

U.S. PODCAST REPORT

TOP 15 NETWORKS

Based on Average Weekly Downloads

Reporting Period: June 2021 (May 31 - June 27)

RANK	PODCAST NETWORK	SALES REPRESENTATION	# OF ACTIVE PODCASTS	AVERAGE WEEKLY DOWNLOADS	AVERAGE WEEKLY USERS	RANK CHANGE
1	Stitcher Media	SXM Media	463	30,537,950	9,355,714	-
2	NPR	National Public Media	55	30,106,406	7,149,399	-
3	Audacy Podcast Network	Cadence13	500	16,170,860	5,580,309	-
4	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	288	13,663,070	3,314,119	-
5	Audioboom	Audioboom	268	12,417,461	4,624,769	↑ 1
6	AdLarge/cabana	AdLarge/cabana	130	11,115,785	3,832,150	↓ 1
7	Wondery	Wondery Brand Partnerships	106	8,836,018	3,027,213	↑ 1
8	NBCUniversal News Group	SXM Media	51	8,323,055	2,500,876	↓ 1
9	Kast Media	Kast Media	94	3,626,245	1,563,801	-
10	WarnerMedia	WarnerMedia	114	3,341,740	1,489,313	-
11	FOX News Podcasts	FOX News Podcasts	48	2,681,707	677,536	↑ 1
12	Salem Podcast Network	Salem Media Group	686	2,491,792	546,956	↓ 1
13	All Things Comedy	All Things Comedy	53	1,959,842	906,480	-
14	CBC/Radio-Canada	Acast	335	852,831	352,409	-
15	Bonneville International	Bonneville International	251	590,599	179,199	-

Note:

The implementation of v2.1 of the IAB Podcast Technical Guidelines has resulted in a reduced count of Average Weekly Users for podcast downloads made from IP v6 addresses across all participating publishers. While both methodologies complied with the respective industry standard that existed at that time, the results should not be compared. For more information, please see page 15 of the IAB v2.1 guidelines:

https://iabtechlab.com/wp-content/uploads/2021/03/PodcastMeasurement_v2.1.pdf

U.S. PODCAST REPORT

TOP 100 PODCASTS BY DOWNLOADS

Podcasts Ranked by Average Weekly Downloads in the United States
Reporting Period: June 2021 (May 31 - June 27)

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	NPR News Now	NPR	National Public Media	672	-
2	Crime Junkie	audiochuck	AdLarge/cabana	5	-
3	Up First	NPR	National Public Media	29	-
4	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	-
5	Dateline NBC	NBCUniversal News Group	SXM Media	8	-
6	Morbid: A True Crime Podcast	Audioboom	Audioboom	9	↑ 2
7	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	SXM Media	12	↓ 1
8	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	23	↑ 1
9	Fresh Air	NPR	National Public Media	24	↑ 1
10	The NPR Politics Podcast	NPR	National Public Media	21	↑ 1
11	Pod Save America	Audacy Podcast Network	Cadence13	8	↑ 2
12	Planet Money	NPR	National Public Media	8	-
13	Hidden Brain	Hidden Brain Media	SXM Media	12	↑ 2
14	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	9	↑ 5
15	Freakonomics Radio	Stitcher Media	SXM Media	6	↓ 1
16	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	55	↑ 2
17	CounterClock	audiochuck	AdLarge/cabana	2	↓ 10
18	Office Ladies	Stitcher Media	SXM Media	8	↓ 1
19	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	688	↑ 3
20	CNN 5 Things	WarnerMedia	WarnerMedia	46	↑ 3
21	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	20	↓ 1
22	Consider This from NPR	NPR	National Public Media	24	↑ 2
23	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	19	↑ 3
24	Indicator from Planet Money	NPR	National Public Media	18	↓ 3
25	Park Predators	audiochuck	AdLarge/cabana	5	Return
26	Wait Wait... Don't Tell Me!	NPR	National Public Media	4	↑ 2
27	How I Built This	NPR	National Public Media	5	↓ 11
28	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↑ 1
29	TED Radio Hour	NPR	National Public Media	5	↓ 4
30	Short Wave	NPR	National Public Media	20	↑ 1

