

September 2021 LATAM Podcast Report

TOP 100 PODCASTS

Based on Average Weekly Downloads in LATAM

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	1,026,503	-
2	Leyendas Legendarias	Sonoro ATC	788,957	-
3	Repórter CBN	Radios Grupo Globo	421,310	-
4	Titulares Deportivos	Grupo BluRadio	405,827	-
5	CNN 5 Cosas	WarnerMedia	332,308	-
6	Boletim Folha	Folha de S Paulo	257,945	-
7	Asi las cosas con Carlos Loret de Mola	Prisa Radio	165,994	↑ 1
8	Pânico	Jovem Pan Podcast	142,577	↑ 2
9	Comentaristas	Radios Grupo Globo	139,573	↓ 2
10	El Dollop	Sonoro ATC	110,761	↓ 1
11	Estadão Notícias	Estadao	105,195	↑ 2
12	No Meio do Caminho - Mario Sergio Cortella	Radios Grupo Globo	98,846	↑ 28
13	Inteligência Ltda.	audio.ad Podcast Network	93,524	↓ 2
14	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	83,679	↓ 2
15	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	76,752	↓ 1
16	Jornal da CBN	Radios Grupo Globo	74,561	↓ 1
17	Política	Radios Grupo Globo	72,001	↑ 1
18	Os Pingos nos Is	Jovem Pan Podcast	69,940	↑ 3
19	Notícia no Seu Tempo	Estadao	68,605	↑ 6
20	Lo Que Tienes Que Saber	Prisa Radio	66,903	↑ 7
21	La W Radio con Julio Sánchez Cristo	Prisa Radio	65,651	↓ 2
22	Panorama CBN	Radios Grupo Globo	60,886	↓ 2
23	Cuentos Increíbles	Sonoro Global Media Corp	56,683	↑ 1
24	CARACOL - 6AM Hoy por Hoy	Prisa Radio	53,272	↓ 7
25	Economia	Radios Grupo Globo	45,916	↓ 2

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26	LOS40 MX - ¡Ya Párate!	Prisa Radio	43,962	-
27	Ao Ponto	Radios Grupo Globo	43,767	↑ 4
28	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	43,285	↑ 2
29	Las Noticias del Día (MX)	Audioboom	43,039	Debut
30	Gugacast	audio.ad Podcast Network	42,928	↓ 1
31	Jovem Pan Top News	Jovem Pan Podcast	42,661	↑ 42
32	W_RADIO - Martha Debayle en W	Prisa Radio	42,502	↓ 4
33	CARACOL - El Pulso del Fútbol	Prisa Radio	42,292	↑ 4
34	Café Brasil	audio.ad Podcast Network	40,207	↑ 1
35	W_RADIO - Así las cosas	Prisa Radio	39,364	↓ 2
36	Morning Show	Jovem Pan Podcast	38,685	↑ 26
37	CNN 5 Things	WarnerMedia	37,265	↓ 5
38	DEMENTES	Sonoro Global Media Corp	36,888	↓ 22
39	Dinheiro - Mauro Halfeld	Radios Grupo Globo	34,481	↓ 5
40	5 Fatos	CNN Brasil	32,571	↓ 1
41	CARACOL - La Luciérnaga	Prisa Radio	32,391	↓ 3
42	Palestras Filosóficas Nova Acrópole	Audioboom	29,108	-
43	Peláez y De Francisco	Prisa Radio	28,701	↑ 4
44	Un podcast con buena Vibra	Radiopolis	28,622	Debut
45	Presente Diário	Radio Trans Mundial	28,596	-
46	E Tem Mais	CNN Brasil	28,522	-
47	Meu Inconsciente Coletivo	Folha de S Paulo	27,911	↓ 25
48	Mañanas BLU con Néstor Morales	Grupo BluRadio	27,283	↓ 12
49	Freakonomics Radio	Stitcher Media	26,947	↑ 8
50	¿Qué Fue De Ellos?	Sonoro ATC	26,604	↑ 6

