

October 2022 New Zealand Podcast Ranker

TOP NETWORKS

Networks Ranked by Monthly Listeners in New Zealand

Rank	Network	Sales Representation	Monthly Listeners	Monthly Downloads	Rank Change
1	NZME/iHeartRadio/ARN	NZME	822,165	4,881,994	-
2	Audioboom	NZME	341,587	1,114,856	-
3	Stitcher Media	SXM Media	322,728	1,106,257	-
4	rova (MediaWorks)	rova (MediaWorks)	126,448	677,757	-
5	Kast Media	Kast Media	94,119	286,108	-
6	LiSTNR (SCA)	LiSTNR (SCA)	89,163	285,533	-
7	Studio71	Studio71	33,671	89,898	-
8	Brodie Kane Media	Brodie Kane Media	33,351	74,722	New
9	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	16,528	94,982	↓ 1
10	Headgum	Gumball	7,799	22,534	-
11	NOVA Entertainment	rova (MediaWorks)	7,360	27,963	↓ 2

October 2022 New Zealand Podcast Ranker

TOP 100 PODCASTS

Podcasts Ranked by Monthly Listeners in New Zealand

Rank	Podcast	Network	Sales Representation	# Of New Episodes	Monthly Listeners	Monthly Downloads	Rank Change
1	Casefile True Crime	Audioboom	NZME	5	96,789	297,377	-
2	The Mike Hosking Breakfast	NZME/iHeartRadio/ARN	NZME	167	86,460	812,271	-
3	Fletch, Vaughan & Hayley on ZM	NZME/iHeartRadio/ARN	NZME	20	81,478	305,008	-
4	Stuff You Should Know	NZME/iHeartRadio/ARN	NZME	18	70,863	495,598	-
5	The Leighton Smith Podcast	NZME/iHeartRadio/ARN	NZME	5	58,249	131,274	↑ 2
6	No Such Thing As A Fish	Audioboom	NZME	4	50,787	174,738	-
7	Heather du Plessis-Allan Drive	NZME/iHeartRadio/ARN	NZME	252	49,224	403,740	↑ 3
8	The Matt & Jerry Show	NZME/iHeartRadio/ARN	NZME	38	45,069	219,147	↓ 3
9	Hamish & Andy	LISTNR (SCA)	LISTNR (SCA)	4	42,785	105,426	↓ 1
10	Crime Junkie	audiochuck	SXM Media	7	42,622	132,009	↓ 1
11	On Purpose with Jay Shetty	Stitcher Media	SXM Media	9	39,503	116,507	↑ 2
12	The Hauraki Big Show	NZME/iHeartRadio/ARN	NZME	30	34,900	139,354	↓ 1
13	The Rock Drive	rova (MediaWorks)	rova (MediaWorks)	122	30,760	174,354	↑ 5
14	Cooking the Books with Frances Cook	NZME/iHeartRadio/ARN	NZME	5	30,338	61,958	↑ 6
15	Between Two Beers Podcast	NZME/iHeartRadio/ARN	NZME	6	29,491	58,922	↓ 1
16	The Morning Rumble	rova (MediaWorks)	rova (MediaWorks)	77	25,683	144,047	-
17	The Front Page	NZME/iHeartRadio/ARN	NZME	31	24,695	60,715	↓ 5
18	IMPAULSIVE	Kast Media	Kast Media	5	23,896	51,832	↓ 3
19	The Girls Uninterrupted	Brodie Kane Media	Brodie Kane Media	4	23,406	46,343	Debut
20	The Mindset Mentor	Kast Media	Kast Media	18	21,965	96,952	↓ 3
21	The Country	NZME/iHeartRadio/ARN	NZME	121	20,770	169,886	↑ 2
22	Freakonomics Radio	Stitcher Media	SXM Media	4	18,851	54,268	↓ 3
23	Grey Areas with Petra Bagust	rova (MediaWorks)	rova (MediaWorks)	6	18,770	34,888	↑ 5
24	This Past Weekend	Kast Media	Kast Media	4	17,786	33,410	↓ 2
25	99% Invisible	Stitcher Media	SXM Media	5	17,496	51,906	↓ 4

