# July 2022 New Zealand Podcast Ranker

## TOP NETWORKS

Publishers Ranked by Monthly Listeners in New Zealand

<table>
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<tr>
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<th>Network</th>
<th>Sales Representation</th>
<th>Monthly Listeners</th>
<th>Monthly Downloads</th>
<th>Rank Change</th>
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Access the web ranker here: [https://www.tritonrankers.com/reports/nz/podcasts/](https://www.tritonrankers.com/reports/nz/podcasts/)
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# TOP 100 PODCASTS

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Access the web ranker here: [https://www.tritonrankers.com/reports/nz/podcasts/](https://www.tritonrankers.com/reports/nz/podcasts/)
POWERED BY TRITON DIGITAL’S PODCAST METRICS
Triton Digital’s Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE NEW ZEALAND PODCAST RANKER
The New Zealand Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

ABOUT THE METHODOLOGY
The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS
○ **Listeners** – A ‘listener’ is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.

○ **Downloads** – A ‘download’ is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

○ **Network** - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.

○ **Rank Change** –
  • "Debut" in the ‘Rank Change’ column indicates that the show is new to the report, making its debut for the first time.
  • "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US
Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@TritonDigital.com.

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