

U.S. PODCAST REPORT

TOP 100 PODCASTS BY DOWNLOADS

Podcasts Ranked by Average Weekly Downloads in the United States

Reporting Period: March 16 - April 12, 2020

	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	NPR News Now	NPR	National Public Media	672	0
2	Up First	NPR	National Public Media	30	↑2
3	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	22	0
4	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher	Midroll	9	↓2
5	Planet Money	NPR	National Public Media	11	↑3
6	NPR Politics	NPR	National Public Media	21	↑1
7	Fresh Air	NPR	National Public Media	24	↓1
8	Pod Save America	RADIO.COM/Cadence13	Cadence 13	8	↑1
9	Dateline NBC	NBC News	Wondery Brand Partnerships	13	↓4
10	Indicator from Planet Money	NPR	National Public Media	20	↑3
11	Hidden Brain	NPR	National Public Media	4	↓1
12	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	672	↑4
13	TED Radio Hour	NPR	National Public Media	5	↑1
14	Office Ladies	Stitcher	Midroll	4	↓3
15	How I Built This	NPR	National Public Media	6	0
16	Wait Wait... Don't Tell Me!	NPR	National Public Media	5	↑5
17	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	21	↓5
18	Freakonomics Radio	Stitcher	Midroll	5	↑1
19	The Rachel Maddow Show	NBC News	Wondery Brand Partnerships	21	↑1
20	Unlocking Us with Brené Brown	RADIO.COM/Cadence13	Cadence13	7	New
21	Conan O'Brien Needs A Friend	Stitcher	Midroll	4	↓3
22	Oprah's SuperSoul Conversations	Stitcher	Midroll	4	↓5
23	VIEWS with David Dobrik and Jason Nash	RADIO.COM/Cadence13	Cadence13	4	↓1
24	Monday Morning Podcast	Wondery	Wondery Brand Partnerships	8	0
25	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	0
26	Wow In The World	NPR	National Public Media	17	↑10
27	Coronavirus Daily	NPR	National Public Media	20	New
28	Short Wave	NPR	National Public Media	20	↑2
29	What A Day	RADIO.COM/Cadence13	Cadence 13	20	0
30	Invisibilia	NPR	National Public Media	4	↑7

	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
31	Lore	RADIO.COM/Cadence13	Cadence13	2	↓4
32	The School of Greatness	Wondery	Wondery Brand Partnerships	13	↓6
33	Up and Vanished	RADIO.COM/Cadence13	Cadence13	2	↓10
34	Pop Culture Happy Hour	NPR	National Public Media	8	↑10
35	Skip and Shannon: Undisputed	RADIO.COM/Cadence13	Cadence13	21	↓7
36	The Savage Nation Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	11	↑9
37	1A	NPR	National Public Media	23	↑11
38	StarTalk Radio	Stitcher	Midroll	6	↓3
39	The Dating Game Killer	Wondery	Wondery Brand Partnerships	5	↓5
40	The Dollop with Dave Anthony and Gareth Reynolds	Wondery	Wondery Brand Partnerships	6	↓9
41	Revisionist History	RADIO.COM/Cadence13	Cadence13	1	↓9
42	The Happiness Lab with Dr. Laurie Santos	RADIO.COM/Cadence13	Cadence13	8	New
43	Happier with Gretchen Rubin	RADIO.COM/Cadence13	Cadence13	8	↑6
44	Snacks Daily	RADIO.COM/Cadence13	Cadence13	19	↓6
45	Life Kit	NPR	National Public Media	12	↓3
46	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	16	↓5
47	Throughline	NPR	National Public Media	4	↑5
48	Skimm This	RADIO.COM/Cadence13	Cadence13	20	↓2
49	Joe Exotic: Tiger King	Wondery	Wondery Brand Partnerships	9	New
50	The Andrew Klavan Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	16	↓3
51	This Podcast Will Kill You	Stitcher	Midroll	10	↑31
52	The goop Podcast	RADIO.COM/Cadence13	Cadence13	13	↑4
53	Lovett or Leave It	RADIO.COM/Cadence13	Cadence 13	4	↓3
54	Business Wars	Wondery	Wondery Brand Partnerships	9	↓11
55	RISE podcast	RADIO.COM/Cadence13	Cadence13	4	↓15
56	Phil in the Blanks	Stitcher	Midroll	5	↑3
57	Small Town Murder	Stitcher	Midroll	4	↓18
58	Morning Joe	NBC News	Wondery Brand Partnerships	21	↓3
59	All Songs Considered	NPR	National Public Media	10	↓1
60	Snacks Minute	RADIO.COM/Cadence13	Cadence13	19	↓27
61	The Art of Manliness	Stitcher	Midroll	9	↓8
62	Pod Save the World	RADIO.COM/Cadence13	Cadence 13	4	↑6
63	Jensen and Holes: The Murder Squad	Stitcher	Midroll	4	↓3
64	The Jordan B. Peterson Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	4	New
65	Ear Biscuits	RADIO.COM/Cadence13	Cadence13	4	↓3
66	How Did This Get Made?	Stitcher	Midroll	4	↓5

