

December 2021 New Zealand Podcast Ranker

TOP NETWORKS

Publishers Ranked by Monthly Listeners in New Zealand

Rank	Network	Monthly Listeners	Monthly Downloads	Rank Change
1	NZME/iHeartRadio	621,205	3,315,746	-
2	Audioboom	259,726	814,761	-
3	Stitcher Media	259,120	983,431	-
4	MediaWorks Radio Limited	71,107	193,746	-
5	Kast Media	68,044	200,444	-
6	LiSTNR (SCA)	54,119	168,875	-
7	Headgum	9,951	29,623	↑ 1
8	Sports Entertainment Network (SEN)	7,749	64,227	↓ 1



Access web ranker here: <https://www.tritonrankers.com/reports/nz/podcasts/>



December 2021 New Zealand Podcast Ranker

TOP 100 PODCASTS

Podcasts Ranked by Monthly Listeners in New Zealand

Rank	Podcast	Network	# Of New Episodes	Monthly Listeners	Monthly Downloads	Rank Change
1	Fletch, Vaughan & Megan on ZM	NZME/iHeartRadio	12	70,201	252,449	↑ 2
2	Casefile True Crime	Audioboom	3	68,399	185,367	↑ 2
3	The Mike Hosking Breakfast	NZME/iHeartRadio	108	67,911	591,272	↓ 2
4	Stuff You Should Know	NZME/iHeartRadio	18	56,949	318,247	↑ 2
5	Heather du Plessis-Allan Drive	NZME/iHeartRadio	175	54,833	397,426	↓ 3
6	The Leighton Smith Podcast	NZME/iHeartRadio	5	52,641	130,715	↓ 1
7	No Such Thing As A Fish	Audioboom	5	45,312	148,687	↑ 1
8	The Matt & Jerry Show	NZME/iHeartRadio	24	42,326	225,620	↓ 1
9	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	14	37,513	168,399	↑ 2
10	Hamish & Andy	LISTNR (SCA)	1	28,098	68,748	↓ 1
11	On Purpose with Jay Shetty	Stitcher Media	9	21,581	75,686	↑ 2
12	The Morning Rumble Catchup	MediaWorks Radio Limited	17	20,593	51,696	-
13	Freakonomics Radio	Stitcher Media	5	19,572	62,705	↑ 2
14	Morbid: A True Crime Podcast	Audioboom	6	19,274	59,968	-
15	99% Invisible	Stitcher Media	4	18,819	50,210	↑ 3
16	The Hauraki Big Show	NZME/iHeartRadio	25	18,441	69,946	↑ 1
17	Super Soul	Stitcher Media	6	17,678	80,336	↑ 2
18	Behind the Bastards	NZME/iHeartRadio	12	15,146	45,614	↑ 5
19	The Country	NZME/iHeartRadio	47	14,354	70,376	↑ 1
20	The Mindset Mentor	Kast Media	21	14,091	60,689	↑ 1
21	Hidden Brain	Stitcher Media	6	13,818	46,656	↑ 1
22	IMPAULSIVE	Kast Media	5	13,715	27,358	↑ 4
23	The Re-Wrap	NZME/iHeartRadio	12	13,466	25,650	↓ 7
24	The Agenda	NZME/iHeartRadio	18	12,736	40,884	↑ 5
25	Early Edition with Kate Hawkesby	NZME/iHeartRadio	49	11,373	57,333	↓ 15

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26	Conan O'Brien Needs A Friend	Stitcher Media	10	11,267	32,893	↑ 2
27	Mai Morning Crew Catchup Podcast - Mai FM	MediaWorks Radio Limited	14	10,735	24,429	↓ 3
28	The Edge Breakfast with Meg & Randell Catchup	MediaWorks Radio Limited	22	9,978	42,942	↓ 3
29	Ologies with Alie Ward	Stitcher Media	6	9,774	28,864	↑ 1
30	WTF with Marc Maron Podcast	Stitcher Media	10	9,174	30,617	↑ 5
31	A Moment In Crime	NZME/iHeartRadio	1	9,093	18,110	↓ 4
32	Stuff They Don't Want You To Know	NZME/iHeartRadio	24	8,544	35,602	↑ 12
33	RedHanded	Audioboom	4	8,054	24,065	↑ 8
34	Office Ladies	Stitcher Media	5	7,942	21,058	↓ 2
35	Lost Hills	NZME/iHeartRadio	10	7,627	21,548	Debut
36	Revisionist History	NZME/iHeartRadio	2	7,611	16,796	↑ 4
37	ZM's Bree & Clint	NZME/iHeartRadio	17	7,487	29,149	↑ 1
38	Zane and Heath: Unfiltered	Audioboom	4	7,368	17,577	↓ 7
39	Kerre McIvor Mornings Podcast	NZME/iHeartRadio	22	7,366	21,507	↓ 6
40	Cooking the Books with Frances Cook	NZME/iHeartRadio	2	7,340	18,089	↓ 6
41	The Tiny Meat Gang Podcast	Audioboom	5	7,019	17,440	↑ 1
42	Saturday Morning with Jack Tame	NZME/iHeartRadio	38	6,800	24,591	↑ 24
43	F1: Beyond The Grid	Audioboom	3	6,697	14,379	↓ 4
44	This Past Weekend	Kast Media	9	6,676	13,373	↑ 10
45	The Fighter & The Kid	Kast Media	11	6,634	20,116	↓ 2
46	The Sunday Session with Francesca Rudkin	NZME/iHeartRadio	38	6,095	13,429	↑ 12
47	Dark History	Audioboom	5	6,088	13,544	↑ 5
48	Stuff You Missed in History Class	NZME/iHeartRadio	18	6,060	37,830	↑ 5
49	It Could Happen Here	NZME/iHeartRadio	25	5,974	17,705	↑ 1
50	I Don't Know About That	Kast Media	4	5,361	10,589	↑ 10

