

November 2022 LATAM Podcast Report

TOP 100 PODCASTS

Based on Average Weekly Downloads in LATAM

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	1,098,541	-
2	Leyendas Legendarias	Sonoro ATC	864,735	-
3	O Assunto	Grupo Globo	597,853	-
4	Titulares Deportivos	Grupo BluRadio	412,886	-
5	Mais Recentes	Radios Grupo Globo	362,772	↑ 3
6	Modus Operandi	Grupo Globo	302,201	↓ 1
7	Boletim Folha	Folha de S Paulo	275,518	↑ 2
8	Estadão Notícias	Estadao	269,321	↓ 1
9	Repórter CBN	Radios Grupo Globo	267,535	↓ 3
10	CNN 5 Cosas	WarnerMedia	263,087	-
11	Asi las cosas con Carlos Loret de Mola	Prisa Radio	189,375	↑ 1
12	Resumão Diário	Grupo Globo	180,944	↓ 1
13	Panda Show - Sin Censura	Stitcher Media	171,136	-
14	Top Expansión Tecnología	Sonoro Global Media Corp	139,887	↑ 1
15	Pânico	Jovem Pan Podcast	122,482	↓ 1
16	El Dollop	Sonoro ATC	109,223	-
17	El Podcast de Marco Antonio Regil	Sonoro Global Media Corp	103,666	-
18	E Tem Mais	CNN Brasil	103,394	↑ 4
19	Política	Radios Grupo Globo	102,789	↓ 1
20	De Todo Un Mucho	Stitcher Media	95,668	↓ 1
21	Projeto Humanos: Altamira	Grupo Globo	93,955	↑ 43
22	Choque de Cultura - Ambiente de Música	Grupo Globo	93,943	↑ 2
23	Comentaristas	Radios Grupo Globo	88,519	-
24	Cuentos Increíbles	Sonoro Global Media Corp	88,270	↑ 2
25	Estas Rica	Sonoro Global Media Corp	87,513	↓ 5

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26	Expertas en Nada	Prisa Radio	81,704	↑ 3
27	Mamilos	Grupo Globo	79,535	-
28	La Entrevista con Yordi Rosado	Stitcher Media	79,139	-
29	Listening Time	Sonoro Global Media Corp	76,090	Debut
30	Que História É Essa, Porchat?	Grupo Globo	72,301	↓ 5
31	Economia	Radios Grupo Globo	71,223	↓ 1
32	Pico dos Marins: O Caso do Escoteiro Marco Aurélio	Grupo Globo	65,098	Debut
33	O Antagonista	audio.ad Podcast Network	63,462	↓ 12
34	Morras Malditas	Sonoro Global Media Corp	59,178	↑ 32
35	Viva Voz - Vera Magalhães	Radios Grupo Globo	58,974	↓ 2
36	Os Pingos nos Is	Jovem Pan Podcast	58,111	↓ 5
37	CARACOL - 6AM Hoy por Hoy	Prisa Radio	55,575	Return
38	CORDEROS	Prisa Radio	54,876	Debut
39	Jout Jout de Saia	Grupo Globo	52,172	↓ 7
40	Jornal da CBN	Radios Grupo Globo	50,868	↑ 3
41	Podcast Para Tudo	Grupo Globo	48,652	↓ 1
42	Panorama CBN	Radios Grupo Globo	48,029	↓ 4
43	Jovem Pan Top News	Jovem Pan Podcast	46,660	↑ 16
44	Presente Diário	Radio Trans Mundial	44,713	↑ 1
45	Hoy en EL PAÍS	Prisa Radio	44,416	↑ 1
46	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	44,147	↓ 2
47	Herejes: El Podcast	Sonoro Global Media Corp	43,894	-
48	Erazno y La Chokolata El Podcast	Stitcher Media	43,267	↓ 7
49	Sabiduría Psicodélica	Sonoro Global Media Corp	42,827	-
50	Las Noticias del Día (MX)	Audioboom	41,774	↑ 15

