

April 2022 New Zealand Podcast Ranker

TOP NETWORKS

Publishers Ranked by Monthly Listeners in New Zealand

Rank	Network	Sales Representation	Monthly Listeners	Monthly Downloads	Rank Change
1	NZME/iHeartRadio/ARN	NZME	751,920	3,962,959	-
2	Audioboom	NZME	314,265	958,959	↑ 1
3	Stitcher Media	SXM Media	273,951	954,729	↓ 1
4	MediaWorks Radio Limited	MediaWorks Radio Limited	116,067	320,986	↑ 1
5	LiSTNR (SCA)	LiSTNR (SCA)	80,401	228,166	↓ 1
6	Kast Media	Kast Media	69,191	206,255	-
7	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	11,976	77,507	-
8	Headgum	Gumball	8,005	22,384	-



Access the web ranker here: <https://www.tritonrankers.com/reports/nz/podcasts/>



April 2022 New Zealand Podcast Ranker

TOP 100 PODCASTS

Podcasts Ranked by Monthly Listeners in New Zealand

Rank	Podcast	Network	Sales Representation	# Of New Episodes	Monthly Listeners	Monthly Downloads	Rank Change
1	Fletch, Vaughan & Hayley on ZM	NZME/iHeartRadio/ARN	NZME	18	86,372	283,724	↑ 1
2	Casefile True Crime	Audioboom	NZME	6	82,722	207,278	↑ 1
3	The Mike Hosking Breakfast	NZME/iHeartRadio/ARN	NZME	143	81,244	607,910	↓ 2
4	Stuff You Should Know	NZME/iHeartRadio/ARN	NZME	19	67,432	436,759	-
5	The Leighton Smith Podcast	NZME/iHeartRadio/ARN	NZME	4	59,186	140,520	-
6	No Such Thing As A Fish	Audioboom	NZME	5	54,511	192,082	↑ 2
7	Heather du Plessis-Allan Drive	NZME/iHeartRadio/ARN	NZME	254	45,419	339,640	↓ 1
8	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	4	42,158	91,298	↑ 1
9	The Matt & Jerry Show	NZME/iHeartRadio/ARN	NZME	28	41,705	184,431	↓ 2
10	Crime Junkie	audiochuck	SXM Media	4	40,174	115,593	-
11	The Hauraki Big Show	NZME/iHeartRadio/ARN	NZME	31	29,859	117,220	-
12	On Purpose with Jay Shetty	Stitcher Media	SXM Media	9	28,782	88,437	↑ 1
13	The Morning Rumble Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	40	26,205	75,479	↓ 1
14	Morbid: A True Crime Podcast	Audioboom	NZME	9	25,422	74,584	↑ 1
15	Grey Areas with Petra Bagust	MediaWorks Radio Limited	MediaWorks Radio Limited	5	21,987	38,682	↑ 16
16	Between Two Beers Podcast	NZME/iHeartRadio/ARN	NZME	4	21,617	36,288	↑ 5
17	The Front Page	NZME/iHeartRadio/ARN	NZME	20	19,665	38,438	↑ 17
18	Freakonomics Radio	Stitcher Media	SXM Media	4	19,304	56,161	↑ 2
19	99% Invisible	Stitcher Media	SXM Media	4	18,164	50,042	↓ 1
20	Cautionary Tales with Tim Harford	NZME/iHeartRadio/ARN	NZME	5	17,996	40,525	↑ 24
21	Early Edition with Kate Hawkesby	NZME/iHeartRadio/ARN	NZME	72	17,994	80,120	↓ 5
22	Behind the Bastards	NZME/iHeartRadio/ARN	NZME	15	16,256	51,238	-
23	The Mindset Mentor	Kast Media	Kast Media	19	15,364	66,776	↑ 2
24	Super Soul	Stitcher Media	SXM Media	4	15,107	55,430	↑ 3
25	IMPAULSIVE	Kast Media	Kast Media	5	14,797	27,602	↓ 1

