

U.S. PODCAST REPORT

TOP 15 NETWORKS

Based on Average Weekly Downloads

Reporting Period: April 2021 (March 29 - May 2)

RANK	PODCAST NETWORK	SALES REPRESENTATION	# OF ACTIVE PODCASTS	AVERAGE WEEKLY DOWNLOADS	AVERAGE WEEKLY USERS	RANK CHANGE
1	NPR	National Public Media	54	35,626,545	10,238,990	-
2	Stitcher Media	Stitcher Media	457	34,490,217	9,041,580	-
3	Audacy Podcast Network	Cadence13	500	17,030,668	4,840,860	-
4	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	295	14,451,613	3,310,905	-
5	Audioboom	Audioboom	275	12,036,871	4,166,313	-
6	AdLarge/cabana	AdLarge/cabana	130	11,607,586	3,679,439	↑ 2
7	NBCUniversal News Group	Stitcher Media	45	9,751,448	2,582,892	↓ 1
8	Wondery	Wondery Brand Partnerships	100	9,479,662	2,876,565	↓ 1
9	Kast Media	Kast Media	92	4,336,805	1,698,960	-
10	WarnerMedia	WarnerMedia	112	4,019,419	1,516,872	-
11	FOX News Podcasts	FOX News Podcasts	46	2,689,377	741,814	-
12	Salem Communications	Salem Communications	678	2,548,076	500,214	-
13	All Things Comedy	All Things Comedy	51	2,140,660	901,123	-
14	CBC/Radio-Canada	Acast	346	729,365	223,169	↑ 1
15	Bonneville International	Bonneville International	256	628,132	173,330	↓ 1

U.S. PODCAST REPORT

TOP 100 PODCASTS BY DOWNLOADS

Podcasts Ranked by Average Weekly Downloads in the United States
Reporting Period: April 2021 (March 29 - May 2)

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	NPR News Now	NPR	National Public Media	840	-
2	Crime Junkie	audiochuck	AdLarge/cabana	7	-
3	Up First	NPR	National Public Media	35	-
4	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	29	-
5	Dateline NBC	NBCUniversal News Group	Stitcher Media	15	-
6	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	Stitcher Media	10	-
7	Fresh Air	NPR	National Public Media	30	-
8	Morbid: A True Crime Podcast	Audioboom	Audioboom	10	-
9	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	30	-
10	The NPR Politics Podcast	NPR	National Public Media	26	-
11	Planet Money	NPR	National Public Media	10	↑ 2
12	Pod Save America	Audacy Podcast Network	Cadence13	10	-
13	Freakonomics Radio	Stitcher Media	Stitcher Media	5	↓ 2
14	CounterClock	audiochuck	AdLarge/cabana	22	Return
15	How I Built This	NPR	National Public Media	10	↓ 1
16	Hidden Brain	Hidden Brain Media	Stitcher Media	7	↑ 2
17	Office Ladies	Stitcher Media	Stitcher Media	5	↓ 1
18	The Charlie Kirk Show	Salem Communications	Salem Communications	58	↓ 3
19	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	840	↓ 2
20	CNN 5 Things	WarnerMedia	WarnerMedia	58	-
21	Indicator from Planet Money	NPR	National Public Media	24	↓ 2
22	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	25	-
23	Consider This from NPR	NPR	National Public Media	28	↓ 2
24	Conan O'Brien Needs A Friend	Stitcher Media	Stitcher Media	8	↑ 3
25	TED Radio Hour	NPR	National Public Media	6	↓ 2
26	The Rachel Maddow Show	NBCUniversal News Group	Stitcher Media	24	↓ 1
27	Short Wave	NPR	National Public Media	25	↓ 3
28	Wait Wait... Don't Tell Me!	NPR	National Public Media	5	↓ 2
29	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	30	↑ 3
30	Super Soul	Stitcher Media	Stitcher Media	6	↓ 1

