

# November 2022 New Zealand Podcast Ranker

## TOP NETWORKS

Networks Ranked by Monthly Listeners in New Zealand

Rank	Network	Sales Representation	Monthly Listeners	Monthly Downloads	Rank Change
1	NZME/iHeartRadio/ARN	NZME	870,989	4,942,983	-
2	Stitcher Media	SXM Media	336,485	1,097,273	↑ 1
3	Audioboom	NZME	320,203	935,816	↓ 1
4	rova (MediaWorks)	rova (MediaWorks)	138,959	607,838	-
5	LiSTNR (SCA)	LiSTNR (SCA)	93,801	296,925	↑ 1
6	Kast Media	Kast Media	82,837	221,694	↓ 1
7	Studio71	Studio71	41,375	99,821	-
8	Brodie Kane Media	Brodie Kane Media	35,431	78,439	-
9	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	12,463	64,346	-
10	Headgum	Gumball	8,401	22,174	-
11	NOVA Entertainment	rova (MediaWorks)	7,445	28,699	-

-Sports Entertainment Network (SEN) experienced minor data collection issues through a portion of the period

-Samsung made an update to their Samsung Free app which caused a spike in downloads. Samsung resolved the issue moving forward, starting in December. To mitigate the issue, we have reprocessed our November data to remove those spikes



Access the web ranker here: <https://www.tritonrankers.com/reports/nz/podcasts/>



# November 2022 New Zealand Podcast Ranker

## TOP 100 PODCASTS

Podcasts Ranked by Monthly Listeners in New Zealand

Rank	Podcast	Network	Sales Representation	# Of New Episodes	Monthly Listeners	Monthly Downloads	Rank Change
1	The Mike Hosking Breakfast	NZME/iHeartRadio/ARN	NZME	168	94,785	887,697	↑ 1
2	Casefile True Crime	Audioboom	NZME	4	91,835	232,457	↓ 1
3	Fletch, Vaughan & Hayley on ZM	NZME/iHeartRadio/ARN	NZME	24	91,678	306,663	-
4	Stuff You Should Know	NZME/iHeartRadio/ARN	NZME	18	69,165	434,583	-
5	The Leighton Smith Podcast	NZME/iHeartRadio/ARN	NZME	5	58,513	135,717	-
6	The Matt & Jerry Show	NZME/iHeartRadio/ARN	NZME	47	52,909	251,160	↑ 2
7	Heather du Plessis-Allan Drive	NZME/iHeartRadio/ARN	NZME	281	48,536	469,306	-
8	No Such Thing As A Fish	Audioboom	NZME	4	47,782	145,085	↓ 2
9	Hamish & Andy	LISTNR (SCA)	LISTNR (SCA)	5	47,510	113,000	-
10	Crime Junkie	audiochuck	SXM Media	5	44,243	129,435	-
11	The Hauraki Big Show	NZME/iHeartRadio/ARN	NZME	48	42,538	163,455	↑ 1
12	The Front Page	NZME/iHeartRadio/ARN	NZME	25	39,323	78,532	↑ 5
13	The Rock Drive	rova (MediaWorks)	rova (MediaWorks)	73	37,338	151,719	-
14	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	37,207	110,072	↓ 3
15	The Morning Rumble	rova (MediaWorks)	rova (MediaWorks)	81	29,392	117,946	↑ 1
16	Between Two Beers Podcast	NZME/iHeartRadio/ARN	NZME	4	26,688	50,449	↓ 1
17	The Girls Uninterrupted	Brodie Kane Media	Brodie Kane Media	5	25,314	48,034	↑ 2
18	The Country	NZME/iHeartRadio/ARN	NZME	143	24,192	183,948	↑ 3
19	Freakonomics Radio	Stitcher Media	SXM Media	4	20,364	54,769	↑ 3
20	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	20,056	32,705	↑ 6
21	Cooking the Books with Frances Cook	NZME/iHeartRadio/ARN	NZME	4	19,702	46,990	↓ 7
22	IMPAULSIVE	Kast Media	Kast Media	6	19,487	34,219	↓ 4
23	99% Invisible	Stitcher Media	SXM Media	5	18,129	50,946	↑ 2
24	This Past Weekend	Kast Media	Kast Media	6	17,132	27,920	-
25	Behind the Bastards	NZME/iHeartRadio/ARN	NZME	8	16,655	51,611	↑ 2

