

April 2022 U.S. Podcast Report

TOP 20 NETWORKS

Based on Average Weekly Downloads in the USA

Rank	Podcast Network	Sales Representation	# Of Active Podcasts	Average Weekly Downloads	Average Weekly Users	Rank Change
1	Stitcher Media	SXM Media	500+	54,108,489	14,144,990	-
2	Audacy Podcast Network	Cadence13	500+	33,481,621	8,967,710	↑ 1
3	NPR	National Public Media	64	32,672,319	6,897,603	↓ 1
4	Audioboom	Audioboom	500+	21,610,556	6,650,586	↑ 1
5	Wondery	Wondery Brand Partnerships	188	21,497,218	5,708,997	↑ 1
6	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	389	19,907,140	3,833,722	↓ 2
7	NBCUniversal News Group	SXM Media	57	11,640,784	3,300,346	-
8	WarnerMedia	WarnerMedia	145	5,095,508	1,709,107	↑ 1
9	Kast Media	Kast Media	98	4,747,259	1,640,123	↑ 1
10	Paramount	Paramount	143	4,615,755	1,208,024	↓ 2
11	Salem Podcast Network	Salem Media Group	500+	3,484,500	622,928	-
12	All Things Comedy	All Things Comedy	69	2,880,137	1,013,412	-
13	The Roost Podcast Network	Rooster Teeth Productions	88	1,976,885	767,427	-
14	Cloud10	Cloud10	41	1,194,377	526,770	New
15	Headgum	Gumball	48	812,342	366,223	↓ 1
16	Bonneville International	Bonneville International	292	754,363	197,758	↓ 1
17	Beasley Media Group	Beasley Media Group	162	693,856	170,591	-
18	Focus On the Family	Focus On the Family	15	551,844	105,210	↑ 2
19	CBC/Radio-Canada	Acast	281	542,397	137,533	↓ 3
20	Prisa Radio	Prisa Radio	500+	540,424	127,373	↓ 2

Note: The USA ranker for April has been re-issued because of a data issue that made three programs get omitted from the ranker. Those programs have now been added back to the ranker.



April 2022 U.S. Podcast Report

TOP 100 PODCASTS

Based on Average Weekly Downloads in the USA

Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
1	NPR News Now	NPR	National Public Media	672	-
2	Crime Junkie	audiochuck	SXM Media	4	↑ 1
3	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	21	↓ 1
4	Dateline NBC	NBCUniversal News Group	SXM Media	9	↑ 1
5	Morbid: A True Crime Podcast	Audioboom	Audioboom	9	↑ 1
6	Up First	NPR	National Public Media	28	↓ 2
7	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8	↑ 1
8	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	27	↓ 1
9	Fresh Air	NPR	National Public Media	24	↑ 1
10	Last Podcast On The Left	Stitcher Media	SXM Media	8	↓ 1
11	Pod Save America	Audacy Podcast Network	Cadence13	9	-
12	SmartLess	Wondery	Wondery Brand Partnerships	5	↑ 2
13	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	65	↓ 1
14	The NPR Politics Podcast	NPR	National Public Media	20	↓ 1
15	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	8	↑ 3
16	Planet Money	NPR	National Public Media	8	↓ 1
17	Hidden Brain	Hidden Brain Media	SXM Media	5	↓ 1
18	CNN 5 Things	WarnerMedia	WarnerMedia	115	↓ 1
19	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	24	-
20	Office Ladies	Stitcher Media	SXM Media	4	↑ 2
21	Wait Wait... Don't Tell Me!	NPR	National Public Media	8	↑ 2
22	Freakonomics Radio	Stitcher Media	SXM Media	4	↑ 4
23	Consider This from NPR	NPR	National Public Media	24	↓ 3
24	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	23	↓ 3
25	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	23	↓ 1



