

U.S. PODCAST REPORT

TOP 15 NETWORKS

Based on Average Weekly Downloads

Reporting Period: August 3 - August 30, 2020

RANK	PODCAST NETWORK	SALES REPRESENTATION	# OF ACTIVE PODCASTS	AVERAGE WEEKLY DOWNLOADS	AVERAGE WEEKLY USERS	RANK CHANGE
1	NPR	National Public Media	53	43,223,542	12,531,917	0
2	Stitcher	Midroll	293	24,846,148	7,985,716	0
3	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	375	23,473,447	6,771,986	0
4	Wondery	Wondery Brand Partnerships	133	19,316,784	5,212,369	0
5	Cumulus Media/ Westwood One	Cumulus Media/Westwood One	280	16,550,528	3,681,375	0
6	Audioboom	Audioboom	255	9,002,168	2,942,182	0
7	AdLarge/cabana	AdLarge/cabana	139	8,343,037	3,109,969	New
8	NBC News	Wondery Brand Partnerships	25	7,908,798	2,205,440	↓1
9	WarnerMedia	WarnerMedia	95	4,149,059	1,630,066	↓1
10	FOX News Podcasts	FOX News Podcasts	37	2,672,454	804,239	↓1
11	CBC/Radio-Canada	Acast	208	635,629	160,001	↓1
12	Bonneville International	Bonneville International	229	610,143	164,834	↓1
13	Salem Communications	Salem Communications	569	552,627	120,047	↓1
14	Beasley Media Group	Beasley Media Group	155	525,267	123,882	↓1
15	Focus On the Family	Focus On the Family	17	481,911	92,909	↓1

U.S. PODCAST REPORT

TOP 100 PODCASTS BY DOWNLOADS

Podcasts Ranked by Average Weekly Downloads in the United States

Reporting Period: August 3 - August 30, 2020

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	NPR News Now	NPR	National Public Media	672	0
2	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	24	↑1
3	Crime Junkie	AdLarge/cabana	AdLarge/cabana	6	New
4	Up First	NPR	National Public Media	27	↓2
5	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher	Midroll	8	↓1
6	NPR Politics	NPR	National Public Media	23	↓1
7	Pod Save America	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	10	↑2
8	Dateline NBC	NBC News	Wondery Brand Partnerships	13	0
9	Fresh Air	NPR	National Public Media	24	↓2
10	Planet Money	NPR	National Public Media	8	↓4
11	How I Built This	NPR	National Public Media	10	↓1
12	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	22	↑4
13	Hidden Brain	NPR	National Public Media	4	↓1
14	Indicator from Planet Money	NPR	National Public Media	20	↓3
15	Office Ladies	Stitcher	Midroll	8	↓2
16	TED Radio Hour	NPR	National Public Media	4	↓2
17	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	680	↓2
18	Morbid: A True Crime Podcast	Audioboom	Audioboom	8	↑3
19	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↑7
20	The Rachel Maddow Show	NBC News	Wondery Brand Partnerships	20	↓1
21	Monday Morning Podcast	Wondery	Wondery Brand Partnerships	8	↓3
22	Short Wave	NPR	National Public Media	20	0
23	Wait Wait... Don't Tell Me!	NPR	National Public Media	4	↓6
24	Oprah's SuperSoul Conversations	Stitcher	Midroll	5	↑1
25	Revisionist History	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	3	↓5
26	Freakonomics Radio	Stitcher	Midroll	5	↓2
27	VIEWS with David Dobrik and Jason Nash	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑1
28	Conan O'Brien Needs A Friend	Stitcher	Midroll	12	↓1
29	CNN Daily News Briefing	WarnerMedia	WarnerMedia	40	0

