

March 2022 New Zealand Podcast Ranker

TOP NETWORKS

Publishers Ranked by Monthly Listeners in New Zealand

Rank	Network	Sales Representation	Monthly Listeners	Monthly Downloads	Rank Change
1	NZME/iHeartRadio/ARN	NZME	863,473	5,029,102	-
2	Stitcher Media	SXM Media	318,188	1,176,682	-
3	Audioboom	NZME	305,604	936,208	-
4	LiSTNR (SCA)	LiSTNR (SCA)	101,145	288,745	↑ 2
5	MediaWorks Radio Limited	MediaWorks Radio Limited	101,080	279,073	-
6	Kast Media	Kast Media	78,758	234,024	↓ 2
7	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	13,513	97,715	-
8	Headgum	Gumball	9,708	27,351	-



Access the web ranker here: <https://www.tritonrankers.com/reports/nz/podcasts/>



March 2022 New Zealand Podcast Ranker

TOP 100 PODCASTS

Podcasts Ranked by Monthly Listeners in New Zealand

Rank	Podcast	Network	Sales Representation	# Of New Episodes	Monthly Listeners	Monthly Downloads	Rank Change
1	The Mike Hosking Breakfast	NZME/iHeartRadio/ARN	NZME	186	110,097	816,620	↑ 1
2	Fletch, Vaughan & Hayley on ZM	NZME/iHeartRadio/ARN	NZME	27	99,953	364,900	↑ 1
3	Casefile True Crime	Audioboom	NZME	6	80,684	206,512	↑ 2
4	Stuff You Should Know	NZME/iHeartRadio/ARN	NZME	22	74,538	502,360	-
5	The Leighton Smith Podcast	NZME/iHeartRadio/ARN	NZME	5	68,389	159,613	↑ 1
6	Heather du Plessis-Allan Drive	NZME/iHeartRadio/ARN	NZME	316	54,093	396,279	↓ 5
7	The Matt & Jerry Show	NZME/iHeartRadio/ARN	NZME	45	52,737	261,221	-
8	No Such Thing As A Fish	Audioboom	NZME	4	45,127	146,009	-
9	Hamish & Andy	LiSTNR (SCA)	LISTNR (SCA)	5	44,913	121,516	↑ 16
10	Crime Junkie	audiochuck	SXM Media	5	42,303	126,728	↓ 1
11	The Hauraki Big Show	NZME/iHeartRadio/ARN	NZME	44	31,143	132,715	↑ 2
12	The Morning Rumble Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	31	29,477	76,302	-
13	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	29,093	95,992	↑ 1
14	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	SXM Media	8	27,837	97,846	↓ 3
15	Morbid: A True Crime Podcast	Audioboom	NZME	9	26,052	75,744	↑ 1
16	Early Edition with Kate Hawkesby	NZME/iHeartRadio/ARN	NZME	94	23,630	100,763	↓ 6
17	The Kyle & Jackie O Show	NZME/iHeartRadio/ARN	NZME	116	20,257	65,349	↑ 20
18	99% Invisible	Stitcher Media	SXM Media	6	19,959	57,785	↑ 1
19	Jase & Lauren	NZME/iHeartRadio/ARN	NZME	90	19,126	218,290	↓ 1
20	Freakonomics Radio	Stitcher Media	SXM Media	5	19,067	62,426	-
21	Between Two Beers Podcast	NZME/iHeartRadio/ARN	NZME	6	18,252	29,417	↑ 45
22	Behind the Bastards	NZME/iHeartRadio/ARN	NZME	14	17,513	55,514	↓ 5
23	She's On The Money	NZME/iHeartRadio/ARN	NZME	14	17,358	78,704	↓ 8
24	IMPAULSIVE	Kast Media	Kast Media	6	17,275	31,617	↓ 1
25	The Mindset Mentor	Kast Media	Kast Media	23	17,217	78,019	↓ 4



