

# September 2021 New Zealand Podcast Ranker

## TOP NETWORKS

Networks Ranked by Monthly Listeners in New Zealand

Rank	Network	Monthly Listeners	Monthly Downloads
1	NZME/iHeartRadio	717,960	3,285,995
2	Audioboom	251,135	820,765
3	Stitcher Media	250,586	937,804
4	MediaWorks Radio Limited	85,632	238,854
5	Kast Media	68,119	197,539
6	LISTNR (SCA)	66,724	200,494
7	Sports Entertainment Network (SEN)	12,676	77,100
8	Headgum	12,008	52,531

# September 2021 New Zealand Podcast Ranker

## TOP 100 PODCASTS

Podcasts Ranked by Monthly Listeners in New Zealand

Rank	Podcast	Network	Monthly Listeners	Monthly Downloads
1	The Mike Hosking Breakfast	NZME/iHeartRadio	111,519	700,436
2	Fletch, Vaughan & Megan on ZM	NZME/iHeartRadio	82,516	297,848
3	Casefile True Crime	Audioboom	77,096	204,073
4	The Leighton Smith Podcast	NZME/iHeartRadio	66,748	148,285
5	Stuff You Should Know	NZME/iHeartRadio	55,700	291,673
6	Heather du Plessis-Allan Drive	NZME/iHeartRadio	55,297	287,152
7	The Matt & Jerry Show	NZME/iHeartRadio	51,327	240,978
8	Hamish & Andy	LiSTNR (SCA)	43,429	102,693
9	No Such Thing As A Fish	Audioboom	42,007	144,036
10	Super Soul	Stitcher Media	29,024	110,739
11	On Purpose with Jay Shetty	Stitcher Media	27,950	97,747
12	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	27,836	99,450
13	The Morning Rumble Catchup	MediaWorks Radio Limited	22,591	57,469
14	Freakonomics Radio	Stitcher Media	22,406	87,668
15	Early Edition with Kate Hawkesby	NZME/iHeartRadio	19,818	73,761
16	Morbid: A True Crime Podcast	Audioboom	18,393	56,166
17	99% Invisible	Stitcher Media	18,003	53,862
18	The Mindset Mentor	Kast Media	15,699	58,479
19	Tic-Heads with Uncle Tics	MediaWorks Radio Limited	15,621	25,059
20	Mai Morning Crew Catchup Podcast - Mai FM	MediaWorks Radio Limited	14,876	34,995
21	Behind the Bastards	NZME/iHeartRadio	14,472	42,025
22	Conan O'Brien Needs A Friend	Stitcher Media	14,072	45,508
23	The Re-Wrap	NZME/iHeartRadio	13,177	28,874
24	IMPAULSIVE	Kast Media	12,832	25,926
25	Hidden Brain	Stitcher Media	12,826	38,858

## TOP 100 PODCASTS

Rank	Podcast	Network	Monthly Listeners	Monthly Downloads
26	The Edge Breakfast with Meg & Randell Catchup	MediaWorks Radio Limited	12,722	56,626
27	The Country	NZME/iHeartRadio	12,666	85,646
28	Revisionist History	NZME/iHeartRadio	12,398	28,945
29	The Hauraki Big Show	NZME/iHeartRadio	11,400	38,303
30	Kerre McIvor Mornings Podcast	NZME/iHeartRadio	10,625	22,372
31	The Sunday Session with Francesca Rudkin	NZME/iHeartRadio	10,341	16,506
32	A Moment In Crime	NZME/iHeartRadio	10,114	23,584
33	The Agenda	NZME/iHeartRadio	9,477	24,432
34	WTF with Marc Maron Podcast	Stitcher Media	8,944	27,395
35	Ologies with Alie Ward	Stitcher Media	8,626	23,561
36	ZM's Bree & Clint	NZME/iHeartRadio	8,312	30,584
37	Cooking the Books with Frances Cook	NZME/iHeartRadio	8,088	21,017
38	Simon Barnett & James Daniels Afternoons	NZME/iHeartRadio	7,641	13,137
39	RedHanded	Audioboom	7,477	22,084
40	Science Digest	NZME/iHeartRadio	7,387	8,180
41	Stuff They Don't Want You To Know	NZME/iHeartRadio	7,362	29,447
42	Dark History	Audioboom	7,265	13,897
43	Impeachment Today	NZME/iHeartRadio	7,240	8,157
44	The Trainee Sexologist	MediaWorks Radio Limited	7,217	17,359
45	Office Ladies	Stitcher Media	7,195	20,844
46	StarTalk Radio	Stitcher Media	7,078	22,863
47	The Happiness Lab with Dr. Laurie Santos	NZME/iHeartRadio	7,064	16,920
48	Zane and Heath: Unfiltered	Audioboom	6,942	17,077
49	F1: Beyond The Grid	Audioboom	6,718	17,812
50	The Tiny Meat Gang Podcast	Audioboom	6,707	17,647

