

U.S. PODCAST REPORT

TOP 15 NETWORKS

Based on Average Weekly Downloads

Reporting Period: November 30, 2020 - January 3, 2021

RANK	PODCAST NETWORK	SALES REPRESENTATION	# OF ACTIVE PODCASTS	AVERAGE WEEKLY DOWNLOADS	AVERAGE WEEKLY USERS	RANK CHANGE
1	NPR	National Public Media	54	37,477,733	10,394,533	0
2	Stitcher Media	Stitcher Media	460	23,588,411	6,521,237	0
3	Wondery	Wondery Brand Partnerships	138	18,397,131	4,792,322	↑1
4	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	375	17,938,103	4,992,901	↓1
5	Cumulus Media/ Westwood One	Cumulus Media/Westwood One	288	13,274,990	3,150,605	0
6	Audioboom	Audioboom	258	10,285,539	3,073,188	0
7	AdLarge/cabana	AdLarge/cabana	149	8,969,556	3,212,255	0
8	NBC News	Wondery Brand Partnerships	25	7,488,785	1,941,863	0
9	WarnerMedia	WarnerMedia	102	4,162,332	1,566,006	0
10	FOX News Podcasts	FOX News Podcasts	39	2,979,143	980,121	0
11	Salem Communications	Salem Communications	567	2,061,186	338,053	0
12	CBC/Radio-Canada	Acast	211	589,865	149,687	0
13	Bonneville International	Bonneville International	249	556,012	149,807	0
14	Beasley Media Group	Beasley Media Group	143	443,151	109,196	0
15	Focus On the Family	Focus On the Family	16	377,977	81,546	0

U.S. PODCAST REPORT

TOP 100 PODCASTS BY DOWNLOADS

Podcasts Ranked by Average Weekly Downloads in the United States

Reporting Period: November 30, 2020 - January 3, 2021

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	NPR News Now	NPR	National Public Media	840	0
2	Crime Junkie	audiochuck	AdLarge/cabana	7	↑2
3	Up First	NPR	National Public Media	35	0
4	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	24	↓2
5	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	Stitcher Media	11	0
6	Dateline NBC	NBC News	Wondery Brand Partnerships	18	↑1
7	Fresh Air	NPR	National Public Media	30	↑3
8	NPR Politics	NPR	National Public Media	26	↓2
9	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	28	0
10	Pod Save America	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	9	↓2
11	Planet Money	NPR	National Public Media	10	0
12	Morbid: A True Crime Podcast	Audioboom	Audioboom	10	↑1
13	How I Built This	NPR	National Public Media	9	↓1
14	Hidden Brain	Stitcher Media	Stitcher Media	5	↑3
15	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	840	↑1
16	Freakonomics Radio	Stitcher Media	Stitcher Media	6	↑8
17	The Charlie Kirk Show	Salem Communications	Salem Communications	64	↓3
18	Office Ladies	Stitcher Media	Stitcher Media	5	↑4
19	Indicator from Planet Money	NPR	National Public Media	23	↓1
20	CNN Daily News Briefing	WarnerMedia	WarnerMedia	55	↑3
21	TED Radio Hour	NPR	National Public Media	5	↓2
22	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	25	↓7
23	Wait Wait... Don't Tell Me!	NPR	National Public Media	8	↓2
24	Consider This from NPR	NPR	National Public Media	29	↓4
25	The Rachel Maddow Show	NBC News	Wondery Brand Partnerships	22	↑2
26	Monday Morning Podcast	Wondery	Wondery Brand Partnerships	10	↓1
27	VEWS with David Dobrik and Jason Nash	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	5	↑1
28	Conan O'Brien Needs A Friend	Stitcher Media	Stitcher Media	5	↑1
29	Short Wave	NPR	National Public Media	20	↓3

