

# U.S. PODCAST REPORT

## TOP 15 NETWORKS

Based on Average Weekly Downloads

Reporting Period: November 2 - November 29, 2020

RANK	PODCAST NETWORK	SALES REPRESENTATION	# OF ACTIVE PODCASTS	AVERAGE WEEKLY DOWNLOADS	AVERAGE WEEKLY USERS	RANK CHANGE
1	NPR	National Public Media	54	43,699,302	12,123,791	0
2	Stitcher Media	Stitcher Media	344	24,255,422	7,225,835	0
3	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	375	21,378,577	6,105,492	0
4	Wondery	Wondery Brand Partnerships	136	18,983,494	5,137,315	0
5	Cumulus Media/ Westwood One	Cumulus Media/Westwood One	286	18,170,620	4,105,086	0
6	Audioboom	Audioboom	265	9,845,680	3,225,244	↑1
7	AdLarge/cabana	AdLarge/cabana	152	7,604,023	3,069,563	↓1
8	NBC News	Wondery Brand Partnerships	25	7,350,304	2,049,929	0
9	WarnerMedia	WarnerMedia	101	4,495,250	1,730,158	0
10	FOX News Podcasts	FOX News Podcasts	39	3,659,113	1,192,970	0
11	Salem Communications	Salem Communications	556	2,570,825	457,962	↑2
12	CBC/Radio-Canada	Acast	206	642,749	172,073	↓1
13	Bonneville International	Bonneville International	243	638,526	175,595	↓1
14	Beasley Media Group	Beasley Media Group	145	496,393	120,344	0
15	Focus On the Family	Focus On the Family	16	389,429	79,809	0

# U.S. PODCAST REPORT

## TOP 100 PODCASTS BY DOWNLOADS

Podcasts Ranked by Average Weekly Downloads in the United States

Reporting Period: November 2 - November 29, 2020

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	NPR News Now	NPR	National Public Media	672	0
2	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	23	0
3	Up First	NPR	National Public Media	28	0
4	Crime Junkie	audiochuck	AdLarge/cabana	4	0
5	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	Stitcher Media	9	↑1
6	NPR Politics	NPR	National Public Media	22	↓1
7	Dateline NBC	NBC News	Wondery Brand Partnerships	13	↑1
8	Pod Save America	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	↓1
9	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	23	↑2
10	Fresh Air	NPR	National Public Media	24	↓1
11	Planet Money	NPR	National Public Media	8	↓1
12	How I Built This	NPR	National Public Media	7	0
13	Morbid: A True Crime Podcast	Audioboom	Audioboom	8	↑1
14	The Charlie Kirk Show	Salem Communications	Salem Communications	50	New
15	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↑3
16	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	673	0
17	Hidden Brain	Stitcher Media	Stitcher Media	4	↓4
18	Indicator from Planet Money	NPR	National Public Media	19	↓3
19	TED Radio Hour	NPR	National Public Media	4	0
20	Consider This from NPR	NPR	National Public Media	23	↑9
21	Wait Wait... Don't Tell Me!	NPR	National Public Media	7	↑6
22	Office Ladies	Stitcher Media	Stitcher Media	4	↓5
23	CNN Daily News Briefing	WarnerMedia	WarnerMedia	43	↓2
24	Freakonomics Radio	Stitcher Media	Stitcher Media	4	↓2
25	Monday Morning Podcast	Wondery	Wondery Brand Partnerships	8	↓1
26	Short Wave	NPR	National Public Media	16	↓1
27	The Rachel Maddow Show	NBC News	Wondery Brand Partnerships	17	↓7
28	IEWS with David Dobrik and Jason Nash	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓2
29	Conan O'Brien Needs A Friend	Stitcher Media	Stitcher Media	4	↓6