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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
26	Indicator from Planet Money	NPR	National Public Media	19	↓ 1
27	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	7	↑ 1
28	Monday Morning Podcast	All Things Comedy	All Things Comedy	9	↑ 5
29	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	8	↑ 1
30	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12	↓ 1
31	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	20	↓ 4
32	Something Was Wrong	audiochuck	SXM Media	5	↑ 5
33	TED Radio Hour	NPR	National Public Media	4	↑ 2
34	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	21	-
35	Pop Culture Happy Hour	NPR	National Public Media	20	↓ 3
36	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	↑ 3
37	Anatomy of Murder	audiochuck	SXM Media	5	↓ 1
38	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	-
39	The Morning Toast	Audioboom	Audioboom	17	↑ 29
40	Marketplace	American Public Media	Cadence13	20	↑ 1
41	The School of Greatness	Wondery	Wondery Brand Partnerships	12	↑ 1
42	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	9	↓ 2
43	Short Wave	NPR	National Public Media	20	↑ 1
44	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↓ 13
45	Super Soul	Stitcher Media	SXM Media	4	-
46	True Crime Garage	Stitcher Media	SXM Media	7	-
47	The Mindset Mentor	Kast Media	Kast Media	17	-
48	Casefile True Crime	Audioboom	Audioboom	5	-
49	True Crime Obsessed	Audioboom	Audioboom	9	↑ 9
50	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	↑ 2



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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
51	Life Kit	NPR	National Public Media	14	↑ 4
52	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	4	↓ 2
53	The John Batchelor Show	Audioboom	Audioboom	420	↓ 2
54	99% Invisible	Stitcher Media	SXM Media	4	↓ 5
55	Up and Vanished	Audacy Podcast Network	Cadence13	2	Return
56	What A Day	Audacy Podcast Network	Cadence13	20	↓ 2
57	Watch What Crappens	Stitcher Media	SXM Media	21	↓ 4
58	The Viall Files	Kast Media	Kast Media	12	↓ 15
59	And That's Why We Drink	Stitcher Media	SXM Media	6	↑ 2
60	The Deck	Stitcher Media	SXM Media	4	↓ 3
61	48 Hours	Paramount	Paramount	4	↑ 5
62	Snacks Daily	Audacy Podcast Network	Cadence13	18	↓ 3
63	American Scandal	Wondery	Wondery Brand Partnerships	5	↓ 3
64	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4	↓ 1
65	Small Town Murder	Wondery	Wondery Brand Partnerships	8	-
66	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4	↑ 22
67	RISE podcast	Audacy Podcast Network	Cadence13	13	↑ 4
68	Very Scary People	WarnerMedia	WarnerMedia	2	Debut
69	Morning Joe	NBCUniversal News Group	SXM Media	21	↓ 5
70	Make Me Smart with Kai and Molly	American Public Media	Cadence13	20	↓ 1
71	Murder With My Husband	Cloud10	Cloud10	3	Debut
72	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5	↓ 2
73	Marketplace Morning Report	American Public Media	Cadence13	61	↑ 4
74	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6	↓ 2
75	1A	NPR	National Public Media	22	↑ 5



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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
76	How Did This Get Made?	Stitcher Media	SXM Media	8	↓ 1
77	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	4	↑ 13
78	Throughline	NPR	National Public Media	4	↓ 11
79	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5	↑ 5
80	Business Wars	Wondery	Wondery Brand Partnerships	6	↑ 9
81	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	12	↓ 5
82	Rotten Mango	Audacy Podcast Network	Cadence13	8	-
83	Dark History	Audioboom	Audioboom	3	↓ 9
84	The Thing About Pam	NBCUniversal News Group	SXM Media	1	↓ 28
85	Ologies with Alie Ward	Stitcher Media	SXM Media	4	↓ 2
86	VIEWWS with David Dobrik and Jason Nash	Audacy Podcast Network	Cadence13	3	↓ 13
87	StarTalk Radio	Stitcher Media	SXM Media	6	↓ 1
88	This Past Weekend	Kast Media	Kast Media	4	↑ 4
89	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	8	↑ 4
90	The Art of Manliness	Stitcher Media	SXM Media	9	↑ 7
91	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	10	↑ 3
92	The Fighter & The Kid	Kast Media	Kast Media	8	↓ 7
93	American History Tellers	Wondery	Wondery Brand Partnerships	6	Return
94	Code Switch	NPR	National Public Media	4	↑ 1
95	Mad Money w/ Jim Cramer	NBCUniversal News Group	SXM Media	18	↑ 1
96	You Better You Bet	Audacy Podcast Network	Cadence13	207	↓ 17
97	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	27	Return
98	Dave & Chuck the Freak Podcast	Audioboom	Audioboom	20	Return
99	Zane and Heath: Unfiltered	Audioboom	Audioboom	4	↓ 1
100	Real Ghost Stories Online	Audioboom	Audioboom	41	Debut

