

February 2022 New Zealand Podcast Ranker

TOP NETWORKS

Publishers Ranked by Monthly Listeners in New Zealand

Rank	Network	Sales Representation	Monthly Listeners	Monthly Downloads	Rank Change
1	NZME/iHeartRadio/ARN	NZME	932,431	4,868,646	-
2	Stitcher Media	SXM Media	318,777	1,125,095	-
3	Audioboom	NZME	292,111	851,884	-
4	Kast Media	Kast Media	76,406	223,315	-
5	MediaWorks Radio Limited	MediaWorks Radio Limited	75,925	198,252	-
6	LiSTNR (SCA)	LiSTNR (SCA)	44,643	134,906	-
7	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	10,114	70,868	↑ 1
8	Headgum	Gumball	7,587	20,968	↓ 1

Note: Headgum experienced minor data collection issue through a portion of the period

Access the web ranker here: <https://www.tritonrankers.com/reports/nz/podcasts/>



February 2022 New Zealand Podcast Ranker

TOP 100 PODCASTS

Podcasts Ranked by Monthly Listeners in New Zealand

Rank	Podcast	Network	Sales Representation	# Of New Episodes	Monthly Listeners	Monthly Downloads	Rank Change
1	Heather du Plessis-Allan Drive	NZME/iHeartRadio/ARN	NZME	259	102,878	511,714	↑ 11
2	The Mike Hosking Breakfast	NZME/iHeartRadio/ARN	NZME	141	98,267	728,208	↑ 7
3	Fletch, Vaughan & Hayley on ZM	NZME/iHeartRadio/ARN	NZME	19	94,957	302,864	↓ 1
4	Stuff You Should Know	NZME/iHeartRadio/ARN	NZME	17	92,353	489,578	↓ 1
5	Casefile True Crime	Audioboom	NZME	5	81,833	211,424	↓ 4
6	The Leighton Smith Podcast	NZME/iHeartRadio/ARN	NZME	4	62,827	141,363	-
7	The Matt & Jerry Show	NZME/iHeartRadio/ARN	NZME	38	50,465	219,271	↑ 4
8	No Such Thing As A Fish	Audioboom	NZME	4	45,460	137,281	↓ 4
9	Crime Junkie	audiouchuck	SXM Media	6	43,169	126,841	↓ 4
10	Early Edition with Kate Hawkesby	NZME/iHeartRadio/ARN	NZME	79	31,879	107,371	↑ 48
11	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	SXM Media	8	29,815	103,573	↓ 4
12	The Morning Rumble Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	22	28,225	67,610	↑ 2
13	The Hauraki Big Show	NZME/iHeartRadio/ARN	NZME	42	28,154	115,982	↑ 6
14	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	27,871	83,542	↓ 6
15	She's On The Money	NZME/iHeartRadio/ARN	NZME	12	26,094	119,389	Debut
16	Morbid: A True Crime Podcast	Audioboom	NZME	9	25,369	69,197	↓ 6
17	Behind the Bastards	NZME/iHeartRadio/ARN	NZME	13	23,021	90,553	↓ 1
18	Jase & Lauren	NZME/iHeartRadio/ARN	NZME	57	19,571	233,113	Debut
19	99% Invisible	Stitcher Media	SXM Media	4	18,152	46,583	↑ 2
20	Freakonomics Radio	Stitcher Media	SXM Media	4	17,771	53,938	↓ 5
21	The Mindset Mentor	Kast Media	Kast Media	17	17,399	71,655	↓ 3
22	Life Uncut with Brittany Hockley and Laura Byrne	NZME/iHeartRadio/ARN	NZME	12	16,797	49,500	Debut
23	IMPAULSIVE	Kast Media	Kast Media	3	15,887	30,805	↓ 10
24	Super Soul	Stitcher Media	SXM Media	4	15,829	61,944	↓ 4
25	Hamish & Andy	LISTNR (SCA)	LISTNR (SCA)	0	14,711	39,963	↓ 8

