

# May 2022 New Zealand Podcast Ranker

## TOP NETWORKS

Publishers Ranked by Monthly Listeners in New Zealand

Rank	Network	Sales Representation	Monthly Listeners	Monthly Downloads	Rank Change
1	NZME/iHeartRadio/ARN	NZME	801,710	5,009,798	-
2	Audioboom	NZME	310,085	985,463	-
3	Stitcher Media	SXM Media	309,923	1,105,361	-
4	MediaWorks Radio Limited	MediaWorks Radio Limited	111,447	373,405	-
5	Kast Media	Kast Media	88,276	282,340	↑ 1
6	LiSTNR (SCA)	LiSTNR (SCA)	86,130	261,766	↓ 1
7	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	16,049	108,072	-
8	Headgum	Gumball	8,335	22,264	-



Access the web ranker here: <https://www.tritonrankers.com/reports/nz/podcasts/>



# May 2022 New Zealand Podcast Ranker

## TOP 100 PODCASTS

Podcasts Ranked by Monthly Listeners in New Zealand

Rank	Podcast	Network	Sales Representation	# Of New Episodes	Monthly Listeners	Monthly Downloads	Rank Change
1	Fletch, Vaughan & Hayley on ZM	NZME/iHeartRadio/ARN	NZME	25	93,455	322,493	-
2	The Mike Hosking Breakfast	NZME/iHeartRadio/ARN	NZME	185	85,121	785,668	↑ 1
3	Casefile True Crime	Audioboom	NZME	4	84,254	211,947	↓ 1
4	Stuff You Should Know	NZME/iHeartRadio/ARN	NZME	18	70,317	485,243	-
5	The Leighton Smith Podcast	NZME/iHeartRadio/ARN	NZME	4	57,468	250,969	-
6	The Matt & Jerry Show	NZME/iHeartRadio/ARN	NZME	47	51,314	235,235	↑ 3
7	No Such Thing As A Fish	Audioboom	NZME	4	51,233	184,088	↓ 1
8	Heather du Plessis-Allan Drive	NZME/iHeartRadio/ARN	NZME	315	46,477	459,584	↓ 1
9	Crime Junkie	audiochuck	SXM Media	8	45,595	133,645	↑ 1
10	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	4	43,268	108,219	↓ 2
11	Between Two Beers Podcast	NZME/iHeartRadio/ARN	NZME	5	35,627	63,939	↑ 5
12	The Hauraki Big Show	NZME/iHeartRadio/ARN	NZME	43	32,047	126,892	↓ 1
13	On Purpose with Jay Shetty	Stitcher Media	SXM Media	9	31,027	96,702	↓ 1
14	The Morning Rumble	MediaWorks Radio Limited	MediaWorks Radio Limited	92	30,522	100,046	↓ 1
15	Morbid: A True Crime Podcast	Audioboom	NZME	15	27,636	79,120	↓ 1
16	IMPAULSIVE	Kast Media	Kast Media	5	22,752	50,073	↑ 9
17	The Mindset Mentor	Kast Media	Kast Media	19	21,775	101,229	↑ 6
18	99% Invisible	Stitcher Media	SXM Media	5	18,841	52,552	↑ 1
19	The Front Page	NZME/iHeartRadio/ARN	NZME	27	18,304	42,522	↓ 2
20	Behind the Bastards	NZME/iHeartRadio/ARN	NZME	15	17,656	54,507	↑ 2
21	Freakonomics Radio	Stitcher Media	SXM Media	4	17,355	48,886	↓ 3
22	Jase & Lauren	NZME/iHeartRadio/ARN	NZME	91	16,489	191,338	↑ 6
23	Cooking the Books with Frances Cook	NZME/iHeartRadio/ARN	NZME	6	16,412	41,124	↑ 12
24	Early Edition with Kate Hawkesby	NZME/iHeartRadio/ARN	NZME	97	15,660	90,731	↓ 3
25	Cautionary Tales with Tim Harford	NZME/iHeartRadio/ARN	NZME	4	15,519	39,810	↓ 5



