

July 2022 New Zealand Podcast Ranker

TOP NETWORKS

Publishers Ranked by Monthly Listeners in New Zealand

Rank	Network	Sales Representation	Monthly Listeners	Monthly Downloads	Rank Change
1	NZME/iHeartRadio/ARN	NZME	739,702	4,464,175	-
2	Stitcher Media	SXM Media	285,017	962,480	-
3	Audioboom	NZME	276,297	879,794	-
4	MediaWorks Radio Limited	MediaWorks Radio Limited	92,929	337,220	-
5	LiSTNR (SCA)	LiSTNR (SCA)	83,229	254,679	-
6	Kast Media	Kast Media	68,204	198,584	-
7	Studio71	Studio71	42,486	111,946	-
8	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	19,334	100,061	-
9	Headgum	Gumball	8,772	26,203	-



Access the web ranker here: <https://www.tritonrankers.com/reports/nz/podcasts/>



July 2022 New Zealand Podcast Ranker

TOP 100 PODCASTS

Podcasts Ranked by Monthly Listeners in New Zealand

Rank	Podcast	Network	Sales Representation	# Of New Episodes	Monthly Listeners	Monthly Downloads	Rank Change
1	Casefile True Crime	Audioboom	NZME	5	74,857	201,337	↑ 1
2	The Mike Hosking Breakfast	NZME/iHeartRadio/ARN	NZME	173	72,385	687,226	↑ 1
3	Stuff You Should Know	NZME/iHeartRadio/ARN	NZME	17	70,811	521,213	↑ 1
4	Fletch, Vaughan & Hayley on ZM	NZME/iHeartRadio/ARN	NZME	11	65,473	241,495	↓ 3
5	The Leighton Smith Podcast	NZME/iHeartRadio/ARN	NZME	4	51,979	132,157	-
6	No Such Thing As A Fish	Audioboom	NZME	5	50,365	165,335	-
7	The Matt & Jerry Show	NZME/iHeartRadio/ARN	NZME	33	42,691	225,678	↑ 1
8	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	4	41,493	100,406	↑ 1
9	Heather du Plessis-Allan Drive	NZME/iHeartRadio/ARN	NZME	242	40,598	319,806	↓ 2
10	Between Two Beers Podcast	NZME/iHeartRadio/ARN	NZME	5	39,238	73,429	↑ 4
11	Crime Junkie	audiochuck	SXM Media	4	37,552	109,533	↓ 1
12	The Hauraki Big Show	NZME/iHeartRadio/ARN	NZME	41	33,598	136,569	-
13	The Front Page	NZME/iHeartRadio/ARN	NZME	30	31,419	61,840	↑ 2
14	On Purpose with Jay Shetty	Stitcher Media	SXM Media	9	28,260	86,321	↓ 3
15	The Morning Rumble	MediaWorks Radio Limited	MediaWorks Radio Limited	54	21,177	72,928	↓ 2
16	Freakonomics Radio	Stitcher Media	SXM Media	4	20,714	61,090	↑ 1
17	IMPAULSIVE	Kast Media	Kast Media	4	19,792	35,924	↓ 1
18	The Country	NZME/iHeartRadio/ARN	NZME	129	16,769	169,336	↑ 3
19	99% Invisible	Stitcher Media	SXM Media	4	16,416	45,185	↓ 1
20	The Rock Drive	MediaWorks Radio Limited	MediaWorks Radio Limited	151	16,029	76,905	-
21	Behind the Bastards	NZME/iHeartRadio/ARN	NZME	9	15,692	50,911	↓ 2
22	The Mindset Mentor	Kast Media	Kast Media	18	15,250	63,706	-
23	Cautionary Tales with Tim Harford	NZME/iHeartRadio/ARN	NZME	4	14,878	32,823	↑ 1
24	Cooking the Books with Frances Cook	NZME/iHeartRadio/ARN	NZME	5	14,567	37,408	↓ 1
25	Revisionist History	NZME/iHeartRadio/ARN	NZME	4	14,453	40,818	↑ 29

