

November 2021 New Zealand Podcast Ranker

TOP NETWORKS

Publishers Ranked by Monthly Listeners in New Zealand

| Rank | Network | Monthly Listeners | Monthly Downloads | Rank Change |
|------|------------------------------------|-------------------|-------------------|-------------|
| 1 | NZME/iHeartRadio | 801,119 | 3,777,567 | - |
| 2 | Audioboom | 283,396 | 834,303 | - |
| 3 | Stitcher Media | 252,819 | 901,663 | - |
| 4 | MediaWorks Radio Limited | 80,951 | 234,058 | - |
| 5 | Kast Media | 67,411 | 195,083 | - |
| 6 | LiSTNR (SCA) | 62,201 | 175,526 | - |
| 7 | Sports Entertainment Network (SEN) | 11,672 | 71,497 | - |
| 8 | Headgum | 10,690 | 33,918 | - |

November 2021 New Zealand Podcast Ranker

TOP 100 PODCASTS

Podcasts Ranked by Monthly Listeners in New Zealand

| Rank | Podcast | Network | # Of New Episodes | Monthly Listeners | Monthly Downloads | Rank Change |
|------|---|--------------------------|-------------------|-------------------|-------------------|-------------|
| 1 | The Mike Hosking Breakfast | NZME/iHeartRadio | 197 | 126,263 | 874,920 | - |
| 2 | Heather du Plessis-Allan Drive | NZME/iHeartRadio | 251 | 92,767 | 481,517 | ↑ 2 |
| 3 | Fletch, Vaughan & Megan on ZM | NZME/iHeartRadio | 21 | 88,603 | 303,112 | - |
| 4 | Casefile True Crime | Audioboom | 5 | 82,655 | 206,705 | ↓ 2 |
| 5 | The Leighton Smith Podcast | NZME/iHeartRadio | 4 | 59,010 | 131,957 | - |
| 6 | Stuff You Should Know | NZME/iHeartRadio | 17 | 58,905 | 298,559 | - |
| 7 | The Matt & Jerry Show | NZME/iHeartRadio | 45 | 56,786 | 272,580 | - |
| 8 | No Such Thing As A Fish | Audioboom | 4 | 44,744 | 143,056 | - |
| 9 | Hamish & Andy | LISTNR (SCA) | 4 | 42,586 | 95,848 | - |
| 10 | Early Edition with Kate Hawkesby | NZME/iHeartRadio | 93 | 35,604 | 112,972 | ↑ 3 |
| 11 | My Favorite Murder with Karen Kilgariff and Georgia Hardstark | Stitcher Media | 13 | 33,952 | 121,807 | ↓ 1 |
| 12 | The Morning Rumble Catchup | MediaWorks Radio Limited | 32 | 24,391 | 63,177 | ↑ 2 |
| 13 | On Purpose with Jay Shetty | Stitcher Media | 10 | 24,262 | 77,709 | ↓ 1 |
| 14 | Morbid: A True Crime Podcast | Audioboom | 10 | 21,235 | 63,615 | ↑ 1 |
| 15 | Freakonomics Radio | Stitcher Media | 5 | 19,545 | 62,454 | ↑ 1 |
| 16 | The Re-Wrap | NZME/iHeartRadio | 22 | 19,529 | 38,441 | ↑ 5 |
| 17 | The Hauraki Big Show | NZME/iHeartRadio | 22 | 17,872 | 54,328 | ↑ 3 |
| 18 | 99% Invisible | Stitcher Media | 4 | 17,697 | 47,142 | ↓ 1 |
| 19 | Super Soul | Stitcher Media | 5 | 17,024 | 65,429 | ↓ 8 |
| 20 | The Country | NZME/iHeartRadio | 73 | 15,926 | 87,965 | ↑ 5 |
| 21 | The Mindset Mentor | Kast Media | 19 | 15,394 | 57,904 | ↓ 3 |
| 22 | Hidden Brain | Stitcher Media | 9 | 15,111 | 44,906 | ↑ 1 |
| 23 | Behind the Bastards | NZME/iHeartRadio | 12 | 14,112 | 38,090 | ↑ 1 |
| 24 | Mai Morning Crew Catchup Podcast - Mai FM | MediaWorks Radio Limited | 23 | 14,040 | 32,037 | ↓ 5 |
| 25 | The Edge Breakfast with Meg & Randell Catchup | MediaWorks Radio Limited | 46 | 13,295 | 60,864 | ↑ 1 |

