	8	-
12	Pod Save America	Stitcher Media	SXM Media	8	-
13	The NPR Politics Podcast	NPR	National Public Media	20	-
14	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	62	-
15	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	8	-
16	Planet Money	NPR	National Public Media	8	↑ 1
17	Hidden Brain	Hidden Brain Media	SXM Media	4	↓ 1
18	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↑ 3
19	CNN 5 Things	WarnerMedia	WarnerMedia	114	↑ 4
20	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	20	↓ 2
21	Freakonomics Radio	Stitcher Media	SXM Media	4	↑ 5
22	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↑ 2
23	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8	↓ 4
24	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	25	↓ 2
25	Consider This from NPR	NPR	National Public Media	24	↑ 2



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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
26	Wait Wait... Don't Tell Me!	NPR	National Public Media	8	↑ 2
27	Office Ladies	Stitcher Media	SXM Media	3	↓ 2
28	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	8	↑ 4
29	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	↑ 4
30	Indicator from Planet Money	NPR	National Public Media	19	↓ 1
31	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12	-
32	Something Was Wrong	Wondery	Wondery Brand Partnerships	5	↓ 2
33	TED Radio Hour	NPR	National Public Media	4	↑ 3
34	Park Predators	audiochuck	SXM Media	4	-
35	Pop Culture Happy Hour	NPR	National Public Media	20	↑ 5
36	The School of Greatness	Stitcher Media	SXM Media	13	↑ 1
37	Monday Morning Podcast	All Things Comedy	All Things Comedy	8	↑ 4
38	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	-
39	Marketplace	American Public Media	Cadence13	20	-
40	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↑ 7
41	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	12	↓ 6
42	The Morning Toast	Audioboom	Audioboom	14	-
43	Short Wave	NPR	National Public Media	20	↑ 2
44	The Mindset Mentor	Kast Media	Kast Media	17	↑ 5
45	Small Town Murder	Wondery	Wondery Brand Partnerships	8	↓ 1
46	True Crime Garage	Stitcher Media	SXM Media	8	↓ 3
47	Super Soul	Stitcher Media	SXM Media	4	↑ 1
48	CounterClock	audiochuck	SXM Media	0	↓ 28
49	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	20	↓ 3
50	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	↑ 2



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51	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	4	↑ 2
52	Anatomy of Murder	audioboom	SXM Media	3	↓ 1
53	Casefile True Crime	Audioboom	Audioboom	4	↑ 2
54	99% Invisible	Stitcher Media	SXM Media	4	↑ 2
55	What A Day	Stitcher Media	SXM Media	17	↓ 5
56	Life Kit	NPR	National Public Media	12	↑ 3
57	Fantasy Football Today	Paramount	Paramount	30	Return
58	Watch What Crappens	Stitcher Media	SXM Media	20	↑ 3
59	Up and Vanished	Audacy Podcast Network	Cadence13	1	↑ 3
60	RISE podcast	Audacy Podcast Network	Cadence13	13	↑ 4
61	The John Batchelor Show	Audioboom	Audioboom	440	↓ 4
62	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4	↑ 8
63	48 Hours	Paramount	Paramount	5	-
64	And That's Why We Drink	Stitcher Media	SXM Media	4	↓ 4
65	Murder With My Husband	Cloud10	Cloud10	4	-
66	True Crime Obsessed	Audioboom	Audioboom	4	↓ 12
67	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4	↓ 1
68	Morning Joe	NBCUniversal News Group	SXM Media	21	↓ 1
69	American Scandal	Wondery	Wondery Brand Partnerships	6	↓ 11
70	The Deck	Stitcher Media	SXM Media	4	↓ 1
71	Headline News from The Associated Press	Audioboom	Audioboom	352	↓ 3
72	The Viall Files	Kast Media	Kast Media	12	↓ 1
73	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↑ 6
74	The Vanished Podcast	Wondery	Wondery Brand Partnerships	3	↓ 1
75	Ologies with Alie Ward	Stitcher Media	SXM Media	5	↑ 7



