

November 2021 LATAM Podcast Report

TOP 100 PODCASTS

Based on Average Weekly Downloads in LATAM

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	1,240,999	-
2	Leyendas Legendarias	Sonoro ATC	755,505	-
3	Titulares Deportivos	Grupo BluRadio	405,196	-
4	CNN 5 Cosas	WarnerMedia	388,061	-
5	Boletim Folha	Folha de S Paulo	253,231	↑ 1
6	Repórter CBN	Radios Grupo Globo	247,333	↓ 1
7	Así las cosas con Carlos Loret de Mola	Prisa Radio	167,585	-
8	Pánico	Jovem Pan Podcast	154,343	-
9	Comentaristas	Radios Grupo Globo	123,968	-
10	Estadão Notícias	Estadao	112,402	↑ 1
11	El Dollop	Sonoro ATC	108,440	↓ 1
12	Crónicas Oscuras	Sonoro Global Media Corp	93,783	↑ 10
13	La W Radio con Julio Sánchez Cristo	Prisa Radio	88,983	↑ 5
14	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	74,752	↓ 2
15	O Antagonista	audio.ad Podcast Network	71,200	↑ 9
16	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	70,075	↓ 2
17	No Meio do Caminho - Mario Sergio Cortella	Radios Grupo Globo	68,262	↓ 4
18	Economia	Radios Grupo Globo	65,089	↑ 7
19	Os Pingos nos Is	Jovem Pan Podcast	63,422	↓ 2
20	Política	Radios Grupo Globo	62,863	-
21	Jornal da CBN	Radios Grupo Globo	61,581	↓ 5
22	Morning Show	Jovem Pan Podcast	60,648	↓ 7
23	Meu Inconsciente Coletivo	Folha de S Paulo	59,996	↑ 14
24	Mañanas BLU con Néstor Morales	Grupo BluRadio	59,738	↑ 12
25	Cuentos Increíbles	Sonoro Global Media Corp	58,413	↓ 4

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26	Panorama CBN	Radios Grupo Globo	55,279	↓ 7
27	Café Brasil	audio.ad Podcast Network	48,410	↑ 1
28	Herejes: El Podcast	audio.ad Podcast Network	43,378	↓ 1
29	W_RADIO - Martha Debayle en W	Prisa Radio	42,133	-
30	Lo Que Tienes Que Saber	Prisa Radio	40,236	↓ 7
31	LOS40 MX - ¡Ya Párate!	Prisa Radio	40,052	-
32	W_RADIO - Así las cosas	Prisa Radio	38,069	↑ 7
33	Gugacast	audio.ad Podcast Network	38,007	↑ 2
34	Notícia no Seu Tempo	Estadao	37,857	↓ 4
35	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	36,876	↑ 5
36	CNN 5 Things	WarnerMedia	35,316	↑ 5
37	Ao Ponto	Radios Grupo Globo	34,287	↑ 1
38	E Tem Mais	CNN Brasil	33,339	↑ 10
39	Dinheiro - Mauro Halfeld	Radios Grupo Globo	33,023	↑ 4
40	Podcast Gringolândia	Radios Grupo Globo	32,335	↓ 6
41	5 Fatos	CNN Brasil	32,145	↑ 1
42	Palestras Filosóficas Nova Acrópole	Audioboom	30,386	↑ 4
43	Aristegui	WarnerMedia	29,630	↑ 2
44	Peláez y De Francisco	Prisa Radio	29,626	↑ 3
45	Presente Diário	Radio Trans Mundial	29,457	↑ 4
46	The School of Greatness	Wondery	27,814	↑ 7
47	DEMENTES	Sonoro Global Media Corp	27,590	↓ 3
48	Crime Junkie	AdLarge/cabana	26,918	↑ 8
49	CARACOL - 6AM Hoy por Hoy	Prisa Radio	26,631	↑ 5
50	Mais Recentes	Radios Grupo Globo	26,430	↑ 35