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
30	Stay Tuned with Preet	Stitcher	Midroll	17	↑6
31	The School of Greatness	Wondery	Wondery Brand Partnerships	12	0
32	Wow In The World	NPR	National Public Media	8	↓9
33	Coronavirus Daily	NPR	National Public Media	20	↓3
34	What A Day	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	20	↑4
35	Skip and Shannon: Undisputed	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	40	↑7
36	WTF with Marc Maron Podcast	Stitcher	Midroll	8	↓4
37	Coronavirus: Fact vs Fiction	WarnerMedia	WarnerMedia	20	↓3
38	The John Batchelor Show	Audioboom	Audioboom	426	↓3
39	Code Switch	NPR	National Public Media	5	↓6
40	Lore	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	↑1
41	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	18	↑5
42	Casefile True Crime	Audioboom	Audioboom	4	↓3
43	Unlocking Us with Brené Brown	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	1	↓6
44	True Crime Garage	Stitcher	Midroll	6	↑1
45	Park Predators	AdLarge/cabana	AdLarge/cabana	5	New
46	Life Kit	NPR	National Public Media	14	↑6
47	The Bert Show	Audioboom	Audioboom	380	↑19
48	Pop Culture Happy Hour	NPR	National Public Media	9	↓4
49	1A	NPR	National Public Media	21	0
50	The Savage Nation Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	11	↑12
51	Business Wars	Wondery	Wondery Brand Partnerships	10	↑5
52	StarTalk Radio	Stitcher	Midroll	6	↑1
53	RISE podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	5	↑1
54	The Dollop with Dave Anthony and Gareth Reynolds	Wondery	Wondery Brand Partnerships	4	↓11
55	Snacks Daily	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	13	↓8
56	Morning Joe	NBC News	Wondery Brand Partnerships	20	↑3
57	It's Been a Minute With Sam Sanders	NPR	National Public Media	9	↑3
58	The MeatEater Podcast	Stitcher	Midroll	5	↑7
59	The Andrew Klavan Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	14	↓2
60	Small Town Murder	Stitcher	Midroll	4	↓2
61	Throughline	NPR	National Public Media	4	↓6
62	The Art of Manliness	Stitcher	Midroll	8	↑1

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
63	The goop Podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	↑8
64	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	21	↑20
65	True Crime Obsessed	Audioboom	Audioboom	5	↓4
66	Happier with Gretchen Rubin	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	↑4
67	Lovett or Leave It	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑14
68	Anything Goes with Emma Chamberlain	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑10
69	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	↑4
70	Timesuck with Dan Cummins	Stitcher	Midroll	4	↓1
71	Pod Save the World	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑8
72	American Scandal	Wondery	Wondery Brand Partnerships	6	↓4
73	The Jordan B. Peterson Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	5	↑4
74	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↓10
75	Jensen and Holes: The Murder Squad	Stitcher	Midroll	4	↓8
76	Up and Vanished	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	0	↓28
77	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5	↓3
78	The Morning Toast	Audioboom	Audioboom	8	↓28
79	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	48	↑3
80	Blood Ties	Wondery	Wondery Brand Partnerships	4	↓8
81	Side Hustle School	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	28	↑5
82	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery	Wondery Brand Partnerships	5	↓6
83	NBC Nightly News with Lester Holt	NBC News	Wondery Brand Partnerships	28	↓3
84	Ear Biscuits	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	New
85	How Did This Get Made?	Stitcher	Midroll	8	0
86	Literally! With Rob Lowe	Stitcher	Midroll	4	New
87	American History Tellers	Wondery	Wondery Brand Partnerships	5	↑7
88	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	28	↓5
89	True Crime All The Time	Wondery	Wondery Brand Partnerships	4	↑4
90	All Songs Considered	NPR	National Public Media	8	↓2
91	Snacks Minute	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	15	↓16
92	Ologies with Alie Ward	Stitcher	Midroll	5	0
93	Forensic Files	WarnerMedia	WarnerMedia	8	↓3

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
94	Talk Is Jericho	Cumulus Media/Westwood One	Cumulus Media/Westwood One	8	New
95	Billionaire Boys Club	Wondery	Wondery Brand Partnerships	3	New
96	Pretty Basic with Alisha Marie and Remi Cruz	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	New
97	Dave & Chuck the Freak Podcast	Audioboom	Audioboom	20	↑1
98	RISE Together Podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	5	↓11
99	The Bill Bert Podcast	Wondery	Wondery Brand Partnerships	4	↓2
100	Why Is This Happening? with Chris Hayes	NBC News	Wondery Brand Partnerships	4	New

