

October 2022 LATAM Podcast Report

TOP 100 PODCASTS

Based on Average Weekly Downloads in LATAM

| RANK | PODCAST | PODCAST NETWORK | AVERAGE WEEKLY DOWNLOADS | RANK CHANGE |
|------|--|--------------------------|--------------------------|-------------|
| 1 | LOS40 MX - La Corneta | Prisa Radio | 1,223,481 | - |
| 2 | Leyendas Legendarias | Sonoro ATC | 1,017,248 | - |
| 3 | O Assunto | Grupo Globo | 582,334 | - |
| 4 | Titulares Deportivos | Grupo BluRadio | 414,652 | - |
| 5 | Modus Operandi | Grupo Globo | 380,846 | - |
| 6 | Repórter CBN | Radios Grupo Globo | 373,042 | - |
| 7 | Estadão Notícias | Estadao | 355,141 | ↑ 12 |
| 8 | Mais Recentes | Radios Grupo Globo | 341,218 | ↓ 1 |
| 9 | Boletim Folha | Folha de S Paulo | 287,088 | - |
| 10 | CNN 5 Cosas | WarnerMedia | 283,132 | ↓ 2 |
| 11 | Resumão Diário | Grupo Globo | 244,630 | ↓ 1 |
| 12 | Asi las cosas con Carlos Loret de Mola | Prisa Radio | 225,307 | ↓ 1 |
| 13 | Panda Show - Sin Censura | Stitcher Media | 182,760 | ↓ 1 |
| 14 | Pânico | Jovem Pan Podcast | 156,207 | - |
| 15 | Top Expansión Tecnología | Sonoro Global Media Corp | 146,085 | ↓ 2 |
| 16 | El Dollop | Sonoro ATC | 115,852 | ↓ 1 |
| 17 | El Podcast de Marco Antonio Regil | Sonoro Global Media Corp | 111,725 | Debut |
| 18 | Política | Radios Grupo Globo | 106,674 | - |
| 19 | De Todo Un Mucho | Stitcher Media | 105,270 | ↓ 3 |
| 20 | Estas Rica | Sonoro Global Media Corp | 101,858 | Debut |
| 21 | O Antagonista | audio.ad Podcast Network | 100,845 | ↑ 6 |
| 22 | E Tem Mais | CNN Brasil | 100,636 | - |
| 23 | Comentaristas | Radios Grupo Globo | 98,853 | ↓ 6 |
| 24 | Choque de Cultura - Ambiente de Música | Grupo Globo | 94,037 | ↑ 1 |
| 25 | Que História É Essa, Porchat? | Grupo Globo | 93,877 | ↓ 4 |

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| 26 | Cuentos Increíbles | Sonoro Global Media Corp | 86,704 | - |
| 27 | Mamilos | Grupo Globo | 86,285 | ↓ 7 |
| 28 | La Entrevista con Yordi Rosado | Stitcher Media | 84,726 | ↓ 4 |
| 29 | Expertas en Nada | Prisa Radio | 77,675 | ↑ 12 |
| 30 | Economía | Rádios Grupo Globo | 75,683 | ↓ 7 |
| 31 | Os Pingos nos Is | Jovem Pan Podcast | 74,326 | ↓ 3 |
| 32 | Jout Jout de Saia | Grupo Globo | 60,668 | ↑ 4 |
| 33 | Viva Voz - Vera Magalhães | Rádios Grupo Globo | 58,379 | - |
| 34 | Crónicas Obscuras | Sonoro Global Media Corp | 54,772 | Return |
| 35 | Serialmente | Radiópolis | 54,056 | ↑ 20 |
| 36 | Sospechosamente Light | Grupo BluRadio | 52,184 | ↓ 7 |
| 37 | Top Expansión | Sonoro Global Media Corp | 50,871 | ↓ 3 |
| 38 | Panorama CBN | Rádios Grupo Globo | 49,560 | ↓ 7 |
| 39 | Portal Sonoro | Sonoro Global Media Corp | 48,618 | Debut |
| 40 | Podcast Para Tudo | Grupo Globo | 48,494 | ↓ 10 |
| 41 | Erazno y La Chokolata El Podcast | Stitcher Media | 47,004 | ↑ 3 |
| 42 | Café Brasil | audio.ad Podcast Network | 46,422 | ↑ 5 |
| 43 | Jornal da CBN | Rádios Grupo Globo | 46,253 | ↓ 6 |
| 44 | ResumoCast Livros para Empreendedores | audio.ad Podcast Network | 46,251 | ↓ 4 |
| 45 | Presente Diário | Radio Trans Mundial | 45,892 | ↓ 3 |
| 46 | Hoy en EL PAÍS | Prisa Radio | 44,278 | ↑ 3 |
| 47 | Herejes: El Podcast | Sonoro Global Media Corp | 44,278 | ↓ 4 |
| 48 | Colunistas Eldorado Estadão | Estadão | 42,484 | Return |
| 49 | Sabiduría Psicodélica | Sonoro Global Media Corp | 42,368 | ↓ 11 |
| 50 | Mañanas BLU con Néstor Morales | Grupo BluRadio | 39,905 | ↓ 4 |