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26	Super Soul	Stitcher Media	SXM Media	4	14,633	56,253	↓ 2
27	Hidden Brain	Stitcher Media	SXM Media	5	13,946	40,722	↓ 1
28	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10	13,747	37,082	↑ 4
29	A Moment In Crime	NZME/iHeartRadio/ARN	NZME	3	13,624	28,282	-
30	The Country	NZME/iHeartRadio/ARN	NZME	127	13,558	112,470	↓ 3
31	Grey Areas with Petra Bagust	MediaWorks Radio Limited	MediaWorks Radio Limited	0	12,670	21,933	↓ 16
32	Last Podcast On The Left	Stitcher Media	SXM Media	8	12,599	41,992	↓ 2
33	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	5	12,249	21,558	↑ 4
34	Betrayal	NZME/iHeartRadio/ARN	NZME	4	11,984	26,256	Debut
35	Mai Morning Crew	MediaWorks Radio Limited	MediaWorks Radio Limited	24	11,972	31,159	↑ 5
36	The Rock Drive	MediaWorks Radio Limited	MediaWorks Radio Limited	131	11,694	57,797	↑ 11
37	She's On The Money	NZME/iHeartRadio/ARN	NZME	16	11,290	56,841	↓ 4
38	Life Uncut with Brittany Hockley and Laura Byrne	NZME/iHeartRadio/ARN	NZME	15	11,082	28,996	↑ 5
39	The Re-Wrap	NZME/iHeartRadio/ARN	NZME	18	10,795	30,870	↓ 1
40	The Agenda	NZME/iHeartRadio/ARN	NZME	7	10,499	27,638	↓ 4
41	Ologies with Alie Ward	Stitcher Media	SXM Media	4	10,020	27,318	↓ 2
42	This Past Weekend	Kast Media	Kast Media	5	9,787	20,398	↑ 18
43	Inside Dancing with the Stars	NZME/iHeartRadio/ARN	NZME	6	9,719	15,592	Debut
44	Toni and Ryan	NZME/iHeartRadio/ARN	NZME	21	9,610	29,404	↑ 1
45	RedHanded	Audioboom	NZME	4	9,319	26,924	↓ 1
46	Tova	MediaWorks Radio Limited	MediaWorks Radio Limited	313	9,266	28,920	↓ 5
47	The Edge Breakfast Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	87	9,120	56,347	↓ 5
48	Office Ladies	Stitcher Media	SXM Media	5	9,039	22,780	↓ 2
49	F1: Beyond The Grid	Audioboom	NZME	4	8,988	21,919	↓ 18
50	Revisionist History	NZME/iHeartRadio/ARN	NZME	3	8,510	21,092	-

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51	The Kyle & Jackie O Show	NZME/iHeartRadio/ARN	NZME	118	8,384	41,924	↓17
52	CounterClock	audiochuck	SXM Media	16	8,223	37,196	Debut
53	Stuff They Don't Want You To Know	NZME/iHeartRadio/ARN	NZME	25	8,064	43,328	-
54	Zane and Heath: Unfiltered	Audioboom	NZME	5	7,911	17,588	↓ 2
55	ZM's Bree & Clint	NZME/iHeartRadio/ARN	NZME	23	7,371	30,280	↓ 1
56	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	12	7,310	24,506	↓ 7
57	The Tiny Meat Gang Podcast	Audioboom	NZME	5	7,294	17,112	↓ 6
58	Kerre Mclvor Mornings Podcast	NZME/iHeartRadio/ARN	NZME	28	7,204	24,053	↓10
59	Anatomy of Murder	audiochuck	SXM Media	5	6,661	17,511	↓ 2
60	It Could Happen Here	NZME/iHeartRadio/ARN	NZME	27	6,578	19,781	↓ 4
61	Mad Monday	NZME/iHeartRadio/ARN	NZME	11	6,519	13,339	↑ 6
62	Stuff You Missed in History Class	NZME/iHeartRadio/ARN	NZME	19	6,497	94,896	↓ 1
63	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	6	6,076	15,806	↓ 5
64	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	6,066	10,427	↓ 1
65	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	SXM Media	6	6,019	23,400	↓ 1
66	StarTalk Radio	Stitcher Media	SXM Media	7	5,997	18,560	↑ 2
67	The Fighter & The Kid	Kast Media	Kast Media	9	5,954	15,345	↓ 1
68	The OneRoof Radio Show	NZME/iHeartRadio/ARN	NZME	5	5,939	13,915	↑12
69	Lore	NZME/iHeartRadio/ARN	NZME	5	5,932	22,343	↑ 4
70	No Stupid Questions	Stitcher Media	SXM Media	5	5,746	12,062	↑ 2
71	Murder, Mystery & Makeup	Audioboom	NZME	5	5,711	13,191	↓ 2
72	Two Hot Takes	Audioboom	NZME	4	5,571	11,413	↓ 7
73	Saturday Morning with Jack Tame	NZME/iHeartRadio/ARN	NZME	45	5,412	21,309	↓14
74	F1 Nation	Audioboom	NZME	5	5,321	9,350	↓12
75	Against the Rules with Michael Lewis	NZME/iHeartRadio/ARN	NZME	5	5,284	12,469	↑ 3