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
31	Monday Morning Podcast	All Things Comedy	All Things Comedy	15	-
32	Pop Culture Happy Hour	NPR	National Public Media	25	↑ 1
33	True Crime Garage	Stitcher Media	Stitcher Media	9	↓ 5
34	Skip and Shannon: Undisputed	Audacy Podcast Network	Cadence13	47	↑ 2
35	WTF with Marc Maron Podcast	Stitcher Media	Stitcher Media	11	↓ 1
36	What A Day	Audacy Podcast Network	Cadence13	25	↑ 1
37	O.C. Swingers	audiochuck	AdLarge/cabana	6	Debut
38	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	29	↑ 5
39	The School of Greatness	Wondery	Wondery Brand Partnerships	15	-
40	Life Kit	NPR	National Public Media	18	-
41	Chasing Life	WarnerMedia	WarnerMedia	25	↑ 1
42	The John Batchelor Show	Audioboom	Audioboom	465	↑ 4
43	Casefile True Crime	Audioboom	Audioboom	4	↓ 2
44	Anatomy of Murder	audiochuck	AdLarge/cabana	6	↑ 5
45	Business Wars	Wondery	Wondery Brand Partnerships	16	↑ 5
46	Snacks Daily	Audacy Podcast Network	Cadence13	19	↓ 1
47	On Purpose with Jay Shetty	Stitcher Media	Stitcher Media	14	↑ 1
48	True Crime Obsessed	Audioboom	Audioboom	6	↓ 1
49	The Morning Toast	Audioboom	Audioboom	24	↑ 3
50	Invisibilia	NPR	National Public Media	3	Return
51	And That's Why We Drink	Kast Media	Kast Media	8	↑ 2
52	Stay Tuned with Preet	Stitcher Media	Stitcher Media	12	↓ 1
53	StarTalk Radio	Stitcher Media	Stitcher Media	11	↑ 6
54	The Mindset Mentor	Kast Media	Kast Media	23	↑ 14
55	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	62	-
56	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	5	↓ 2
57	American Scandal	Wondery	Wondery Brand Partnerships	9	↑ 5
58	Small Town Murder	Stitcher Media	Stitcher Media	5	↓ 2
59	Watch What Crappens	Stitcher Media	Stitcher Media	27	↑ 11
60	Code Switch	NPR	National Public Media	5	↓ 3
61	Throughline	NPR	National Public Media	5	↓ 1
62	Morning Joe	NBCUniversal News Group	Stitcher Media	25	↑ 2
63	How Did This Get Made?	Stitcher Media	Stitcher Media	11	↑ 8
64	Timesuck with Dan Cummins	Stitcher Media	Stitcher Media	5	↑ 5
65	Mad Money w/ Jim Cramer	NBCUniversal News Group	Stitcher Media	22	↑ 2

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66	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	Wondery Brand Partnerships	6	↓ 5
67	1A	NPR	National Public Media	25	↑ 9
68	Red Collar	audiochuck	AdLarge/cabana	5	↑ 22
69	The Vanished Podcast	Wondery	Wondery Brand Partnerships	7	↓ 4
70	Cold	Wondery	Wondery Brand Partnerships	8	↑ 8
71	Myths and Legends	Kast Media	Kast Media	5	↑ 13
72	IMPAULSIVE	Kast Media	Kast Media	8	↑ 11
73	RISE podcast	Audacy Podcast Network	Cadence13	5	↓ 7
74	The Fighter & The Kid	Kast Media	Kast Media	13	↑ 3
75	Lovett or Leave It	Audacy Podcast Network	Cadence13	5	↑ 6
76	VIEWS with David Dobrik and Jason Nash	Audacy Podcast Network	Cadence13	0	↓ 46
77	It's Been a Minute With Sam Sanders	NPR	National Public Media	10	↓ 5
78	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	10	↓ 5
79	The Art of Manliness	Stitcher Media	Stitcher Media	10	↑ 7
80	Jensen and Holes: The Murder Squad	Stitcher Media	Stitcher Media	5	-
81	Something Was Wrong	audiochuck	AdLarge/cabana	5	↓ 23
82	This Past Weekend	Kast Media	Kast Media	6	↓ 8
83	The Tiny Meat Gang Podcast	Audioboom	Audioboom	5	↑ 5
84	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery	Wondery Brand Partnerships	8	↓ 2
85	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	7	↓ 6
86	Side Hustle School	Audacy Podcast Network	Cadence13	35	↓ 1
87	Ear Biscuits	Audacy Podcast Network	Cadence13	5	↓ 12
88	American History Tellers	Wondery	Wondery Brand Partnerships	8	↑ 3
89	Pod Save the World	Audacy Podcast Network	Cadence13	5	-
90	True Crime All The Time	Wondery	Wondery Brand Partnerships	7	↑ 6
91	Ologies with Alie Ward	Stitcher Media	Stitcher Media	5	↑ 2
92	Rotten Mango	Audioboom	Audioboom	9	Return
93	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	5	↓ 6
94	Mommy Doomsday	NBCUniversal News Group	Stitcher Media	2	↓ 59
95	Dr. Death	Wondery	Wondery Brand Partnerships	2	↓ 1
96	Even the Rich	Wondery	Wondery Brand Partnerships	6	↑ 2
97	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	34	↑ 2
98	Dave & Chuck the Freak Podcast	Audioboom	Audioboom	25	Return
99	Spy Affair	Wondery	Wondery Brand Partnerships	6	Debut
100	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6	Debut