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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
76	How Did This Get Made?	Stitcher Media	SXM Media	9	↑ 1
77	Throughline	NPR	National Public Media	4	↓ 5
78	1A	NPR	National Public Media	24	-
79	American History Tellers	Wondery	Wondery Brand Partnerships	6	↓ 4
80	Make Me Smart with Kai and Molly	American Public Media	Cadence13	19	↓ 6
81	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	4	↑ 4
82	The Daily Stoic	Wondery	Wondery Brand Partnerships	31	Debut
83	IMPAULSIVE	Kast Media	Kast Media	4	↑ 7
84	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6	↓ 1
85	StarTalk Radio	Stitcher Media	SXM Media	6	↑ 1
86	Rotten Mango	Audacy Podcast Network	Cadence13	8	↑ 2
87	Marketplace Morning Report	American Public Media	Cadence13	60	↓ 6
88	Code Switch	NPR	National Public Media	6	↓ 12
89	This Past Weekend	Kast Media	Kast Media	3	↓ 5
90	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5	↑ 1
91	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	13	↓ 4
92	Murder, Mystery & Makeup	Audioboom	Audioboom	4	↑ 3
93	Business Wars	Wondery	Wondery Brand Partnerships	5	↓ 13
94	Snacks Daily	Audacy Podcast Network	Cadence13	19	↓ 5
95	The Art of Manliness	Stitcher Media	SXM Media	8	↓ 1
96	Zane and Heath: Unfiltered	Audioboom	Audioboom	4	↓ 4
97	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	8	↓ 4
98	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	30	↑ 1
99	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	10	Return
100	Mad Money w/ Jim Cramer	NBCUniversal News Group	SXM Media	18	↓ 4

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1	Stitcher Media	SXM Media	500+	13,881,564	54,956,366	-
2	Audacy Podcast Network	Cadence13	500+	7,771,581	29,980,047	-
3	Wondery	Wondery Brand Partnerships	204	7,511,724	30,214,887	-
4	NPR	National Public Media	64	6,242,811	30,584,482	-
5	Audioboom	Audioboom	500+	4,545,829	14,439,665	-
6	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	401	3,779,787	20,222,183	-
7	NBCUniversal News Group	SXM Media	57	3,007,284	11,959,521	-
8	Kast Media	Kast Media	103	1,514,759	4,570,106	↑ 1
9	WarnerMedia	WarnerMedia	151	1,405,845	4,296,827	↓ 1
10	Paramount	Paramount	145	1,192,982	5,689,544	-
11	Studio71	Studio71	169	1,130,929	2,791,305	-
12	All Things Comedy	All Things Comedy	67	1,008,855	2,565,797	-
13	The Roost Podcast Network	Rooster Teeth Productions	91	746,196	1,966,802	-
14	Cloud10	Cloud10	56	591,256	1,558,140	-
15	Salem Podcast Network	Salem Media Group	500+	567,423	3,051,857	-
16	Headgum	Gumball	50	379,434	818,540	-
17	CBC/Radio-Canada	Acast	258	197,781	673,938	-
18	SpokenLayer	SpokenLayer	45	177,529	493,481	↑ 1
19	Bonneville International	Bonneville International	288	160,518	656,786	↓ 1
20	Sonoro Global Media Corp	Sonoro Global Media Corp	88	127,531	266,692	Return

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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
1	Crime Junkie	audiochuck	SXM Media	4	-
2	Morbid	Wondery	Wondery Brand Partnerships	12	↑ 2
3	Up First	NPR	National Public Media	29	↓ 1
4	Dateline NBC	NBCUniversal News Group	SXM Media	10	↑ 1
5	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	24	↓ 2
6	NPR News Now	NPR	National Public Media	672	-
7	SmartLess	Wondery	Wondery Brand Partnerships	5	-
8	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8	-
9	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	-
10	Last Podcast On The Left	Stitcher Media	SXM Media	8	-
11	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	8	-
12	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	↑ 3
13	CNN 5 Things	WarnerMedia	WarnerMedia	114	↓ 1
14	Pod Save America	Stitcher Media	SXM Media	8	↓ 1
15	Wait Wait... Don't Tell Me!	NPR	National Public Media	8	↑ 1
16	Fresh Air	NPR	National Public Media	24	↓ 2
17	Planet Money	NPR	National Public Media	8	↑ 1
18	Hidden Brain	Hidden Brain Media	SXM Media	4	↑ 1
19	Freakonomics Radio	Stitcher Media	SXM Media	4	↑ 1
20	Office Ladies	Stitcher Media	SXM Media	3	↓ 3
21	Park Predators	audiochuck	SXM Media	4	↑ 1
22	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	20	↓ 1
23	The NPR Politics Podcast	NPR	National Public Media	20	↑ 1
24	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	8	↑ 3
25	Something Was Wrong	Wondery	Wondery Brand Partnerships	5	-

