

# LATAM PODCAST REPORT

## TOP 100 PODCASTS

Based on Average Weekly Downloads  
Reporting Period: March 2021 (March 1 - March 28)

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	658,096	-
2	Leyendas Legendarias	Sonoro I ATC	628,683	-
3	Titulares Deportivos	Grupo BluRadio	300,058	-
4	CNN 5 Cosas	WarnerMedia	248,390	-
5	Boletim Folha	Folha de S Paulo	245,523	-
6	Pânico	Jovem Pan Podcast	148,382	↑ 2
7	Asi las cosas con Carlos Loret de Mola	Prisa Radio	144,765	-
8	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	142,701	↓ 2
9	Estadão Notícias	Estadao	123,998	-
10	Comentaristas	Radios Grupo Globo	101,291	↑ 1
11	El Dollop	Sonoro I ATC	97,787	↓ 1
12	Panorama CBN	Radios Grupo Globo	94,081	-
13	De Todo Un Mucho	Sonoro Global Media Corp	85,094	↑ 3
14	Jornal da CBN	Radios Grupo Globo	66,599	↑ 1
15	Os Pingos nos Is	Jovem Pan Podcast	65,689	↓ 1
16	Mañanas BLU 10:30 con Camila Zuluaga	Grupo BluRadio	64,463	New
17	Gugacast	audio.ad Podcast Network	64,312	New
18	Repórter CBN	Radios Grupo Globo	59,905	↓ 1
19	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	57,964	↓ 6
20	La W Radio con Julio Sánchez Cristo	Prisa Radio	53,001	↑ 4
21	Café Brasil	audio.ad Podcast Network	51,594	↓ 2
22	Dinheiro - Mauro Halfeld	Radios Grupo Globo	51,373	↓ 2
23	Dia a Dia da Economia - Miriam Leitão	Radios Grupo Globo	50,874	↑ 2
24	Economia	Radios Grupo Globo	45,285	↓ 3
25	W_RADIO - Martha Debayle en W	Prisa Radio	45,232	↓ 3
26	LOS40 MX - ¡Ya Párate!	Prisa Radio	43,927	↓ 3
27	CARACOL - El Pulso del Fútbol	Prisa Radio	41,828	↑ 6
28	CARACOL - La Luciérnaga	Prisa Radio	39,614	↑ 4
29	5 Fatos	CNN Brasil	39,242	↓ 1
30	Abertura de Mercado	CNN Brasil	38,643	-

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
31	E Tem Mais	CNN Brasil	37,738	↑ 3
32	CNN 5 Things	WarnerMedia	37,697	↓ 5
33	Mañanas BLU con Néstor Morales	Grupo BluRadio	37,646	↑ 2
34	Con la ayuda de mis amikas	Audioboom	36,317	↑ 2
35	W_RADIO - Así las cosas	Prisa Radio	35,570	↓ 6
36	Meu Inconsciente Coletivo	Folha de S Paulo	35,400	↑ 5
37	Política	Rádios Grupo Globo	35,399	↑ 2
38	Freakonomics Radio	Stitcher Media	34,552	↓ 7
39	Palestras Filosóficas Nova Acrópole	Audioboom	34,494	↓ 21
40	Serialmente	Radiópolis	33,007	↑ 2
41	História pros Brother	audio.ad Podcast Network	31,908	↑ 2
42	CARACOL - 6AM Hoy por Hoy	Prisa Radio	28,811	↓ 16
43	Aristegui	WarnerMedia	27,684	↓ 6
44	Presente Diário	Radio Trans Mundial	27,536	↓ 6
45	CBN Primeiras Notícias	Rádios Grupo Globo	26,854	↓ 5
46	The School of Greatness	Wondery	26,652	↓ 2
47	Cuentos Increíbles	Sonoro Global Media Corp	24,933	↑ 2
48	Bromas Telefónicas	Radiópolis	21,962	↑ 13
49	Escola da Vida - Mario Sergio Cortella	Rádios Grupo Globo	21,331	↓ 3
50	Business Wars	Wondery	21,055	↑ 10
51	Al Cine con las Amikas: El Podcast	Audioboom	19,954	↑ 1
52	Morning Show	Jovem Pan Podcast	19,158	↓ 5
53	W Radio Colombia	Prisa Radio	18,913	↓ 3
54	Super Soul	Stitcher Media	18,737	↓ 1
55	Nadie sabe nada (SER Podcast)	Prisa Radio	18,143	↑ 14
56	Office Ladies	Stitcher Media	18,078	↓ 1
57	Decrépitos	audio.ad Podcast Network	17,670	↓ 12
58	No Meio do Caminho - Mario Sergio Cortella	Rádios Grupo Globo	17,532	↑ 6
59	A Nosa Lingua de Todo Dia - Pasquale Cipro Neto	Rádios Grupo Globo	17,395	↓ 11
60	Academia de Conspiraciones	Sonoro Global Media Corp	17,249	New
61	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	16,990	↓ 7
62	Ámate + Más	Audioboom	16,764	↑ 28
63	Colunistas Eldorado Estadão	Estadao	16,573	↑ 4
64	Linha Aberta - Carlos Alberto Sardenberg	Rádios Grupo Globo	16,063	↑ 11
65	El Viaje	Sonoro Global Media Corp	15,955	↓ 6