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51	Serialmente	Radiopolis	26,393	↓ 3
52	SER Historia	Prisa Radio	25,778	Return
53	Academia de Conspiraciones	Sonoro Global Media Corp	25,775	↓ 3
54	O Antagonista	audio.ad Podcast Network	25,768	↑ 6
55	Aristegui	WarnerMedia	25,062	↓ 11
56	Crime Junkie	AdLarge/cabana	24,854	↓ 3
57	Conan O'Brien Needs A Friend	Stitcher Media	24,702	↑ 4
58	Fox News Radio Newscast	FOX News Podcasts	24,407	↓ 4
59	Viva Voz - Vera Magalhães	Radios Grupo Globo	23,987	↓ 7
60	Bromas Telefónicas	Radiopolis	23,976	↓ 11
61	On Purpose with Jay Shetty	Stitcher Media	23,411	↑ 6
62	Super Soul	Stitcher Media	23,144	↑ 23
63	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	21,864	↓ 20
64	The School of Greatness	Wondery	21,094	↑ 4
65	História pros Brother	audio.ad Podcast Network	20,777	↓ 14
66	Flash Deportes	Prisa Radio	19,179	↓ 7
67	Decrépitos	audio.ad Podcast Network	18,991	↓ 4
68	Hangar 18 Podcast	audio.ad Podcast Network	18,810	↓ 10
69	Al Cine con las Amikas: El Podcast	Audioboom	18,453	↓ 3
70	Office Ladies	Stitcher Media	18,171	↓ 5
71	Colunistas Eldorado Estadão	Estadao	18,151	↓ 1
72	Fim de Expediente	Radios Grupo Globo	17,770	↓ 17
73	Voz Populi de BLU Radio	Grupo BluRadio	17,119	↓ 9
74	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	16,769	↑ 3
75	CARACOL - Hoy por Hoy	Prisa Radio	16,730	↑ 7

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76	Supracortical	Sonoro Global Media Corp	16,230	↓ 7
77	Dateline NBC	NBCUniversal News Group	16,088	Return
78	Hidden Brain	Hidden Brain Media	16,048	↑ 3
79	CBN Primeiras Notícias	Radios Grupo Globo	15,977	↓ 7
80	YORDI EN EXA	audio.ad Podcast Network	15,794	Debut
81	1001 Crimes	audio.ad Podcast Network	15,779	↓ 3
82	Podcast Gringolândia	Radios Grupo Globo	15,600	Debut
83	Nadie sabe nada	Prisa Radio	15,230	↓ 3
84	The Mindset Mentor	Kast Media	14,919	↓ 8
85	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	14,527	↓ 6
86	Coração Peludo	Jovem Pan Podcast	14,323	↑ 5
87	A Nosa Lingua de Todo Dia - Pasquale Cipro Neto	Radios Grupo Globo	14,230	↓ 12
88	El Viaje	Sonoro Global Media Corp	14,120	↓ 17
89	Noticias del día en Colombia - BLU Radio	Grupo BluRadio	14,037	↑ 9
90	CARACOL - El Alargue	Prisa Radio	13,626	↓ 16
91	Budismo en Zapatillas	Audioboom	13,611	Return
92	Sala de Interrogatório	audio.ad Podcast Network	13,447	↓ 2
93	Mejor Con Gaby Vargas	audio.ad Podcast Network	13,183	↓ 4
94	En Caso de que el Mundo Se Desintegre	Audioboom	13,029	↓ 7
95	Blog Deportivo	Grupo BluRadio	12,702	-
96	StarTalk Radio	Stitcher Media	12,670	Return
97	Discoteca Básica Podcast	audio.ad Podcast Network	12,400	Return
98	Business Wars	Wondery	12,352	↓ 10
99	CBN Brasil	Radios Grupo Globo	12,316	↓ 6
100	99% Invisible	Stitcher Media	11,699	Return

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines and currently under audit to complete certification for version 2.1

ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Downloads and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com

