

May 2022 LATAM Podcast Report

TOP 100 PODCASTS

Based on Average Weekly Downloads in LATAM

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	1,636,727	-
2	Leyendas Legendarias	Sonoro ATC	870,282	-
3	Titulares Deportivos	Grupo BluRadio	472,951	-
4	CNN 5 Cosas	WarnerMedia	365,800	-
5	Boletim Folha	Folha de S Paulo	320,287	-
6	Asi las cosas con Carlos Loret de Mola	Prisa Radio	251,682	-
7	Mais Recentes	Radios Grupo Globo	217,366	-
8	Repórter CBN	Radios Grupo Globo	173,377	-
9	Comentaristas	Radios Grupo Globo	155,264	-
10	CARACOL - 6AM Hoy por Hoy	Prisa Radio	138,350	-
11	Top Expansión Tecnología	Sonoro Global Media Corp	135,950	Debut
12	Pânico	Jovem Pan Podcast	124,413	↑ 1
13	El Dollop	Sonoro ATC	113,336	↓ 1
14	Economia	Radios Grupo Globo	100,268	-
15	Estadão Notícias	Estadao	100,195	↑ 1
16	Panda Show - Sin Censura	Stitcher Media	97,379	↑ 2
17	De Todo Un Mucho	Stitcher Media	91,883	↓ 2
18	E Tem Mais	CNN Brasil	88,097	↑ 1
19	O Antagonista	audio.ad Podcast Network	84,457	↑ 1
20	Política	Radios Grupo Globo	68,577	↑ 3
21	Os Pingos nos Is	Jovem Pan Podcast	65,670	↑ 1
22	Meu Inconsciente Coletivo	Folha de S Paulo	59,037	↑ 7
23	Cuentos Increíbles	Sonoro Global Media Corp	56,050	↑ 4
24	W_RADIO - Martha Debayle en W	Prisa Radio	55,683	↓ 3
25	CARACOL - Hoy por Hoy	Prisa Radio	55,304	↑ 66

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26	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	55,095	↓ 2
27	Hoy en EL PAÍS	Prisa Radio	54,583	↑ 4
28	La W Radio con Julio Sánchez Cristo	Prisa Radio	54,463	↑ 2
29	Mañanas BLU con Néstor Morales	Grupo BluRadio	53,832	↑ 5
30	Panorama CBN	Radios Grupo Globo	51,332	↓ 2
31	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	44,271	↑ 2
32	Café Brasil	audio.ad Podcast Network	43,210	-
33	Jornal da CBN	Radios Grupo Globo	42,712	↓ 7
34	Presente Diário	Radio Trans Mundial	41,626	↑ 1
35	Notícia no Seu Tempo	Estadao	38,859	↓ 18
36	CNN 5 Things	WarnerMedia	38,745	↑ 2
37	Erazno y La Chokolata El Podcast	Stitcher Media	38,107	Debut
38	Aristegui	WarnerMedia	36,681	↓ 2
39	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	36,407	-
40	La Caminera con El Capi Pérez, Fer Gay y Fran Hevia	audio.ad Podcast Network	34,557	↑ 7
41	Gugacast	audio.ad Podcast Network	33,994	↑ 2
42	LOS40 MX - ¡Ya Párate!	Prisa Radio	33,640	↑ 10
43	The School of Greatness	Wondery	33,334	↑ 1
44	Herejes: El Podcast	audio.ad Podcast Network	33,178	↓ 3
45	Dinheiro - Mauro Halfeld	Radios Grupo Globo	32,456	-
46	El Arte del amor propio	audio.ad Podcast Network	32,177	↑ 3
47	Crime Junkie	audiochuck	31,269	↑ 4
48	Morning Show	Jovem Pan Podcast	30,719	↓ 6
49	Ao Ponto	Radios Grupo Globo	29,085	↑ 1
50	Sigue la W	Prisa Radio	28,835	↓ 39