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1	NPR	National Public Media	53	12,531,917	43,223,542	0
2	Stitcher	Midroll	293	7,985,716	24,846,148	0
3	"Entercom/Cadence13/ Pineapple Street Studios"	Cadence13	375	6,771,986	23,473,447	0
4	Wondery	Wondery Brand Partnerships	133	5,212,369	19,316,784	0
5	Cumulus Media/ Westwood One	Cumulus Media/Westwood One	280	3,681,375	16,550,528	0
6	AdLarge/cabana	AdLarge/cabana	139	3,109,969	8,343,037	New
7	Audioboom	Audioboom	255	2,942,182	9,002,168	↓1
8	NBC News	Wondery Brand Partnerships	25	2,205,440	7,908,798	↓1
9	WarnerMedia	WarnerMedia	95	1,630,066	4,149,059	↓1
10	FOX News Podcasts	FOX News Podcasts	37	804,239	2,672,454	↓1
11	Bonneville International	Bonneville International	229	164,834	610,143	0
12	CBC/Radio-Canada	Acast	208	160,001	635,629	↓2
13	LAist Studios	LAist Studios	18	129,121	220,488	↓1
14	Beasley Media Group	Beasley Media Group	155	123,882	525,267	0
15	Salem Communications	Salem Communications	569	120,047	552,627	0

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1	NPR News Now	NPR	National Public Media	672	0
2	Up First	NPR	National Public Media	27	0
3	Crime Junkie	AdLarge/cabana	AdLarge/cabana	6	New
4	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher	Midroll	8	↓1
5	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	24	0
6	Fresh Air	NPR	National Public Media	24	↓2
7	Pod Save America	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	10	0
8	NPR Politics	NPR	National Public Media	23	0
9	Dateline NBC	NBC News	Wondery Brand Partnerships	13	0
10	Planet Money	NPR	National Public Media	8	↓4
11	Office Ladies	Stitcher	Midroll	8	↓1
12	Hidden Brain	NPR	National Public Media	4	0
13	Wait Wait... Don't Tell Me!	NPR	National Public Media	4	↓2
14	How I Built This	NPR	National Public Media	10	↓1
15	Freakonomics Radio	Stitcher	Midroll	5	↓1
16	TED Radio Hour	NPR	National Public Media	4	↓1
17	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	22	↑5
18	Short Wave	NPR	National Public Media	20	↓2
19	Indicator from Planet Money	NPR	National Public Media	20	↓2
20	Conan O'Brien Needs A Friend	Stitcher	Midroll	12	0
21	CNN Daily News Briefing	WarnerMedia	WarnerMedia	40	↓2
22	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	680	↓1
23	Revisionist History	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	3	↓5
24	Morbid: A True Crime Podcast	Audioboom	Audioboom	8	↑2
25	The Rachel Maddow Show	NBC News	Wondery Brand Partnerships	20	↓1
26	VEWS with David Dobrik and Jason Nash	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑3
27	Coronavirus Daily	NPR	National Public Media	20	↓2
28	Monday Morning Podcast	Wondery	Wondery Brand Partnerships	8	0
29	Code Switch	NPR	National Public Media	5	↓6