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26	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	25	-
27	Indicator from Planet Money	NPR	National Public Media	19	↑ 1
28	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↑ 3
29	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	↑ 3
30	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↑ 6
31	Marketplace	American Public Media	Cadence13	20	↑ 2
32	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4	↑ 7
33	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↑ 1
34	Consider This from NPR	NPR	National Public Media	24	↑ 3
35	Anatomy of Murder	audiochuck	SXM Media	3	↓ 6
36	The Deck	Stitcher Media	SXM Media	4	↑ 2
37	99% Invisible	Stitcher Media	SXM Media	4	↑ 5
38	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	20	↓ 3
39	Monday Morning Podcast	All Things Comedy	All Things Comedy	8	↑ 7
40	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8	↓ 10
41	Small Town Murder	Wondery	Wondery Brand Partnerships	8	-
42	The Morning Toast	Audioboom	Audioboom	14	↓ 2
43	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	↑ 1
44	Casefile True Crime	Audioboom	Audioboom	4	↑ 4
45	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4	↑ 4
46	Short Wave	NPR	National Public Media	20	↑ 1
47	TED Radio Hour	NPR	National Public Media	4	↑ 3
48	True Crime Garage	Stitcher Media	SXM Media	8	↓ 5
49	Pop Culture Happy Hour	NPR	National Public Media	20	↑ 7
50	Headline News from The Associated Press	Audioboom	Audioboom	352	↑ 1



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51	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	62	↑ 1
52	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	4	↑ 2
53	And That's Why We Drink	Stitcher Media	SXM Media	4	-
54	Murder With My Husband	Cloud10	Cloud10	4	↑ 3
55	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	12	↓ 10
56	48 Hours	Paramount	Paramount	5	↑ 4
57	CounterClock	audiochuck	SXM Media	0	↓ 34
58	IMPAULSIVE	Kast Media	Kast Media	4	↑ 5
59	Ologies with Alie Ward	Stitcher Media	SXM Media	5	↑ 3
60	Throughline	NPR	National Public Media	4	↓ 1
61	This Past Weekend	Kast Media	Kast Media	3	↓ 3
62	True Crime Obsessed	Audioboom	Audioboom	4	↓ 7
63	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↑ 1
64	Murder, Mystery & Makeup	Audioboom	Audioboom	4	↑ 6
65	How Did This Get Made?	Stitcher Media	SXM Media	9	↓ 4
66	Rotten Mango	Audacy Podcast Network	Cadence13	8	↑ 1
67	Super Soul	Stitcher Media	SXM Media	4	↓ 1
68	The Execution of Bonny Lee Bakley	Wondery	Wondery Brand Partnerships	6	Debut
69	Zane and Heath: Unfiltered	Audioboom	Audioboom	4	↓ 1
70	American Scandal	Wondery	Wondery Brand Partnerships	6	↓ 5
71	The Mindset Mentor	Kast Media	Kast Media	17	↑ 4
72	TigerBelly	All Things Comedy	All Things Comedy	4	↑ 12
73	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	8	↓ 4
74	Life Kit	NPR	National Public Media	12	↑ 6
75	Pod Save the World	Stitcher Media	SXM Media	5	↑ 11



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76	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6	↓ 5
77	Two Hot Takes	Audioboom	Audioboom	5	↓ 3
78	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	4	↑ 1
79	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5	↑ 4
80	Scared To Death	Stitcher Media	SXM Media	4	↓ 3
81	Up and Vanished	Audacy Podcast Network	Cadence13	1	↑ 10
82	The Vanished Podcast	Wondery	Wondery Brand Partnerships	3	↓ 6
83	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	↑ 10
84	Unsolved Mysteries	Audacy Podcast Network	Cadence13	4	↑ 10
85	What A Day	Stitcher Media	SXM Media	17	↓ 4
86	StarTalk Radio	Stitcher Media	SXM Media	6	↑ 1
87	Lovett or Leave It	Stitcher Media	SXM Media	3	↓ 15
88	Morning Joe	NBCUniversal News Group	SXM Media	21	↑ 8
89	The School of Greatness	Stitcher Media	SXM Media	13	↓ 1
90	Code Switch	NPR	National Public Media	6	↓ 17
91	Critical Role	Stitcher Media	SXM Media	7	↑ 7
92	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12	↓ 7
93	Watch What Crappens	Stitcher Media	SXM Media	20	Return
94	The Tiny Meat Gang Podcast	Audioboom	Audioboom	5	↓ 4
95	American History Tellers	Wondery	Wondery Brand Partnerships	6	↓ 3
96	The Dale Jr. Download - Dirty Mo Media	Audacy Podcast Network	Cadence13	3	↓ 18
97	Car Talk	NPR	National Public Media	8	↑ 2
98	The Art of Manliness	Stitcher Media	SXM Media	8	Return
99	The Todd Starnes Show	Salem Podcast Network	Salem Media Group	19	Return
100	THE ED MYLETT SHOW	Stitcher Media	SXM Media	4	↓ 5



SALES NETWORK

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 20 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND RANK CHANGE DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Rank Change – "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@tritondigital.com To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>

