

March 2022 LATAM Podcast Report

TOP 100 PODCASTS

Based on Average Weekly Downloads in LATAM

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	1,658,636	-
2	Leyendas Legendarias	Sonoro I ATC	882,348	-
3	Titulares Deportivos	Grupo BluRadio	460,202	-
4	CNN 5 Cosas	WarnerMedia	391,721	-
5	Asi las cosas con Carlos Loret de Mola	Prisa Radio	247,511	↑ 1
6	Mais Recentes	Rádios Grupo Globo	232,434	↑ 3
7	Comentaristas	Rádios Grupo Globo	225,260	-
8	Boletim Folha	Folha de S Paulo	219,165	↓ 3
9	Repórter CBN	Rádios Grupo Globo	176,243	↓ 1
10	El Dollop	Sonoro I ATC	129,066	↑ 2
11	Pânico	Jovem Pan Podcast	120,361	-
12	Estadão Notícias	Estadao	110,535	↑ 1
13	De Todo Un Mucho	Stitcher Media	103,236	↑ 2
14	La W Radio con Julio Sánchez Cristo	Prisa Radio	96,474	↓ 4
15	Notícia no Seu Tempo	Estadao	93,275	↑ 4
16	Economia	Rádios Grupo Globo	93,114	↑ 2
17	E Tem Mais	CNN Brasil	89,391	-
18	O Antagonista	audio.ad Podcast Network	74,068	↑ 2
19	5 Fatos	CNN Brasil	72,011	↓ 5
20	CARACOL - 6AM Hoy por Hoy	Prisa Radio	67,767	↑ 5
21	Política	Rádios Grupo Globo	66,897	-
22	Os Pingos nos Is	Jovem Pan Podcast	66,833	↑ 1
23	Mañanas BLU con Néstor Morales	Grupo BluRadio	63,995	↑ 6
24	Jornal da CBN	Rádios Grupo Globo	61,416	↑ 3
25	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	58,525	↓ 3

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26	Cuentos Increíbles	Sonoro Global Media Corp	56,239	↓ 2
27	Panorama CBN	Radios Grupo Globo	55,377	↓ 1
28	W_RADIO - Martha Debayle en W	Prisa Radio	50,573	↑ 2
29	Café Brasil	audio.ad Podcast Network	45,772	↓ 1
30	CNN 5 Things	WarnerMedia	43,275	↑ 2
31	Folha	Folha de S Paulo	43,237	Debut
32	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	42,853	↑ 17
33	Podcast Gringolândia	Radios Grupo Globo	41,705	↑ 25
34	Presente Diário	Radio Trans Mundial	40,940	-
35	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	40,397	Return
36	Aristegui	WarnerMedia	40,042	↑ 2
37	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	38,811	↑ 25
38	Morning Show	Jovem Pan Podcast	36,776	↑ 2
39	LOS40 MX - ¡Ya Párate!	Prisa Radio	34,913	↓ 4
40	The School of Greatness	Wondery	34,173	↓ 3
41	Ao Ponto	Radios Grupo Globo	34,025	↑ 1
42	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	33,847	↓ 6
43	DEMENTES	Sonoro Global Media Corp	33,174	↓ 2
44	Desafíos Globales	WarnerMedia	32,914	↓ 11
45	Dinheiro - Mauro Halfeld	Radios Grupo Globo	32,740	↓ 6
46	Crime Junkie	audiochuck / Stitcher Media	32,589	↓ 1
47	Hoy en EL PAÍS	Prisa Radio	32,496	Debut
48	Herejes: El Podcast	audio.ad Podcast Network	32,412	↓ 2
49	No Meio do Caminho - Mario Sergio Cortella	Radios Grupo Globo	31,557	↑ 41
50	La Caminera con El Capi Pérez, Fer Gay y Fran Hevia	audio.ad Podcast Network	31,446	↑ 1