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
30	Oprah's SuperSoul Conversations	Stitcher Media	Stitcher Media	4	0
31	Pop Culture Happy Hour	NPR	National Public Media	20	↑22
32	Skip and Shannon: Undisputed	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	43	↑1
33	Dr. Death Season 2: Dr. Fata	Wondery	Wondery Brand Partnerships	4	↑46
34	Wow In The World	NPR	National Public Media	8	↑2
35	The John Batchelor Show	Audioboom	Audioboom	458	↑3
36	What A Day	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	15	↓4
37	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	17	↑2
38	WTF with Marc Maron Podcast	Stitcher Media	Stitcher Media	9	↓1
39	The School of Greatness	Wondery	Wondery Brand Partnerships	13	↓4
40	Stay Tuned with Preet	Stitcher Media	Stitcher Media	10	↓6
41	Lore	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	↓10
42	Coronavirus: Fact vs Fiction	WarnerMedia	WarnerMedia	18	0
43	True Crime Garage	Stitcher Media	Stitcher Media	8	↓2
44	Casefile True Crime	Audioboom	Audioboom	4	↓1
45	Code Switch	NPR	National Public Media	4	↓5
46	Throughline	NPR	National Public Media	5	↑5
47	Snacks Daily	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	18	↑1
48	Life Kit	NPR	National Public Media	12	↓3
49	The Savage Nation Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	12	↑3
50	The Andrew Klavan Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	17	↓1
51	True Crime Obsessed	Audioboom	Audioboom	8	↑7
52	Business Wars	Wondery	Wondery Brand Partnerships	9	↑2
53	1A	NPR	National Public Media	22	↑4
54	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	48	↑11
55	Dr. Death	Wondery	Wondery Brand Partnerships	3	New
56	Jensen and Holes: The Murder Squad	Stitcher Media	Stitcher Media	8	↑7
57	It's Been a Minute With Sam Sanders	NPR	National Public Media	10	↑9
58	StarTalk Radio	Stitcher Media	Stitcher Media	6	↓2
59	Watch What Crappens	Stitcher Media	Stitcher Media	25	↓12
60	The MeatEater Podcast	Stitcher Media	Stitcher Media	7	↑1
61	The Bert Show	Audioboom	Audioboom	252	↓17
62	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	19	↑9
63	Morning Joe	NBC News	Wondery Brand Partnerships	19	↓3
64	CounterClock	audiochuck	AdLarge/cabana	3	↓18

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
65	The Dollop with Dave Anthony and Gareth Reynolds	Wondery	Wondery Brand Partnerships	4	↓6
66	Small Town Murder	Stitcher Media	Stitcher Media	4	↓2
67	Anything Goes with Emma Chamberlain	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	3	↑9
68	RISE podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	7	↓6
69	Do No Harm	Wondery	Wondery Brand Partnerships	4	New
70	Lovett or Leave It	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	3	↑3
71	Anatomy of Murder	audiochuck	AdLarge/cabana	4	↑10
72	Happier with Gretchen Rubin	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	0
73	The Art of Manliness	Stitcher Media	Stitcher Media	9	↓5
74	Up and Vanished	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	1	↓4
75	The Morning Toast	Audioboom	Audioboom	14	↓20
76	Timesuck with Dan Cummins	Stitcher Media	Stitcher Media	4	↓9
77	Side Hustle School	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	28	↑3
78	The goop Podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	↓9
79	Pod Save the World	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑3
80	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4	↓5
81	American Scandal	Wondery	Wondery Brand Partnerships	5	↓7
82	All Songs Considered	NPR	National Public Media	10	↑9
83	Revisionist History	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	0	↓6
84	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	4	↓6
85	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery	Wondery Brand Partnerships	6	0
86	Sofia with an F	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓36
87	This Is Actually Happening	Wondery	Wondery Brand Partnerships	4	↑1
88	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↑1
89	Ear Biscuits	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓2
90	Fox News Radio 1 Minute Newscast	FOX News Podcasts	FOX News Podcasts	4	New
91	Forensic Files	WarnerMedia	WarnerMedia	8	↑4
92	How Did This Get Made?	Stitcher Media	Stitcher Media	4	↓2
93	American History Tellers	Wondery	Wondery Brand Partnerships	5	↑3
94	NBC Nightly News with Lester Holt	NBC News	Wondery Brand Partnerships	28	↓8

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
95	Even the Rich	Wondery	Wondery Brand Partnerships	5	New
96	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	29	↑3
97	Jalen Rose: Renaissance Man	AdLarge/cabana	AdLarge/cabana	4	New
98	Daily Breath with Deepak Chopra	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	20	↑2
99	Ologies with Alie Ward	Stitcher Media	Stitcher Media	4	↓2
100	The Tony Kornheiser Show	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	12	↓2

