

U.S. PODCAST REPORT

TOP 15 NETWORKS

Based on Average Weekly Downloads

Reporting Period: August 31 - September 27, 2020

RANK	PODCAST NETWORK	SALES REPRESENTATION	# OF ACTIVE PODCASTS	AVERAGE WEEKLY DOWNLOADS	AVERAGE WEEKLY USERS	RANK CHANGE
1	NPR	National Public Media	56	43,572,051	12,462,136	0
2	Stitcher	Midroll	298	27,070,805	8,209,075	0
3	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	375	22,235,386	6,340,271	0
4	Wondery	Wondery Brand Partnerships	132	19,781,418	5,314,101	0
5	Cumulus Media/ Westwood One	Cumulus Media/Westwood One	293	16,316,706	3,561,410	0
6	Audioboom	Audioboom	255	9,446,513	3,099,324	0
7	AdLarge/cabana	AdLarge/cabana	152	8,855,824	3,206,085	0
8	NBC News	Wondery Brand Partnerships	25	7,908,999	2,159,353	0
9	WarnerMedia	WarnerMedia	100	4,040,941	1,398,936	0
10	FOX News Podcasts	FOX News Podcasts	45	2,801,999	825,756	0
11	CBC/Radio-Canada	Acast	202	908,828	308,438	0
12	Bonneville International	Bonneville International	243	681,304	175,873	0
13	Salem Communications	Salem Communications	564	619,461	125,713	0
14	Beasley Media Group	Beasley Media Group	154	552,276	132,408	0
15	Focus On the Family	Focus On the Family	16	425,414	94,182	0

U.S. PODCAST REPORT

TOP 100 PODCASTS BY DOWNLOADS

Podcasts Ranked by Average Weekly Downloads in the United States

Reporting Period: August 31 - September 27, 2020

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	NPR News Now	NPR	National Public Media	672	0
2	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	23	0
3	Up First	NPR	National Public Media	27	↑1
4	Crime Junkie	audiochuck	AdLarge/cabana	4	↓1
5	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher	Midroll	8	0
6	NPR Politics	NPR	National Public Media	22	0
7	Dateline NBC	NBC News	Wondery Brand Partnerships	12	↑1
8	Pod Save America	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	↓1
9	Planet Money	NPR	National Public Media	9	↑1
10	Fresh Air	NPR	National Public Media	24	↓1
11	How I Built This	NPR	National Public Media	11	0
12	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	24	0
13	Hidden Brain (Old NPR)	NPR	National Public Media	4	0
14	Watch What Crappens	Stitcher	Midroll	20	New
15	Indicator from Planet Money	NPR	National Public Media	19	↓1
16	Morbid: A True Crime Podcast	Audioboom	Audioboom	8	↑2
17	Office Ladies	Stitcher	Midroll	4	↓2
18	TED Radio Hour	NPR	National Public Media	4	↓2
19	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	671	↓2
20	Freakonomics Radio	Stitcher	Midroll	9	↑6
21	The Rachel Maddow Show	NBC News	Wondery Brand Partnerships	19	↓1
22	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↓3
23	Monday Morning Podcast	Wondery	Wondery Brand Partnerships	8	↓2
24	Wait Wait... Don't Tell Me!	NPR	National Public Media	4	↓1
25	Oprah's SuperSoul Conversations	Stitcher	Midroll	4	↓1
26	Short Wave	NPR	National Public Media	19	↓4
27	Conan O'Brien Needs A Friend	Stitcher	Midroll	6	↑1
28	IEWS with David Dobrik and Jason Nash	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓1
29	CNN Daily News Briefing	WarnerMedia	WarnerMedia	42	0