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
30	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↑3
31	Park Predators	AdLarge/cabana	AdLarge/cabana	5	New
32	Oprah's SuperSoul Conversations	Stitcher	Midroll	5	0
33	Unlocking Us with Brené Brown	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	1	↓6
34	WTF with Marc Maron Podcast	Stitcher	Midroll	8	↓4
35	Casefile True Crime	Audioboom	Audioboom	4	↓1
36	Lore	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	2	↑2
37	Coronavirus: Fact vs Fiction	WarnerMedia	WarnerMedia	20	↑3
38	It's Been a Minute With Sam Sanders	NPR	National Public Media	9	↓1
39	What A Day	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	20	↑3
40	Lovett or Leave It	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑11
41	Throughline	NPR	National Public Media	4	↓6
42	True Crime Garage	Stitcher	Midroll	6	↓1
43	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	18	↑7
44	Pod Save the World	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑5
45	The MeatEater Podcast	Stitcher	Midroll	5	↑2
46	Small Town Murder	Stitcher	Midroll	4	↓3
47	Life Kit	NPR	National Public Media	14	↑1
48	Stay Tuned with Preet	Stitcher	Midroll	17	↑6
49	Skip and Shannon: Undisputed	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	40	↑25
50	The Savage Nation Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	11	↑13
51	Snacks Minute	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	15	↓15
52	Jensen and Holes: The Murder Squad	Stitcher	Midroll	4	↑3
53	Morning Joe	NBC News	Wondery Brand Partnerships	20	↑5
54	Pop Culture Happy Hour	NPR	National Public Media	9	↓9
55	Timesuck with Dan Cummins	Stitcher	Midroll	4	↑4
56	Literally! With Rob Lowe	Stitcher	Midroll	4	↑12
57	RISE podcast	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	5	↓4
58	True Crime Obsessed	Audioboom	Audioboom	5	↓1
59	The Dollop with Dave Anthony and Gareth Reynolds	Wondery	Wondery Brand Partnerships	4	↓7
60	The Bill Bert Podcast	Wondery	Wondery Brand Partnerships	4	↑4
61	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↓5

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
62	The Jordan B. Peterson Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	5	↑4
63	How Did This Get Made?	Stitcher	Midroll	8	↓2
64	Anything Goes with Emma Chamberlain	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑8
65	StarTalk Radio	Stitcher	Midroll	6	↓5
66	Blood Ties	Wondery	Wondery Brand Partnerships	4	↑3
67	Wow In The World	NPR	National Public Media	8	↓23
68	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	↑9
69	Billionaire Boys Club	Wondery	Wondery Brand Partnerships	3	New
70	1A	NPR	National Public Media	21	0
71	Car Talk	NPR	National Public Media	4	0
72	Snacks Daily	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	13	↓7
73	Ear Biscuits	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	New
74	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5	↓1
75	Dr. Death	Wondery	Wondery Brand Partnerships	1	↑4
76	American Scandal	Wondery	Wondery Brand Partnerships	6	0
77	The School of Greatness	Wondery	Wondery Brand Partnerships	12	↑3
78	The Morning Toast	Audioboom	Audioboom	8	↓11
79	Guru: The Dark Side of Enlightenment	Wondery	Wondery Brand Partnerships	2	↓48
80	The Art of Manliness	Stitcher	Midroll	8	↑1
81	The Andrew Klavan Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	14	↓6
82	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	48	↑4
83	Ologies with Alie Ward	Stitcher	Midroll	5	↓1
84	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	21	New
85	Business Wars	Wondery	Wondery Brand Partnerships	10	↓2
86	True Crime All The Time	Wondery	Wondery Brand Partnerships	4	↓2
87	Deep Cover: The Drug Wars	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	New
88	Pretty Basic with Alisha Marie and Remi Cruz	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	4	↑11
89	NBC Nightly News with Lester Holt	NBC News	Wondery Brand Partnerships	28	↑1
90	Coffee Convos Podcast with Kail Lowry & Lindsay Chrisley	Audioboom	Audioboom	5	↑3
91	Ask Me Another	NPR	National Public Media	4	↓3
92	Up and Vanished	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	0	↓46
93	The Happiness Lab with Dr. Laurie Santos	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	1	↓2
94	El Podcast Mas Chido	Ten Mask	Ten Mask	20	0

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
95	Happier with Gretchen Rubin	Entercom/Cadence13/ Pineapple Street Studios	Cadence13	8	↑3
96	LeVar Burton Reads	Stitcher	Midroll	6	New
97	All Songs Considered	NPR	National Public Media	8	↓12
98	Juicy Scoop with Heather McDonald	Stitcher	Midroll	8	New
99	Getting Curious with Jonathan Van Ness	Stitcher	Midroll	7	↓10
100	Comedy Bang Bang: The Podcast	Stitcher	Midroll	13	New

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 15 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.0. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports.