

July 2022 LATAM Podcast Report

TOP 100 PODCASTS

Based on Average Weekly Downloads in LATAM

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	A Mulher da Casa Abandonada	Folha de S Paulo	1,765,303	↑ 3
2	LOS40 MX - La Corneta	Prisa Radio	1,337,170	↓ 1
3	Leyendas Legendarias	Sonoro ATC	887,418	↓ 1
4	Titulares Deportivos	Grupo BluRadio	443,449	↓ 1
5	CNN 5 Cosas	WarnerMedia	304,070	-
6	Boletim Folha	Folha de S Paulo	299,683	-
7	Mais Recentes	Radios Grupo Globo	246,082	↑ 1
8	Asi las cosas con Carlos Loret de Mola	Prisa Radio	195,161	↓ 1
9	Repórter CBN	Radios Grupo Globo	157,771	↑ 1
10	Top Expansión Tecnología	Sonoro Global Media Corp	145,442	↓ 1
11	Panda Show - Sin Censura	Stitcher Media	130,240	↑ 4
12	Pânico	Jovem Pan Podcast	125,351	↑ 2
13	El Dollop	Sonoro ATC	122,335	-
14	Comentaristas	Radios Grupo Globo	115,284	↓ 2
15	De Todo Un Mucho	Stitcher Media	115,283	↑ 1
16	Estadão Notícias	Estadao	103,251	↑ 1
17	E Tem Mais	CNN Brasil	97,716	↑ 2
18	Economia	Radios Grupo Globo	89,061	-
19	La Entrevista con Yordi Rosado	Stitcher Media	78,468	Debut
20	O Antagonista	audio.ad Podcast Network	78,358	-
21	Política	Radios Grupo Globo	73,009	↑ 1
22	Cuentos Increíbles	Sonoro Global Media Corp	67,311	↑ 2
23	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	57,147	↑ 29
24	Os Pingos nos Is	Jovem Pan Podcast	55,762	↑ 1
25	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	50,874	↑ 2

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26	Café Brasil	audio.ad Podcast Network	48,933	↑ 5
27	Erazno y La Chokolata El Podcast	Stitcher Media	48,791	↓ 1
28	Panorama CBN	Radios Grupo Globo	48,178	↑ 1
29	Presente Diário	Radio Trans Mundial	44,856	↑ 6
30	Herejes: El Podcast	Sonoro Global Media Corp	44,315	↑ 15
31	Jornal da CBN	Radios Grupo Globo	44,207	↑ 3
32	CARACOL - Noticiero del Mediodía	Prisa Radio	41,609	Debut
33	Mañanas BLU con Néstor Morales	Grupo BluRadio	40,572	↓ 10
34	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	39,900	↓ 2
35	Hoy en EL PAÍS	Prisa Radio	39,573	↑ 3
36	Viva Voz - Vera Magalhães	Radios Grupo Globo	37,990	↑ 10
37	The School of Greatness	Stitcher Media	37,736	↑ 4
38	W_RADIO - Martha Debayle en W	Prisa Radio	36,684	↓ 1
39	CNN 5 Things	WarnerMedia	35,757	-
40	Día a Día da Economia - Míriam Leitão	Radios Grupo Globo	35,721	-
41	Infinitos con Martha Higareda	Stitcher Media	35,200	↑ 6
42	Serialmente	Radiopolis	33,112	↑ 12
43	La W Radio con Julio Sánchez Cristo	Prisa Radio	32,297	↓ 22
44	Meu Inconsciente Coletivo	Folha de S Paulo	31,981	↓ 8
45	Sospechosamente Light	Grupo BluRadio	29,617	Debut
46	YORDI EN EXA	audio.ad Podcast Network	29,359	↑ 4
47	Dinheiro - Mauro Halfeld	Radios Grupo Globo	29,349	↑ 2
48	Aristegui	WarnerMedia	28,723	↓ 6
49	La Caminera con Tania Rincón, Fer Gay y Fran Hevia	audio.ad Podcast Network	28,566	↓ 6
50	Morning Show	Jovem Pan Podcast	28,265	↑ 1

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51	Crime Junkie	audiochuck	28,102	↓ 3
52	Ao Ponto	Rádios Grupo Globo	27,981	↑ 3
53	On Purpose with Jay Shetty	Stitcher Media	27,148	-
54	Supracortical	Sonoro Global Media Corp	26,784	↑ 5
55	El editorial de Julio	Prisa Radio	26,768	Debut
56	Las Noticias del Día (MX)	Audioboom	26,697	↑ 25
57	Notícia no Seu Tempo	Estadao	26,021	↓ 13
58	Academia CBN - Mario Sergio Cortella	Rádios Grupo Globo	25,909	↓ 1
59	DEMENTES	Sonoro Global Media Corp	25,870	↑ 2
60	Freakonomics Radio	Stitcher Media	25,675	↑ 6
61	Lo Que Tienes Que Saber	Prisa Radio	25,528	↑ 11
62	LOS40 MX - ¡Ya Párate!	Prisa Radio	25,355	↓ 2
63	Gugacast	audio.ad Podcast Network	25,079	↓ 30
64	Don Cheto Al Aire	Stitcher Media	24,542	↑ 1
65	¿Qué Fue De Ellos?	Sonoro ATC	23,804	↑ 4
66	Conan O'Brien Needs A Friend	Stitcher Media	23,363	↓ 2
67	Palestras Filosóficas Nova Acrópole	Audioboom	23,069	↑ 4
68	How I Built This with Guy Raz	Wondery	21,837	↓ 10
69	Nadie sabe nada	Prisa Radio	21,644	↑ 4
70	Hidden Brain	Hidden Brain Media	21,390	↓ 3
71	Sigue la W	Prisa Radio	20,991	↑ 12
72	Un Libro Una Hora	Prisa Radio	20,805	↑ 2
73	SER Historia	Prisa Radio	20,670	↓ 3
74	Mejor Con Gaby Vargas	audio.ad Podcast Network	20,573	↓ 6
75	Academia de Conspiraciones	Sonoro Global Media Corp	20,452	↓ 13

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76	CNN Money	CNN Brasil	20,394	↑ 11
77	CARACOL - 6AM Hoy por Hoy	Prisa Radio	19,679	↓ 66
78	Morbid	Wondery	19,501	↑ 11
79	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	19,428	↓ 23
80	The Mindset Mentor	Kast Media	19,129	↓ 5
81	Flash Deportes	Prisa Radio	18,293	↓ 5
82	Tempo Quente	audio.ad Podcast Network	18,282	Debut
83	Músicos de Sillón	Sonoro ATC	17,242	↓ 55
84	Voz Populi de BLU Radio	Grupo BluRadio	17,131	↓ 21
85	Fim de Expediente	Radios Grupo Globo	16,959	-
86	Top Expansión	Sonoro Global Media Corp	16,887	↓ 7
87	Dateline NBC	NBCUniversal News Group	16,702	↑ 1
88	Office Ladies	Stitcher Media	16,617	↓ 6
89	Decrépitos	audio.ad Podcast Network	16,504	↓ 11
90	Guerras de Negocios	Wondery	16,460	↓ 6
91	CBN Primeiras Notícias	Radios Grupo Globo	15,658	↑ 4
92	El Show De Piolín	Stitcher Media	15,330	-
93	Super Soul	Stitcher Media	15,265	↓ 3
94	SmartLess	Wondery	14,767	↓ 17
95	Cinemático	B9 Podcasts	14,605	Return
96	Colunistas Eldorado Estadão	Estadao	14,044	↑ 2
97	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	13,939	Return
98	The Daily Stoic	Wondery	13,905	Debut
99	Crónicas Oscuras	Sonoro Global Media Corp	13,760	↓ 6
100	Expertas en Nada	Prisa Radio	13,617	Debut



<https://www.tritonrankers.com/reports/latam/podcasts/2022/>



POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST RANKER

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Downloads and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com