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1	Stitcher Media	SXM Media	500+	14,144,990	54,108,489	-
2	Audacy Podcast Network	Cadence13	500+	8,967,710	33,481,621	-
3	NPR	National Public Media	64	6,897,603	32,672,319	-
4	Audioboom	Audioboom	500+	6,650,586	21,610,556	-
5	Wondery	Wondery Brand Partnerships	188	5,708,997	21,497,218	-
6	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	389	3,833,722	19,907,140	-
7	NBCUniversal News Group	SXM Media	57	3,300,346	11,640,784	-
8	WarnerMedia	WarnerMedia	145	1,709,107	5,095,508	-
9	Kast Media	Kast Media	98	1,640,123	4,747,259	-
10	Paramount	Paramount	143	1,208,024	4,615,755	-
11	All Things Comedy	All Things Comedy	69	1,013,412	2,880,137	-
12	The Roost Podcast Network	Rooster Teeth Productions	88	767,427	1,976,885	-
13	Salem Podcast Network	Salem Media Group	500+	622,928	3,484,500	-
14	Cloud10	Cloud10	41	526,770	1,194,377	New
15	Headgum	Gumball	48	366,223	812,342	↓ 1
16	Bonneville International	Bonneville International	292	197,758	754,363	↓ 1
17	SpokenLayer	SpokenLayer	50	179,975	500,243	↓ 1
18	Beasley Media Group	Beasley Media Group	162	170,591	693,856	↓ 1
19	CBC/Radio-Canada	Acast	281	137,533	542,397	↓ 1
20	Prisa Radio	Prisa Radio	500+	127,373	540,424	↓ 1

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1	Crime Junkie	audiochuck	SXM Media	4	-
2	Up First	NPR	National Public Media	28	-
3	Morbid: A True Crime Podcast	Audioboom	Audioboom	9	↑ 1
4	Dateline NBC	NBCUniversal News Group	SXM Media	9	↑ 1
5	NPR News Now	NPR	National Public Media	672	↓ 2
6	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	21	-
7	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8	-
8	SmartLess	Wondery	Wondery Brand Partnerships	5	-
9	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	27	-
10	Pod Save America	Audacy Podcast Network	Cadence13	9	-
11	Last Podcast On The Left	Stitcher Media	SXM Media	8	↑ 2
12	Wait Wait... Don't Tell Me!	NPR	National Public Media	8	-
13	Office Ladies	Stitcher Media	SXM Media	4	↑ 2
14	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	8	↑ 2
15	Fresh Air	NPR	National Public Media	24	↓ 1
16	CNN 5 Things	WarnerMedia	WarnerMedia	115	↓ 5
17	Hidden Brain	Hidden Brain Media	SXM Media	5	↑ 1
18	Planet Money	NPR	National Public Media	8	↓ 1
19	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	-
20	Freakonomics Radio	Stitcher Media	SXM Media	4	-
21	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	8	↑ 2
22	The NPR Politics Podcast	NPR	National Public Media	20	↓ 1
23	Anatomy of Murder	audiochuck	SXM Media	5	↑ 1
24	Something Was Wrong	audiochuck	SXM Media	5	↑ 3
25	Indicator from Planet Money	NPR	National Public Media	19	-

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26	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	23	↑ 4
27	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↓ 5
28	The Deck	Stitcher Media	SXM Media	4	↓ 2
29	Marketplace	American Public Media	Cadence13	20	↑ 4
30	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	21	↑ 1
31	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	↑ 8
32	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	24	↓ 4
33	Casefile True Crime	Audioboom	Audioboom	5	↓ 1
34	Consider This from NPR	NPR	National Public Media	24	↓ 5
35	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	7	↑ 6
36	99% Invisible	Stitcher Media	SXM Media	4	↓ 2
37	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4	↑ 15
38	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	20	↑ 2
39	Monday Morning Podcast	All Things Comedy	All Things Comedy	9	↓ 4
40	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	23	↓ 2
41	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	↑ 1
42	Short Wave	NPR	National Public Media	20	↓ 6
43	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	9	↓ 6
44	TED Radio Hour	NPR	National Public Media	4	↑ 1
45	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4	↑ 2
46	The Morning Toast	Audioboom	Audioboom	17	↑ 37
47	Pop Culture Happy Hour	NPR	National Public Media	20	↓ 4
48	True Crime Garage	Stitcher Media	SXM Media	7	-
49	True Crime Obsessed	Audioboom	Audioboom	9	↑ 6
50	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	65	↓ 6



