

June 2022 LATAM Podcast Report

TOP 100 PODCASTS

Based on Average Weekly Downloads in LATAM

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	1,488,237	-
2	Leyendas Legendarias	Sonoro ATC	854,292	-
3	Titulares Deportivos	Grupo BluRadio	462,561	-
4	A Mulher da Casa Abandonada	Folha de S Paulo	389,600	Debut
5	CNN 5 Cosas	WarnerMedia	343,863	↓ 1
6	Boletim Folha	Folha de S Paulo	282,630	↓ 1
7	Asi las cosas con Carlos Loret de Mola	Prisa Radio	255,238	↓ 1
8	Mais Recentes	Rádios Grupo Globo	214,616	↓ 1
9	Top Expansión Tecnología	Sonoro Global Media Corp	155,230	↑ 2
10	Repórter CBN	Rádios Grupo Globo	152,659	↓ 2
11	CARACOL - 6AM Hoy por Hoy	Prisa Radio	149,708	↓ 1
12	Comentaristas	Rádios Grupo Globo	126,047	↓ 3
13	El Dollop	Sonoro ATC	119,152	-
14	Pânico	Jovem Pan Podcast	117,517	↓ 2
15	Panda Show - Sin Censura	Stitcher Media	112,671	↑ 1
16	De Todo Un Mucho	Stitcher Media	107,781	↑ 1
17	Estadão Notícias	Estadao	100,435	↓ 2
18	Economía	Rádios Grupo Globo	88,931	↓ 4
19	E Tem Mais	CNN Brasil	85,073	↓ 1
20	O Antagonista	audio.ad Podcast Network	82,825	↓ 1
21	La W Radio con Julio Sánchez Cristo	Prisa Radio	75,093	↑ 7
22	Política	Rádios Grupo Globo	67,795	↓ 2
23	Mañanas BLU con Néstor Morales	Grupo BluRadio	63,845	↑ 6
24	Cuentos Increíbles	Sonoro Global Media Corp	60,206	↓ 1
25	Os Pingos nos Is	Jovem Pan Podcast	56,442	↓ 4

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26	Erazno y La Chokolata El Podcast	Stitcher Media	53,059	↑ 11
27	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	50,880	↓ 1
28	Músicos de Sillón	Sonoro ATC	47,066	Debut
29	Panorama CBN	Radios Grupo Globo	46,908	↑ 1
30	CARACOL - Hoy por Hoy	Prisa Radio	46,494	↓ 5
31	Café Brasil	audio.ad Podcast Network	46,110	↑ 1
32	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	45,221	↓ 1
33	Gugacast	audio.ad Podcast Network	43,945	↑ 8
34	Jornal da CBN	Radios Grupo Globo	43,706	↓ 1
35	Presente Diário	Radio Trans Mundial	42,721	↓ 1
36	Meu Inconsciente Coletivo	Folha de S Paulo	41,526	↓ 14
37	W_RADIO - Martha Debayle en W	Prisa Radio	41,504	↓ 13
38	Hoy en EL PAÍS	Prisa Radio	41,380	↓ 11
39	CNN 5 Things	WarnerMedia	36,710	↓ 3
40	Día a Día da Economia - Míriam Leitão	Radios Grupo Globo	36,670	↓ 1
41	The School of Greatness	Wondery	35,393	↑ 2
42	Aristegui	WarnerMedia	34,177	↓ 4
43	La Caminera con Tania Rincón, Fer Gay y Fran Hevia	audio.ad Podcast Network	34,065	↓ 3
44	Notícia no Seu Tempo	Estadao	31,384	↓ 9
45	Herejes: El Podcast	audio.ad Podcast Network	30,879	↓ 1
46	Viva Voz - Vera Magalhães	Radios Grupo Globo	30,604	↑ 8
47	Infinitos con Martha Higareda	Stitcher Media	29,749	↑ 5
48	Crime Junkie	audiochuck	29,710	↓ 1
49	Dinheiro - Mauro Halfeld	Radios Grupo Globo	29,691	↓ 4
50	YORDI EN EXA	audio.ad Podcast Network	29,328	↑ 6