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
30	Something Was Wrong	Audioboom	Audioboom	4	New
31	Oprah's SuperSoul Conversations	Stitcher Media	Stitcher Media	5	↓1
32	Wow In The World	NPR	National Public Media	13	↑2
33	Skip and Shannon: Undisputed	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	49	↓1
34	Pop Culture Happy Hour	NPR	National Public Media	23	↓3
35	The John Batchelor Show	Audioboom	Audioboom	657	0
36	Revisionist History	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	↑47
37	WTF with Marc Maron Podcast	Stitcher Media	Stitcher Media	10	↑1
38	The School of Greatness	Wondery	Wondery Brand Partnerships	16	↑1
39	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	24	↓2
40	Coronavirus: Fact vs Fiction	WarnerMedia	WarnerMedia	22	↑2
41	Stay Tuned with Preet	Stitcher Media	Stitcher Media	13	↓1
42	Code Switch	NPR	National Public Media	7	↑3
43	Dr. Death	Wondery	Wondery Brand Partnerships	8	↑12
44	Life Kit	NPR	National Public Media	16	↑4
45	True Crime Garage	Stitcher Media	Stitcher Media	7	↓2
46	Lore	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	↓5
47	What A Day	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	16	↓11
48	True Crime Obsessed	Audioboom	Audioboom	8	↑3
49	Business Wars	Wondery	Wondery Brand Partnerships	11	↑3
50	StarTalk Radio	Stitcher Media	Stitcher Media	8	↑8
51	Casefile True Crime	Audioboom	Audioboom	2	↓7
52	Throughline	NPR	National Public Media	5	↓6
53	Snacks Daily	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	17	↓6
54	Small Town Murder	Stitcher Media	Stitcher Media	7	↑12
55	On Purpose with Jay Shetty	Stitcher Media	Stitcher Media	4	New
56	The MeatEater Podcast	Stitcher Media	Stitcher Media	8	↑4
57	Jensen and Holes: The Murder Squad	Stitcher Media	Stitcher Media	8	↓1
58	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	60	↓4
59	Happier with Gretchen Rubin	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	12	↑13
60	Up and Vanished	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	1	↑14
61	Anatomy of Murder	audiochuck	AdLarge/cabana	5	↑10
62	1A	NPR	National Public Media	25	↓9
63	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	5	New

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
64	Watch What Crappens	Stitcher Media	Stitcher Media	29	↓5
65	The Dollop with Dave Anthony and Gareth Reynolds	Wondery	Wondery Brand Partnerships	5	0
66	Morning Joe	NBC News	Wondery Brand Partnerships	23	↓3
67	Anything Goes with Emma Chamberlain	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	5	0
68	American Scandal	Wondery	Wondery Brand Partnerships	8	↑13
69	The Tiny Meat Gang Podcast	Audioboom	Audioboom	5	↑19
70	Timesuck with Dan Cummins	Stitcher Media	Stitcher Media	5	↑6
71	The Art of Manliness	Stitcher Media	Stitcher Media	12	↑2
72	It's Been a Minute With Sam Sanders	NPR	National Public Media	10	↓15
73	The Andrew Klavan Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	17	↓23
74	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	21	↓12
75	Side Hustle School	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	35	↑2
76	RISE podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	5	↓8
77	How Did This Get Made?	Stitcher Media	Stitcher Media	5	↑15
78	Do No Harm	Wondery	Wondery Brand Partnerships	3	↓9
79	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5	↑1
80	The Morning Toast	Audioboom	Audioboom	15	↓5
81	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6	↑3
82	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery	Wondery Brand Partnerships	7	↑3
83	Red Collar	audiochuck	AdLarge/cabana	6	New
84	The goop Podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	9	↓6
85	Forensic Files	WarnerMedia	WarnerMedia	10	↑6
86	The Savage Nation Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	6	↓37
87	Dr. Death Season 2: Dr. Fata	Wondery	Wondery Brand Partnerships	2	↓54
88	Lovett or Leave It	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	3	↓18
89	Comedy Bang Bang: The Podcast	Stitcher Media	Stitcher Media	9	New
90	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↓3
91	American History Tellers	Wondery	Wondery Brand Partnerships	7	↑2
92	All Songs Considered	NPR	National Public Media	11	↓10
93	Ear Biscuits	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓4
94	Ologies with Alie Ward	Stitcher Media	Stitcher Media	8	↑5
95	Fox News Radio 1 Minute Newscast	FOX News Podcasts	FOX News Podcasts	5	↓5

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
96	NBC Nightly News with Lester Holt	NBC News	Wondery Brand Partnerships	37	↓2
97	Pod Save the World	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	3	↓18
98	Daily Breath with Deepak Chopra	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	25	0
99	The Tony Kornheiser Show	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	15	↑1
100	Anderson Cooper 360	WarnerMedia	WarnerMedia	21	New