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51	Between Two Beers Podcast	NZME/iHeartRadio	2	5,151	9,597	↓ 3
52	The Diary Of A CEO by Steven Bartlett	Audioboom	9	5,129	11,190	↑ 45
53	Cautionary Tales	NZME/iHeartRadio	1	5,119	9,202	↓ 7
54	Drink Champs	NZME/iHeartRadio	7	5,075	6,724	Debut
55	The OneRoof Radio Show	NZME/iHeartRadio	3	5,044	7,439	↓ 10
56	Lore	NZME/iHeartRadio	4	4,977	18,934	↑ 3
57	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	4	4,964	20,068	↓ 1
58	StarTalk Radio	Stitcher Media	7	4,898	18,296	↑ 4
59	Bad Women: The Ripper Retold	NZME/iHeartRadio	5	4,774	11,474	↓ 2
60	Fake Doctors, Real Friends with Zach and Donald	NZME/iHeartRadio	4	4,681	12,786	↑ 3
61	The Rock Drive Catchup Podcast	MediaWorks Radio Limited	17	4,646	12,926	↓ 12
62	The Breakfast Club	NZME/iHeartRadio	28	4,604	10,890	Debut
63	No Stupid Questions	Stitcher Media	4	4,567	10,822	↑ 7
64	True Crime Garage	Stitcher Media	8	4,490	14,719	↑ 15
65	Small Town Murder	Stitcher Media	5	4,452	11,684	↓ 1
66	Broken Record with Rick Rubin, Malcolm Gladwell, Bruce Hea..	NZME/iHeartRadio	5	4,331	8,409	Return
67	BuzzFeed Daily	NZME/iHeartRadio	20	4,318	5,575	↓ 6
68	I Weigh with Jameela Jamil	Stitcher Media	5	4,288	9,203	↓ 17
69	Stuff To Blow Your Mind	NZME/iHeartRadio	27	4,278	35,133	↑ 11
70	The Happiness Lab with Dr. Laurie Santos	NZME/iHeartRadio	1	4,177	9,601	↓ 23
71	Myths and Legends	Kast Media	6	4,130	15,936	↑ 3
72	How Did This Get Made?	Stitcher Media	8	4,121	10,844	↓ 5
73	Eckhart Tolle: Essential Teachings	Stitcher Media	5	3,956	12,407	↑ 3
74	The Daily Show With Trevor Noah: Ears Edition	NZME/iHeartRadio	31	3,932	26,117	↓ 9
75	The Art of Manliness	Stitcher Media	9	3,887	11,669	↑ 6

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76	Murder, Mystery & Makeup	Audioboom	5	3,868	8,330	↑ 13
77	Newstalk ZBeen	NZME/iHeartRadio	13	3,777	9,640	↓ 40
78	The Trainee Sexologist	MediaWorks Radio Limited	0	3,677	9,140	↓ 6
79	UK True Crime Podcast	Audioboom	4	3,674	16,679	Debut
80	The Devlin Radio Show	NZME/iHeartRadio	18	3,576	21,240	↓ 25
81	Two Hot Takes	Audioboom	4	3,542	7,477	Debut
82	This Podcast Will Kill You	Stitcher Media	2	3,537	9,751	Return
83	On The Front Foot	NZME/iHeartRadio	4	3,499	8,158	↑ 1
84	Not Another D&D Podcast	Headgum	5	3,453	10,636	↓ 7
85	This Is Important	NZME/iHeartRadio	5	3,439	7,841	↑ 8
86	People I (Mostly) Admire	Stitcher Media	4	3,418	7,909	↑ 5
87	The Howie Games	LiSTNR (SCA)	11	3,405	28,780	Debut
88	Jensen and Holes: The Murder Squad	Stitcher Media	4	3,376	10,774	↓ 1
89	Here's The Thing with Alec Baldwin	NZME/iHeartRadio	4	3,365	5,441	Debut
90	Jono & Ben - The Podcast	NZME/iHeartRadio	13	3,280	13,721	↓ 15
91	King and the Sting	Kast Media	5	3,251	6,170	↓ 1
92	Around the NFL	NZME/iHeartRadio	18	3,108	8,540	↓ 7
93	Continuous Disclosure	NZME/iHeartRadio	1	3,102	5,858	Debut
94	And That's Why We Drink	Stitcher Media	5	3,078	8,503	↓ 8
95	True Crime Obsessed	Audioboom	8	3,064	8,846	↓ 12
96	F1 Nation	Audioboom	2	3,030	4,888	↓ 14
97	Questlove Supreme	NZME/iHeartRadio	4	2,967	5,140	Debut
98	Evidence Locker True Crime	Audioboom	4	2,925	8,662	Return
99	All The Smoke	NZME/iHeartRadio	9	2,877	7,439	Debut
100	The MeatEater Podcast	NZME/iHeartRadio	5	2,847	5,206	↓ 6

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

ABOUT THE METHODOLOGY

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

- *Listeners* – A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.
- *Downloads* – A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- *Network* - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.
- *Rank Change* –
 - "Debut" in the 'Rank Change' column indicates that the show is new to the report, making its debut for the first time.
 - "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@TritonDigital.com.

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