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51	Freakonomics Radio	Stitcher Media	26,359	↑ 4
52	La Caminera con El Capi Pérez, Fer Gay y Fran Hevia	audio.ad Podcast Network	26,260	↑ 30
53	Las Noticias del Día (MX)	Audioboom	25,000	↓ 20
54	Academia de Conspiraciones	Sonoro Global Media Corp	24,816	↓ 4
55	Office Ladies	Stitcher Media	24,763	↑ 18
56	Fox News Radio Hourly Newscast	FOX News Podcasts	23,362	↑ 2
57	Hidden Brain	Hidden Brain Media	23,042	↑ 12
58	On Purpose with Jay Shetty	Stitcher Media	22,966	↑ 7
59	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	22,715	↑ 1
60	¿Qué Fue De Ellos?	Sonoro ATC	21,952	↑ 4
61	História pros Brother	audio.ad Podcast Network	21,297	↑ 5
62	Conan O'Brien Needs A Friend	Stitcher Media	20,741	↑ 5
63	Super Soul	Stitcher Media	20,604	↓ 12
64	Serialmente	Radiopolis	20,306	↓ 3
65	Viva Voz - Vera Magalhães	Radios Grupo Globo	19,916	↓ 2
66	CARACOL - La Luciérnaga	Prisa Radio	19,893	↓ 34
67	Flash Deportes	Prisa Radio	19,809	↑ 7
68	Noticias del día en Colombia - BLU Radio	Grupo BluRadio	19,188	Return
69	Hangar 18 Podcast	audio.ad Podcast Network	19,132	↑ 3
70	Al Cine con las Amikas: El Podcast	Audioboom	18,839	↓ 8
71	Fim de Expediente	Radios Grupo Globo	18,835	-
72	CARACOL - El Alargue	Prisa Radio	18,234	↑ 8
73	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	18,109	↓ 3
74	Decrépitos	audio.ad Podcast Network	17,877	↑ 3
75	SER Historia	Prisa Radio	17,711	↑ 1

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76	Desaprendiendo con Diana y Joy	Sonoro Global Media Corp	17,339	Debut
77	Nadie sabe nada	Prisa Radio	17,190	↓ 2
78	Dateline NBC	NBCUniversal News Group	17,105	↑ 10
79	Colunistas Eldorado Estadão	Estadao	17,090	↓ 1
80	The Mindset Mentor	Kast Media	16,931	↑ 1
81	Supracortical	Sonoro Global Media Corp	15,157	↑ 2
82	CARACOL - El Pulso del Fútbol	Prisa Radio	15,155	↓ 56
83	Cinemático	B9 Podcasts	15,046	↑ 1
84	Business Wars	Wondery	14,734	↑ 15
85	Morbid: A True Crime Podcast	Audioboom	14,334	↑ 4
86	Masters of Scale with Reid Hoffman	WaitWhat	14,272	Return
87	Discoteca Básica Podcast	audio.ad Podcast Network	13,922	Return
88	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	13,572	↑ 6
89	Luis Cárdenas	audio.ad Podcast Network	13,507	Debut
90	Jornal da Manhã	Jovem Pan Podcast	13,485	↑ 8
91	1001 Crimes	audio.ad Podcast Network	13,475	↑ 2
92	YORDI EN EXA	audio.ad Podcast Network	13,222	↓ 35
93	A Nosa Lingua de Todo Dia - Pasquale Cipro Neto	Radios Grupo Globo	13,066	↓ 2
94	Voz Populi de BLU Radio	Grupo BLURadio	12,946	↓ 15
95	CARACOL - El VBAR	Prisa Radio	12,739	Return
96	Mejor Con Gaby Vargas	audio.ad Podcast Network	12,738	↓ 28
97	Bromas Telefónicas	Radiopolis	12,472	↓ 10
98	SmartLess	Wondery	12,381	Debut
99	CBN Primeiras Notícias	Radios Grupo Globo	12,220	↓ 7
100	Binge-Watchers Podcast	Stitcher Media	12,124	Debut

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines and currently under audit to complete certification for version 2.1

ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Downloads and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com

