

October 2021 New Zealand Podcast Ranker

TOP NETWORKS

Publishers Ranked by Monthly Listeners in New Zealand

Rank	Network	Monthly Listeners	Monthly Downloads	Rank Change
1	NZME/iHeartRadio	709,089	3,393,651	-
2	Audioboom	283,800	900,600	-
3	Stitcher Media	260,794	991,148	-
4	MediaWorks Radio Limited	79,360	229,579	-
5	Kast Media	69,468	211,076	-
6	LiSTNR (SCA)	66,549	187,412	-
7	Sports Entertainment Network (SEN)	12,387	80,093	-
8	Headgum	10,961	37,451	-

October 2021 New Zealand Podcast Ranker

TOP 100 PODCASTS

Podcasts Ranked by Monthly Listeners in New Zealand

Rank	Podcast	Network	Monthly Listeners	Monthly Downloads	Rank Change
1	The Mike Hosking Breakfast	NZME/iHeartRadio	116,637	705,192	-
2	Casefile True Crime	Audioboom	89,504	236,404	↑ 1
3	Fletch, Vaughan & Megan on ZM	NZME/iHeartRadio	85,776	298,353	↓ 1
4	Heather du Plessis-Allan Drive	NZME/iHeartRadio	59,712	343,252	↑ 2
5	The Leighton Smith Podcast	NZME/iHeartRadio	57,807	138,539	↓ 1
6	Stuff You Should Know	NZME/iHeartRadio	56,812	282,129	↓ 1
7	The Matt & Jerry Show	NZME/iHeartRadio	50,248	229,911	-
8	No Such Thing As A Fish	Audioboom	46,584	155,327	↑ 1
9	Hamish & Andy	LiSTNR (SCA)	43,439	99,583	↓ 1
10	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	36,324	152,059	↑ 2
11	Super Soul	Stitcher Media	26,870	116,381	↓ 1
12	On Purpose with Jay Shetty	Stitcher Media	26,532	88,616	↓ 1
13	Early Edition with Kate Hawkesby	NZME/iHeartRadio	24,287	85,909	↑ 2
14	The Morning Rumble Catchup	MediaWorks Radio Limited	22,406	57,317	↓ 1
15	Morbid: A True Crime Podcast	Audioboom	21,566	64,942	↑ 1
16	Freakonomics Radio	Stitcher Media	20,047	71,126	↓ 2
17	99% Invisible	Stitcher Media	17,557	47,188	-
18	The Mindset Mentor	Kast Media	15,908	61,196	-
19	Mai Morning Crew Catchup Podcast - Mai FM	MediaWorks Radio Limited	15,204	30,562	↑ 1
20	The Hauraki Big Show	NZME/iHeartRadio	15,082	47,388	↑ 9
21	The Re-Wrap	NZME/iHeartRadio	14,539	30,536	↑ 2
22	IMPAULSIVE	Kast Media	13,691	27,382	↑ 2
23	Hidden Brain	Stitcher Media	13,257	39,032	↑ 2
24	Behind the Bastards	NZME/iHeartRadio	13,184	37,711	↓ 3
25	The Country	NZME/iHeartRadio	12,680	80,413	↑ 2

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26	The Edge Breakfast with Meg & Randell Catchup	MediaWorks Radio Limited	12,569	56,757	-
27	Conan O'Brien Needs A Friend	Stitcher Media	11,900	35,738	↓ 5
28	Kerre McIvor Mornings Podcast	NZME/iHeartRadio	11,886	31,435	↑ 2
29	Ologies with Alie Ward	Stitcher Media	11,878	41,390	↑ 6
30	Science Digest	NZME/iHeartRadio	10,813	11,382	↑ 10
31	The Agenda	NZME/iHeartRadio	10,455	25,342	↑ 2
32	Cautionary Tales	NZME/iHeartRadio	10,242	19,033	↑ 45
33	A Moment In Crime	NZME/iHeartRadio	9,798	19,266	↓ 1
34	BuzzFeed Daily	NZME/iHeartRadio	9,131	9,862	↑ 9
35	Zane and Heath: Unfiltered	Audioboom	8,958	26,175	↑ 13
36	RedHanded	Audioboom	8,521	28,986	↑ 3
37	Newstalk ZBeen	NZME/iHeartRadio	8,385	16,863	↑ 16
38	Revisionist History	NZME/iHeartRadio	8,180	20,986	↓ 10
39	ZM's Bree & Clint	NZME/iHeartRadio	8,045	29,321	↓ 3
40	Stuff They Don't Want You To Know	NZME/iHeartRadio	7,905	31,536	↑ 1
41	Saturday Morning with Jack Tame	NZME/iHeartRadio	7,864	27,395	↑ 22
42	The Tiny Meat Gang Podcast	Audioboom	7,859	18,536	↑ 8
43	Office Ladies	Stitcher Media	7,725	20,892	↑ 2
44	F1: Beyond The Grid	Audioboom	7,697	16,417	↑ 5
45	Cooking the Books with Frances Cook	NZME/iHeartRadio	7,580	19,740	↓ 8
46	Simon Barnett & James Daniels Afternoons	NZME/iHeartRadio	7,572	15,325	↓ 8
47	The Fighter & The Kid	Kast Media	7,259	32,568	↑ 8
48	Dark History	Audioboom	7,180	14,044	↓ 6
49	WTF with Marc Maron Podcast	Stitcher Media	7,166	22,407	↓ 15
50	It Could Happen Here	NZME/iHeartRadio	6,925	17,806	↑ 9