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
30	Wow In The World	NPR	National Public Media	16	↑2
31	Consider This from NPR	NPR	National Public Media	20	↑2
32	Skip and Shannon: Undisputed	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	34	↑3
33	The School of Greatness	Wondery	Wondery Brand Partnerships	13	↓2
34	CounterClock	audiochuck	AdLarge/cabana	4	New
35	Stay Tuned with Preet	Stitcher	Midroll	14	↓5
36	What A Day	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	18	↓2
37	WTF with Marc Maron Podcast	Stitcher	Midroll	8	↓1
38	The John Batchelor Show	Audioboom	Audioboom	430	0
39	Lore	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	↑1
40	Revisionist History	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	1	↓15
41	Casefile True Crime	Audioboom	Audioboom	4	↑1
42	Snacks Daily	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	19	↑13
43	Coronavirus: Fact vs Fiction	WarnerMedia	WarnerMedia	19	↓6
44	True Crime Garage	Stitcher	Midroll	7	0
45	This Is Actually Happening	Wondery	Wondery Brand Partnerships	3	New
46	The Bert Show	Audioboom	Audioboom	389	↑1
47	Code Switch	NPR	National Public Media	4	↓8
48	Business Wars	Wondery	Wondery Brand Partnerships	12	↑3
49	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	12	↓8
50	The Savage Nation Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	14	0
51	Pop Culture Happy Hour	NPR	National Public Media	9	↓3
52	1A	NPR	National Public Media	21	↓3
53	The Andrew Klavan Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	15	↑6
54	Life Kit	NPR	National Public Media	12	↓8
55	StarTalk Radio	Stitcher	Midroll	6	↓3
56	The Dollop with Dave Anthony and Gareth Reynolds	Wondery	Wondery Brand Partnerships	5	↓2
57	RISE podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓4
58	The MeatEater Podcast	Stitcher	Midroll	9	0
59	True Crime Obsessed	Audioboom	Audioboom	6	↑6
60	It's Been a Minute With Sam Sanders	NPR	National Public Media	10	↓3
61	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	19	↑3
62	Happier with Gretchen Rubin	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	↑4

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
63	Throughline	NPR	National Public Media	4	↓2
64	Small Town Murder	Stitcher	Midroll	4	↓4
65	Morning Joe	NBC News	Wondery Brand Partnerships	19	↓9
66	The Art of Manliness	Stitcher	Midroll	8	↓4
67	Park Predators	audiochuck	AdLarge/cabana	3	↓22
68	Timesuck with Dan Cummins	Stitcher	Midroll	6	↑2
69	The Morning Toast	Audioboom	Audioboom	12	↑9
70	The goop Podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	↓7
71	The Vanished Podcast	Wondery	Wondery Brand Partnerships	6	↑6
72	Anything Goes with Emma Chamberlain	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	3	↓4
73	Lovett or Leave It	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓6
74	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	51	↑5
75	Jensen and Holes: The Murder Squad	Stitcher	Midroll	14	0
76	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	4	↓7
77	Pod Save the World	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓6
78	Side Hustle School	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	28	↑3
79	American Scandal	Wondery	Wondery Brand Partnerships	5	↓7
80	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↓6
81	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery	Wondery Brand Partnerships	6	↑1
82	Bunga Bunga	Wondery	Wondery Brand Partnerships	5	New
83	Ear Biscuits	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑1
84	Up and Vanished	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	0	↓8
85	How Did This Get Made?	Stitcher	Midroll	5	0
86	Forensic Files	WarnerMedia	WarnerMedia	8	↑7
87	The Happiness Lab with Dr. Laurie Santos	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	New
88	True Crime All The Time	Wondery	Wondery Brand Partnerships	5	↑1
89	All Songs Considered	NPR	National Public Media	8	↑1
90	NBC Nightly News with Lester Holt	NBC News	Wondery Brand Partnerships	25	↓7
91	American History Tellers	Wondery	Wondery Brand Partnerships	6	↓4
92	Literally! With Rob Lowe	Stitcher	Midroll	5	↓6
93	Billionaire Boys Club	Wondery	Wondery Brand Partnerships	4	↑2

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
94	The Tony Kornheiser Show	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	11	New
95	Dr. Death	Wondery	Wondery Brand Partnerships	2	New
96	Ologies with Alie Ward	Stitcher	Midroll	5	↓4
97	Juicy Scoop with Heather McDonald	Stitcher	Midroll	9	New
98	Anderson Cooper 360	WarnerMedia	WarnerMedia	17	New
99	Dave & Chuck the Freak Podcast	Audioboom	Audioboom	20	↓2
100	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	28	↓12