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26	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	5	17,336	30,667	↑ 1
27	Behind the Bastards	NZME/iHeartRadio/ARN	NZME	12	16,735	53,350	↓ 1
28	Cautionary Tales with Tim Harford	NZME/iHeartRadio/ARN	NZME	4	14,881	33,118	↑ 2
29	Early Edition with Kate Hawkesby	NZME/iHeartRadio/ARN	NZME	77	14,522	79,814	↓ 4
30	Revisionist History	NZME/iHeartRadio/ARN	NZME	3	13,852	37,981	↑ 1
31	Hidden Brain	Stitcher Media	SXM Media	5	13,688	41,014	↑ 3
32	The Re-Wrap	NZME/iHeartRadio/ARN	NZME	21	13,081	34,001	↑ 1
33	Jase & Lauren	NZME/iHeartRadio/ARN	NZME	81	12,630	180,806	↑ 3
34	A Moment In Crime	NZME/iHeartRadio/ARN	NZME	2	12,561	27,816	↑ 7
35	Life Uncut with Brittany Hockley and Laura Byrne	NZME/iHeartRadio/ARN	NZME	18	12,537	40,647	↑ 5
36	Last Podcast On The Left	Stitcher Media	SXM Media	8	12,486	40,054	↑ 1
37	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	9	12,193	34,053	↓ 2
38	RedHanded	Audioboom	NZME	8	12,072	43,340	↓ 9
39	Super Soul	Stitcher Media	SXM Media	4	11,067	44,256	↓ 1
40	We Need To Talk with Toni Street	NZME/iHeartRadio/ARN	NZME	8	10,789	24,165	↑ 54
41	The Agenda	NZME/iHeartRadio/ARN	NZME	6	9,994	25,348	↓ 2
42	The School of Greatness	Stitcher Media	SXM Media	14	9,794	45,379	↑ 1
43	Ologies with Alie Ward	Stitcher Media	SXM Media	6	9,650	25,934	↑ 5
44	Pod Save America	Stitcher Media	SXM Media	13	9,491	31,893	↑ 2
45	The Mel Robbins Podcast	Stitcher Media	SXM Media	9	9,309	16,779	Debut
46	Kiwi Yarns	Brodie Kane Media	Brodie Kane Media	4	9,293	21,270	Debut
47	Saving Grace	Audioboom	NZME	4	9,268	15,860	↑ 20
48	She's On The Money	NZME/iHeartRadio/ARN	NZME	19	9,231	52,128	↓ 3
49	KICPOD	LISTNR (SCA)	LISTNR (SCA)	9	9,089	24,142	↓ 5
50	The Kyle & Jackie O Show	NZME/iHeartRadio/ARN	NZME	97	9,031	39,329	↑ 3

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51	Mai Morning Crew	rova (MediaWorks)	rova (MediaWorks)	49	8,949	56,466	↓19
52	The Edge Breakfast Catchup	rova (MediaWorks)	rova (MediaWorks)	43	8,650	75,851	↓10
53	ZM's \$100,000 Secret Sound	NZME/iHeartRadio/ARN	NZME	35	8,569	18,560	↓29
54	The Happiness Lab with Dr. Laurie Santos	NZME/iHeartRadio/ARN	NZME	7	8,446	21,909	↓3
55	Bone Valley	NZME/iHeartRadio/ARN	NZME	4	8,420	18,183	Debut
56	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	8,402	15,110	↓9
57	F1: Beyond The Grid	Audioboom	NZME	5	8,254	20,650	↓1
58	Zane and Heath: Unfiltered	Audioboom	NZME	5	8,111	23,054	↓3
59	Stuff They Don't Want You To Know	NZME/iHeartRadio/ARN	NZME	24	8,044	47,375	↓5
60	Office Ladies	Stitcher Media	SXM Media	4	8,031	21,570	↓11
61	Tova	rova (MediaWorks)	rova (MediaWorks)	271	8,027	33,590	↑14
62	Murder, Mystery & Makeup	Audioboom	NZME	4	8,016	24,138	↓12
63	True Crime with Kendall Rae	Audioboom	NZME	8	7,927	22,338	↓11
64	The Tiny Meat Gang Podcast	Audioboom	NZME	4	7,601	24,230	↓3
65	It Could Happen Here	NZME/iHeartRadio/ARN	NZME	26	7,158	25,735	↓7
66	Dark History	Audioboom	NZME	4	6,433	19,130	↑26
67	Two Hot Takes	Audioboom	NZME	4	6,398	16,668	↓3
68	ZM's Bree & Clint	NZME/iHeartRadio/ARN	NZME	20	6,376	26,494	↓9
69	It's A Lot with Abbie Chatfield	LISTNR (SCA)	LiSTNR (SCA)	9	6,336	16,236	↓7
70	The BYC Podcast	NZME/iHeartRadio/ARN	NZME	5	6,276	11,913	↑25
71	The Rise & Conquer Podcast with Georgie Stevenson	NZME/iHeartRadio/ARN	NZME	9	6,167	21,911	↑14
72	The Daily Show With Trevor Noah: Ears Edition	NZME/iHeartRadio/ARN	NZME	40	6,073	54,333	↓4
73	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	SXM Media	5	5,997	28,580	↓4
74	Sportstalk with D'Arcy Waldegrave	NZME/iHeartRadio/ARN	NZME	44	5,835	29,346	↓17
75	The Imperfects	NZME/iHeartRadio/ARN	NZME	5	5,806	12,029	↓5