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
66	Supracortical	Sonoro Global Media Corp	15,780	↓ 3
67	Fox News Radio Newscast	FOX News Podcasts	15,643	↓ 9
68	Voz Populi de BLU Radio	Grupo BluRadio	15,507	↑ 6
69	1001 Crimes	audio.ad Podcast Network	15,403	↓ 4
70	Hidden Brain	Hidden Brain Media	15,022	↓ 19
71	Viva Voz - Vera Magalhães	Rádios Grupo Globo	14,914	New
72	On Purpose with Jay Shetty	Stitcher Media	14,172	↓ 16
73	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	13,956	↓ 2
74	Notícia no Seu Tempo	Estadao	13,692	↑ 14
75	Budismo en Zapatillas	Audioboom	13,582	↑ 1
76	Cinemático	B9 Podcasts	13,579	New
77	Flash Deportes (SER Podcast)	Prisa Radio	13,475	↓ 9
78	Guerra 3	Prisa Radio	13,455	New
79	Fim de Expediente	Rádios Grupo Globo	13,440	New
80	Conan O'Brien Needs A Friend	Stitcher Media	13,014	↓ 7
81	Sala de Interrogatório	audio.ad Podcast Network	13,008	↑ 3
82	Quatro em Campo	Rádios Grupo Globo	12,984	↓ 10
83	El larguero (SER Podcast)	Prisa Radio	12,912	↓ 21
84	Masters of Scale with Reid Hoffman	WaitWhat	12,466	↑ 1
85	CARACOL - A Vivir Que Son Dos Días	Prisa Radio	12,347	New
86	Dr. Muerte	Wondery	12,335	New
87	Nos Reiremos de Esto!	Audioboom	12,291	↓ 6
88	Hora de Expediente	Rádios Grupo Globo	12,150	↓ 9
89	Coração Peludo	Jovem Pan Podcast	11,970	↑ 5
90	3 em 1	Jovem Pan Podcast	11,947	↓ 4
91	NA NOSSA VIDA	Audioboom	11,836	↓ 11
92	En Caso de que el Mundo Se Desintegre	Audioboom	11,827	↓ 15
93	Crónicas Oscuras	Sonoro Global Media Corp	11,778	↓ 27
94	CARACOL - El VBAR	Prisa Radio	11,641	New
95	CBN Professional	Rádios Grupo Globo	11,423	↓ 12
96	StarTalk Radio	Stitcher Media	11,121	↓ 7
97	CARACOL - Hora 20	Prisa Radio	11,045	↓ 1
98	The Rachel Maddow Show	NBCUniversal News Group	11,042	New
99	Ilustríssima Conversa	Folha de S Paulo	11,026	New
100	Hangar 18	audio.ad Podcast Network	11,022	↓ 43

## **POWERED BY PODCAST METRICS**

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

## **ABOUT THE LATAM PODCAST REPORT**

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

## **ABOUT THE METHODOLOGY**

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

## **CONTACT US**

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact [Metrics@TritonDigital.com](mailto:Metrics@TritonDigital.com)