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5	Dateline NBC	NBCUniversal News Group	Stitcher Media	15	-
6	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	Stitcher Media	10	-
7	Morbid: A True Crime Podcast	Audioboom	Audioboom	10	↑ 1
8	Fresh Air	NPR	National Public Media	30	↓ 1
9	Pod Save America	Audacy Podcast Network	Cadence13	10	-
10	Planet Money	NPR	National Public Media	10	↑ 1
11	The NPR Politics Podcast	NPR	National Public Media	26	↓ 1
12	Office Ladies	Stitcher Media	Stitcher Media	5	↑ 1
13	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	30	↓ 1
14	CNN 5 Things	WarnerMedia	WarnerMedia	58	-
15	Wait Wait... Don't Tell Me!	NPR	National Public Media	5	-
16	Hidden Brain	Hidden Brain Media	Stitcher Media	7	↑ 1
17	Conan O'Brien Needs A Friend	Stitcher Media	Stitcher Media	8	↑ 3
18	Short Wave	NPR	National Public Media	25	↓ 2
19	Consider This from NPR	NPR	National Public Media	28	↓ 1
20	Freakonomics Radio	Stitcher Media	Stitcher Media	5	↓ 1
21	Indicator from Planet Money	NPR	National Public Media	24	-
22	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	840	-
23	How I Built This	NPR	National Public Media	10	-
24	TED Radio Hour	NPR	National Public Media	6	-
25	The Rachel Maddow Show	NBCUniversal News Group	Stitcher Media	24	-
26	O.C. Swingers	audiochuck	AdLarge/cabana	6	Debut
27	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	25	↓ 1
28	Monday Morning Podcast	All Things Comedy	All Things Comedy	15	↓ 1
29	CounterClock	audiochuck	AdLarge/cabana	22	Return
30	WTF with Marc Maron Podcast	Stitcher Media	Stitcher Media	11	↓ 1

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31	Pop Culture Happy Hour	NPR	National Public Media	25	-
32	Anatomy of Murder	audiochuck	AdLarge/cabana	6	↑ 5
33	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	30	↑ 1
34	Super Soul	Stitcher Media	Stitcher Media	6	↓ 1
35	Casefile True Crime	Audioboom	Audioboom	4	↓ 5
36	Throughline	NPR	National Public Media	5	↑ 3
37	Life Kit	NPR	National Public Media	18	↓ 2
38	True Crime Garage	Stitcher Media	Stitcher Media	9	-
39	What A Day	Audacy Podcast Network	Cadence13	25	↑ 1
40	Invisibilia	NPR	National Public Media	3	Return
41	Lovett or Leave It	Audacy Podcast Network	Cadence13	5	-
42	True Crime Obsessed	Audioboom	Audioboom	6	↑ 5
43	Code Switch	NPR	National Public Media	5	↓ 1
44	It's Been a Minute With Sam Sanders	NPR	National Public Media	10	↑ 2
45	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	29	↑ 6
46	The Charlie Kirk Show	Salem Communications	Salem Communications	58	↓ 2
47	Red Collar	audiochuck	AdLarge/cabana	5	↑ 13
48	Small Town Murder	Stitcher Media	Stitcher Media	5	-
49	Chasing Life	WarnerMedia	WarnerMedia	25	↓ 4
50	Skip and Shannon: Undisputed	Audacy Podcast Network	Cadence13	47	↑ 2
51	Timesuck with Dan Cummins	Stitcher Media	Stitcher Media	5	↑ 2
52	How Did This Get Made?	Stitcher Media	Stitcher Media	11	↑ 3
53	Snacks Daily	Audacy Podcast Network	Cadence13	19	↑ 3
54	And That's Why We Drink	Kast Media	Kast Media	8	↓ 5
55	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	5	↓ 5
56	Pod Save the World	Audacy Podcast Network	Cadence13	5	↓ 2
57	The Morning Toast	Audioboom	Audioboom	24	-
58	This Past Weekend	Kast Media	Kast Media	6	-
59	Jensen and Holes: The Murder Squad	Stitcher Media	Stitcher Media	5	-
60	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	62	↑ 1
61	Cold	Wondery	Wondery Brand Partnerships	8	↑ 14
62	IMPAULSIVE	Kast Media	Kast Media	8	↑ 12
63	The Fighter & The Kid	Kast Media	Kast Media	13	↓ 1
64	The Tiny Meat Gang Podcast	Audioboom	Audioboom	5	↑ 8
65	Spy Affair	Wondery	Wondery Brand Partnerships	6	Debut