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51	Morning Show	Jovem Pan Podcast	28,742	↓ 3
52	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	28,119	↑ 16
53	On Purpose with Jay Shetty	Stitcher Media	27,908	-
54	Serialmente	Radiopolis	27,646	↑ 4
55	Ao Ponto	Rádios Grupo Globo	27,237	↓ 6
56	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	26,972	↑ 17
57	Academia CBN - Mario Sergio Cortella	Rádios Grupo Globo	26,758	↓ 2
58	How I Built This with Guy Raz	Wondery	26,678	↑ 1
59	Supracortical	Sonoro Global Media Corp	26,668	↑ 10
60	LOS40 MX - ¡Ya Párate!	Prisa Radio	25,938	↓ 18
61	DEMENTES	Sonoro Global Media Corp	25,810	↓ 4
62	Academia de Conspiraciones	Sonoro Global Media Corp	25,461	↑ 5
63	Voz Populi de BLU Radio	Grupo BluRadio	24,830	Return
64	Conan O'Brien Needs A Friend	Stitcher Media	24,117	↓ 3
65	Don Cheto Al Aire	Stitcher Media	24,019	↑ 12
66	Freakonomics Radio	Stitcher Media	23,846	↓ 4
67	Hidden Brain	Hidden Brain Media	22,783	↑ 3
68	Mejor Con Gaby Vargas	audio.ad Podcast Network	22,661	↓ 5
69	¿Qué Fue De Ellos?	Sonoro ATC	22,475	↓ 3
70	SER Historia	Prisa Radio	21,951	↑ 4
71	Palestras Filosóficas Nova Acrópole	Audioboom	21,932	↓ 6
72	Lo Que Tienes Que Saber	Prisa Radio	20,011	↓ 12
73	Nadie sabe nada	Prisa Radio	19,949	↑ 3
74	Un Libro Una Hora	Prisa Radio	19,469	↑ 17
75	The Mindset Mentor	Kast Media	19,075	↑ 6

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76	Flash Deportes	Prisa Radio	18,508	↓ 4
77	SmartLess	Wondery	18,406	↑ 11
78	Decrépitos	audio.ad Podcast Network	18,346	↑ 7
79	Top Expansión	Sonoro Global Media Corp	17,617	-
80	Business Wars	Wondery	17,447	↑ 2
81	Las Noticias del Día (MX)	Audioboom	17,035	↑ 14
82	Office Ladies	Stitcher Media	17,022	↓ 7
83	Sigue la W	Prisa Radio	17,008	↓ 33
84	Guerras de Negocios	Wondery	16,999	↓ 1
85	Fim de Expediente	Radios Grupo Globo	16,905	↑ 1
86	Luis Cárdenas	audio.ad Podcast Network	16,895	↑ 10
87	CNN Money	CNN Brasil	16,796	↑ 7
88	Dateline NBC	NBCUniversal News Group	16,789	↓ 10
89	Morbid: A True Crime Podcast	Wondery	16,547	↓ 5
90	Super Soul	Stitcher Media	16,101	↑ 2
91	Discoteca Básica Podcast	audio.ad Podcast Network	16,098	Return
92	El Show De Piolín	Stitcher Media	16,043	↓ 2
93	Crónicas Oscuras	Sonoro Global Media Corp	15,511	↑ 5
94	Mañanas BLU 10:30 con Camila Zuluaga	Grupo BluRadio	15,330	Return
95	CBN Primeiras Notícias	Radios Grupo Globo	15,199	↓ 8
96	El Viaje	Sonoro Global Media Corp	14,781	Return
97	CARACOL - El Pulso del Fútbol	Prisa Radio	14,675	↓ 8
98	Colunistas Eldorado Estadão	Estadao	14,576	↓ 5
99	Noticias del día en Colombia - BLU Radio	Grupo BluRadio	13,920	↓ 19
100	The Rachel Maddow Show	NBCUniversal News Group	13,913	Return



<https://www.tritonrankers.com/reports/latam/podcasts/2022/>

4 of 5 • Reporting Period: June 2022 (May 30 - July 3)



POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST RANKER

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Downloads and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com