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26	The Re-Wrap	NZME/iHeartRadio/ARN	NZME	23	16,652	37,613	↑ 1
27	Super Soul	Stitcher Media	SXM Media	6	15,810	59,982	↓ 3
28	The Country	NZME/iHeartRadio/ARN	NZME	141	15,137	133,088	↓ 2
29	Hidden Brain	Stitcher Media	SXM Media	5	14,871	49,801	↓ 1
30	Life Uncut with Brittany Hockley and Laura Byrne	NZME/iHeartRadio/ARN	NZME	13	13,689	43,002	↓ 8
31	Grey Areas with Petra Bagust	MediaWorks Radio Limited	MediaWorks Radio Limited	5	12,415	19,261	Debut
32	Last Podcast On The Left	Stitcher Media	SXM Media	9	12,334	48,056	↓ 2
33	Mai Morning Crew Catchup Podcast - Mai FM	MediaWorks Radio Limited	MediaWorks Radio Limited	23	12,042	28,763	↓ 1
34	The Front Page	NZME/iHeartRadio/ARN	NZME	14	12,035	21,038	Debut
35	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	9	11,532	34,480	↓ 1
36	Ologies with Alie Ward	Stitcher Media	SXM Media	5	11,406	30,359	↑ 3
37	The Agenda	NZME/iHeartRadio/ARN	NZME	7	11,298	33,335	↓ 4
38	Toni and Ryan	NZME/iHeartRadio/ARN	NZME	18	11,012	38,564	↓ 9
39	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	10,512	18,704	↓ 1
40	The Tiny Meat Gang Podcast	Audioboom	NZME	5	9,864	27,820	↑ 15
41	RedHanded	Audioboom	NZME	6	9,843	29,821	↑ 1
42	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	9	9,757	24,589	↑ 7
43	The Rock Drive Catchup Podcast	MediaWorks Radio Limited	MediaWorks Radio Limited	40	9,713	27,949	↑ 5
44	Cautionary Tales with Tim Harford	NZME/iHeartRadio/ARN	NZME	4	9,699	21,437	Return
45	The Edge Breakfast Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	77	9,421	48,218	↑ 9
46	Kerre McIvor Mornings Podcast	NZME/iHeartRadio/ARN	NZME	26	9,420	27,502	↓ 5
47	Stuff They Don't Want You To Know	NZME/iHeartRadio/ARN	NZME	25	9,246	46,649	↓ 16
48	Office Ladies	Stitcher Media	SXM Media	5	8,995	23,730	↓ 5
49	A Moment In Crime	NZME/iHeartRadio/ARN	NZME	2	8,718	18,314	↓ 2
50	F1: Beyond The Grid	Audioboom	NZME	7	8,579	19,252	↑ 30

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51	The BYC Podcast	NZME/iHeartRadio/ARN	NZME	16	8,035	19,511	↑ 19
52	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	9	8,004	27,925	↓ 7
53	ZM's Bree & Clint	NZME/iHeartRadio/ARN	NZME	23	7,650	32,667	↓ 7
54	Cooking the Books with Frances Cook	NZME/iHeartRadio/ARN	NZME	2	7,586	21,310	↓ 3
55	Zane and Heath: Unfiltered	Audioboom	NZME	4	7,350	17,355	↓ 5
56	Saturday Morning with Jack Tame	NZME/iHeartRadio/ARN	NZME	52	7,130	24,292	↓ 4
57	Dark History	Audioboom	NZME	5	7,104	17,735	↑ 7
58	Revisionist History	NZME/iHeartRadio/ARN	NZME	1	7,071	17,272	↑ 4
59	Canterbury Mornings with John MacDonald	NZME/iHeartRadio/ARN	NZME	27	6,882	11,466	↑ 18
60	The Happiness Lab with Dr. Laurie Santos	NZME/iHeartRadio/ARN	NZME	1	6,815	18,915	↓ 24
61	Something Was Wrong	audiochuck	SXM Media	6	6,712	19,971	↓ 5
62	Lore	NZME/iHeartRadio/ARN	NZME	4	6,654	28,905	↓ 1
63	This Past Weekend	Kast Media	Kast Media	6	6,599	14,153	↓ 5
64	It Could Happen Here	NZME/iHeartRadio/ARN	NZME	27	6,564	21,234	↓ 20
65	Anatomy of Murder	audiochuck	SXM Media	5	6,495	17,221	↑ 6
66	The Diary Of A CEO by Steven Bartlett	Audioboom	NZME	14	6,424	14,035	↓ 31
67	Murder, Mystery & Makeup	Audioboom	NZME	5	6,358	14,110	↓ 7
68	The Fighter & The Kid	Kast Media	Kast Media	10	6,206	14,229	↓ 9
69	I Don't Know About That	Kast Media	Kast Media	9	6,015	12,825	↓ 1
70	The Daily Show With Trevor Noah: Ears Edition	NZME/iHeartRadio/ARN	NZME	29	6,008	46,898	↓ 5
71	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	5	5,781	13,218	↑ 4
72	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	SXM Media	4	5,764	22,276	↑ 2
73	Stuff You Missed in History Class	NZME/iHeartRadio/ARN	NZME	18	5,641	93,837	↓ 20
74	StarTalk Radio	Stitcher Media	SXM Media	7	5,525	16,761	↑ 4
75	Fake Doctors, Real Friends with Zach and Donald	NZME/iHeartRadio/ARN	NZME	7	5,428	15,432	↓ 12