	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
67	The MeatEater Podcast	Stitcher	Midroll	5	New
68	Code Switch	NPR	National Public Media	6	↑7
69	NBC Nightly News with Lester Holt	NBC News	Wondery Brand Partnerships	28	↑10
70	Anything Goes with Emma Chamberlain	RADIO.COM/Cadence13	Cadence13	4	↑17
71	Timesuck with Dan Cummins	Stitcher	Midroll	5	↓4
72	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery	Wondery Brand Partnerships	8	↑12
73	Mystery and Murder: Analysis by Dr. Phil	Stitcher	Midroll	7	↑1
74	Side Hustle School	RADIO.COM/Cadence13	Cadence13	29	↓4
75	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	38	New
76	Dr. Death	Wondery	Wondery Brand Partnerships	2	↓12
77	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	4	↓14
78	American Scandal	Wondery	Wondery Brand Partnerships	6	↓2
79	It's Been a Minute With Sam Sanders	NPR	National Public Media	8	New
80	Ologies with Alie Ward	Stitcher	Midroll	6	↓7
81	Talk Is Jericho	Cumulus Media/Westwood One	Cumulus Media/Westwood One	8	New
82	The Tony Kornheiser Show	RADIO.COM/Cadence13	Cadence13	8	↓31
83	Ask Me Another	NPR	National Public Media	4	↑5
84	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	19	↓1
85	LeVar Burton Reads	Stitcher	Midroll	4	New
86	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4	↓17
87	RISE Together Podcast	RADIO.COM/Cadence13	Cadence13	4	↓9
88	Pretty Basic with Alisha Marie and Remi Cruz	RADIO.COM/Cadence13	Cadence13	4	New
89	Bachelor Happy Hour – The Official Bachelor Podcast	Wondery	Wondery Brand Partnerships	6	↓23
90	American History Tellers	Wondery	Wondery Brand Partnerships	6	↓10
91	Over My Dead Body	Wondery	Wondery Brand Partnerships	3	↑6
92	True Crime All The Time	Wondery	Wondery Brand Partnerships	4	↓20
93	The TryPod	RADIO.COM/Cadence13	Cadence13	6	↑3
94	All In with Chris Hayes	NBC News	Wondery Brand Partnerships	20	↓1
95	Car Talk	NPR	National Public Media	4	↓4
96	Sarah and Vinnie Full Show	RADIO.COM/Cadence13	Cadence13	155	New
97	Hello From The Magic Tavern	Stitcher	Midroll	4	↓16
98	Straight Up with Stassi	RADIO.COM/Cadence13	Cadence13	4	↑1
99	Undisclosed	Stitcher	Midroll	1	New
100	Embedded	NPR	National Public Media	2	New

U.S. PODCAST REPORT

TOP 10 NETWORKS

Based on Average Weekly Downloads

Reporting Period: March 16 - April 12, 2020

RANK	PODCAST NETWORK	SALES REPRESENTATION	# OF ACTIVE PODCASTS	AVERAGE WEEKLY DOWNLOADS	AVERAGE WEEKLY USERS	RANK CHANGE
1	NPR	National Public Media	52	42,473,000	11,662,000	0
2	RADIO.COM/Cadence13	Cadence13	375	21,120,000	6,323,000	0
3	Stitcher	Midroll	240	20,026,000	6,320,000	0
4	Wondery	Wondery Brand Partnerships	109	16,065,000	4,482,000	0
5	Cumulus Media/ Westwood One	Cumulus Media/Westwood One	253	11,835,000	2,744,000	0
6	NBC News	Wondery Brand Partnerships	24	6,105,000	1,640,000	0
7	FOX News Podcasts	FOX News Podcasts	34	2,686,000	790,000	0
8	Beasley Media Group	Beasley Media Group	162	507,000	112,000	↑1
9	CBC/Radio-Canada	Acast	114	476,000	160,000	↓1
10	Focus On the Family	Focus On the Family	16	312,000	90,000	0

U.S. PODCAST REPORT

TOP 100 PODCASTS BY USERS

Podcasts Ranked by Average Weekly Users in the United States

Reporting Period: March 16 - April 12, 2020

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	NPR News Now	NPR	National Public Media	672	0
2	Up First	NPR	National Public Media	30	0
3	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher	Midroll	9	0
4	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	22	0
5	Planet Money	NPR	National Public Media	11	↑4
6	Fresh Air	NPR	National Public Media	24	↓1
7	Pod Save America	RADIO.COM/Cadence13	Cadence 13	8	0
8	Wait Wait... Don't Tell Me!	NPR	National Public Media	5	↑4
9	NPR Politics	NPR	National Public Media	21	↓3
10	Office Ladies	Stitcher	Midroll	4	0
11	Hidden Brain	NPR	National Public Media	4	0
12	Dateline NBC	NBC News	Wondery Brand Partnerships	13	↓4
13	Unlocking Us with Brené Brown	RADIO.COM/Cadence13	Cadence13	7	New
14	Freakonomics Radio	Stitcher	Midroll	5	0
15	TED Radio Hour	NPR	National Public Media	5	0
16	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	672	↑2
17	Conan O'Brien Needs A Friend	Stitcher	Midroll	4	↓4
18	Indicator from Planet Money	NPR	National Public Media	20	↓1
19	How I Built This	NPR	National Public Media	6	↓3
20	Coronavirus Daily	NPR	National Public Media	20	New
21	Invisibilia	NPR	National Public Media	4	↑7
22	The Rachel Maddow Show	NBC News	Wondery Brand Partnerships	21	↓3
23	VIEWWS with David Dobrik and Jason Nash	RADIO.COM/Cadence13	Cadence13	4	↓3
24	Oprah's SuperSoul Conversations	Stitcher	Midroll	4	↓3
25	Monday Morning Podcast	Wondery	Wondery Brand Partnerships	8	↓1
26	Short Wave	NPR	National Public Media	20	0
27	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	21	↓2
28	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20	↑1
29	The Dating Game Killer	Wondery	Wondery Brand Partnerships	5	↑1
30	Lore	RADIO.COM/Cadence13	Cadence13	2	↓3

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
31	Snacks Minute	RADIO.COM/Cadence13	Cadence13	19	↓8
32	Lovett or Leave It	RADIO.COM/Cadence13	Cadence 13	4	0
33	Throughline	NPR	National Public Media	4	↑1
34	Up and Vanished	RADIO.COM/Cadence13	Cadence13	2	↓12
35	Revisionist History	RADIO.COM/Cadence13	Cadence13	1	↓4
36	What A Day	RADIO.COM/Cadence13	Cadence 13	20	↓3
37	The Happiness Lab with Dr. Laurie Santos	RADIO.COM/Cadence13	Cadence13	8	New
38	Pod Save the World	RADIO.COM/Cadence13	Cadence 13	4	↑5
39	Wow In The World	NPR	National Public Media	17	↑23
40	Pop Culture Happy Hour	NPR	National Public Media	8	0
41	The Savage Nation Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	11	↑11
42	Small Town Murder	Stitcher	Midroll	4	↓5
43	Life Kit	NPR	National Public Media	12	↓5
44	Joe Exotic: Tiger King	Wondery	Wondery Brand Partnerships	9	New
45	How Did This Get Made?	Stitcher	Midroll	4	↓1
46	RISE podcast	RADIO.COM/Cadence13	Cadence13	4	↓5
47	Jensen and Holes: The Murder Squad	Stitcher	Midroll	4	↓1
48	This Podcast Will Kill You	Stitcher	Midroll	10	↑23
49	Dr. Death	Wondery	Wondery Brand Partnerships	2	↓2
50	The Dollop with Dave Anthony and Gareth Reynolds	Wondery	Wondery Brand Partnerships	6	↓8
51	StarTalk Radio	Stitcher	Midroll	6	↓3
52	All Songs Considered	NPR	National Public Media	10	↓17
53	Phil in the Blanks	Stitcher	Midroll	5	↑8
54	Skip and Shannon: Undisputed	RADIO.COM/Cadence13	Cadence13	21	↓15
55	Morning Joe	NBC News	Wondery Brand Partnerships	21	↑1
56	Code Switch	NPR	National Public Media	6	↑4
57	The Jordan B. Peterson Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	4	New
58	Ear Biscuits	RADIO.COM/Cadence13	Cadence13	4	↓8
59	The MeatEater Podcast	Stitcher	Midroll	5	New
60	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	16	↓2
61	Timesuck with Dan Cummins	Stitcher	Midroll	5	↓2
62	Car Talk	NPR	National Public Media	4	↑2
63	Snacks Daily	RADIO.COM/Cadence13	Cadence13	19	↓14
64	Happier with Gretchen Rubin	RADIO.COM/Cadence13	Cadence13	8	↑12
65	Over My Dead Body	Wondery	Wondery Brand Partnerships	3	↑22
66	The Andrew Klavan Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	16	↓1