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
31	Monday Morning Podcast	All Things Comedy	All Things Comedy	11	↓ 1
32	Snacks Daily	Audacy Podcast Network	Cadence13	19	↑ 1
33	Pop Culture Happy Hour	NPR	National Public Media	20	↓ 1
34	True Crime Garage	Stitcher Media	SXM Media	15	-
35	Super Soul	Stitcher Media	SXM Media	5	↓ 8
36	Skip and Shannon: Undisputed	Audacy Podcast Network	Cadence13	31	↓ 1
37	Casefile True Crime	Audioboom	Audioboom	4	↑ 4
38	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	12	↓ 2
39	99% Invisible	Stitcher Media	SXM Media	4	Debut
40	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	21	↓ 2
41	The John Batchelor Show	Audioboom	Audioboom	391	↑ 2
42	Anatomy of Murder	audiochuck	AdLarge/cabana	3	↓ 5
43	What A Day	Audacy Podcast Network	Cadence13	18	↓ 4
44	The School of Greatness	Wondery	Wondery Brand Partnerships	12	↓ 4
45	To Live and Die in LA	Audacy Podcast Network	Cadence13	4	↑ 50
46	On Purpose with Jay Shetty	Stitcher Media	SXM Media	11	↓ 2
47	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	4	↑ 27
48	Life Kit	NPR	National Public Media	14	↓ 6
49	The Morning Toast	Audioboom	Audioboom	16	↓ 2
50	Small Town Murder	Stitcher Media	SXM Media	9	↑ 7
51	And That's Why We Drink	Kast Media	Kast Media	9	↑ 7
52	Red Collar	audiochuck	AdLarge/cabana	5	↓ 4
53	True Crime Obsessed	Audioboom	Audioboom	5	↑ 1
54	Rotten Mango	Audioboom	Audioboom	8	↑ 14
55	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	Wondery Brand Partnerships	4	↑ 9
56	The Mindset Mentor	Kast Media	Kast Media	28	↓ 1
57	StarTalk Radio	Stitcher Media	SXM Media	10	↓ 5
58	American Scandal	Wondery	Wondery Brand Partnerships	6	↓ 2
59	Business Wars	Wondery	Wondery Brand Partnerships	9	↓ 9
60	Morning Joe	NBCUniversal News Group	SXM Media	20	↑ 2
61	Watch What Crappens	Stitcher Media	SXM Media	26	↓ 15
62	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	53	↓ 3
63	Timesuck with Dan Cummins	Stitcher Media	SXM Media	9	↑ 4
64	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↓ 1
65	Code Switch	NPR	National Public Media	5	↓ 14

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
66	Throughline	NPR	National Public Media	4	↓ 1
67	The Vanished Podcast	Wondery	Wondery Brand Partnerships	6	↑ 12
68	The Fighter & The Kid	Kast Media	Kast Media	14	↓ 7
69	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↑ 4
70	How Did This Get Made?	Stitcher Media	SXM Media	6	↑ 2
71	Dark History	Audioboom	Audioboom	3	Debut
72	Up and Vanished	Audacy Podcast Network	Cadence13	1	Return
73	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6	↑ 11
74	Ologies with Alie Ward	Stitcher Media	SXM Media	9	↑ 4
75	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	↑ 17
76	The Art of Manliness	Stitcher Media	SXM Media	12	↓ 6
77	1A	NPR	National Public Media	19	↓ 17
78	Lovett or Leave It	Audacy Podcast Network	Cadence13	4	↓ 2
79	Mad Money w/ Jim Cramer	NBCUniversal News Group	SXM Media	15	↓ 26
80	Jensen and Holes: The Murder Squad	Stitcher Media	SXM Media	4	↓ 5
81	Chasing Life	WarnerMedia	WarnerMedia	8	↓ 4
82	It's Been a Minute With Sam Sanders	NPR	National Public Media	8	↓ 13
83	Myths and Legends	Kast Media	Kast Media	9	↓ 2
84	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery	Wondery Brand Partnerships	6	↑ 1
85	RISE podcast	Audacy Podcast Network	Cadence13	9	↓ 19
86	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	9	↓ 15
87	True Crime All The Time	Wondery	Wondery Brand Partnerships	5	↑ 4
88	Ear Biscuits	Audacy Podcast Network	Cadence13	4	↓ 8
89	American History Tellers	Wondery	Wondery Brand Partnerships	7	↑ 4
90	Even the Rich	Wondery	Wondery Brand Partnerships	6	-
91	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5	Return
92	The Dale Jr. Download - Dirty Mo Media	Audacy Podcast Network	Cadence13	4	Debut
93	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	13	↑ 6
94	Getting Curious with Jonathan Van Ness	Stitcher Media	SXM Media	9	Debut
95	Real Time with Bill Maher	WarnerMedia	WarnerMedia	8	Return
96	Dave & Chuck the Freak Podcast	Audioboom	Audioboom	20	↑ 2
97	This Past Weekend	Kast Media	Kast Media	8	↓ 10
98	VIEWS with David Dobrik and Jason Nash	Audacy Podcast Network	Cadence13	0	↓ 2
99	Pod Save the World	Audacy Podcast Network	Cadence13	4	↓ 13
100	The Viall Files	Kast Media	Kast Media	14	Return

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7	Wondery	Wondery Brand Partnerships	106	3,027,213	8,836,018	-
8	NBCUniversal News Group	SXM Media	51	2,500,876	8,323,055	-
9	Kast Media	Kast Media	94	1,563,801	3,626,245	-
10	WarnerMedia	WarnerMedia	114	1,489,313	3,341,740	-
11	All Things Comedy	All Things Comedy	53	906,480	1,959,842	-
12	FOX News Podcasts	FOX News Podcasts	48	677,536	2,681,707	-
13	Salem Podcast Network	Salem Media Group	686	546,956	2,491,792	-
14	CBC/Radio-Canada	Acast	335	352,409	852,831	-
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Note:

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1	Crime Junkie	audiochuck	AdLarge/cabana	5	-
2	NPR News Now	NPR	National Public Media	672	-
3	Up First	NPR	National Public Media	29	-
4	Dateline NBC	NBCUniversal News Group	SXM Media	8	↑ 1
5	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↓ 1
6	Morbid: A True Crime Podcast	Audioboom	Audioboom	9	↑ 1
7	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	SXM Media	12	↓ 1
8	Pod Save America	Audacy Podcast Network	Cadence13	8	-
9	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	23	↑ 1
10	Office Ladies	Stitcher Media	SXM Media	8	↑ 1
11	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	9	↑ 5
12	Planet Money	NPR	National Public Media	8	-
13	Fresh Air	NPR	National Public Media	24	↑ 2
14	Hidden Brain	Hidden Brain Media	SXM Media	12	-
15	CNN 5 Things	WarnerMedia	WarnerMedia	46	↓ 2
16	Wait Wait... Don't Tell Me!	NPR	National Public Media	4	↑ 1
17	Freakonomics Radio	Stitcher Media	SXM Media	6	↑ 2
18	The NPR Politics Podcast	NPR	National Public Media	21	-
19	Park Predators	audiochuck	AdLarge/cabana	5	Return
20	CounterClock	audiochuck	AdLarge/cabana	2	↓ 11
21	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	688	↓ 1
22	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	19	↓ 1
23	Consider This from NPR	NPR	National Public Media	24	-
24	Short Wave	NPR	National Public Media	20	↑ 6
25	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	20	-
26	Monday Morning Podcast	All Things Comedy	All Things Comedy	11	-
27	Indicator from Planet Money	NPR	National Public Media	18	↓ 5
28	Snacks Daily	Audacy Podcast Network	Cadence13	19	-
29	TED Radio Hour	NPR	National Public Media	5	-
30	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	4	↑ 6

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
31	Casefile True Crime	Audioboom	Audioboom	4	↑ 4
32	99% Invisible	Stitcher Media	SXM Media	4	Debut
33	How I Built This	NPR	National Public Media	5	↓ 9
34	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	12	↓ 1
35	Anatomy of Murder	audiochuck	AdLarge/cabana	3	↓ 8
36	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↓ 4
37	True Crime Garage	Stitcher Media	SXM Media	15	↑ 5
38	Dark History	Audioboom	Audioboom	3	Debut
39	To Live and Die in LA	Audacy Podcast Network	Cadence13	4	↑ 25
40	Super Soul	Stitcher Media	SXM Media	5	↓ 1
41	Red Collar	audiochuck	AdLarge/cabana	5	↓ 3
42	Small Town Murder	Stitcher Media	SXM Media	9	↑ 3
43	Throughline	NPR	National Public Media	4	↑ 1
44	Skip and Shannon: Undisputed	Audacy Podcast Network	Cadence13	31	↑ 2
45	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	55	↑ 2
46	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	21	↓ 5
47	Pop Culture Happy Hour	NPR	National Public Media	20	↑ 3
48	Code Switch	NPR	National Public Media	5	↓ 11
49	True Crime Obsessed	Audioboom	Audioboom	5	-
50	Lovett or Leave It	Audacy Podcast Network	Cadence13	4	↓ 7
51	Timesuck with Dan Cummins	Stitcher Media	SXM Media	9	↓ 3
52	Rotten Mango	Audioboom	Audioboom	8	↑ 6
53	What A Day	Audacy Podcast Network	Cadence13	18	↓ 13
54	And That's Why We Drink	Kast Media	Kast Media	9	↓ 2
55	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↑ 4
56	The Morning Toast	Audioboom	Audioboom	16	↓ 2
57	How Did This Get Made?	Stitcher Media	SXM Media	6	-
58	It's Been a Minute With Sam Sanders	NPR	National Public Media	8	↓ 7
59	On Purpose with Jay Shetty	Stitcher Media	SXM Media	11	↑ 2
60	The Fighter & The Kid	Kast Media	Kast Media	14	-
61	Pod Save the World	Audacy Podcast Network	Cadence13	4	↓ 6
62	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↑ 1
63	Life Kit	NPR	National Public Media	14	↓ 7
64	American Scandal	Wondery	Wondery Brand Partnerships	6	↑ 2
65	Jensen and Holes: The Murder Squad	Stitcher Media	SXM Media	4	↓ 3

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
66	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	Wondery Brand Partnerships	4	↑ 2
67	StarTalk Radio	Stitcher Media	SXM Media	10	↑ 3
68	Real Time with Bill Maher	WarnerMedia	WarnerMedia	8	Return
69	Ologies with Alie Ward	Stitcher Media	SXM Media	9	-
70	The Vanished Podcast	Wondery	Wondery Brand Partnerships	6	↑ 7
71	Up and Vanished	Audacy Podcast Network	Cadence13	1	Return
72	Chasing Life	WarnerMedia	WarnerMedia	8	↑ 23
73	The School of Greatness	Wondery	Wondery Brand Partnerships	12	↑ 5
74	This Past Weekend	Kast Media	Kast Media	8	↓ 9
75	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6	↑ 1
76	Embedded	NPR	National Public Media	4	Return
77	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	53	↓ 10
78	The Dale Jr. Download - Dirty Mo Media	Audacy Podcast Network	Cadence13	4	Debut
79	Morning Joe	NBCUniversal News Group	SXM Media	20	↓ 8
80	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	13	↑ 8
81	Invisibilia	NPR	National Public Media	1	↓ 50
82	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	↑ 1
83	King and the Sting	Kast Media	Kast Media	6	↑ 2
84	Ear Biscuits	Audacy Podcast Network	Cadence13	4	↓ 9
85	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5	Return
86	Even the Rich	Wondery	Wondery Brand Partnerships	6	↑ 4
87	Car Talk	NPR	National Public Media	4	↓ 5
88	True Crime All The Time	Wondery	Wondery Brand Partnerships	5	↓ 2
89	The Todd Starnes Show	Salem Podcast Network	Salem Media Group	24	↓ 8
90	Literally! With Rob Lowe	Stitcher Media	SXM Media	8	↓ 10
91	Comedy Bang Bang: The Podcast	Stitcher Media	SXM Media	8	↓ 12
92	The Mindset Mentor	Kast Media	Kast Media	28	-
93	The Art of Manliness	Stitcher Media	SXM Media	12	↓ 9
94	Dave & Chuck the Freak Podcast	Audioboom	Audioboom	20	↓ 3
95	Radio Rental	Audacy Podcast Network	Cadence13	3	Debut
96	Unsolved Mysteries	Audacy Podcast Network	Cadence13	4	↓ 3
97	Business Wars	Wondery	Wondery Brand Partnerships	9	↓ 10
98	Someone Knows Something	CBC/Radio-Canada	Acast	2	Return
99	Scared To Death	Stitcher Media	SXM Media	4	↓ 3
100	Cold	Wondery	Wondery Brand Partnerships	4	↓ 26

NETWORK AND SALES REPRESENTATION UPDATES

All participating Networks have the option to report their data under their individual Network name, in addition to under their Sales Representation (where applicable)

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 15 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND RANK CHANGE DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Rank Change - "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports.

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@tritondigital.com

To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>