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76	No Stupid Questions	Stitcher Media	SXM Media	5	5,615	12,761	↑ 6
77	Stuff You Missed in History Class	NZME/iHeartRadio/ARN	NZME	20	5,526	66,112	↓ 5
78	The Deck	audiochuck	SXM Media	4	5,452	13,192	↓ 13
79	Ask Me Anything with Paula Bennett	NZME/iHeartRadio/ARN	NZME	5	5,431	9,153	↓ 2
80	Lore	NZME/iHeartRadio/ARN	NZME	6	5,385	20,873	↑ 3
81	Anatomy of Murder	audiochuck	SXM Media	4	5,385	14,354	↓ 7
82	StarTalk Radio	Stitcher Media	SXM Media	7	5,259	16,226	↓ 11
83	Pod Save the World	Stitcher Media	SXM Media	8	5,103	12,836	↑ 5
84	Eckhart Tolle: Essential Teachings	Stitcher Media	SXM Media	4	5,035	14,411	↑ 2
85	The Sunday Session with Francesca Rudkin	NZME/iHeartRadio/ARN	NZME	67	4,911	14,551	Return
86	Around the NFL	NZME/iHeartRadio/ARN	NZME	27	4,877	16,730	↓ 5
87	The MeatEater Podcast	NZME/iHeartRadio/ARN	NZME	12	4,829	13,675	↓ 9
88	WTF1 Podcast	Audioboom	NZME	13	4,811	10,277	↑ 3
89	Saturday Morning with Jack Tame	NZME/iHeartRadio/ARN	NZME	54	4,797	28,735	↓ 10
90	The Working Group	rova (MediaWorks)	rova (MediaWorks)	4	4,772	7,734	↑ 3
91	News Fix	NZME/iHeartRadio/ARN	NZME	93	4,751	29,875	↑ 6
92	Raising The Curve	rova (MediaWorks)	rova (MediaWorks)	5	4,587	10,191	↓ 16
93	The Fighter & The Kid	Kast Media	Kast Media	9	4,479	10,284	↓ 20
94	TRIGGERnometry	Audioboom	NZME	10	4,267	9,359	↓ 14
95	Newstalk ZBeen	NZME/iHeartRadio/ARN	NZME	21	4,264	13,746	↑ 4
96	Joel Osteen Podcast	NZME/iHeartRadio/ARN	NZME	31	4,253	47,439	-
97	Weekend Sport with Jason Pine	NZME/iHeartRadio/ARN	NZME	45	4,142	21,874	Return
98	F1 Nation	Audioboom	NZME	6	4,111	8,265	-
99	True Crime Garage	Stitcher Media	SXM Media	11	3,985	15,200	Return
100	Myths and Legends	Kast Media	Kast Media	4	3,912	20,036	Return

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

ABOUT THE METHODOLOGY

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

- *Listeners* – A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.
- *Downloads* – A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- *Network* - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.
- *Rank Change* –
 - "Debut" in the 'Rank Change' column indicates that the show is new to the report, making its debut for the first time.
 - "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@TritonDigital.com.

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