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
67	Mystery and Murder: Analysis by Dr. Phil	Stitcher	Midroll	7	↓1
68	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	4	↓14
69	Ask Me Another	NPR	National Public Media	4	↑6
70	Embedded	NPR	National Public Media	2	New
71	1A	NPR	National Public Media	23	↑2
72	LeVar Burton Reads	Stitcher	Midroll	4	New
73	Ologies with Alie Ward	Stitcher	Midroll	6	↓4
74	Anything Goes with Emma Chamberlain	RADIO.COM/Cadence13	Cadence13	4	↑11
75	Business Wars	Wondery	Wondery Brand Partnerships	9	↓7
76	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	38	New
77	Bachelor Happy Hour – The Official Bachelor Podcast	Wondery	Wondery Brand Partnerships	6	↓32
78	It's Been a Minute With Sam Sanders	NPR	National Public Media	8	↑22
79	NBC Nightly News with Lester Holt	NBC News	Wondery Brand Partnerships	28	↑12
80	The School of Greatness	Wondery	Wondery Brand Partnerships	13	↓25
81	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4	↓14
82	Talk Is Jericho	Cumulus Media/Westwood One	Cumulus Media/Westwood One	8	New
83	The Art of Manliness	Stitcher	Midroll	9	↓13
84	American Scandal	Wondery	Wondery Brand Partnerships	6	↓4
85	True Crime All The Time	Wondery	Wondery Brand Partnerships	4	↓11
86	The Shrink Next Door	Wondery	Wondery Brand Partnerships	2	New
87	America Dissected with Abdul El-Sayed	RADIO.COM/Cadence13	Cadence 13	8	New
88	All The Smoke	RADIO.COM/Cadence13	Cadence13	7	New
89	Comedy Bang Bang: The Podcast	Stitcher	Midroll	6	↓7
90	The goop Podcast	RADIO.COM/Cadence13	Cadence13	13	↓18
91	Dying For Sex	Wondery	Wondery Brand Partnerships	3	↓55
92	RISE Together Podcast	RADIO.COM/Cadence13	Cadence13	4	↓15
93	Pretty Basic with Alisha Marie and Remi Cruz	RADIO.COM/Cadence13	Cadence13	4	↑6
94	The Tony Kornheiser Show	RADIO.COM/Cadence13	Cadence13	8	↓31
95	The TryPod	RADIO.COM/Cadence13	Cadence13	6	↓9
96	Straight Up with Stassi	RADIO.COM/Cadence13	Cadence13	4	↓4
97	Getting Curious with Jonathan Van Ness	Stitcher	Midroll	5	↓16
98	The Dale Jr. Download - Dirty Mo Media	RADIO.COM/Cadence13	Cadence13	4	↓15
99	Business Story of the Day	NPR	National Public Media	21	New
100	Broken Record with Rick Rubin, Malcolm Gladwell, Bruce Headlam and Justin Richmond	RADIO.COM/Cadence13	Cadence13	7	↓12

U.S. PODCAST REPORT

TOP 10 NETWORKS

Based on Average Weekly Users

Reporting Period: March 16 - April 12, 2020

RANK	PODCAST NETWORK	SALES REPRESENTATION	# OF ACTIVE PODCASTS	AVERAGE WEEKLY USERS	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	NPR	National Public Media	52	11,662,000	42,473,000	0
2	RADIO.COM/ Cadence13	Cadence13	375	6,323,000	21,120,000	↑1
3	Stitcher	Midroll	240	6,320,000	20,026,000	↓1
4	Wondery	Wondery Brand Partnerships	109	4,482,000	16,065,000	0
5	Cumulus Media/ Westwood One	Cumulus Media/Westwood One	253	2,744,000	11,835,000	0
6	NBC News	Wondery Brand Partnerships	24	1,640,000	6,105,000	0
7	FOX News Podcasts	FOX News Podcasts	34	790,000	2,686,000	0
8	CBC/Radio-Canada	Acast	114	160,000	476,000	0
9	Beasley Media Group	Beasley Media Group	162	112,000	507,000	0
10	Focus On the Family	Focus On the Family	16	90,000	312,000	0

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 10 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on a 4-week reporting period (Monday to Sunday). The recurring 4-week period improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.0. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports.

Questions, comments, or requests for additional information as it relates to our Podcast Reports?
Contact Metrics@tritondigital.com

To receive our Podcast Reports via email, visit <https://www.tritondigital.com/resources/podcast-reports>