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TOP 15 NETWORKS

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1	NPR	National Public Media	56	12,462,136	43,572,051	0
2	Stitcher	Midroll	298	8,209,075	27,070,805	0
3	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	375	6,340,271	22,235,386	0
4	Wondery	Wondery Brand Partnerships	132	5,314,101	19,781,418	0
5	Cumulus Media/ Westwood One	Cumulus Media/Westwood One	291	3,561,410	16,316,706	0
6	AdLarge/cabana	AdLarge/cabana	152	3,206,085	8,855,824	0
7	Audioboom	Audioboom	255	3,099,324	9,446,513	0
8	NBC News	Wondery Brand Partnerships	25	2,159,353	7,908,999	0
9	WarnerMedia	WarnerMedia	100	1,398,936	4,040,941	0
10	FOX News Podcasts	FOX News Podcasts	45	825,756	2,801,999	0
11	CBC/Radio-Canada	Acast	202	308,438	908,828	↑1
12	Bonneville International	Bonneville International	243	175,873	681,304	↓1
13	Beasley Media Group	Beasley Media Group	154	132,408	552,276	↑1
14	Salem Communications	Salem Communications	564	125,713	619,461	↑1
15	WaitWhat	WaitWhat	3	105,086	262,630	New

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RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	NPR News Now	NPR	National Public Media	672	0
2	Up First	NPR	National Public Media	27	0
3	Crime Junkie	audiochuck	AdLarge/cabana	4	0
4	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	23	↑1
5	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher	Midroll	8	↓1
6	Pod Save America	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	↑1
7	Fresh Air	NPR	National Public Media	24	↓1
8	NPR Politics	NPR	National Public Media	22	0
9	Planet Money	NPR	National Public Media	9	↑1
10	Dateline NBC	NBC News	Wondery Brand Partnerships	12	↓1
11	Office Ladies	Stitcher	Midroll	4	0
12	Hidden Brain (Old NPR)	NPR	National Public Media	4	0
13	Wait Wait... Don't Tell Me!	NPR	National Public Media	4	0
14	Freakonomics Radio	Stitcher	Midroll	9	↑1
15	How I Built This	NPR	National Public Media	11	↓1
16	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	24	↑1
17	Morbid: A True Crime Podcast	Audioboom	Audioboom	8	↑7
18	TED Radio Hour	NPR	National Public Media	4	↓2
19	Short Wave	NPR	National Public Media	19	↓1
20	CNN Daily News Briefing	WarnerMedia	WarnerMedia	42	↑1
21	Indicator from Planet Money	NPR	National Public Media	19	↓2
22	Conan O'Brien Needs A Friend	Stitcher	Midroll	6	↓2
23	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	671	↓1
24	The Rachel Maddow Show	NBC News	Wondery Brand Partnerships	19	↑1
25	Consider This from NPR	NPR	National Public Media	20	↑2
26	VIEWS with David Dobrik and Jason Nash	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	0
27	Monday Morning Podcast	Wondery	Wondery Brand Partnerships	8	↑1
28	CounterClock	audiochuck	AdLarge/cabana	4	New
29	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↑1

