

U.S. PODCAST REPORT

TOP 15 NETWORKS

Based on Average Weekly Downloads

Reporting Period: July 6 - August 2, 2020

RANK	PODCAST NETWORK	SALES REPRESENTATION	# OF ACTIVE PODCASTS	AVERAGE WEEKLY DOWNLOADS	AVERAGE WEEKLY USERS	RANK CHANGE
1	NPR	National Public Media	52	44,053,581	12,666,724	0
2	Stitcher	Midroll	282	24,096,497	7,440,442	0
3	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	375	21,437,891	6,521,833	0
4	Wondery	Wondery Brand Partnerships	131	19,962,388	5,249,365	0
5	Cumulus Media/ Westwood One	Cumulus Media/Westwood One	242	13,178,289	3,070,242	0
6	Audioboom	Audioboom	245	8,642,876	2,768,359	0
7	NBC News	Wondery Brand Partnerships	25	7,773,178	2,103,419	0
8	WarnerMedia	WarnerMedia	97	4,596,751	1,814,508	0
9	FOX News Podcasts	FOX News Podcasts	36	2,566,738	777,410	0
10	CBC/Radio-Canada	Acast	196	873,215	293,004	0
11	Bonneville International	Bonneville International	228	570,806	154,854	0
12	Salem Communications	Salem Communications	586	533,628	116,771	↑1
13	Beasley Media Group	Beasley Media Group	152	522,751	117,047	↓1
14	Focus On the Family	Focus On the Family	16	338,561	92,607	↑1
15	WaitWhat	WaitWhat	3	326,810	125,864	↓1

U.S. PODCAST REPORT

TOP 100 PODCASTS BY DOWNLOADS

Podcasts Ranked by Average Weekly Downloads in the United States

Reporting Period: July 6 - August 2, 2020

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	NPR News Now	NPR	National Public Media	662	0
2	Up First	NPR	National Public Media	29	0
3	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	25	0
4	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher	Midroll	8	0
5	NPR Politics	NPR	National Public Media	20	0
6	Planet Money	NPR	National Public Media	11	↑3
7	Fresh Air	NPR	National Public Media	24	↓1
8	Dateline NBC	NBC News	Wondery Brand Partnerships	12	0
9	Pod Save America	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	9	↓2
10	How I Built This	NPR	National Public Media	12	0
11	Indicator from Planet Money	NPR	National Public Media	20	↑2
12	Hidden Brain	NPR	National Public Media	4	↓1
13	Office Ladies	Stitcher	Midroll	4	↑2
14	TED Radio Hour	NPR	National Public Media	4	0
15	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	676	↑1
16	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↓4
17	Wait Wait... Don't Tell Me!	NPR	National Public Media	5	↑1
18	Monday Morning Podcast	Wondery	Wondery Brand Partnerships	8	↓1
19	The Rachel Maddow Show	NBC News	Wondery Brand Partnerships	20	↑1
20	Revisionist History	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	5	↑1
21	Morbid: A True Crime Podcast	Audioboom	Audioboom	9	↑10
22	Short Wave	NPR	National Public Media	20	↑7
23	Wow In The World	NPR	National Public Media	20	↑3
24	Freakonomics Radio	Stitcher	Midroll	4	↑3
25	Oprah's SuperSoul Conversations	Stitcher	Midroll	4	0
26	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↓4
27	Conan O'Brien Needs A Friend	Stitcher	Midroll	4	↓3
28	VEWS with David Dobrik and Jason Nash	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓5
29	CNN Daily News Briefing	WarnerMedia	WarnerMedia	41	↑1