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51	Crime e Castigo	audio.ad Podcast Network	28,614	↓ 26
52	Infinitos con Martha Higareda	Stitcher Media	28,448	↓ 4
53	On Purpose with Jay Shetty	Stitcher Media	27,968	-
54	Viva Voz - Vera Magalhães	Rádios Grupo Globo	27,952	↑ 9
55	Academia CBN - Mario Sergio Cortella	Rádios Grupo Globo	27,787	↓ 1
56	YORDI EN EXA	audio.ad Podcast Network	27,767	↓ 10
57	DEMENTES	Sonoro Global Media Corp	27,752	↓ 2
58	Serialmente	Radiopolis	27,684	↑ 27
59	How I Built This with Guy Raz	Wondery	26,820	↑ 1
60	Lo Que Tienes Que Saber	Prisa Radio	26,027	Return
61	Conan O'Brien Needs A Friend	Stitcher Media	25,081	↓ 2
62	Freakonomics Radio	Stitcher Media	24,709	↓ 6
63	Mejor Con Gaby Vargas	audio.ad Podcast Network	24,319	↑ 1
64	História pros Brother	audio.ad Podcast Network	24,089	↑ 4
65	Palestras Filosóficas Nova Acrópole	Audioboom	23,226	↓ 8
66	¿Qué Fue De Ellos?	Sonoro ATC	22,891	↓ 8
67	Academia de Conspiraciones	Sonoro Global Media Corp	22,420	↓ 2
68	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	21,174	↓ 31
69	Supracortical	Sonoro Global Media Corp	20,887	↑ 4
70	Hidden Brain	Hidden Brain Media	20,367	↓ 8
71	CARACOL - Al Campo	Prisa Radio	19,697	Return
72	Flash Deportes	Prisa Radio	19,600	-
73	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	19,151	↓ 7
74	SER Historia	Prisa Radio	19,038	↓ 4
75	Office Ladies	Stitcher Media	18,979	↓ 1

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76	Nadie sabe nada	Prisa Radio	18,737	↓ 9
77	Don Cheto Al Aire	Stitcher Media	18,377	↑ 3
78	Dateline NBC	NBCUniversal News Group	17,948	↓ 7
79	Top Expansión	Sonoro Global Media Corp	17,863	Debut
80	Noticias del día en Colombia - BLU Radio	Grupo BluRadio	17,810	↑ 2
81	The Mindset Mentor	Kast Media	17,784	↓ 12
82	Business Wars	Wondery	17,510	↑ 12
83	Guerras de Negocios	Wondery	17,317	↑ 3
84	Morbid: A True Crime Podcast	Audioboom	17,280	↓ 9
85	Decrépitos	audio.ad Podcast Network	17,182	↓ 7
86	Fim de Expediente	Radios Grupo Globo	17,081	↓ 5
87	CBN Primeiras Notícias	Radios Grupo Globo	17,064	↑ 8
88	SmartLess	Wondery	16,584	↓ 4
89	CARACOL - El Pulso del Fútbol	Prisa Radio	16,522	↑ 1
90	El Show De Piolín	Stitcher Media	16,515	↓ 11
91	Un Libro Una Hora	Prisa Radio	16,419	↑ 8
92	Super Soul	Stitcher Media	16,303	↓ 16
93	Colunistas Eldorado Estadão	Estadao	16,147	↓ 5
94	CNN Money	CNN Brasil	15,824	Return
95	Las Noticias del Día (MX)	Audioboom	15,606	↓ 34
96	Luis Cárdenas	audio.ad Podcast Network	15,508	↑ 4
97	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	15,377	↓ 14
98	Crónicas Oscuras	Sonoro Global Media Corp	15,338	↓ 1
99	Ten Percent Happier with Dan Harris	Wondery	14,984	↓ 22
100	En Caso de que el Mundo Se Desintegre	Audioboom	14,973	↓ 11



<https://www.tritonrankers.com/reports/latam/podcasts/2022/>

4 of 5 • Reporting Period: May 2022 (May 2 - May 29)



POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST RANKER

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Downloads and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com