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
30	Oprah's SuperSoul Conversations	Stitcher	Midroll	4	↑2
31	WTF with Marc Maron Podcast	Stitcher	Midroll	8	↑3
32	Code Switch	NPR	National Public Media	4	↓3
33	Casefile True Crime	Audioboom	Audioboom	4	↑2
34	Revisionist History	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	1	↓11
35	Lore	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	↑1
36	It's Been a Minute With Sam Sanders	NPR	National Public Media	10	↑2
37	Throughline	NPR	National Public Media	4	↑4
38	True Crime Garage	Stitcher	Midroll	7	↑4
39	Lovett or Leave It	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑1
40	What A Day	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	18	↓1
41	Park Predators	audiochuck	AdLarge/cabana	3	↓10
42	Skip and Shannon: Undisputed	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	34	↑7
43	The MeatEater Podcast	Stitcher	Midroll	9	↑2
44	Small Town Murder	Stitcher	Midroll	4	↑2
45	The Savage Nation Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	14	↑5
46	Pop Culture Happy Hour	NPR	National Public Media	9	↑8
47	This Is Actually Happening	Wondery	Wondery Brand Partnerships	3	New
48	Pod Save the World	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓4
49	Wow In The World	NPR	National Public Media	16	↑18
50	Timesuck with Dan Cummins	Stitcher	Midroll	6	↑5
51	Snacks Daily	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	19	↑21
52	Jensen and Holes: The Murder Squad	Stitcher	Midroll	14	0
53	True Crime Obsessed	Audioboom	Audioboom	6	↑5
54	Dr. Death	Wondery	Wondery Brand Partnerships	2	↑21
55	Morning Joe	NBC News	Wondery Brand Partnerships	19	↓2
56	Snacks Minute	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	20	↓5
57	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	12	↓14
58	RISE podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓1
59	Life Kit	NPR	National Public Media	12	↓12
60	Stay Tuned with Preet	Stitcher	Midroll	14	↓12
61	Anything Goes with Emma Chamberlain	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	3	↑3

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
62	Bunga Bunga	Wondery	Wondery Brand Partnerships	5	New
63	The Dollop with Dave Anthony and Gareth Reynolds	Wondery	Wondery Brand Partnerships	5	↓4
64	StarTalk Radio	Stitcher	Midroll	6	↑1
65	Literally! With Rob Lowe	Stitcher	Midroll	5	↓9
66	How Did This Get Made?	Stitcher	Midroll	5	↓3
67	Billionaire Boys Club	Wondery	Wondery Brand Partnerships	4	↑2
68	Coronavirus: Fact vs Fiction	WarnerMedia	WarnerMedia	19	↓31
69	The Andrew Klavan Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	15	↑12
70	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↓9
71	The Happiness Lab with Dr. Laurie Santos	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	↑22
72	The Bill Bert Podcast	Wondery	Wondery Brand Partnerships	4	↓12
73	Car Talk	NPR	National Public Media	4	↓2
74	The Morning Toast	Audioboom	Audioboom	12	↑4
75	The Vanished Podcast	Wondery	Wondery Brand Partnerships	6	↓1
76	1A	NPR	National Public Media	21	↓6
77	Ear Biscuits	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓4
78	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	4	↓10
79	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	19	↑5
80	The School of Greatness	Wondery	Wondery Brand Partnerships	13	↓3
81	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	51	↑1
82	Business Wars	Wondery	Wondery Brand Partnerships	12	↑3
83	The Art of Manliness	Stitcher	Midroll	8	↓3
84	Ologies with Alie Ward	Stitcher	Midroll	5	↓1
85	American Scandal	Wondery	Wondery Brand Partnerships	5	↓9
86	Someone Knows Something	CBC/Radio-Canada	Acast	2	New
87	El Podcast Mas Chido	Ten Mask	Ten Mask	21	↑7
88	Coffee Convos Podcast with Kail Lowry & Lindsie Chrisley	Audioboom	Audioboom	4	↑2
89	True Crime All The Time	Wondery	Wondery Brand Partnerships	5	↓3
90	Juicy Scoop with Heather McDonald	Stitcher	Midroll	9	↑8
91	Ask Me Another	NPR	National Public Media	4	0
92	Happier with Gretchen Rubin	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	↑3
93	Duncan Trussell Family Hour	Audioboom	Audioboom	4	New
94	Dirty John	Wondery	Wondery Brand Partnerships	1	New
95	Getting Curious with Jonathan Van Ness	Stitcher	Midroll	5	↑4

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
96	Scared To Death	Stitcher	Midroll	5	New
97	All Songs Considered	NPR	National Public Media	8	0
98	Watch What Crappens	Stitcher	Midroll	20	New
99	NBC Nightly News with Lester Holt	NBC News	Wondery Brand Partnerships	25	↓10
100	Pretty Basic with Alisha Marie and Remi Cruz	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓12

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 15 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.0. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports.