

# January 2022 New Zealand Podcast Ranker

## TOP NETWORKS

Publishers Ranked by Monthly Listeners in New Zealand

Rank	Network	Monthly Listeners	Monthly Downloads	Rank Change
1	NZME/iHeartRadio	563,074	2,800,206	-
2	Stitcher Media	333,521	1,213,489	↑ 1
3	Audioboom	299,318	943,644	↓ 1
4	Kast Media	87,174	252,773	↑ 1
5	MediaWorks Radio Limited	61,226	173,728	↓ 1
6	LiSTNR (SCA)	43,593	141,517	-
7	Headgum	12,306	41,111	-
8	Sports Entertainment Network (SEN)	6,689	56,183	-

Note: NZME/iHeartRadio experienced minor data collection issues through a portion of the period.

Access the web ranker here: <https://www.tritonrankers.com/reports/nz/podcasts/>



# January 2022 New Zealand Podcast Ranker

## TOP 100 PODCASTS

Podcasts Ranked by Monthly Listeners in New Zealand

Rank	Podcast	Network	# Of New Episodes	Monthly Listeners	Monthly Downloads	Rank Change
1	Casefile True Crime	Audioboom	0	72,704	242,423	↑ 1
2	Fletch, Vaughan & Hayley on ZM	NZME/iHeartRadio	12	70,939	249,999	↓ 1
3	Stuff You Should Know	NZME/iHeartRadio	17	70,134	403,025	↑ 1
4	No Such Thing As A Fish	Audioboom	4	48,709	159,575	↑ 3
5	Crime Junkie	audiochuck	6	47,169	147,746	Debut
6	The Leighton Smith Podcast	NZME/iHeartRadio	4	36,297	93,591	-
7	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	9	32,251	117,081	↑ 2
8	On Purpose with Jay Shetty	Stitcher Media	9	30,744	101,889	↑ 3
9	The Mike Hosking Breakfast	NZME/iHeartRadio	52	28,371	217,805	↓ 6
10	Morbid: A True Crime Podcast	Audioboom	9	25,591	74,407	↑ 4
11	The Matt & Jerry Show	NZME/iHeartRadio	14	24,287	113,151	↓ 3
12	Heather du Plessis-Allan Drive	NZME/iHeartRadio	59	23,162	142,498	↓ 7
13	IMPAULSIVE	Kast Media	4	22,221	42,574	↑ 9
14	The Morning Rumble Catchup	MediaWorks Radio Limited	18	20,423	49,695	↓ 2
15	Freakonomics Radio	Stitcher Media	4	19,643	64,461	↓ 2
16	Behind the Bastards	NZME/iHeartRadio	13	19,174	69,214	↑ 2
17	Hamish & Andy	LiSTNR (SCA)	0	18,973	55,619	↓ 7
18	The Mindset Mentor	Kast Media	20	18,878	79,421	↑ 2
19	The Hauraki Big Show	NZME/iHeartRadio	24	18,408	74,348	↓ 3
20	Super Soul	Stitcher Media	5	18,065	78,207	↓ 3
21	99% Invisible	Stitcher Media	3	17,242	48,066	↓ 6
22	Hidden Brain	Stitcher Media	7	15,534	52,459	↓ 1
23	A Moment In Crime	NZME/iHeartRadio	1	13,465	27,175	↑ 8
24	Conan O'Brien Needs A Friend	Stitcher Media	9	11,995	35,239	↑ 2
25	The Agenda	NZME/iHeartRadio	5	11,715	40,116	↓ 1

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26	Stuff They Don't Want You To Know	NZME/iHeartRadio	22	11,192	47,960	↑ 6
27	Ologies with Alie Ward	Stitcher Media	5	10,264	30,139	↑ 2
28	The Happiness Lab with Dr. Laurie Santos	NZME/iHeartRadio	7	10,227	27,977	↑ 42
29	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	5	10,207	18,987	Debut
30	The Diary Of A CEO by Steven Bartlett	Audioboom	9	9,638	22,237	↑ 22
31	Mai Morning Crew Catchup Podcast - Mai FM	MediaWorks Radio Limited	14	9,609	20,965	↓ 4
32	RedHanded	Audioboom	4	9,524	27,186	↑ 1
33	WTF with Marc Maron Podcast	Stitcher Media	13	9,436	32,397	↓ 3
34	Cooking the Books with Frances Cook	NZME/iHeartRadio	2	9,146	24,592	↑ 6
35	Office Ladies	Stitcher Media	4	8,565	23,239	↓ 1
36	Cautionary Tales	NZME/iHeartRadio	2	8,332	16,613	↑ 17
37	The Tiny Meat Gang Podcast	Audioboom	5	8,326	20,581	↑ 4
38	Zane and Heath: Unfiltered	Audioboom	4	8,108	18,752	-
39	The Country	NZME/iHeartRadio	36	7,964	49,002	↓ 20
40	Something Was Wrong	audiochuck	4	7,772	25,134	Debut
41	It Could Happen Here	NZME/iHeartRadio	24	7,631	23,448	↑ 8
42	Stuff You Missed in History Class	NZME/iHeartRadio	18	7,582	55,773	↑ 6
43	Dark History	Audioboom	4	7,505	16,511	↑ 4
44	Revisionist History	NZME/iHeartRadio	1	7,263	18,166	↓ 8
45	This Past Weekend	Kast Media	4	7,104	14,538	↓ 1
46	Fake Doctors, Real Friends with Zach and Donald	NZME/iHeartRadio	4	6,364	18,905	↑ 14
47	The Fighter & The Kid	Kast Media	9	6,313	23,109	↓ 2
48	The Edge Breakfast with Meg & Randell Catchup	MediaWorks Radio Limited	22	6,307	31,324	↓ 20
49	ZM's Bree & Clint	NZME/iHeartRadio	10	6,304	24,467	↓ 12
50	It's A Lot with Abbie Chatfield	LISTNR (SCA)	10	6,252	15,832	Debut