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26	The Country	NZME/iHeartRadio/ARN	NZME	90	14,235	100,726	↑13
27	The Re-Wrap	NZME/iHeartRadio/ARN	NZME	19	13,824	30,015	↑39
28	Hidden Brain	Stitcher Media	SXM Media	4	13,288	35,039	↓6
29	Toni and Ryan	NZME/iHeartRadio/ARN	NZME	16	13,165	51,014	Debut
30	Last Podcast On The Left	Stitcher Media	SXM Media	8	12,439	77,824	Debut
31	Stuff They Don't Want You To Know	NZME/iHeartRadio/ARN	NZME	22	12,371	59,780	↓5
32	Mai Morning Crew Catchup Podcast - Mai FM	MediaWorks Radio Limited	MediaWorks Radio Limited	17	11,926	25,024	↓1
33	The Agenda	NZME/iHeartRadio/ARN	NZME	7	11,773	35,783	↓8
34	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10	10,986	31,239	↓10
35	The Diary Of A CEO by Steven Bartlett	Audioboom	NZME	8	10,851	24,243	↓5
36	The Happiness Lab with Dr. Laurie Santos	NZME/iHeartRadio/ARN	NZME	3	10,589	30,312	↓8
37	The Kyle & Jackie O Show	NZME/iHeartRadio/ARN	NZME	108	9,924	46,575	Debut
38	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	9,765	16,670	↓9
39	Ologies with Alie Ward	Stitcher Media	SXM Media	5	9,409	24,189	↓12
40	Politics Central	NZME/iHeartRadio/ARN	NZME	10	9,361	11,663	Debut
41	Kerre McIvor Mornings Podcast	NZME/iHeartRadio/ARN	NZME	31	9,274	28,197	↑41
42	RedHanded	Audioboom	NZME	6	9,107	25,321	↓10
43	Office Ladies	Stitcher Media	SXM Media	4	8,765	21,698	↓8
44	It Could Happen Here	NZME/iHeartRadio/ARN	NZME	24	8,428	27,175	↓3
45	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	13	7,942	29,465	↓12
46	ZM's Bree & Clint	NZME/iHeartRadio/ARN	NZME	19	7,911	27,398	↑3
47	A Moment In Crime	NZME/iHeartRadio/ARN	NZME	1	7,776	15,527	↓24
48	The Rock Drive Catchup Podcast	MediaWorks Radio Limited	MediaWorks Radio Limited	25	7,763	21,656	↑12
49	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	8	7,697	19,461	↑1
50	Zane and Heath: Unfiltered	Audioboom	NZME	4	7,555	15,676	↓12

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51	Cooking the Books with Frances Cook	NZME/iHeartRadio/ARN	NZME	2	7,367	19,488	↓ 17
52	Saturday Morning with Jack Tame	NZME/iHeartRadio/ARN	NZME	51	7,364	24,720	Return
53	Stuff You Missed in History Class	NZME/iHeartRadio/ARN	NZME	18	7,242	44,878	↓ 11
54	The Edge Breakfast Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	26	7,222	31,090	↓ 6
55	The Tiny Meat Gang Podcast	Audioboom	NZME	4	7,073	15,406	↓ 18
56	Something Was Wrong	audiochuck	SXM Media	5	7,001	19,712	↓ 16
57	The Sunday Session with Francesca Rudkin	NZME/iHeartRadio/ARN	NZME	54	6,668	12,663	↑ 42
58	This Past Weekend	Kast Media	Kast Media	5	6,655	12,883	↓ 13
59	The Fighter & The Kid	Kast Media	Kast Media	8	6,640	22,519	↓ 12
60	Murder, Mystery & Makeup	Audioboom	NZME	4	6,528	13,130	↓ 4
61	Lore	NZME/iHeartRadio/ARN	NZME	4	6,526	26,739	↓ 10
62	Revisionist History	NZME/iHeartRadio/ARN	NZME	1	6,475	14,973	↓ 18
63	Fake Doctors, Real Friends with Zach and Donald	NZME/iHeartRadio/ARN	NZME	4	6,369	19,860	↓ 17
64	Dark History	Audioboom	NZME	4	6,261	13,576	↓ 21
65	The Daily Show With Trevor Noah: Ears Edition	NZME/iHeartRadio/ARN	NZME	27	6,229	41,487	↑ 6
66	Between Two Beers Podcast	NZME/iHeartRadio/ARN	NZME	4	6,162	11,229	↓ 3
67	Stuff To Blow Your Mind	NZME/iHeartRadio/ARN	NZME	24	6,124	41,956	↓ 10
68	I Don't Know About That	Kast Media	Kast Media	9	6,065	13,466	↓ 16
69	Deep Cover: Mob Land	NZME/iHeartRadio/ARN	NZME	4	5,937	14,796	↑ 31
70	The BYC Podcast	NZME/iHeartRadio/ARN	NZME	4	5,872	13,432	Return
71	Anatomy of Murder	audiochuck	SXM Media	5	5,755	14,567	↓ 17
72	The MeatEater Podcast	NZME/iHeartRadio/ARN	NZME	6	5,467	12,606	↑ 16
73	Two Hot Takes	Audioboom	NZME	4	5,430	10,265	↓ 12
74	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	SXM Media	4	5,424	19,871	↓ 19
75	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	5,411	14,457	↓ 11