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| 26 | IMPAULSIVE | Kast Media | 6 | 12,755 | 25,094 | ↓ 4 |
| 27 | A Moment In Crime | NZME/iHeartRadio | 1 | 12,430 | 21,083 | ↑ 6 |
| 28 | Conan O'Brien Needs A Friend | Stitcher Media | 11 | 11,690 | 32,562 | ↓ 1 |
| 29 | The Agenda | NZME/iHeartRadio | 4 | 10,691 | 26,798 | ↑ 2 |
| 30 | Ologies with Alie Ward | Stitcher Media | 7 | 10,314 | 28,237 | ↓ 1 |
| 31 | Zane and Heath: Unfiltered | Audioboom | 5 | 9,585 | 21,286 | ↑ 4 |
| 32 | Office Ladies | Stitcher Media | 5 | 9,573 | 30,059 | ↑ 11 |
| 33 | Kerre McIvor Mornings Podcast | NZME/iHeartRadio | 14 | 8,642 | 19,111 | ↓ 5 |
| 34 | Cooking the Books with Frances Cook | NZME/iHeartRadio | 3 | 8,546 | 20,608 | ↑ 11 |
| 35 | WTF with Marc Maron Podcast | Stitcher Media | 10 | 8,261 | 26,539 | ↑ 14 |
| 36 | The BYC Podcast | NZME/iHeartRadio | 7 | 8,201 | 16,786 | ↑ 49 |
| 37 | Newstalk ZBeen | NZME/iHeartRadio | 22 | 8,200 | 16,713 | - |
| 38 | ZM's Bree & Clint | NZME/iHeartRadio | 20 | 8,131 | 30,201 | ↑ 1 |
| 39 | F1: Beyond The Grid | Audioboom | 4 | 8,045 | 16,956 | ↑ 5 |
| 40 | Revisionist History | NZME/iHeartRadio | 2 | 7,895 | 18,951 | ↓ 2 |
| 41 | RedHanded | Audioboom | 5 | 7,893 | 22,321 | ↓ 5 |
| 42 | The Tiny Meat Gang Podcast | Audioboom | 4 | 7,788 | 18,320 | - |
| 43 | The Fighter & The Kid | Kast Media | 11 | 7,577 | 21,816 | ↑ 4 |
| 44 | Stuff They Don't Want You To Know | NZME/iHeartRadio | 22 | 7,219 | 30,924 | ↓ 4 |
| 45 | The OneRoof Radio Show | NZME/iHeartRadio | 4 | 7,039 | 9,685 | ↑ 7 |
| 46 | Cautionary Tales | NZME/iHeartRadio | 1 | 6,880 | 12,897 | ↓ 14 |
| 47 | The Happiness Lab with Dr. Laurie Santos | NZME/iHeartRadio | 5 | 6,807 | 16,136 | ↑ 4 |
| 48 | Between Two Beers Podcast | NZME/iHeartRadio | 2 | 6,674 | 12,157 | Debut |
| 49 | The Rock Drive Catchup Podcast | MediaWorks Radio Limited | 31 | 6,669 | 17,350 | ↑ 4 |
| 50 | It Could Happen Here | NZME/iHeartRadio | 25 | 6,648 | 17,253 | - |

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| 51 | I Weigh with Jameela Jamil | Stitcher Media | 4 | 6,408 | 16,645 | ↑ 21 |
| 52 | Dark History | Audioboom | 4 | 6,388 | 12,533 | ↓ 4 |
| 53 | Stuff You Missed in History Class | NZME/iHeartRadio | 18 | 6,361 | 40,060 | ↑ 1 |
| 54 | This Past Weekend | Kast Media | 5 | 6,316 | 13,177 | ↑ 6 |
| 55 | The Devlin Radio Show | NZME/iHeartRadio | 32 | 5,962 | 24,851 | ↑ 21 |
| 56 | Nothing much happens; bedtime stories to help you sleep | Stitcher Media | 5 | 5,603 | 22,643 | ↑ 1 |
| 57 | Bad Women: The Ripper Retold | NZME/iHeartRadio | 5 | 5,510 | 12,089 | ↑ 25 |
| 58 | The Sunday Session with Francesca Rudkin | NZME/iHeartRadio | 44 | 5,510 | 11,723 | ↓ 2 |
| 59 | Lore | NZME/iHeartRadio | 5 | 5,498 | 18,291 | - |
| 60 | I Don't Know About That | Kast Media | 6 | 5,487 | 10,266 | ↑ 3 |
| 61 | BuzzFeed Daily | NZME/iHeartRadio | 20 | 5,455 | 6,387 | ↓ 27 |
| 62 | StarTalk Radio | Stitcher Media | 6 | 5,388 | 16,040 | - |
| 63 | Fake Doctors, Real Friends with Zach and Donald | NZME/iHeartRadio | 5 | 5,162 | 11,529 | ↑ 3 |
| 64 | Small Town Murder | Stitcher Media | 4 | 5,082 | 14,456 | ↑ 14 |
| 65 | The Daily Show With Trevor Noah: Ears Edition | NZME/iHeartRadio | 30 | 5,062 | 41,932 | ↑ 2 |
| 66 | Saturday Morning with Jack Tame | NZME/iHeartRadio | 51 | 5,023 | 21,948 | ↓ 25 |
| 67 | How Did This Get Made? | Stitcher Media | 10 | 4,952 | 14,070 | ↑ 14 |
| 68 | Simon Barnett & James Daniels Afternoons | NZME/iHeartRadio | 22 | 4,929 | 11,246 | ↓ 22 |
| 69 | Mile Higher Podcast | Audioboom | 4 | 4,867 | 12,360 | ↓ 1 |
| 70 | No Stupid Questions | Stitcher Media | 4 | 4,813 | 10,694 | ↓ 6 |
| 71 | On the Tiles | NZME/iHeartRadio | 4 | 4,747 | 6,284 | Debut |
| 72 | The Trainee Sexologist | MediaWorks Radio Limited | 0 | 4,510 | 10,452 | ↓ 14 |
| 73 | In the Loop | NZME/iHeartRadio | 4 | 4,417 | 5,387 | Debut |
| 74 | Myths and Legends | Kast Media | 5 | 4,405 | 14,855 | ↓ 4 |
| 75 | Jono & Ben - The Podcast | NZME/iHeartRadio | 24 | 4,372 | 15,453 | ↓ 2 |