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1	NPR	National Public Media	54	10,394,533	37,477,733	0
2	Stitcher Media	Stitcher Media	460	6,521,237	23,588,411	0
3	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	375	4,992,901	17,938,103	0
4	Wondery	Wondery Brand Partnerships	138	4,792,322	18,397,131	0
5	AdLarge/cabana	AdLarge/cabana	149	3,212,255	8,969,556	↑2
6	Cumulus Media/ Westwood One	Cumulus Media/Westwood One	288	3,150,605	13,274,990	↓1
7	Audioboom	Audioboom	258	3,073,188	10,285,539	↓1
8	NBC News	Wondery Brand Partnerships	25	1,941,863	7,488,785	0
9	WarnerMedia	WarnerMedia	102	1,566,006	4,162,332	0
10	FOX News Podcasts	FOX News Podcasts	39	980,121	2,979,143	0
11	Salem Communications	Salem Communications	567	338,053	2,061,186	0
12	The Publisher Desk	The Publisher Desk	41	222,120	310,598	↑2
13	Bonneville International	Bonneville International	249	149,807	556,012	↓1
14	CBC/Radio-Canada	Acast	211	149,687	589,865	↓1
15	Beasley Media Group	Beasley Media Group	143	109,196	443,151	0

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1	NPR News Now	NPR	National Public Media	840	0
2	Up First	NPR	National Public Media	35	0
3	Crime Junkie	audiochuck	AdLarge/cabana	7	0
4	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	Stitcher Media	11	↑1
5	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	24	↓1
6	Fresh Air	NPR	National Public Media	30	↑2
7	Dateline NBC	NBC News	Wondery Brand Partnerships	18	↑2
8	Pod Save America	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	9	↓2
9	NPR Politics	NPR	National Public Media	26	↓2
10	Planet Money	NPR	National Public Media	10	↑1
11	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	28	↓1
12	CNN Daily News Briefing	WarnerMedia	WarnerMedia	55	↑1
13	Wait Wait... Don't Tell Me!	NPR	National Public Media	8	↓1
14	Morbid: A True Crime Podcast	Audioboom	Audioboom	10	↑1
15	Office Ladies	Stitcher Media	Stitcher Media	5	↓1
16	Hidden Brain	Stitcher Media	Stitcher Media	5	↑4
17	Consider This from NPR	NPR	National Public Media	29	↓1
18	Freakonomics Radio	Stitcher Media	Stitcher Media	6	0
19	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	840	↓2
20	Indicator from Planet Money	NPR	National Public Media	23	↑1
21	Conan O'Brien Needs A Friend	Stitcher Media	Stitcher Media	5	↑3
22	Short Wave	NPR	National Public Media	20	↓3
23	How I Built This	NPR	National Public Media	9	↑2
24	TED Radio Hour	NPR	National Public Media	5	↓2
25	The Rachel Maddow Show	NBC News	Wondery Brand Partnerships	22	↑2
26	VIEWS with David Dobrik and Jason Nash	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	5	↑2
27	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	25	↓1
28	Monday Morning Podcast	Wondery	Wondery Brand Partnerships	10	↑1
29	Code Switch	NPR	National Public Media	7	↑4