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
30	Coronavirus Daily	NPR	National Public Media	21	↑3
31	The School of Greatness	Wondery	Wondery Brand Partnerships	13	↑4
32	WTF with Marc Maron Podcast	Stitcher	Midroll	8	0
33	Code Switch	NPR	National Public Media	5	↓5
34	Coronavirus: Fact vs Fiction	WarnerMedia	WarnerMedia	22	↑2
35	The John Batchelor Show	Audioboom	Audioboom	420	↓1
36	Stay Tuned with Preet	Stitcher	Midroll	12	↑4
37	Unlocking Us with Brené Brown	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	↓18
38	What A Day	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	20	↑4
39	Casefile True Crime	Audioboom	Audioboom	3	↓1
40	Guru: The Dark Side of Enlightenment	Wondery	Wondery Brand Partnerships	4	New
41	Lore	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	↓4
42	Skip and Shannon: Undisputed	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	31	↓3
43	The Dollop with Dave Anthony and Gareth Reynolds	Wondery	Wondery Brand Partnerships	5	↑5
44	Pop Culture Happy Hour	NPR	National Public Media	9	↑5
45	True Crime Garage	Stitcher	Midroll	5	↓4
46	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	17	↓2
47	Snacks Daily	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	20	↓2
48	Up and Vanished	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	↑24
49	1A	NPR	National Public Media	21	↓2
50	The Morning Toast	Audioboom	Audioboom	17	↓4
51	Radio Rental	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	New
52	Life Kit	NPR	National Public Media	12	↑1
53	StarTalk Radio	Stitcher	Midroll	6	↑4
54	RISE podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓11
55	Throughline	NPR	National Public Media	4	↓4
56	Business Wars	Wondery	Wondery Brand Partnerships	9	0
57	The Andrew Klavan Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	17	↓5
58	Small Town Murder	Stitcher	Midroll	4	↑2
59	Morning Joe	NBC News	Wondery Brand Partnerships	20	0
60	It's Been a Minute With Sam Sanders	NPR	National Public Media	8	↓2
61	True Crime Obsessed	Audioboom	Audioboom	5	↓6

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
62	The Savage Nation Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	10	↓12
63	The Art of Manliness	Stitcher	Midroll	8	↑4
64	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↓10
65	The MeatEater Podcast	Stitcher	Midroll	4	↓2
66	The Bert Show	Audioboom	Audioboom	336	↑10
67	Jensen and Holes: The Murder Squad	Stitcher	Midroll	4	↑7
68	American Scandal	Wondery	Wondery Brand Partnerships	6	↑3
69	Timesuck with Dan Cummins	Stitcher	Midroll	4	↑8
70	Happier with Gretchen Rubin	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	↓8
71	The goop Podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	↓7
72	Blood Ties	Wondery	Wondery Brand Partnerships	5	New
73	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	4	↓5
74	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5	↑8
75	Snacks Minute	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	20	↓9
76	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery	Wondery Brand Partnerships	7	↑5
77	The Jordan B. Peterson Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	4	↓8
78	Anything Goes with Emma Chamberlain	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑13
79	Pod Save the World	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓6
80	NBC Nightly News with Lester Holt	NBC News	Wondery Brand Partnerships	29	↑3
81	Lovett or Leave It	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓16
82	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	49	↑4
83	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	29	↑15
84	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↑10
85	How Did This Get Made?	Stitcher	Midroll	4	0
86	Side Hustle School	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	28	↓6
87	RISE Together Podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	7	↓12
88	All Songs Considered	NPR	National Public Media	8	↑2
89	The Axe Files with David Axelrod	WarnerMedia	WarnerMedia	7	↑4
90	Forensic Files	WarnerMedia	WarnerMedia	9	New
91	Dirty John	Wondery	Wondery Brand Partnerships	2	New
92	Ologies with Alie Ward	Stitcher	Midroll	4	↑5
93	True Crime All The Time	Wondery	Wondery Brand Partnerships	4	New

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
94	American History Tellers	Wondery	Wondery Brand Partnerships	5	↓2
95	Anderson Cooper 360	WarnerMedia	WarnerMedia	15	New
96	Someone Knows Something	CBC/Radio-Canada	Acast	1	↓18
97	The Bill Bert Podcast	Wondery	Wondery Brand Partnerships	4	New
98	Dave & Chuck the Freak Podcast	Audioboom	Audioboom	20	↑1
99	Uncover	CBC/Radio-Canada	Acast	4	↓12
100	The Happiness Lab with Dr. Laurie Santos	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	1	↓39