TOP 100 PODCASTS

Rank	Podcast	Network	Sales Representation	# Of New Episodes	Monthly Listeners	Monthly Downloads	Rank Change
26	Early Edition with Kate Hawkesby	NZME/iHeartRadio/ARN	NZME	87	13,525	78,914	↓ 1
27	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	12,717	22,730	↑ 3
28	Super Soul	Stitcher Media	SXM Media	4	12,437	45,859	↑ 1
29	Jase & Lauren	NZME/iHeartRadio/ARN	NZME	72	12,241	154,766	↓ 3
30	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	8	12,215	34,336	↓ 2
31	Hidden Brain	Stitcher Media	SXM Media	4	12,143	38,147	↑ 1
32	Last Podcast On The Left	Stitcher Media	SXM Media	9	12,060	36,379	↓ 5
33	Toni and Ryan	NZME/iHeartRadio/ARN	NZME	20	11,536	39,309	↑ 7
34	Mai Morning Crew	MediaWorks Radio Limited	MediaWorks Radio Limited	72	11,367	39,352	↓ 3
35	RedHanded	Audioboom	NZME	8	10,954	32,462	↑ 4
36	The Agenda	NZME/iHeartRadio/ARN	NZME	6	10,842	27,659	↓ 1
37	Kerre Woodham Mornings Podcast	NZME/iHeartRadio/ARN	NZME	25	10,235	27,070	↑ 35
38	She's On The Money	NZME/iHeartRadio/ARN	NZME	16	10,009	46,892	↑ 4
39	Ologies with Alie Ward	Stitcher Media	SXM Media	5	9,525	24,881	↑ 2
40	A Moment In Crime	NZME/iHeartRadio/ARN	NZME	2	9,450	20,698	↓ 6
41	Pod Save America	Stitcher Media	SXM Media	8	8,315	27,549	↑ 5
42	The Re-Wrap	NZME/iHeartRadio/ARN	NZME	15	7,909	19,918	↓ 6
43	The Edge Breakfast Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	47	7,755	35,862	↑ 6
44	The Kyle & Jackie O Show	NZME/iHeartRadio/ARN	NZME	93	7,707	37,135	↓ 11
45	F1: Beyond The Grid	Audioboom	NZME	4	7,536	17,031	↓ 1
46	Zane and Heath: Unfiltered	Audioboom	NZME	4	7,410	17,725	↓ 1
47	ZM's Bree & Clint	NZME/iHeartRadio/ARN	NZME	15	7,401	38,221	↑ 8
48	It Could Happen Here	NZME/iHeartRadio/ARN	NZME	25	7,286	29,152	↑ 4
49	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	7,219	13,984	↑ 2
50	The Tiny Meat Gang Podcast	Audioboom	NZME	5	7,118	18,042	↓ 7

TOP 100 PODCASTS

Rank	Podcast	Network	Sales Representation	# Of New Episodes	Monthly Listeners	Monthly Downloads	Rank Change
51	Stuff They Don't Want You To Know	NZME/iHeartRadio/ARN	NZME	23	7,058	50,664	↓ 1
52	Office Ladies	Stitcher Media	SXM Media	3	7,004	18,648	↓ 4
53	The Happiness Lab with Dr. Laurie Santos	NZME/iHeartRadio/ARN	NZME	7	6,998	20,078	↑36
54	Tova	MediaWorks Radio Limited	MediaWorks Radio Limited	276	6,770	22,291	↑ 6
55	Murder, Mystery & Makeup	Audioboom	NZME	4	6,739	18,299	↑ 8
56	This Past Weekend	Kast Media	Kast Media	3	6,463	11,959	-
57	It's A Lot with Abbie Chatfield	LISTNR (SCA)	LISTNR (SCA)	8	6,006	16,375	↑24
58	Life Uncut with Brittany Hockley and Laura Byrne	NZME/iHeartRadio/ARN	NZME	2	5,785	18,915	↓20
59	Mad Monday	NZME/iHeartRadio/ARN	NZME	8	5,768	11,893	↑ 5
60	True Crime with Kendall Rae	Audioboom	NZME	8	5,723	14,809	↑13
61	Stuff You Missed in History Class	NZME/iHeartRadio/ARN	NZME	19	5,713	70,259	↑ 1
62	Saving Grace	Audioboom	NZME	4	5,507	9,182	↑20
63	No Stupid Questions	Stitcher Media	SXM Media	5	5,502	13,923	↑ 8
64	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	SXM Media	4	5,432	24,372	↑ 2
65	The Cycling Podcast	Audioboom	NZME	34	5,381	23,830	Return
66	The OneRoof Radio Show	NZME/iHeartRadio/ARN	NZME	5	5,376	9,375	↑20
67	We Need To Talk with Toni Street	NZME/iHeartRadio/ARN	NZME	0	5,355	11,481	↓14
68	Lore	NZME/iHeartRadio/ARN	NZME	4	5,272	23,041	↓11
69	StarTalk Radio	Stitcher Media	SXM Media	6	5,213	15,409	↓ 1
70	The Daily Show With Trevor Noah: Ears Edition	NZME/iHeartRadio/ARN	NZME	29	5,126	35,931	↓ 5
71	WTF1 Podcast	Audioboom	NZME	20	4,981	12,864	↑13
72	Two Hot Takes	Audioboom	NZME	5	4,925	10,429	↓13
73	Saturday Morning with Jack Tame	NZME/iHeartRadio/ARN	NZME	57	4,867	25,764	↑14
74	Park Predators	audiochuck	SXM Media	4	4,858	12,159	↑ 5
75	The MeatEater Podcast	NZME/iHeartRadio/ARN	NZME	8	4,787	11,971	↓ 1