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
30	Revisionist History	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	↑67
31	WTF with Marc Maron Podcast	Stitcher Media	Stitcher Media	10	↑1
32	Pop Culture Happy Hour	NPR	National Public Media	23	↑3
33	Dr. Death	Wondery	Wondery Brand Partnerships	8	↑5
34	Throughline	NPR	National Public Media	5	↓4
35	Anatomy of Murder	audiochuck	AdLarge/cabana	5	↑2
36	Something Was Wrong	Audioboom	Audioboom	4	New
37	The MeatEater Podcast	Stitcher Media	Stitcher Media	8	↑5
38	The Charlie Kirk Show	Salem Communications	Salem Communications	64	↓7
39	Oprah's SuperSoul Conversations	Stitcher Media	Stitcher Media	5	↑10
40	Coronavirus: Fact vs Fiction	WarnerMedia	WarnerMedia	22	↑11
41	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	24	0
42	It's Been a Minute With Sam Sanders	NPR	National Public Media	10	↓6
43	Small Town Murder	Stitcher Media	Stitcher Media	7	↑11
44	True Crime Obsessed	Audioboom	Audioboom	8	↑6
45	Do No Harm	Wondery	Wondery Brand Partnerships	3	↓5
46	Red Collar	audiochuck	AdLarge/cabana	6	New
47	Life Kit	NPR	National Public Media	16	↑15
48	True Crime Garage	Stitcher Media	Stitcher Media	7	↓4
49	Lore	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	↓10
50	Casefile True Crime	Audioboom	Audioboom	2	↓16
51	Skip and Shannon: Undisputed	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	49	↑7
52	The Todd Starnes Show	The Publisher Desk	The Publisher Desk	61	↑36
53	Timesuck with Dan Cummins	Stitcher Media	Stitcher Media	5	↑7
54	Fox News Radio 1 Minute Newscast	FOX News Podcasts	FOX News Podcasts	5	↑3
55	Jensen and Holes: The Murder Squad	Stitcher Media	Stitcher Media	8	↓3
56	Lovett or Leave It	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	3	↓13
57	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	60	↓1
58	How Did This Get Made?	Stitcher Media	Stitcher Media	5	↑11
59	Dr. Death Season 2: Dr. Fata	Wondery	Wondery Brand Partnerships	2	↓36
60	Anything Goes with Emma Chamberlain	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	5	↓1
61	What A Day	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	16	↓14
62	Up and Vanished	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	1	↑6
63	Morning Joe	NBC News	Wondery Brand Partnerships	23	↓2

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
64	Stay Tuned with Preet	Stitcher Media	Stitcher Media	13	↑1
65	The Tiny Meat Gang Podcast	Audioboom	Audioboom	5	↑10
66	StarTalk Radio	Stitcher Media	Stitcher Media	8	↑4
67	Jalen Rose: Renaissance Man	AdLarge/cabana	AdLarge/cabana	6	↓22
68	The Dollop with Dave Anthony and Gareth Reynolds	Wondery	Wondery Brand Partnerships	5	↓1
69	Sofia with an F	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓21
70	Wow In The World	NPR	National Public Media	13	↑2
71	Inside the Hive with Nick Bilton	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	3	New
72	Pod Save the World	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	3	↓17
73	Embedded	NPR	National Public Media	4	↓10
74	Comedy Bang Bang: The Podcast	Stitcher Media	Stitcher Media	9	New
75	Snacks Daily	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	17	↓11
76	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	5	New
77	Car Talk	NPR	National Public Media	5	0
78	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6	↑1
79	American Scandal	Wondery	Wondery Brand Partnerships	8	↑8
80	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5	↑2
81	CNN Political Briefing	WarnerMedia	WarnerMedia	21	↓10
82	Blue Rush: A NY Giants Football Podcast from NY Post Sports	AdLarge/cabana	AdLarge/cabana	10	New
83	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↓7
84	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	21	↓11
85	Death of a Starlet	Wondery	Wondery Brand Partnerships	5	New
86	On Purpose with Jay Shetty	Stitcher Media	Stitcher Media	4	New
87	Ologies with Alie Ward	Stitcher Media	Stitcher Media	8	↓2
88	The Savage Nation Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	6	↓35
89	This Podcast Will Kill You	Stitcher Media	Stitcher Media	5	New
90	1A	NPR	National Public Media	25	↓16
91	Ear Biscuits	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↓10
92	The Andrew Klavan Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	17	↓26
93	The Art of Manliness	Stitcher Media	Stitcher Media	12	↓4
94	Literally! With Rob Lowe	Stitcher Media	Stitcher Media	7	↓3
95	Business Wars	Wondery	Wondery Brand Partnerships	11	↓9
96	Big Apple Buckets: A NY Knicks Basketball Podcast from New York Post Sports	AdLarge/cabana	AdLarge/cabana	2	New

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
97	The Happiness Lab with Dr. Laurie Santos	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	New
98	Bachelor Happy Hour – The Official Bachelor Podcast	Wondery	Wondery Brand Partnerships	8	↓4
99	Even the Rich	Wondery	Wondery Brand Partnerships	7	↓15
100	The School of Greatness	Wondery	Wondery Brand Partnerships	16	↓8

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 15 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.0. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports.

Questions, comments, or requests for additional information as it relates to our Podcast Reports?
Contact Metrics@tritondigital.com

To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>