

October 2021 LATAM Podcast Report

TOP 100 PODCASTS

Based on Average Weekly Downloads in LATAM

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	1,132,139	-
2	Leyendas Legendarias	Sonoro ATC	795,765	-
3	Titulares Deportivos	Grupo BluRadio	405,369	↑ 1
4	CNN 5 Cosas	WarnerMedia	365,334	↑ 1
5	Repórter CBN	Radios Grupo Globo	340,251	↓ 2
6	Boletim Folha	Folha de S Paulo	258,237	-
7	Asi las cosas con Carlos Loret de Mola	Prisa Radio	180,653	-
8	Pânico	Jovem Pan Podcast	170,328	-
9	Comentaristas	Radios Grupo Globo	129,657	-
10	El Dollop	Sonoro ATC	118,439	-
11	Estadão Notícias	Estadao	109,687	-
12	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	78,381	↑ 3
13	No Meio do Caminho - Mario Sergio Cortella	Radios Grupo Globo	73,690	↓ 1
14	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	71,125	-
15	Morning Show	Jovem Pan Podcast	69,558	↑ 21
16	Jornal da CBN	Radios Grupo Globo	68,084	-
17	Os Pingos nos Is	Jovem Pan Podcast	67,431	↑ 1
18	La W Radio con Julio Sánchez Cristo	Prisa Radio	64,921	↑ 3
19	Panorama CBN	Radios Grupo Globo	63,593	↑ 3
20	Política	Radios Grupo Globo	60,501	↓ 3
21	Cuentos Increíbles	Sonoro Global Media Corp	59,929	↑ 2
22	Crónicas Obscuras	Sonoro Global Media Corp	53,997	Return
23	Lo Que Tienes Que Saber	Prisa Radio	52,983	↓ 3
24	O Antagonista	audio.ad Podcast Network	50,344	↑ 30
25	Economia	Radios Grupo Globo	50,334	-

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26	CARACOL - El Pulso del Fútbol	Prisa Radio	50,127	↑ 7
27	Herejes: El Podcast	audio.ad Podcast Network	49,256	Debut
28	Café Brasil	audio.ad Podcast Network	45,595	↑ 6
29	W_RADIO - Martha Debayle en W	Prisa Radio	45,024	↑ 3
30	Notícia no Seu Tempo	Estadao	44,898	↓ 11
31	LOS40 MX - ¡Ya Párate!	Prisa Radio	44,183	↓ 5
32	CARACOL - La Luciérnaga	Prisa Radio	42,539	↑ 9
33	Las Noticias del Día (MX)	Audioboom	41,614	↓ 4
34	Podcast Gringolândia	Radios Grupo Globo	41,323	↑ 48
35	Gugacast	audio.ad Podcast Network	39,571	↓ 5
36	Mañanas BLU con Néstor Morales	Grupo BluRadio	39,459	↑ 12
37	Meu Inconsciente Coletivo	Folha de S Paulo	36,977	↑ 10
38	Ao Ponto	Radios Grupo Globo	36,836	↓ 11
39	W_RADIO - Así las cosas	Prisa Radio	36,694	↓ 4
40	Día a Día da Economia - Míriam Leitão	Radios Grupo Globo	36,568	↓ 12
41	CNN 5 Things	WarnerMedia	35,805	↓ 4
42	5 Fatos	CNN Brasil	34,449	↓ 2
43	Dinheiro - Mauro Halfeld	Radios Grupo Globo	33,961	↓ 4
44	DEMENTES	Sonoro Global Media Corp	31,061	↓ 6
45	Aristegui	WarnerMedia	31,027	↑ 10
46	Palestras Filosóficas Nova Acrópole	Audioboom	29,972	↓ 4
47	Peláez y De Francisco	Prisa Radio	29,066	↓ 4
48	E Tem Mais	CNN Brasil	28,950	↓ 2
49	Presente Diário	Radio Trans Mundial	28,650	↓ 4
50	Academia de Conspiraciones	Sonoro Global Media Corp	28,334	↑ 3