TOP 100 PODCASTS

Rank	Podcast	Network	Sales Representation	# Of New Episodes	Monthly Listeners	Monthly Downloads	Rank Change
76	Hamish & Andy's Remembering Project	LiSTNR (SCA)	LiSTNR (SCA)	0	4,764	17,628	Return
77	Anatomy of Murder	audiochuck	SXM Media	3	4,697	12,413	↓16
78	The Fighter & The Kid	Kast Media	Kast Media	8	4,630	10,571	↓11
79	Triple M Rocks Footy NRL	LiSTNR (SCA)	LiSTNR (SCA)	88	4,602	14,284	↓32
80	The Imperfects	NZME/iHeartRadio/ARN	NZME	5	4,336	8,852	↓ 5
81	Therapy Gecko	Stitcher Media	SXM Media	9	4,269	8,268	Debut
82	F1 Nation	Audioboom	NZME	4	4,201	6,969	↓ 5
83	Joel Osteen Podcast	NZME/iHeartRadio/ARN	NZME	28	4,075	42,310	↑ 9
84	Eckhart Tolle: Essential Teachings	Stitcher Media	SXM Media	4	4,040	11,864	↑ 1
85	Simon Barnett & James Daniels Afternoons	NZME/iHeartRadio/ARN	NZME	16	4,003	9,150	Return
86	Pod Save the World	Stitcher Media	SXM Media	5	3,975	9,553	Debut
87	The Rise & Conquer Podcast with Georgie Stevenson	NZME/iHeartRadio/ARN	NZME	8	3,954	12,519	↑10
88	Fake Doctors, Real Friends with Zach and Donald	NZME/iHeartRadio/ARN	NZME	4	3,896	9,088	-
89	Weekend Sport with Jason Pine	NZME/iHeartRadio/ARN	NZME	31	3,847	21,269	Return
90	I Weigh with Jameela Jamil	Stitcher Media	SXM Media	5	3,830	8,864	Return
91	Betrayal	NZME/iHeartRadio/ARN	NZME	3	3,804	8,725	↓33
92	Hot Money: Who Rules Porn?	NZME/iHeartRadio/ARN	NZME	3	3,784	7,971	Debut
93	In the Loop	NZME/iHeartRadio/ARN	NZME	5	3,780	5,463	Return
94	One Day You'll Thank Me	NZME/iHeartRadio/ARN	NZME	4	3,774	4,585	Debut
95	Raising The Curve	MediaWorks Radio Limited	MediaWorks Radio Limited	5	3,768	7,796	Return
96	How Did This Get Made?	Stitcher Media	SXM Media	10	3,768	10,838	↓ 5
97	True Crime Garage	Stitcher Media	SXM Media	8	3,765	12,986	↓17
98	The Deck	Stitcher Media	SXM Media	4	3,744	8,025	↓ 8
99	The Working Group	MediaWorks Radio Limited	MediaWorks Radio Limited	5	3,710	6,019	↓ 4
100	The Art of Manliness	Stitcher Media	SXM Media	8	3,708	11,128	↓ 2

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

ABOUT THE METHODOLOGY

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

- *Listeners* – A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.
- *Downloads* – A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- *Network* - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.
- *Rank Change* –
 - "Debut" in the 'Rank Change' column indicates that the show is new to the report, making its debut for the first time.
 - "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@TritonDigital.com.

If you'd like to receive this ranker via email, complete the form at <https://info.tritondigital.com/subscribe-to-podcast-reports-and-webcast-metrics-rankers>