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26	The Mindset Mentor	Kast Media	Kast Media	16	16,033	65,921	↓ 6
27	Hidden Brain	Stitcher Media	SXM Media	4	15,969	42,658	↑ 4
28	Early Edition with Kate Hawkesby	NZME/iHeartRadio/ARN	NZME	78	15,389	81,595	↑ 1
29	Cautionary Tales with Tim Harford	NZME/iHeartRadio/ARN	NZME	3	15,202	32,378	↓ 1
30	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10	14,861	36,874	↑ 7
31	Grey Areas with Petra Bagust	rova (MediaWorks)	rova (MediaWorks)	3	14,120	25,458	↓ 8
32	Weekend Sport with Jason Pine	NZME/iHeartRadio/ARN	NZME	62	13,794	51,120	↑ 65
33	Jase & Lauren	NZME/iHeartRadio/ARN	NZME	90	13,347	158,430	-
34	The Mel Robbins Podcast	Stitcher Media	SXM Media	8	13,290	24,551	↑ 11
35	RedHanded	Audioboom	NZME	11	12,845	37,458	↑ 3
36	Life Uncut	NZME/iHeartRadio/ARN	NZME	12	12,569	32,478	↓ 1
37	Last Podcast On The Left	Stitcher Media	SXM Media	9	12,121	34,192	↓ 1
38	The Re-Wrap	NZME/iHeartRadio/ARN	NZME	21	12,111	31,721	↓ 6
39	Revisionist History	NZME/iHeartRadio/ARN	NZME	2	11,347	29,866	↓ 9
40	Super Soul	Stitcher Media	SXM Media	5	11,337	44,929	↓ 1
41	The Agenda	NZME/iHeartRadio/ARN	NZME	5	11,258	29,969	-
42	Pod Save America	Stitcher Media	SXM Media	8	10,851	36,185	↑ 2
43	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	5	10,709	17,727	↑ 13
44	The Kyle & Jackie O Show	NZME/iHeartRadio/ARN	NZME	123	10,613	42,956	↑ 6
45	The School of Greatness	Stitcher Media	SXM Media	15	10,516	45,266	↓ 3
46	Ologies with Alie Ward	Stitcher Media	SXM Media	5	10,412	29,213	↓ 3
47	F1: Beyond The Grid	Audioboom	NZME	7	10,207	21,845	↑ 10
48	The Imperfects	NZME/iHeartRadio/ARN	NZME	7	10,138	19,043	↑ 27
49	She's On The Money	NZME/iHeartRadio/ARN	NZME	17	9,783	51,069	↓ 1
50	The Edge Breakfast Catchup	rova (MediaWorks)	rova (MediaWorks)	53	9,173	63,219	↑ 2

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51	KICPOD	LiSTNR (SCA)	LiSTNR (SCA)	9	9,140	23,089	↓ 2
52	Kiwi Yarns	Brodie Kane Media	Brodie Kane Media	4	8,990	20,007	↓ 6
53	A Moment In Crime	NZME/iHeartRadio/ARN	NZME	0	8,958	21,126	↓ 19
54	Office Ladies	Stitcher Media	SXM Media	5	8,678	22,216	↑ 6
55	True Crime with Kendall Rae	Audioboom	NZME	9	8,645	21,870	↑ 8
56	Saving Grace	Audioboom	NZME	5	8,496	15,317	↓ 9
57	Stuff They Don't Want You To Know	NZME/iHeartRadio/ARN	NZME	23	8,300	43,968	↑ 2
58	Jay-Jay & Flynny - More FM	rova (MediaWorks)	rova (MediaWorks)	134	7,846	15,018	Debut
59	Simon Barnett & James Daniels Afternoons	NZME/iHeartRadio/ARN	NZME	12	7,422	13,324	Return
60	Zane and Heath: Unfiltered	Audioboom	NZME	4	7,139	15,243	↓ 2
61	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	9	7,131	16,736	↑ 8
62	Bone Valley	NZME/iHeartRadio/ARN	NZME	4	7,019	14,857	↓ 7
63	The Tiny Meat Gang Podcast	Audioboom	NZME	7	6,904	15,191	↑ 1
64	ZM's Bree & Clint	NZME/iHeartRadio/ARN	NZME	24	6,900	29,781	↑ 4
65	Lost In Panama	Kast Media	Kast Media	9	6,767	14,544	Debut
66	We Need To Talk with Toni Street	NZME/iHeartRadio/ARN	NZME	2	6,736	14,221	↓ 26
67	Murder, Mystery & Makeup	Audioboom	NZME	3	6,647	16,732	↓ 5
68	The Daily Show With Trevor Noah: Ears Edition	NZME/iHeartRadio/ARN	NZME	33	6,360	48,149	↑ 4
69	It Could Happen Here	NZME/iHeartRadio/ARN	NZME	23	6,278	23,517	↓ 4
70	The Happiness Lab with Dr. Laurie Santos	NZME/iHeartRadio/ARN	NZME	3	6,266	15,854	↓ 16
71	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	SXM Media	4	6,174	25,919	↑ 2
72	The BYC Podcast	NZME/iHeartRadio/ARN	NZME	4	6,100	11,114	↓ 2
73	Kerre Woodham Mornings Podcast	NZME/iHeartRadio/ARN	NZME	27	6,085	22,513	Return
74	Ask Me Anything with Paula Bennett	NZME/iHeartRadio/ARN	NZME	4	6,011	9,629	↑ 5
75	Mai Morning Crew	rova (MediaWorks)	rova (MediaWorks)	63	6,009	32,868	↓ 24