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76	This Is Important	NZME/iHeartRadio/ARN	NZME	4	5,328	13,777	↓ 3
77	Canterbury Mornings with John MacDonald	NZME/iHeartRadio/ARN	NZME	25	5,148	8,893	Return
78	StarTalk Radio	Stitcher Media	SXM Media	6	5,128	15,918	↓25
79	The Deck	Stitcher Media	SXM Media	6	5,057	9,229	Debut
80	F1: Beyond The Grid	Audioboom	NZME	2	5,043	10,659	↑10
81	Broken Record with Rick Rubin, Malcolm Gladwell, Bruce Headlam and Justin Richmond	NZME/iHeartRadio/ARN	NZME	4	4,836	11,449	↑14
82	Joel Osteen Podcast	NZME/iHeartRadio/ARN	NZME	25	4,711	33,870	↑ 3
83	Drama Queens	NZME/iHeartRadio/ARN	NZME	6	4,670	12,605	↓ 2
84	No Stupid Questions	Stitcher Media	SXM Media	4	4,635	10,890	↓22
85	The Breakfast Club	NZME/iHeartRadio/ARN	NZME	55	4,603	12,235	Return
86	The Rise & Conquer Podcast with Georgie Stevenson	NZME/iHeartRadio/ARN	NZME	3	4,555	11,581	Debut
87	True Crime Garage	Stitcher Media	SXM Media	8	4,519	13,238	↓19
88	I Weigh with Jameela Jamil	Stitcher Media	SXM Media	4	4,468	10,704	↓21
89	Murder With My Husband	NZME/iHeartRadio/ARN	NZME	4	4,380	10,703	↑ 4
90	Newstalk ZBeen	NZME/iHeartRadio/ARN	NZME	19	4,361	12,598	Return
91	Raising The Curve	MediaWorks Radio Limited	MediaWorks Radio Limited	8	4,347	9,786	↓21
92	Marcus Lush Nights	NZME/iHeartRadio/ARN	NZME	18	4,293	15,135	Return
93	Jono & Ben - The Podcast	NZME/iHeartRadio/ARN	NZME	20	4,285	14,639	↑ 5
94	Eckhart Tolle: Essential Teachings	Stitcher Media	SXM Media	4	4,136	11,713	↓17
95	The OneRoof Radio Show	NZME/iHeartRadio/ARN	NZME	4	4,119	6,828	↓21
96	Questlove Supreme	NZME/iHeartRadio/ARN	NZME	9	4,105	8,468	Return
97	King and the Sting	Kast Media	Kast Media	5	4,103	8,302	↓ 3
98	Ridiculous History	NZME/iHeartRadio/ARN	NZME	9	4,051	14,342	↓15
99	How Did This Get Made?	Stitcher Media	SXM Media	9	4,032	10,121	↓23
100	The Schaub Show	Kast Media	Kast Media	8	4,019	7,887	↓13

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

ABOUT THE METHODOLOGY

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

- *Listeners* – A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.
- *Downloads* – A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- *Network* - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.
- *Rank Change* –
 - "Debut" in the 'Rank Change' column indicates that the show is new to the report, making its debut for the first time.
 - "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@TritonDigital.com.

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