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51	YORDI EN EXA	audio.ad Podcast Network	30,007	↑ 3
52	On Purpose with Jay Shetty	Stitcher Media	29,958	↓ 5
53	Freakonomics Radio	Stitcher Media	27,771	↓ 3
54	Mejor Con Gaby Vargas	audio.ad Podcast Network	27,083	↓ 1
55	Infinitos con Martha Higareda	Stitcher Media	26,226	↑ 5
56	Hidden Brain	Hidden Brain Media	25,885	↑ 7
57	Las Noticias del Día (MX)	Audioboom	25,355	Return
58	How I Built This with Guy Raz	Wondery	25,039	Debut
59	Conan O'Brien Needs A Friend	Stitcher Media	24,788	-
60	Gugacast	audio.ad Podcast Network	24,558	Return
61	CARACOL - Hoy por Hoy	Prisa Radio	24,043	Return
62	Viva Voz - Vera Magalhães	Rádios Grupo Globo	23,969	↑ 10
63	Meu Inconsciente Coletivo	Folha de S Paulo	23,454	↓ 19
64	Palestras Filosóficas Nova Acrópole	Audioboom	23,351	↓ 8
65	Flash Deportes	Prisa Radio	23,134	↓ 1
66	My Favorite Murder with Karen Kilgariff and Georgia Hardstark*	Stitcher Media	23,128	↓ 1
67	Ídolo: The Ballad of Chalino Sánchez	Sonoro Global Media Corp	22,859	↓ 51
68	Dateline NBC	NBCUniversal News Group	21,837	↑ 10
69	¿Qué Fue De Ellos?	Sonoro I ATC	21,657	↑ 5
70	Super Soul	Stitcher Media	20,834	↑ 1
71	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	20,804	↓ 3
72	História pros Brother	audio.ad Podcast Network	20,641	↑ 5
73	Academia de Conspiraciones	Sonoro Global Media Corp	20,542	↓ 6
74	The Mindset Mentor	Kast Media	20,474	↑ 1
75	Hangar 18 Podcast	audio.ad Podcast Network	20,172	↓ 18

Note: My Favorite Murder with Karen Kilgariff and Georgia Hardstark* is being moved from Stitcher Media to Wondery Brand Partnerships in April



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76	Office Ladies	Stitcher Media	19,981	↓ 3
77	Crónicas Oscuras	Sonoro Global Media Corp	19,833	↓ 34
78	Praia dos Ossos	audio.ad Podcast Network	19,778	Debut
79	Noticias del día en Colombia - BLU Radio	Grupo BluRadio	19,267	↑ 6
80	Serialmente	Radiopolis	18,989	↓ 14
81	Nadie sabe nada	Prisa Radio	18,723	↓ 2
82	Morbid: A True Crime Podcast	Audioboom	18,721	↑ 2
83	Secretos Reales	Sonoro Global Media Corp	18,427	Debut
84	Anderson Cooper 360	WarnerMedia	18,118	↑ 10
85	Ten Percent Happier with Dan Harris	Wondery	17,580	↑ 7
86	SmartLess	Wondery	17,404	↓ 5
87	CARACOL - El Pulso del Fútbol	Prisa Radio	17,402	↓ 5
88	CARACOL - La Luciérnaga	Prisa Radio	17,342	↓ 18
89	Decrépitos	audio.ad Podcast Network	17,099	↑ 9
90	Fim de Expediente	Radios Grupo Globo	17,075	↑ 3
91	SER Historia	Prisa Radio	16,851	↓ 5
92	Supracortical	Sonoro Global Media Corp	16,687	↓ 31
93	Last Podcast On The Left	Stitcher Media	16,310	↓ 24
94	Cinemático	B9 Podcasts	15,967	Return
95	CBN Primeiras Notícias	Radios Grupo Globo	15,903	↓ 12
96	El Camerino	Grupo BluRadio	15,688	↓ 9
97	Business Wars	Wondery	15,617	↑ 2
98	CBN Brasil	Radios Grupo Globo	15,505	Return
99	En Caso de que el Mundo Se Desintegre	Audioboom	15,484	↑ 1
100	Colunistas Eldorado Estadão	Estadao	15,310	Return



POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines

ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com