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26	Hidden Brain	Stitcher Media	SXM Media	5	14,306	41,858	↑ 3
27	The Country	NZME/iHeartRadio/ARN	NZME	113	13,366	99,310	↑ 1
28	Jase & Lauren	NZME/iHeartRadio/ARN	NZME	42	12,941	125,294	↓ 9
29	A Moment In Crime	NZME/iHeartRadio/ARN	NZME	1	12,300	23,523	↑ 20
30	Last Podcast On The Left	Stitcher Media	SXM Media	9	12,170	50,571	↑ 2
31	F1: Beyond The Grid	Audioboom	NZME	5	11,913	28,068	↑ 19
32	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	8	11,866	33,740	↑ 3
33	She's On The Money	NZME/iHeartRadio/ARN	NZME	12	11,267	51,506	↓ 10
34	The Kyle & Jackie O Show	NZME/iHeartRadio/ARN	NZME	81	11,202	40,251	↓ 17
35	Cooking the Books with Frances Cook	NZME/iHeartRadio/ARN	NZME	2	10,800	24,331	↑ 19
36	The Agenda	NZME/iHeartRadio/ARN	NZME	5	10,175	26,739	↑ 1
37	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	10,110	17,624	↑ 2
38	The Re-Wrap	NZME/iHeartRadio/ARN	NZME	13	10,030	22,745	↓ 12
39	Ologies with Alie Ward	Stitcher Media	SXM Media	4	9,742	25,710	↓ 3
40	Mai Morning Crew Catchup Podcast - Mai FM	MediaWorks Radio Limited	MediaWorks Radio Limited	23	9,730	23,099	↓ 7
41	Tova	MediaWorks Radio Limited	MediaWorks Radio Limited	206	9,680	24,188	Debut
42	The Edge Breakfast Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	77	9,526	49,749	↑ 3
43	Life Uncut with Brittany Hockley and Laura Byrne	NZME/iHeartRadio/ARN	NZME	9	9,461	24,618	↓ 13
44	RedHanded	Audioboom	NZME	5	9,388	26,521	↓ 3
45	Toni and Ryan	NZME/iHeartRadio/ARN	NZME	16	8,508	26,294	↓ 7
46	Office Ladies	Stitcher Media	SXM Media	4	8,189	20,571	↑ 2
47	The Rock Drive Catchup Podcast	MediaWorks Radio Limited	MediaWorks Radio Limited	78	7,266	35,441	↓ 4
48	Kerre Mclvor Mornings Podcast	NZME/iHeartRadio/ARN	NZME	21	7,210	22,050	↓ 2
49	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	10	7,154	25,143	↑ 3
50	Revisionist History	NZME/iHeartRadio/ARN	NZME	1	6,984	16,701	↑ 8

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51	The Tiny Meat Gang Podcast	Audioboom	NZME	4	6,966	16,889	↓ 11
52	Zane and Heath: Unfiltered	Audioboom	NZME	4	6,937	15,816	↑ 3
53	Stuff They Don't Want You To Know	NZME/iHeartRadio/ARN	NZME	23	6,859	30,874	↓ 6
54	ZM's Bree & Clint	NZME/iHeartRadio/ARN	NZME	14	6,554	25,303	↓ 1
55	Broken Record with Rick Rubin, Malcolm Gladwell, Bruce Headlam and Justin Richmond	NZME/iHeartRadio/ARN	NZME	6	6,369	15,286	Return
56	It Could Happen Here	NZME/iHeartRadio/ARN	NZME	28	6,341	20,616	↑ 8
57	Anatomy of Murder	audiochuck	SXM Media	5	6,316	16,839	↑ 8
58	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	8	6,273	14,094	↓ 16
59	Saturday Morning with Jack Tame	NZME/iHeartRadio/ARN	NZME	54	6,219	25,207	↓ 3
60	This Past Weekend	Kast Media	Kast Media	4	6,180	11,749	↑ 3
61	Stuff You Missed in History Class	NZME/iHeartRadio/ARN	NZME	18	5,918	82,817	↑ 12
62	F1 Nation	Audioboom	NZME	5	5,528	9,692	↑ 20
63	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	5,515	10,776	↑ 8
64	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	SXM Media	4	5,498	21,973	↑ 8
65	Two Hot Takes	Audioboom	NZME	4	5,452	11,131	↑ 13
66	The Fighter & The Kid	Kast Media	Kast Media	8	5,440	12,834	↑ 2
67	Mad Monday	NZME/iHeartRadio/ARN	NZME	7	5,369	10,688	↑ 13
68	StarTalk Radio	Stitcher Media	SXM Media	7	5,309	15,695	↑ 6
69	Murder, Mystery & Makeup	Audioboom	NZME	4	5,244	12,151	↓ 2
70	The Imperfects	NZME/iHeartRadio/ARN	NZME	5	5,243	10,547	Debut
71	I Don't Know About That	Kast Media	Kast Media	9	5,126	11,063	↓ 2
72	No Stupid Questions	Stitcher Media	SXM Media	4	4,753	9,948	↑ 15
73	Lore	NZME/iHeartRadio/ARN	NZME	5	4,662	13,704	↓ 11
74	The Daily Show With Trevor Noah: Ears Edition	NZME/iHeartRadio/ARN	NZME	29	4,601	27,512	↓ 4
75	Dark History	Audioboom	NZME	3	4,559	11,065	↓ 18

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76	Eckhart Tolle: Essential Teachings	Stitcher Media	SXM Media	4	4,546	13,032	↑ 8
77	King and the Sting	Kast Media	Kast Media	7	4,494	10,089	Return
78	Against the Rules with Michael Lewis	NZME/iHeartRadio/ARN	NZME	8	4,479	10,203	Debut
79	I Weigh with Jameela Jamil	Stitcher Media	SXM Media	5	4,407	9,733	↑21
80	The OneRoof Radio Show	NZME/iHeartRadio/ARN	NZME	5	4,374	8,082	↑14
81	Marcus Lush Nights	NZME/iHeartRadio/ARN	NZME	15	4,204	14,750	↑ 7
82	True Crime Garage	Stitcher Media	SXM Media	7	4,197	13,311	↑ 7
83	Fake Doctors, Real Friends with Zach and Donald	NZME/iHeartRadio/ARN	NZME	6	4,184	9,372	↓ 8
84	Triple M Rocks Footy NRL	LISTNR (SCA)	LiSTNR (SCA)	123	4,166	24,865	↑ 6
85	Jono & Ben - The Podcast	NZME/iHeartRadio/ARN	NZME	17	4,112	12,837	↑ 7
86	The Deck	Stitcher Media	SXM Media	4	4,051	7,644	-
87	News Fix	NZME/iHeartRadio/ARN	NZME	90	4,001	27,344	Debut
88	The MeatEater Podcast	NZME/iHeartRadio/ARN	NZME	6	3,981	8,100	↓11
89	The BYC Podcast	NZME/iHeartRadio/ARN	NZME	2	3,965	7,852	↓38
90	Weekend Sport	NZME/iHeartRadio/ARN	NZME	43	3,931	20,583	Return
91	How Did This Get Made?	Stitcher Media	SXM Media	9	3,914	10,568	Return
92	Continuous Disclosure	NZME/iHeartRadio/ARN	NZME	2	3,863	6,550	Return
93	On The Front Foot	NZME/iHeartRadio/ARN	NZME	4	3,799	8,164	↑ 4
94	The Happiness Lab with Dr. Laurie Santos	NZME/iHeartRadio/ARN	NZME	0	3,783	11,715	↓34
95	Myths and Legends	Kast Media	Kast Media	4	3,750	14,637	Return
96	People I (Mostly) Admire	Stitcher Media	SXM Media	5	3,676	7,201	Return
97	Joel Osteen Podcast	NZME/iHeartRadio/ARN	NZME	26	3,660	23,750	↓ 6
98	This Is Important	NZME/iHeartRadio/ARN	NZME	6	3,649	7,503	↓15
99	The Sunday Session with Francesca Rudkin	NZME/iHeartRadio/ARN	NZME	63	3,630	11,052	↓ 6
100	The Art of Manliness	Stitcher Media	SXM Media	9	3,614	10,344	↓ 2

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

ABOUT THE METHODOLOGY

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

- *Listeners* – A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.
- *Downloads* – A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- *Network* - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.
- *Rank Change* –
 - "Debut" in the 'Rank Change' column indicates that the show is new to the report, making its debut for the first time.
 - "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@TritonDigital.com.

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