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76	The Rise & Conquer Podcast with Georgie Stevenson	NZME/iHeartRadio/ARN	NZME	5	5,416	17,550	↑ 10
77	The MeatEater Podcast	NZME/iHeartRadio/ARN	NZME	9	5,348	11,935	↓ 5
78	Two Hot Takes	Audioboom	NZME	5	5,124	10,363	↓ 5
79	Stuff To Blow Your Mind	NZME/iHeartRadio/ARN	NZME	28	4,989	41,603	↓ 12
80	Mad Monday	NZME/iHeartRadio/ARN	NZME	7	4,843	10,262	Return
81	Murder With My Husband	NZME/iHeartRadio/ARN	NZME	4	4,751	12,090	↑ 8
82	F1 Nation	Audioboom	NZME	4	4,606	7,731	Return
83	This Is Important	NZME/iHeartRadio/ARN	NZME	5	4,566	11,257	↓ 7
84	Eckhart Tolle: Essential Teachings	Stitcher Media	SXM Media	5	4,546	12,841	↑ 10
85	Newstalk ZBeen	NZME/iHeartRadio/ARN	NZME	23	4,524	13,153	↑ 5
86	The Deck	Stitcher Media	SXM Media	5	4,521	8,787	↓ 7
87	No Stupid Questions	Stitcher Media	SXM Media	4	4,517	10,344	↓ 3
88	Marcus Lush Nights	NZME/iHeartRadio/ARN	NZME	24	4,490	18,880	↑ 4
89	True Crime Garage	Stitcher Media	SXM Media	8	4,459	14,180	↓ 2
90	Triple M Rocks Footy NRL	LISTNR (SCA)	LiSTNR (SCA)	104	4,340	22,740	Return
91	Joel Osteen Podcast	NZME/iHeartRadio/ARN	NZME	27	4,332	35,665	↓ 9
92	Jono & Ben - The Podcast	NZME/iHeartRadio/ARN	NZME	24	4,332	16,927	↑ 1
93	The Sunday Session with Francesca Rudkin	NZME/iHeartRadio/ARN	NZME	50	4,155	9,861	↓ 36
94	The OneRoof Radio Show	NZME/iHeartRadio/ARN	NZME	4	4,148	6,933	↑ 1
95	The Schaub Show	Kast Media	Kast Media	11	4,136	8,879	↑ 5
96	Deep Cover: Mob Land	NZME/iHeartRadio/ARN	NZME	3	4,079	9,612	↓ 27
97	On The Front Foot	NZME/iHeartRadio/ARN	NZME	5	4,017	8,812	Return
98	The Art of Manliness	Stitcher Media	SXM Media	9	3,978	14,708	Return
99	Small Town Murder	Stitcher Media	SXM Media	5	3,976	9,541	Return
100	I Weigh with Jameela Jamil	Stitcher Media	SXM Media	4	3,962	9,040	↓ 12

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

ABOUT THE METHODOLOGY

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

- *Listeners* – A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.
- *Downloads* – A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- *Network* - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.
- *Rank Change* –
 - "Debut" in the 'Rank Change' column indicates that the show is new to the report, making its debut for the first time.
 - "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@TritonDigital.com.

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