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51	Lore	NZME/iHeartRadio	5	6,251	24,087	↑ 5
52	I Don't Know About That	Kast Media	7	6,096	13,409	↓ 2
53	StarTalk Radio	Stitcher Media	6	5,646	17,559	↑ 5
54	Anatomy of Murder	audiochuck	4	5,619	15,249	Debut
55	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	5	5,599	21,417	↑ 2
56	Murder, Mystery & Makeup	Audioboom	4	5,566	12,265	↑ 20
57	Stuff To Blow Your Mind	NZME/iHeartRadio	26	5,565	58,381	↑ 12
58	Early Edition with Kate Hawkesby	NZME/iHeartRadio	33	5,532	25,606	↓ 33
59	Lost Hills	NZME/iHeartRadio	1	5,450	16,850	↓ 24
60	The Rock Drive Catchup Podcast	MediaWorks Radio Limited	22	5,288	17,051	↑ 1
61	Two Hot Takes	Audioboom	4	5,254	11,942	↑ 20
62	No Stupid Questions	Stitcher Media	5	5,199	12,351	↑ 1
63	Between Two Beers Podcast	NZME/iHeartRadio	3	5,177	9,750	↓ 12
64	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	4	5,146	15,639	Debut
65	Holiday Breakfast	NZME/iHeartRadio	55	5,036	7,734	Debut
66	The Re-Wrap	NZME/iHeartRadio	7	4,675	9,098	↓ 43
67	I Weigh with Jameela Jamil	Stitcher Media	4	4,627	10,308	↑ 1
68	True Crime Garage	Stitcher Media	7	4,522	17,691	↓ 4
69	Continuous Disclosure	NZME/iHeartRadio	1	4,477	8,388	↑ 24
70	Raising The Curve	MediaWorks Radio Limited	4	4,440	10,505	Debut
71	The Daily Show With Trevor Noah: Ears Edition	NZME/iHeartRadio	30	4,430	37,398	↑ 3
72	The Trainee Sexologist	MediaWorks Radio Limited	0	4,424	11,176	↑ 6
73	This Is Important	NZME/iHeartRadio	7	4,415	10,615	↑ 12
74	The OneRoof Radio Show	NZME/iHeartRadio	2	4,380	6,292	↓ 19
75	Small Town Murder	Stitcher Media	4	4,377	10,439	↓ 10

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76	How Did This Get Made?	Stitcher Media	8	4,336	12,557	↓ 4
77	Eckhart Tolle: Essential Teachings	Stitcher Media	4	4,241	12,979	↓ 4
78	People I (Mostly) Admire	Stitcher Media	5	4,096	9,361	↑ 8
79	The Art of Manliness	Stitcher Media	9	4,063	14,676	↓ 4
80	Myths and Legends	Kast Media	4	4,057	16,931	↓ 9
81	Drama Queens	NZME/iHeartRadio	7	4,023	9,827	Return
82	Kerre McIvor Mornings Podcast	NZME/iHeartRadio	8	3,898	11,491	↓43
83	Ridiculous History	NZME/iHeartRadio	8	3,880	13,235	Debut
84	On The Front Foot	NZME/iHeartRadio	4	3,842	8,550	↓ 1
85	Joel Osteen Podcast	NZME/iHeartRadio	26	3,833	26,852	Return
86	Around the NFL	NZME/iHeartRadio	14	3,732	12,745	↑ 6
87	The Schaub Show	Kast Media	8	3,673	8,252	Debut
88	The MeatEater Podcast	NZME/iHeartRadio	5	3,668	6,809	↑12
89	All The Smoke	NZME/iHeartRadio	8	3,598	9,229	↑10
90	F1: Beyond The Grid	Audioboom	0	3,579	9,254	↓47
91	The Ron Burgundy Podcast	NZME/iHeartRadio	1	3,530	9,661	Debut
92	This Podcast Will Kill You	Stitcher Media	2	3,505	7,758	↓10
93	Murder With My Husband	NZME/iHeartRadio	5	3,497	7,565	Debut
94	King and the Sting	Kast Media	4	3,453	7,312	↓ 3
95	Broken Record with Rick Rubin, Malcolm Gladwell, Bruce Headlam and Justin Richmond	NZME/iHeartRadio	3	3,436	8,756	↓29
96	True Crime Obsessed	Audioboom	6	3,324	9,365	↓ 1
97	And That's Why We Drink	Stitcher Media	6	3,315	10,056	↓ 3
98	Jono & Ben - The Podcast	NZME/iHeartRadio	8	3,286	9,804	↓ 8
99	The Sunday Session with Francesca Rudkin	NZME/iHeartRadio	24	3,249	6,471	↓53
100	Deep Cover: The Drug Wars	NZME/iHeartRadio	5	3,219	7,617	Debut

Note: NZME/iHeartRadio experienced minor data collection issues through a portion of the period.

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## POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

## ABOUT THE METHODOLOGY

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

## METRIC DEFINITIONS

- *Listeners* – A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.
- *Downloads* – A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- *Network* - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.
- *Rank Change* –
  - "Debut" in the 'Rank Change' column indicates that the show is new to the report, making its debut for the first time.
  - "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

## CONTACT US

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact [Metrics@TritonDigital.com](mailto:Metrics@TritonDigital.com).

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