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| 51 | Dia a Dia da Economia - Míriam Leitão | Radios Grupo Globo | 37,827 | - |
| 52 | On Purpose with Jay Shetty | Stitcher Media | 36,760 | ↑ 5 |
| 53 | CNN 5 Things | WarnerMedia | 36,291 | - |
| 54 | Braincast | Grupo Globo | 36,227 | ↓ 4 |
| 55 | EL SENTIDO DEL HUMOR | audio.ad Podcast Network | 35,392 | ↓ 3 |
| 56 | W Fin de Semana con Juan Pablo Calvás | Prisa Radio | 34,374 | Return |
| 57 | Aristegui | WarnerMedia | 33,002 | ↑ 2 |
| 58 | LOS40 MX - ¡Ya Párate! | Prisa Radio | 32,980 | ↑ 5 |
| 59 | Jovem Pan Top News | Jovem Pan Podcast | 32,886 | Return |
| 60 | El Arte del amor propio | audio.ad Podcast Network | 32,750 | Debut |
| 61 | Leila | Grupo Globo | 31,510 | ↓ 29 |
| 62 | Infinitos con Martha Higareda | Stitcher Media | 30,886 | - |
| 63 | W_RADIO - Martha Debayle en W | Prisa Radio | 30,717 | ↓ 9 |
| 64 | Projeto Humanos: Altamira | Grupo Globo | 29,981 | ↓ 19 |
| 65 | Las Noticias del Día (MX) | Audioboom | 29,613 | ↑ 23 |
| 66 | Morras Malditas | Sonoro Global Media Corp | 29,590 | ↑ 24 |
| 67 | How I Built This with Guy Raz | Wondery | 28,702 | ↑ 9 |
| 68 | YORDI EN EXA | audio.ad Podcast Network | 27,914 | ↓ 12 |
| 69 | DIÁRIO DE BORDO | Grupo Globo | 27,631 | ↓ 3 |
| 70 | The School of Greatness | Stitcher Media | 27,604 | ↓ 6 |
| 71 | Crime Junkie | audiochuck | 27,598 | ↓ 4 |
| 72 | Posso Mandar Áudio? | Grupo Globo | 27,568 | ↓ 14 |
| 73 | Conversa com Bial | Grupo Globo | 27,564 | ↓ 8 |
| 74 | Don Cheto Al Aire | Stitcher Media | 27,478 | - |
| 75 | Mejor Con Gaby Vargas | audio.ad Podcast Network | 26,987 | ↓ 5 |

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| 76 | Morning Show | Jovem Pan Podcast | 26,844 | ↓ 5 |
| 77 | Donos da Razão | Grupo Globo | 26,276 | ↑ 22 |
| 78 | Notícia no Seu Tempo | Estadao | 25,730 | Return |
| 79 | Ao Ponto | Rádios Grupo Globo | 25,665 | ↓ 4 |
| 80 | A Mulher da Casa Abandonada | Folha de S Paulo | 25,326 | ↓ 45 |
| 81 | Supracortical | Sonoro Global Media Corp | 24,983 | ↓ 8 |
| 82 | Freakonomics Radio | Stitcher Media | 24,718 | ↓ 5 |
| 83 | Dinheiro - Mauro Halfeld | Rádios Grupo Globo | 24,452 | ↓ 14 |
| 84 | La Caminera con Tania Rincón, Fer Gay y Fran Hevia | audio.ad Podcast Network | 24,123 | ↓ 12 |
| 85 | GE Flamengo | Grupo Globo | 24,046 | ↑ 7 |
| 86 | The Mindset Mentor | Kast Media | 23,733 | ↓ 6 |
| 87 | DEMENTES | Sonoro Global Media Corp | 23,723 | ↓ 1 |
| 88 | Nadie sabe nada | Prisa Radio | 23,226 | ↓ 10 |
| 89 | Un Libro Una Hora | Prisa Radio | 23,164 | ↓ 2 |
| 90 | Conan O'Brien Needs A Friend | Stitcher Media | 22,892 | ↓ 5 |
| 91 | E aí Gay? | Grupo Globo | 22,355 | ↓ 8 |
| 92 | Meu Inconsciente Coletivo | Folha de S Paulo | 21,956 | ↓ 53 |
| 93 | Voz Populi de BLU Radio | Grupo BluRadio | 21,732 | ↓ 12 |
| 94 | Hidden Brain | Hidden Brain Media | 21,188 | - |
| 95 | Academia CBN - Mario Sergio Cortella | Rádios Grupo Globo | 20,983 | ↓ 16 |
| 96 | Budismo en Zapatillas | Audioboom | 20,702 | Return |
| 97 | Guerras de Negocios | Wondery | 20,099 | ↓ 15 |
| 98 | CNN Money | CNN Brasil | 19,130 | Return |
| 99 | La W Radio con Julio Sánchez Cristo | Prisa Radio | 19,079 | ↓ 38 |
| 100 | Papo de Segunda | Grupo Globo | 18,797 | ↓ 11 |



<https://www.tritonrankers.com/reports/latam/podcasts/2022/>



POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST RANKER

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Downloads and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com