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TOP 15 NETWORKS

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1	NPR	National Public Media	52	12,666,724	44,053,581	0
2	Stitcher	Midroll	282	7,440,442	24,096,497	0
3	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	375	6,521,833	21,437,891	0
4	Wondery	Wondery Brand Partnerships	131	5,249,365	19,962,388	0
5	Cumulus Media/ Westwood One	Cumulus Media/Westwood One	242	3,070,242	13,178,289	0
6	Audioboom	Audioboom	245	2,768,359	8,642,876	0
7	NBC News	Wondery Brand Partnerships	25	2,103,419	7,773,178	0
8	WarnerMedia	WarnerMedia	97	1,814,508	4,596,751	0
9	FOX News Podcasts	FOX News Podcasts	36	777,410	2,566,738	0
10	CBC/Radio-Canada	Acast	196	293,004	873,215	0
11	Bonneville International	Bonneville International	228	154,854	570,806	0
12	LAist Studios	LAist Studios	17	126,211	223,842	New
13	WaitWhat	WaitWhat	3	125,864	326,810	↓1
14	Beasley Media Group	Beasley Media Group	152	117,047	522,751	↓1
15	Salem Communications	Salem Communications	586	116,771	533,628	↓1

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1	NPR News Now	NPR	National Public Media	662	0
2	Up First	NPR	National Public Media	29	0
3	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher	Midroll	8	0
4	Fresh Air	NPR	National Public Media	24	↑1
5	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	25	↓1
6	Planet Money	NPR	National Public Media	11	↑1
7	Pod Save America	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	9	↓1
8	NPR Politics	NPR	National Public Media	20	0
9	Dateline NBC	NBC News	Wondery Brand Partnerships	12	0
10	Office Ladies	Stitcher	Midroll	4	0
11	Wait Wait... Don't Tell Me!	NPR	National Public Media	5	↑1
12	Hidden Brain	NPR	National Public Media	4	↓1
13	How I Built This	NPR	National Public Media	12	0
14	Freakonomics Radio	Stitcher	Midroll	4	↑1
15	TED Radio Hour	NPR	National Public Media	4	↑1
16	Short Wave	NPR	National Public Media	20	↑6
17	Indicator from Planet Money	NPR	National Public Media	20	0
18	Revisionist History	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	5	↑1
19	CNN Daily News Briefing	WarnerMedia	WarnerMedia	41	↑5
20	Conan O'Brien Needs A Friend	Stitcher	Midroll	4	↓2
21	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	676	0
22	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↑1
23	Code Switch	NPR	National Public Media	5	↓3
24	The Rachel Maddow Show	NBC News	Wondery Brand Partnerships	20	↑1
25	Coronavirus Daily	NPR	National Public Media	21	↑3
26	Morbid: A True Crime Podcast	Audioboom	Audioboom	9	↑3
27	Unlocking Us with Brené Brown	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	↓13
28	Monday Morning Podcast	Wondery	Wondery Brand Partnerships	8	↓1