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76	The Daily Show With Trevor Noah: Ears Edition	NZME/iHeartRadio/ARN	NZME	30	4,932	42,976	↓ 2
77	Dark History	Audioboom	NZME	4	4,899	11,488	↓ 2
78	The MeatEater Podcast	NZME/iHeartRadio/ARN	NZME	8	4,842	10,881	↑10
79	The Deck	Stitcher Media	SXM Media	6	4,835	10,490	↑ 7
80	King and the Sting	Kast Media	Kast Media	6	4,716	9,842	↓ 3
81	The Cycling Podcast	Audioboom	NZME	33	4,695	24,318	Return
82	Myths and Legends	Kast Media	Kast Media	7	4,684	18,253	↑13
83	Fake Doctors, Real Friends with Zach and Donald	NZME/iHeartRadio/ARN	NZME	6	4,663	10,604	-
84	Weekend Sport	NZME/iHeartRadio/ARN	NZME	39	4,633	26,781	↑ 6
85	The Happiness Lab with Dr. Laurie Santos	NZME/iHeartRadio/ARN	NZME	1	4,545	13,193	↑ 9
86	Eckhart Tolle: Essential Teachings	Stitcher Media	SXM Media	4	4,390	12,341	↓10
87	Jono & Ben - The Podcast	NZME/iHeartRadio/ARN	NZME	25	4,334	13,447	↓ 2
88	True Crime Garage	Stitcher Media	SXM Media	8	4,294	13,288	↓ 6
89	Joel Osteen Podcast	NZME/iHeartRadio/ARN	NZME	28	4,159	35,371	↑ 8
90	Hamish & Andy's Remembering Project	LiSTNR (SCA)	LiSTNR (SCA)	8	4,076	13,742	Return
91	The Art of Manliness	Stitcher Media	SXM Media	9	4,056	11,643	↑ 9
92	I Weigh with Jameela Jamil	Stitcher Media	SXM Media	4	4,033	8,996	↓13
93	Continuous Disclosure	NZME/iHeartRadio/ARN	NZME	3	4,031	6,925	↓ 1
94	How Did This Get Made?	Stitcher Media	SXM Media	9	4,029	11,199	↓ 3
95	Triple M Rocks Footy NRL	LiSTNR (SCA)	LiSTNR (SCA)	87	4,027	18,563	↓11
96	Stuff To Blow Your Mind	NZME/iHeartRadio/ARN	NZME	28	3,938	62,357	Return
97	This Is Important	NZME/iHeartRadio/ARN	NZME	6	3,925	7,893	↑ 1
98	Sympathy Pains	NZME/iHeartRadio/ARN	NZME	1	3,865	8,608	Debut
99	The Imperfects	NZME/iHeartRadio/ARN	NZME	5	3,845	7,798	↓29
100	Broken Record with Rick Rubin, Malcolm Gladwell, Bruce Headlam and Justin Richmond	NZME/iHeartRadio/ARN	NZME	6	3,768	9,433	↓45

## POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

## ABOUT THE METHODOLOGY

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

## METRIC DEFINITIONS

- *Listeners* – A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.
- *Downloads* – A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- *Network* - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.
- *Rank Change* –
  - "Debut" in the 'Rank Change' column indicates that the show is new to the report, making its debut for the first time.
  - "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

## CONTACT US

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact [Metrics@TritonDigital.com](mailto:Metrics@TritonDigital.com).

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