TOP 100 PODCASTS

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51	The Happiness Lab with Dr. Laurie Santos	NZME/iHeartRadio	6,713	15,758	↓ 4
52	The OneRoof Radio Show	NZME/iHeartRadio	6,481	9,325	↑ 6
53	The Rock Drive Catchup Podcast	MediaWorks Radio Limited	6,356	16,189	Debut
54	Stuff You Missed in History Class	NZME/iHeartRadio	6,345	34,950	↓ 2
55	Tic-Heads with Uncle Tics	MediaWorks Radio Limited	6,188	12,022	↓ 36
56	The Sunday Session with Francesca Rudkin	NZME/iHeartRadio	6,125	12,888	↓ 25
57	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	5,754	24,129	-
58	The Trainee Sexologist	MediaWorks Radio Limited	5,688	13,586	↓ 14
59	Lore	NZME/iHeartRadio	5,589	17,983	↑ 2
60	This Past Weekend	Kast Media	5,555	10,832	↓ 4
61	Wellington Mornings with Nick Mills	NZME/iHeartRadio	5,353	8,430	↑ 18
62	StarTalk Radio	Stitcher Media	5,298	17,230	↓ 16
63	I Don't Know About That	Kast Media	5,129	9,649	↓ 1
64	No Stupid Questions	Stitcher Media	4,980	11,764	↑ 5
65	Inside Celebrity Treasure Island	NZME/iHeartRadio	4,897	9,637	↑ 22
66	Fake Doctors, Real Friends with Zach and Donald	NZME/iHeartRadio	4,846	11,598	↓ 6
67	The Daily Show With Trevor Noah: Ears Edition	NZME/iHeartRadio	4,845	51,973	↓ 3
68	Mile Higher Podcast	Audioboom	4,830	10,886	↑ 10
69	Canterbury Mornings with John MacDonald	NZME/iHeartRadio	4,713	6,623	Debut
70	Myths and Legends	Kast Media	4,532	16,255	↓ 5
71	The Art of Manliness	Stitcher Media	4,378	14,597	↑ 11
72	I Weigh with Jameela Jamil	Stitcher Media	4,340	9,772	↓ 2
73	Jono & Ben - The Podcast	NZME/iHeartRadio	4,289	15,055	↑ 3
74	Eckhart Tolle: Essential Teachings	Stitcher Media	4,264	13,381	↓ 1
75	True Crime Garage	Stitcher Media	4,215	13,455	-

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Rank	Podcast	Network	Monthly Listeners	Monthly Downloads	Rank Change
76	The Devlin Radio Show	NZME/iHeartRadio	4,202	19,693	↓ 25
77	Not Another D&D Podcast	Headgum	4,139	15,394	↓ 11
78	Small Town Murder	Stitcher Media	4,015	9,328	↓ 7
79	Stuff To Blow Your Mind	NZME/iHeartRadio	3,988	26,462	↓ 12
80	King and the Sting	Kast Media	3,976	7,204	-
81	How Did This Get Made?	Stitcher Media	3,871	10,311	↑ 14
82	Bad Women: The Ripper Retold	NZME/iHeartRadio	3,766	7,954	Debut
83	Around the NFL	NZME/iHeartRadio	3,709	11,094	↑ 3
84	And That's Why We Drink	Stitcher Media	3,670	9,824	↓ 10
85	The BYC Podcast	NZME/iHeartRadio	3,620	7,214	↓ 17
86	People I (Mostly) Admire	Stitcher Media	3,589	8,527	↑ 5
87	Marcus Lush Nights	NZME/iHeartRadio	3,532	9,692	Debut
88	The Fellas	Audioboom	3,462	5,798	↑ 4
89	F1 Nation	Audioboom	3,445	5,619	↓ 4
90	The Weekend Collective	NZME/iHeartRadio	3,436	13,077	Debut
91	Sportstalk with D'Arcy Waldegrave	NZME/iHeartRadio	3,418	5,046	↓ 10
92	Jensen and Holes: The Murder Squad	Stitcher Media	3,400	9,237	↑ 2
93	Evidence Locker True Crime	Audioboom	3,234	8,840	Debut
94	Duncan Trussell Family Hour	Audioboom	3,199	7,274	↓ 11
95	Queen of the Con: The Irish Heiress	NZME/iHeartRadio	3,153	6,864	Debut
96	True Crime Obsessed	Audioboom	3,124	8,416	↑ 4
97	This Podcast Will Kill You	Stitcher Media	3,119	6,967	↓ 4
98	The MeatEater Podcast	NZME/iHeartRadio	3,098	5,250	Debut
99	Noble Blood	NZME/iHeartRadio	3,090	8,323	Debut
100	The Cycling Podcast	Audioboom	3,034	11,199	↓ 11

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines and currently under audit to complete certification for version 2.1

ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

ABOUT THE METHODOLOGY

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

- *Listeners* – A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.
- *Downloads* – A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- *Network* - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.
- *Rank Change* –
 - "Debut" in the 'Rank Change' column indicates that the show is new to the report, making its debut for the first time.
 - "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@TritonDigital.com.

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