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1	NPR	National Public Media	54	12,123,791	43,699,302	0
2	Stitcher Media	Stitcher Media	344	7,225,835	24,255,422	0
3	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	375	6,105,492	21,378,577	0
4	Wondery	Wondery Brand Partnerships	136	5,137,315	18,983,494	0
5	Cumulus Media/ Westwood One	Cumulus Media/Westwood One	286	4,105,086	18,170,620	0
6	Audioboom	Audioboom	265	3,225,244	9,845,680	↑1
7	AdLarge/cabana	AdLarge/cabana	152	3,069,563	7,604,023	↓1
8	NBC News	Wondery Brand Partnerships	25	2,049,929	7,350,304	0
9	WarnerMedia	WarnerMedia	101	1,730,158	4,495,250	0
10	FOX News Podcasts	FOX News Podcasts	39	1,192,970	3,659,113	0
11	Salem Communications	Salem Communications	556	457,962	2,570,825	↑2
12	Bonneville International	Bonneville International	243	175,595	638,526	0
13	CBC/Radio-Canada	Acast	206	172,073	642,749	↓2
14	The Publisher Desk	The Publisher Desk	37	144,561	230,528	New
15	Beasley Media Group	Beasley Media Group	145	120,344	496,393	↓1

# U.S. PODCAST REPORT

## TOP 100 PODCASTS BY USERS

*Podcasts Ranked by Average Weekly Users in the United States*

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RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	NPR News Now	NPR	National Public Media	672	0
2	Up First	NPR	National Public Media	28	0
3	Crime Junkie	audiochuck	AdLarge/cabana	4	0
4	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	23	0
5	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	Stitcher Media	9	0
6	Pod Save America	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	0
7	NPR Politics	NPR	National Public Media	22	0
8	Fresh Air	NPR	National Public Media	24	↑1
9	Dateline NBC	NBC News	Wondery Brand Partnerships	13	↓1
10	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	23	↑2
11	Planet Money	NPR	National Public Media	8	↓1
12	Wait Wait... Don't Tell Me!	NPR	National Public Media	7	↑2
13	CNN Daily News Briefing	WarnerMedia	WarnerMedia	43	0
14	Office Ladies	Stitcher Media	Stitcher Media	4	↓3
15	Morbid: A True Crime Podcast	Audioboom	Audioboom	8	0
16	Consider This from NPR	NPR	National Public Media	23	↑8
17	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	673	↑1
18	Freakonomics Radio	Stitcher Media	Stitcher Media	4	↓1
19	Short Wave	NPR	National Public Media	16	↓3
20	Hidden Brain	Stitcher Media	Stitcher Media	4	↓1
21	Indicator from Planet Money	NPR	National Public Media	19	0
22	TED Radio Hour	NPR	National Public Media	4	↑3
23	Dr. Death Season 2: Dr. Fata	Wondery	Wondery Brand Partnerships	4	↑22
24	Conan O'Brien Needs A Friend	Stitcher Media	Stitcher Media	4	↓4
25	How I Built This	NPR	National Public Media	7	↓3
26	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↑4
27	The Rachel Maddow Show	NBC News	Wondery Brand Partnerships	17	↓4
28	VIEWES with David Dobrik and Jason Nash	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓1
29	Monday Morning Podcast	Wondery	Wondery Brand Partnerships	8	0