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Rank	Podcast	Network	Monthly Listeners	Monthly Downloads
51	The Devlin Radio Show	NZME/iHeartRadio	6,323	23,495
52	Stuff You Missed in History Class	NZME/iHeartRadio	6,313	36,226
53	Newstalk ZBeen	NZME/iHeartRadio	5,921	13,260
54	Rotten Mango	Audioboom	5,898	17,625
55	The Fighter & The Kid	Kast Media	5,812	19,711
56	This Past Weekend	Kast Media	5,665	11,900
57	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	5,597	24,907
58	The OneRoof Radio Show	NZME/iHeartRadio	5,526	8,275
59	It Could Happen Here	NZME/iHeartRadio	5,248	13,388
60	Fake Doctors, Real Friends with Zach and Donald	NZME/iHeartRadio	5,221	12,822
61	Lore	NZME/iHeartRadio	5,151	17,935
62	I Don't Know About That	Kast Media	5,057	9,779
63	Saturday Morning with Jack Tame	NZME/iHeartRadio	4,919	17,972
64	The Daily Show With Trevor Noah: Ears Edition	NZME/iHeartRadio	4,616	34,039
65	Myths and Legends	Kast Media	4,569	16,214
66	Not Another D&D Podcast	Headgum	4,533	20,315
67	Stuff To Blow Your Mind	NZME/iHeartRadio	4,373	28,052
68	The BYC Podcast	NZME/iHeartRadio	4,328	9,048
69	No Stupid Questions	Stitcher Media	4,326	10,292
70	I Weigh with Jameela Jamil	Stitcher Media	4,272	8,667
71	Small Town Murder	Stitcher Media	4,188	9,973
72	Mad Monday	NZME/iHeartRadio	4,163	7,819
73	Eckhart Tolle: Essential Teachings	Stitcher Media	4,130	11,498
74	And That's Why We Drink	Stitcher Media	4,085	14,562
75	True Crime Garage	Stitcher Media	4,070	14,777

## TOP 100 PODCASTS

Rank	Podcast	Network	Monthly Listeners	Monthly Downloads
76	Jono & Ben - The Podcast	NZME/iHeartRadio	4,043	14,881
77	Cautionary Tales	NZME/iHeartRadio	4,032	10,520
78	Mile Higher Podcast	Audioboom	4,000	9,315
79	Wellington Mornings with Nick Mills	NZME/iHeartRadio	3,816	6,806
80	King and the Sting	Kast Media	3,739	7,206
81	Sportstalk with D'Arcy Waldegrave	NZME/iHeartRadio	3,739	5,214
82	The Art of Manliness	Stitcher Media	3,730	10,491
83	Duncan Trussell Family Hour	Audioboom	3,652	9,058
84	Hamish & Andy's Remembering Project	LiSTNR (SCA)	3,428	9,728
85	F1 Nation	Audioboom	3,335	5,508
86	Around the NFL	NZME/iHeartRadio	3,322	9,378
87	Inside Celebrity Treasure Island	NZME/iHeartRadio	3,279	5,776
88	Triple M Rocks Footy NRL	LiSTNR (SCA)	3,261	19,493
89	The Cycling Podcast	Audioboom	3,231	12,556
90	Drama Queens	NZME/iHeartRadio	3,180	5,453
91	People I (Mostly) Admire	Stitcher Media	3,127	6,785
92	The Fellas	Audioboom	3,067	5,735
93	This Podcast Will Kill You	Stitcher Media	3,001	7,161
94	Jensen and Holes: The Murder Squad	Stitcher Media	2,993	7,150
95	How Did This Get Made?	Stitcher Media	2,914	6,813
96	On The Front Foot	NZME/iHeartRadio	2,886	6,939
97	Broken Record with Rick Rubin, Malcolm Gladwell, Bruce Headlam and Justi..	NZME/iHeartRadio	2,844	6,774
98	Magic Mornings with Leah Panapa Catchup	MediaWorks Radio Limited	2,795	4,286
99	Let's Not Meet: A True Horror Podcast	Audioboom	2,781	7,420
100	True Crime Obsessed	Audioboom	2,662	7,597

## POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines and currently under audit to complete certification for version 2.1.

## ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

## ABOUT THE METHODOLOGY

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

## METRIC DEFINITIONS

- *Downloads* – A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- *Listeners* – A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.
- *Network* - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.

<https://iabtechlab.com/standards/podcast-measurement-guidelines/>

## CONTACT US

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact [Metrics@TritonDigital.com](mailto:Metrics@TritonDigital.com).

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