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51	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	4	↓ 1
52	And That's Why We Drink	Stitcher Media	SXM Media	6	↑ 2
53	Very Scary People	WarnerMedia	WarnerMedia	2	Debut
54	Up and Vanished	Audacy Podcast Network	Cadence13	2	Return
55	Small Town Murder	Wondery	Wondery Brand Partnerships	8	↓ 4
56	Life Kit	NPR	National Public Media	14	↑ 22
57	Throughline	NPR	National Public Media	4	↓ 4
58	48 Hours	Paramount	Paramount	4	↑ 6
59	Super Soul	Stitcher Media	SXM Media	4	↑ 1
60	Rotten Mango	Audacy Podcast Network	Cadence13	8	↓ 1
61	How Did This Get Made?	Stitcher Media	SXM Media	8	↑ 1
62	Lovett or Leave It	Audacy Podcast Network	Cadence13	4	↓ 1
63	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5	↑ 7
64	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	8	↑ 8
65	American Scandal	Wondery	Wondery Brand Partnerships	5	-
66	This Past Weekend	Kast Media	Kast Media	4	↑ 5
67	Pod Save the World	Audacy Podcast Network	Cadence13	4	↓ 21
68	Ologies with Alie Ward	Stitcher Media	SXM Media	4	↓ 2
69	Dark History	Audioboom	Audioboom	3	↓ 12
70	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6	↓ 1
71	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5	↓ 3
72	Zane and Heath: Unfiltered	Audioboom	Audioboom	4	↓ 5
73	The Thing About Pam	NBCUniversal News Group	SXM Media	1	↓ 17
74	The Mindset Mentor	Kast Media	Kast Media	17	↓ 1
75	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	4	↑ 14



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76	VIEWS with David Dobrik and Jason Nash	Audacy Podcast Network	Cadence13	3	↓ 18
77	Two Hot Takes	Audioboom	Audioboom	4	↑ 7
78	Scared To Death	Stitcher Media	SXM Media	4	↑ 2
79	Murder, Mystery & Makeup	Audioboom	Audioboom	4	-
80	Murder With My Husband	Cloud10	Cloud10	3	Debut
81	IMPAULSIVE	Kast Media	Kast Media	4	↓ 6
82	What A Day	Audacy Podcast Network	Cadence13	20	↓ 8
83	Make Me Smart with Kai and Molly	American Public Media	Cadence13	20	↑ 3
84	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12	↑ 7
85	Snacks Daily	Audacy Podcast Network	Cadence13	18	↓ 9
86	Code Switch	NPR	National Public Media	4	↑ 1
87	Critical Role	Stitcher Media	SXM Media	7	Debut
88	It's Been a Minute With Sam Sanders	NPR	National Public Media	8	↓ 6
89	The Fighter & The Kid	Kast Media	Kast Media	8	↓ 4
90	The Viall Files	Kast Media	Kast Media	12	↓ 27
91	Snacks Minute	Audacy Podcast Network	Cadence13	19	↓ 1
92	TigerBelly	All Things Comedy	All Things Comedy	5	↑ 3
93	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	↑ 5
94	Car Talk	NPR	National Public Media	8	Return
95	StarTalk Radio	Stitcher Media	SXM Media	6	↓ 1
96	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↓ 19
97	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	12	↓ 4
98	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6	↓ 2
99	The School of Greatness	Wondery	Wondery Brand Partnerships	12	↓ 2
100	Morning Joe	NBCUniversal News Group	SXM Media	21	↓ 8



NETWORK AND SALES REPRESENTATION UPDATES

All participating Networks have the option to report their data under their individual Network name, in addition to under their Sales Representation (where applicable)

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 20 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND RANK CHANGE DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Rank Change – "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@tritondigital.com To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>