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
29	VIEWES with David Dobrik and Jason Nash	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓3
30	WTF with Marc Maron Podcast	Stitcher	Midroll	8	↑3
31	Guru: The Dark Side of Enlightenment	Wondery	Wondery Brand Partnerships	4	New
32	Oprah's SuperSoul Conversations	Stitcher	Midroll	4	↓2
33	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↓2
34	Casefile True Crime	Audioboom	Audioboom	3	↓2
35	Throughline	NPR	National Public Media	4	↓1
36	Snacks Minute	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	20	0
37	It's Been a Minute With Sam Sanders	NPR	National Public Media	8	0
38	Lore	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	↓3
39	Radio Rental	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑40
40	Coronavirus: Fact vs Fiction	WarnerMedia	WarnerMedia	22	0
41	True Crime Garage	Stitcher	Midroll	5	↓2
42	What A Day	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	20	↑13
43	Small Town Murder	Stitcher	Midroll	4	↑2
44	Wow In The World	NPR	National Public Media	20	↑2
45	Pop Culture Happy Hour	NPR	National Public Media	9	↑7
46	Up and Vanished	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	↑50
47	The MeatEater Podcast	Stitcher	Midroll	4	↑2
48	Life Kit	NPR	National Public Media	12	↑3
49	Pod Save the World	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓6
50	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	17	0
51	Lovett or Leave It	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓13
52	The Dollop with Dave Anthony and Gareth Reynolds	Wondery	Wondery Brand Partnerships	5	↑2
53	RISE podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓11
54	Stay Tuned with Preet	Stitcher	Midroll	12	↑6
55	Jensen and Holes: The Murder Squad	Stitcher	Midroll	4	↑1
56	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↓3
57	True Crime Obsessed	Audioboom	Audioboom	5	↓10
58	Morning Joe	NBC News	Wondery Brand Partnerships	20	0
59	Timesuck with Dan Cummins	Stitcher	Midroll	4	↑2
60	StarTalk Radio	Stitcher	Midroll	6	↑2

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
61	How Did This Get Made?	Stitcher	Midroll	4	↓2
62	Dirty John	Wondery	Wondery Brand Partnerships	2	↑33
63	The Savage Nation Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	10	↓19
64	The Bill Bert Podcast	Wondery	Wondery Brand Partnerships	5	↑26
65	Snacks Daily	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	20	↓1
66	The Jordan B. Peterson Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	4	↓9
67	The Morning Toast	Audioboom	Audioboom	17	↓1
68	Literally! With Rob Lowe	Stitcher	Midroll	4	↑3
69	Blood Ties	Wondery	Wondery Brand Partnerships	5	New
70	1A	NPR	National Public Media	21	↑2
71	Car Talk	NPR	National Public Media	4	↓2
72	Anything Goes with Emma Chamberlain	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑11
73	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5	↑4
74	Skip and Shannon: Undisputed	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	31	↓7
75	The Andrew Klavan Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	17	↓7
76	American Scandal	Wondery	Wondery Brand Partnerships	6	↓1
77	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	4	↓12
78	Cold	Wondery	Wondery Brand Partnerships	2	New
79	Dr. Death	Wondery	Wondery Brand Partnerships	1	↓16
80	The School of Greatness	Wondery	Wondery Brand Partnerships	13	↑7
81	The Art of Manliness	Stitcher	Midroll	8	↑4
82	Ologies with Alie Ward	Stitcher	Midroll	4	↑6
83	Business Wars	Wondery	Wondery Brand Partnerships	9	↓2
84	True Crime All The Time	Wondery	Wondery Brand Partnerships	4	↑8
85	All Songs Considered	NPR	National Public Media	8	↑8
86	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	49	0
87	Uncover	CBC/Radio-Canada	Acast	4	↓7
88	Ask Me Another	NPR	National Public Media	4	↑1
89	Getting Curious with Jonathan Van Ness	Stitcher	Midroll	4	↑2
90	NBC Nightly News with Lester Holt	NBC News	Wondery Brand Partnerships	29	↑4
91	The Happiness Lab with Dr. Laurie Santos	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	1	↓50
92	The Shrink Next Door	Wondery	Wondery Brand Partnerships	3	New
93	Coffee Convos Podcast with Kail Lowry & Lindsie Chrisley	Audioboom	Audioboom	5	New
94	El Podcast Mas Chido	Ten Mask	Ten Mask	20	New

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
95	Someone Knows Something	CBC/Radio-Canada	Acast	1	↓22
96	Duncan Trussell Family Hour	Audioboom	Audioboom	4	New
97	You Must Remember This	Stitcher	Midroll	4	New
98	Happier with Gretchen Rubin	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	↑2
99	Pretty Basic with Alisha Marie and Remi Cruz	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	New
100	RISE Together Podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	7	↓1

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 10 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on a 4-week reporting period (Monday to Sunday). The recurring 4-week period improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.0. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports.

Questions, comments, or requests for additional information as it relates to our Podcast Reports?