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76	Two Hot Takes	Audioboom	NZME	5	6,006	12,369	↓ 9
77	Anatomy of Murder	audiochuck	SXM Media	5	5,990	14,560	↑ 4
78	Pod Save the World	Stitcher Media	SXM Media	7	5,693	13,617	↑ 5
79	Stuff You Missed in History Class	NZME/iHeartRadio/ARN	NZME	18	5,654	57,588	↓ 2
80	StarTalk Radio	Stitcher Media	SXM Media	7	5,584	16,944	↑ 2
81	The Working Group	rova (MediaWorks)	rova (MediaWorks)	5	5,495	8,876	↑ 9
82	The Deck	audiochuck	SXM Media	4	5,394	11,275	↓ 4
83	Eckhart Tolle: Essential Teachings	Stitcher Media	SXM Media	4	5,333	14,723	↑ 1
84	Out the Gayte	Brodie Kane Media	Brodie Kane Media	5	5,321	8,568	Debut
85	Straight Up with Niva and Beatrice	NZME/iHeartRadio/ARN	NZME	4	5,241	8,303	Debut
86	One Day You'll Thank Me	NZME/iHeartRadio/ARN	NZME	5	5,197	6,914	Return
87	The MeatEater Podcast	NZME/iHeartRadio/ARN	NZME	12	5,190	13,545	-
88	The Rise & Conquer Podcast	NZME/iHeartRadio/ARN	NZME	8	5,140	17,131	↓ 17
89	Lore	NZME/iHeartRadio/ARN	NZME	4	5,113	18,534	↓ 9
90	WTF1 Podcast	Audioboom	NZME	11	5,094	9,881	↓ 2
91	Sportstalk with D'Arcy Waldegrave	NZME/iHeartRadio/ARN	NZME	50	5,076	30,070	↓ 17
92	Hamish & Andy's Remembering Project	LiSTNR (SCA)	LiSTNR (SCA)	0	4,981	17,129	Return
93	No Stupid Questions	Stitcher Media	SXM Media	4	4,980	10,654	↓ 17
94	Around the NFL	NZME/iHeartRadio/ARN	NZME	23	4,747	14,094	↓ 8
95	Tova	rova (MediaWorks)	rova (MediaWorks)	318	4,697	32,971	↓ 34
96	Dark History	Audioboom	NZME	4	4,677	11,374	↓ 30
97	Joel Osteen Podcast	NZME/iHeartRadio/ARN	NZME	28	4,671	34,809	↓ 1
98	Saturday Morning with Jack Tame	NZME/iHeartRadio/ARN	NZME	45	4,663	20,362	↓ 9
99	In the Loop	NZME/iHeartRadio/ARN	NZME	6	4,630	6,352	Return
100	On the Tiles	NZME/iHeartRadio/ARN	NZME	4	4,624	6,107	Return

## POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

## ABOUT THE METHODOLOGY

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

## METRIC DEFINITIONS

- *Listeners* – A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.
- *Downloads* – A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- *Network* - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.
- *Rank Change* –
  - "Debut" in the 'Rank Change' column indicates that the show is new to the report, making its debut for the first time.
  - "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

## CONTACT US

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact [Metrics@TritonDigital.com](mailto:Metrics@TritonDigital.com).

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