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| 76 | Eckhart Tolle: Essential Teachings | Stitcher Media | 4 | 4,286 | 12,153 | ↓ 2 |
| 77 | Not Another D&D Podcast | Headgum | 5 | 4,123 | 13,739 | - |
| 78 | Queen of the Con: The Irish Heiress | NZME/iHeartRadio | 4 | 4,122 | 9,383 | ↑ 17 |
| 79 | True Crime Garage | Stitcher Media | 8 | 3,935 | 15,087 | ↓ 4 |
| 80 | Stuff To Blow Your Mind | NZME/iHeartRadio | 26 | 3,913 | 36,115 | ↓ 1 |
| 81 | The Art of Manliness | Stitcher Media | 9 | 3,873 | 11,426 | ↓ 10 |
| 82 | F1 Nation | Audioboom | 5 | 3,816 | 6,273 | ↑ 7 |
| 83 | True Crime Obsessed | Audioboom | 9 | 3,788 | 13,268 | ↑ 13 |
| 84 | On The Front Foot | NZME/iHeartRadio | 5 | 3,741 | 8,691 | Return |
| 85 | Around the NFL | NZME/iHeartRadio | 20 | 3,690 | 9,949 | ↓ 2 |
| 86 | And That's Why We Drink | Stitcher Media | 5 | 3,615 | 9,348 | ↓ 2 |
| 87 | Jensen and Holes: The Murder Squad | Stitcher Media | 5 | 3,607 | 9,395 | ↑ 5 |
| 88 | Smart Money | NZME/iHeartRadio | 4 | 3,537 | 5,386 | Debut |
| 89 | Murder, Mystery & Makeup | Audioboom | 5 | 3,443 | 6,503 | Debut |
| 90 | King and the Sting | Kast Media | 4 | 3,335 | 6,220 | ↓ 10 |
| 91 | People I (Mostly) Admire | Stitcher Media | 4 | 3,274 | 6,983 | ↓ 5 |
| 92 | Let's Not Meet: A True Horror Podcast | Audioboom | 5 | 3,113 | 8,751 | Return |
| 93 | This Is Important | NZME/iHeartRadio | 8 | 3,088 | 6,415 | Debut |
| 94 | The MeatEater Podcast | NZME/iHeartRadio | 5 | 3,066 | 5,364 | ↑ 4 |
| 95 | Duncan Trussell Family Hour | Audioboom | 6 | 3,061 | 7,454 | ↓ 1 |
| 96 | Joel Osteen Podcast | NZME/iHeartRadio | 26 | 2,982 | 18,725 | Debut |
| 97 | The Diary Of A CEO by Steven Bartlett | Audioboom | 9 | 2,908 | 6,589 | Debut |
| 98 | Science Digest | NZME/iHeartRadio | 0 | 2,897 | 3,345 | ↓ 68 |
| 99 | Marcus Lush Nights | NZME/iHeartRadio | 9 | 2,848 | 9,727 | ↓ 12 |
| 100 | Noble Blood | NZME/iHeartRadio | 3 | 2,798 | 7,138 | ↓ 1 |

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines and currently under audit to complete certification for version 2.1

ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

ABOUT THE METHODOLOGY

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

- *Listeners* – A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.
- *Downloads* – A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- *Network* - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.
- *Rank Change* –
 - "Debut" in the 'Rank Change' column indicates that the show is new to the report, making its debut for the first time.
 - "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@TritonDigital.com.

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