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51	Super Soul	Stitcher Media	28,035	↑ 11
52	CBN Especial	Radios Grupo Globo	27,178	Return
53	The School of Greatness	Wondery	26,655	↑ 11
54	CARACOL - 6AM Hoy por Hoy	Prisa Radio	26,368	↓ 30
55	Freakonomics Radio	Stitcher Media	26,144	↓ 6
56	Crime Junkie	AdLarge/cabana	25,756	-
57	YORDI EN EXA	audio.ad Podcast Network	25,453	↑ 23
58	Fox News Radio Newscast	FOX News Podcasts	24,079	-
59	Carrusel Caracol	Prisa Radio	24,055	Debut
60	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	23,582	↑ 14
61	Serialmente	Radiopolis	22,828	↓ 10
62	Al Cine con las Amikas: El Podcast	Audioboom	21,836	↑ 7
63	Viva Voz - Vera Magalhães	Radios Grupo Globo	21,771	↓ 4
64	¿Qué Fue De Ellos?	Sonoro ATC	20,929	↓ 14
65	On Purpose with Jay Shetty	Stitcher Media	20,697	↓ 4
66	História pros Brother	audio.ad Podcast Network	20,462	↓ 1
67	Conan O'Brien Needs A Friend	Stitcher Media	20,418	↓ 10
68	Mejor Con Gaby Vargas	audio.ad Podcast Network	20,327	↑ 25
69	Hidden Brain	Hidden Brain Media	20,096	↑ 9
70	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	19,591	↓ 7
71	Fim de Expediente	Radios Grupo Globo	19,449	↑ 1
72	Hangar 18 Podcast	audio.ad Podcast Network	18,856	↓ 4
73	Office Ladies	Stitcher Media	18,501	↓ 3
74	Flash Deportes	Prisa Radio	17,794	↓ 8
75	Nadie sabe nada	Prisa Radio	17,547	↑ 8

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76	SER Historia	Prisa Radio	17,294	↓ 24
77	Decrépitos	audio.ad Podcast Network	17,170	↓ 10
78	Colunistas Eldorado Estadão	Estadao	17,047	↓ 7
79	Voz Populi de BLU Radio	Grupo BluRadio	16,991	↓ 6
80	CARACOL - El Alargue	Prisa Radio	16,795	↑ 10
81	The Mindset Mentor	Kast Media	16,290	↑ 3
82	La Caminera con El Capi Pérez, Fer Gay y Fran Hevia	audio.ad Podcast Network	16,250	Debut
83	Supracortical	Sonoro Global Media Corp	16,138	↓ 7
84	Cinemático	B9 Podcasts	15,886	Return
85	Mais Recentes	Radios Grupo Globo	15,332	Return
86	El Pedcast con José Eduardo Derbez	Stitcher Media	15,008	Debut
87	Bromas Telefónicas	Radiopolis	14,515	↓ 27
88	Dateline NBC	NBCUniversal News Group	14,094	↓ 11
89	Morbid: A True Crime Podcast	Audioboom	13,683	Return
90	Sala de Interrogatório	audio.ad Podcast Network	13,661	↑ 2
91	A Nosa Lingua de Todo Dia - Pasquale Cipro Neto	Radios Grupo Globo	13,659	↓ 4
92	CBN Primeiras Notícias	Radios Grupo Globo	13,650	↓ 13
93	1001 Crimes	audio.ad Podcast Network	13,644	↓ 12
94	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	13,607	↓ 9
95	El Viaje	Sonoro Global Media Corp	13,588	↓ 7
96	Todo Concostrina	Prisa Radio	13,218	Debut
97	Blog Deportivo	Grupo BluRadio	13,132	↓ 2
98	Jornal da Manhã	Jovem Pan Podcast	12,936	Return
99	Business Wars	Wondery	12,866	↓ 1
100	En Caso de que el Mundo Se Desintegre	Audioboom	12,692	↓ 6

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines and currently under audit to complete certification for version 2.1

ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Downloads and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com