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51	Crónicas Oscuras	Sonoro Global Media Corp	40,620	↓ 17
52	El Arte del amor propio	audio.ad Podcast Network	37,887	↑ 8
53	Café Brasil	audio.ad Podcast Network	37,704	↓ 11
54	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	37,529	↓ 3
55	Braincast	Grupo Globo	36,670	↓ 1
56	On Purpose with Jay Shetty	Stitcher Media	35,949	↓ 4
57	Franco Escamilla Canal Oficial	Sonoro Global Media Corp	35,911	Debut
58	Serialmente	Radiopolis	34,139	↓ 23
59	CNN 5 Things	WarnerMedia	33,428	↓ 6
60	Colunistas Eldorado Estadão	Estadao	31,718	↓ 12
61	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	31,678	↓ 6
62	Aristegui	WarnerMedia	30,962	↓ 5
63	W_RADIO - Martha Debayle en W	Prisa Radio	30,743	-
64	Budismo en Zapatillas	Audioboom	29,849	↑ 32
65	DIÁRIO DE BORDO	Grupo Globo	29,029	↑ 4
66	The School of Greatness	Stitcher Media	28,925	↑ 4
67	Top Expansión	Sonoro Global Media Corp	28,747	↓ 30
68	Freakonomics Radio	Stitcher Media	28,473	↑ 14
69	How I Built This with Guy Raz	Wondery	28,431	↓ 2
70	Crime Junkie	audiochuck	27,909	↑ 1
71	GE Flamengo	Grupo Globo	27,804	↑ 14
72	Infinitos con Martha Higareda	Stitcher Media	27,783	↓ 10
73	Mañanas BLU con Néstor Morales	Grupo BluRadio	26,610	↓ 23
74	Conversa com Bial	Grupo Globo	26,412	↓ 1
75	Guerras de Negocios	Wondery	26,272	↑ 22

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76	Donos da Razão	Grupo Globo	25,815	↑ 1
77	Ao Ponto	Radios Grupo Globo	25,759	↑ 2
78	Conan O'Brien Needs A Friend	Stitcher Media	25,695	↑ 12
79	Don Cheto Al Aire	Stitcher Media	25,427	↓ 5
80	futvox today	futvox	25,148	Debut
81	YORDI EN EXA	audio.ad Podcast Network	25,094	↓ 13
82	LOS40 MX - ¡Ya Párate!	Prisa Radio	25,014	↓ 24
83	DEMENTES	Sonoro Global Media Corp	24,790	↑ 4
84	Supracortical	Sonoro Global Media Corp	24,592	↓ 3
85	Morning Show	Jovem Pan Podcast	23,942	↓ 9
86	Mejor Con Gaby Vargas	audio.ad Podcast Network	23,642	↓ 11
87	Isso é Fantástico	Grupo Globo	23,558	Debut
88	Dinheiro - Mauro Halfeld	Radios Grupo Globo	23,475	↓ 5
89	Un Libro Una Hora	Prisa Radio	23,449	-
90	Resumão GE	Grupo Globo	22,188	Debut
91	La W Radio con Julio Sánchez Cristo	Prisa Radio	22,160	↑ 8
92	La Caminera con Tania Rincón, Fer Gay y Fran Hevia	audio.ad Podcast Network	21,728	↓ 8
93	Hidden Brain	Hidden Brain Media	21,580	↑ 1
94	Nadie sabe nada	Prisa Radio	21,320	↓ 6
95	CNN Money	CNN Brasil	21,317	↑ 3
96	Jujubacast	audio.ad Podcast Network	20,812	Return
97	Academia de Conspiraciones	Sonoro Global Media Corp	20,768	Return
98	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	20,709	↓ 3
99	Dateline NBC	NBCUniversal News Group	20,325	Return
100	Lady Night	Grupo Globo	20,269	Debut

Samsung made an update to their Samsung Free app which caused a spike in downloads. Samsung resolved the issue moving forward, starting in December. To mitigate the issue, we have reprocessed our November data to remove those spikes

<https://www.tritonrankers.com/reports/latam/podcasts/2022/>



POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST RANKER

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Downloads and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com