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66	On Purpose with Jay Shetty	Stitcher Media	Stitcher Media	14	↓ 1
67	American Scandal	Wondery	Wondery Brand Partnerships	9	↑ 2
68	StarTalk Radio	Stitcher Media	Stitcher Media	11	↓ 2
69	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	Wondery Brand Partnerships	6	↓ 5
70	Mommy Doomsday	NBCUniversal News Group	Stitcher Media	2	↓ 42
71	Morning Joe	NBCUniversal News Group	Stitcher Media	25	↓ 8
72	The Vanished Podcast	Wondery	Wondery Brand Partnerships	7	↓ 4
73	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6	Debut
74	Ologies with Alie Ward	Stitcher Media	Stitcher Media	5	↑ 2
75	Car Talk	NPR	National Public Media	5	↑ 3
76	The Todd Starnes Show	Salem Communications	Salem Communications	32	Return
77	Business Wars	Wondery	Wondery Brand Partnerships	16	↑ 6
78	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	7	↓ 7
79	Something Was Wrong	audiochuck	AdLarge/cabana	5	↓ 12
80	Stay Tuned with Preet	Stitcher Media	Stitcher Media	12	↓ 7
81	Ear Biscuits	Audacy Podcast Network	Cadence13	5	↓ 11
82	1A	NPR	National Public Media	25	↑ 12
83	Rotten Mango	Audioboom	Audioboom	9	↑ 16
84	Dr. Death	Wondery	Wondery Brand Partnerships	2	↑ 5
85	The School of Greatness	Wondery	Wondery Brand Partnerships	15	↓ 8
86	King and the Sting	Kast Media	Kast Media	5	↓ 1
87	Even the Rich	Wondery	Wondery Brand Partnerships	6	↓ 6
88	Comedy Bang Bang: The Podcast	Stitcher Media	Stitcher Media	10	↑ 3
89	Literally! With Rob Lowe	Stitcher Media	Stitcher Media	10	↓ 10
90	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	5	↓ 6
91	True Crime All The Time	Wondery	Wondery Brand Partnerships	7	↓ 3
92	The Mindset Mentor	Kast Media	Kast Media	23	Debut
93	Unsolved Mysteries	Audacy Podcast Network	Cadence13	6	↓ 13
94	Why Won't You Date Me? with Nicole Byer	Stitcher Media	Stitcher Media	6	↑ 3
95	The Art of Manliness	Stitcher Media	Stitcher Media	10	↑ 1
96	Juicy Scoop with Heather McDonald	Stitcher Media	Stitcher Media	18	↑ 4
97	Dave & Chuck the Freak Podcast	Audioboom	Audioboom	25	↑ 1
98	Myths and Legends	Kast Media	Kast Media	5	Return
99	This Is Actually Happening	Wondery	Wondery Brand Partnerships	7	↓ 13
100	Scared To Death	Stitcher Media	Stitcher Media	6	Return

NETWORK AND SALES REPRESENTATION UPDATES

- CNBC podcasts have been added to NBC News, with the new network name being NBCUniversal News Group
 - NBC News Sales Representative has changed from Wondery Brand Partnerships to Stitcher Media
 - All Things Comedy is now being reported as its own participating Network instead of under Wondery Brand Partnerships
- *All participating Networks have the option to report their data under their individual Network name, in addition to under their Sales Representation (where applicable)

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 15 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.0. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports.

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@tritondigital.com

To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>