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
30	Throughline	NPR	National Public Media	5	↑5
31	The Charlie Kirk Show	Salem Communications	Salem Communications	50	New
32	WTF with Marc Maron Podcast	Stitcher Media	Stitcher Media	9	↑2
33	Code Switch	NPR	National Public Media	4	↓1
34	Casefile True Crime	Audioboom	Audioboom	4	↑2
35	Pop Culture Happy Hour	NPR	National Public Media	20	↑19
36	It's Been a Minute With Sam Sanders	NPR	National Public Media	10	↑3
37	Anatomy of Murder	audiochuck	AdLarge/cabana	4	↑7
38	Dr. Death	Wondery	Wondery Brand Partnerships	3	↑43
39	Lore	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	↓11
40	Do No Harm	Wondery	Wondery Brand Partnerships	4	New
41	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	17	↓1
42	The MeatEater Podcast	Stitcher Media	Stitcher Media	7	↑1
43	Lovett or Leave It	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	3	↓2
44	True Crime Garage	Stitcher Media	Stitcher Media	8	↓2
45	Jalen Rose: Renaissance Man	AdLarge/cabana	AdLarge/cabana	4	New
46	CounterClock	audiochuck	AdLarge/cabana	3	↓13
47	What A Day	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	15	↓10
48	Sofia with an F	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓22
49	Oprah's SuperSoul Conversations	Stitcher Media	Stitcher Media	4	↓11
50	True Crime Obsessed	Audioboom	Audioboom	8	0
51	Coronavirus: Fact vs Fiction	WarnerMedia	WarnerMedia	18	↑5
52	Jensen and Holes: The Murder Squad	Stitcher Media	Stitcher Media	8	↓1
53	The Savage Nation Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	12	↓6
54	Small Town Murder	Stitcher Media	Stitcher Media	4	↓6
55	Pod Save the World	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	0
56	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	48	↑9
57	Fox News Radio 1 Minute Newscast	FOX News Podcasts	FOX News Podcasts	4	↑43
58	Skip and Shannon: Undisputed	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	43	↓12
59	Anything Goes with Emma Chamberlain	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	3	↑2
60	Timesuck with Dan Cummins	Stitcher Media	Stitcher Media	4	↓7
61	Morning Joe	NBC News	Wondery Brand Partnerships	19	↓12
62	Life Kit	NPR	National Public Media	12	↓10
63	Embedded	NPR	National Public Media	3	New



RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
64	Snacks Daily	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	18	↓2
65	Stay Tuned with Preet	Stitcher Media	Stitcher Media	10	↓7
66	The Andrew Klavan Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	17	↓7
67	The Dollop with Dave Anthony and Gareth Reynolds	Wondery	Wondery Brand Partnerships	4	↓4
68	Up and Vanished	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	1	↑3
69	How Did This Get Made?	Stitcher Media	Stitcher Media	4	↓2
70	StarTalk Radio	Stitcher Media	Stitcher Media	6	↓4
71	CNN Political Briefing	WarnerMedia	WarnerMedia	21	↑25
72	Wow In The World	NPR	National Public Media	8	↓2
73	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	19	↑9
74	1A	NPR	National Public Media	22	↑5
75	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	0
76	This Is Actually Happening	Wondery	Wondery Brand Partnerships	4	↑8
77	Car Talk	NPR	National Public Media	4	↓1
78	Snacks Minute	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	19	↓9
79	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	4	↓11
80	Dead and Gone	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	New
81	Ear Biscuits	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓1
82	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4	↓5
83	The Morning Toast	Audioboom	Audioboom	14	↓19
84	Even the Rich	Wondery	Wondery Brand Partnerships	5	New
85	Ologies with Alie Ward	Stitcher Media	Stitcher Media	4	↑2
86	Business Wars	Wondery	Wondery Brand Partnerships	9	0
87	American Scandal	Wondery	Wondery Brand Partnerships	5	↓13
88	The Todd Starnes Show	The Publisher Desk	The Publisher Desk	62	New
89	The Art of Manliness	Stitcher Media	Stitcher Media	9	↑1
90	All Songs Considered	NPR	National Public Media	10	↑7
91	Literally! With Rob Lowe	Stitcher Media	Stitcher Media	4	↓13
92	The School of Greatness	Wondery	Wondery Brand Partnerships	13	↓1
93	Dave & Chuck the Freak Podcast	Audioboom	Audioboom	20	↑6
94	Bachelor Happy Hour – The Official Bachelor Podcast	Wondery	Wondery Brand Partnerships	4	New
95	Scared To Death	Stitcher Media	Stitcher Media	4	↓7
96	Ask Me Another	NPR	National Public Media	4	New

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
97	Revisionist History	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	0	↓14
98	NBC Nightly News with Lester Holt	NBC News	Wondery Brand Partnerships	28	↓4
99	The Tony Kornheiser Show	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	12	New
100	Full Body Chills	audiochuck	AdLarge/cabana	1	↓69

## POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 15 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

## ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

## ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

## METRIC DEFINITIONS

**Downloads** - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

**Users** - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.0. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

**Number of Active Podcasts** - A count of all podcast titles which had at least one qualified download during the reporting period

**Number of New Episodes** - The number of new episodes released during the reporting period

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

## CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports.

Questions, comments, or requests for additional information as it relates to our Podcast Reports?  
Contact [Metrics@tritondigital.com](mailto:Metrics@tritondigital.com)

To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>