

# January 2022 LATAM Podcast Report

## TOP 100 PODCASTS

Based on Average Weekly Downloads in LATAM

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	1,505,978	-
2	Leyendas Legendarias	Sonoro   ATC	896,926	-
3	Titulares Deportivos	Grupo BluRadio	400,992	-
4	CNN 5 Cosas	WarnerMedia	391,892	-
5	Boletim Folha	Folha de S Paulo	284,082	-
6	Repórter CBN	Radios Grupo Globo	207,493	↑ 1
7	Comentaristas	Radios Grupo Globo	199,746	↓ 1
8	Mais Recentes	Radios Grupo Globo	175,473	↑ 1
9	Asi las cosas con Carlos Loret de Mola	Prisa Radio	139,060	↓ 1
10	La W Radio con Julio Sánchez Cristo	Prisa Radio	135,954	↑ 3
11	El Dollop	Sonoro   ATC	114,557	↑ 1
12	Estadão Notícias	Estadao	110,864	↓ 2
13	De Todo Un Mucho	Stitcher Media	96,075	↑ 1
14	E Tem Mais	CNN Brasil	84,720	↑ 2
15	Pânico	Jovem Pan Podcast	81,850	↓ 4
16	Economia	Radios Grupo Globo	73,932	↓ 1
17	ResumoCast   Livros para Empreendedores	audio.ad Podcast Network	73,672	↑ 3
18	Hazlo por la chela	Sonoro Global Media Corp	71,058	Debut
19	CARACOL - 6AM Hoy por Hoy	Prisa Radio	70,556	↑ 10
20	O Antagonista	audio.ad Podcast Network	68,645	↑ 1
21	Cuentos Increibles	Sonoro Global Media Corp	64,687	↑ 3
22	Os Pingos nos Is	Jovem Pan Podcast	64,410	↑ 1
23	Mañanas BLU con Néstor Morales	Grupo BluRadio	60,826	↓ 6
24	Café Brasil	audio.ad Podcast Network	58,468	↑ 1
25	Jornal da CBN	Radios Grupo Globo	52,289	↑ 1



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26	Panorama CBN	Rádios Grupo Globo	51,113	↑ 1
27	Meu Inconsciente Coletivo	Folha de S Paulo	48,112	↓ 8
28	Política	Rádios Grupo Globo	48,023	↓ 6
29	W_RADIO - Martha Debayle en W	Prisa Radio	40,410	↑ 5
30	Noticias del día en Colombia - BLU Radio	Grupo BluRadio	39,318	↑ 29
31	Morning Show	Jovem Pan Podcast	38,723	↓ 1
32	W_RADIO - Así las cosas	Prisa Radio	38,708	↑ 6
33	CNN 5 Things	WarnerMedia	37,588	↑ 2
34	The School of Greatness	Wondery	37,121	↑ 14
35	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	36,974	↓ 2
36	Ao Ponto	Rádios Grupo Globo	36,843	↑ 10
37	Podcast Gringolândia	Rádios Grupo Globo	36,150	↑ 33
38	5 Fatos	CNN Brasil	35,275	↑ 1
39	Crime Junkie	audiochuck / Stitcher Media	35,145	↓ 7
40	LOS40 MX - ¡Ya Párate!	Prisa Radio	33,351	↓ 3
41	Presente Diário	Radio Trans Mundial	32,791	↑ 4
42	Noticias Generales Blu Radio	Grupo BluRadio	32,643	Return
43	On Purpose with Jay Shetty	Stitcher Media	32,533	↑ 10
44	Crónicas Obscuras	Sonoro Global Media Corp	31,701	↓ 13
45	Palestras Filosóficas Nova Acrópole	Audioboom	30,966	↓ 9
46	Freakonomics Radio	Stitcher Media	30,587	↓ 3
47	Academia CBN - Mario Sergio Cortella	Rádios Grupo Globo	30,408	↓ 29
48	Mejor Con Gaby Vargas	audio.ad Podcast Network	29,889	↑ 43
49	Aristegui	WarnerMedia	29,796	↓ 5
50	Choque de Cultura	Rádios Grupo Globo	29,684	↑ 1



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51	Academia de Conspiraciones	Sonoro Global Media Corp	29,551	↑ 5
52	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	29,538	↑ 11
53	Hidden Brain	Hidden Brain Media	29,422	↓ 4
54	Notícia no Seu Tempo	Estadao	29,305	↑ 3
55	Lo Que Tienes Que Saber	Prisa Radio	29,235	↓ 1
56	La Caminera con El Capi Pérez, Fer Gay y Fran Hevia	audio.ad Podcast Network	28,722	↓ 9
57	Herejes: El Podcast	audio.ad Podcast Network	27,650	↓ 7
58	DEMENTES	Sonoro Global Media Corp	27,316	↑ 4
59	Super Soul	Stitcher Media	26,546	↓ 7
60	¿Qué Fue De Ellos?	Sonoro   ATC	26,388	↓ 2
61	Infinitos con Martha Higareda	Stitcher Media	26,335	↑ 22
62	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	25,895	↑ 9
63	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	24,767	↓ 23
64	Conan O'Brien Needs A Friend	Stitcher Media	24,756	↓ 9
65	Fox News Radio Hourly Newscast	FOX News Podcasts	24,736	↓ 5
66	Hangar 18 Podcast	audio.ad Podcast Network	23,570	↑ 9
67	História pros Brother	audio.ad Podcast Network	23,316	↓ 6
68	YORDI EN EXA	audio.ad Podcast Network	23,207	↑ 6
69	Serialmente	Radiopolis	22,991	-
70	Office Ladies	Stitcher Media	22,180	↓ 4
71	El Viaje	Sonoro Global Media Corp	21,482	↑ 24
72	The Mindset Mentor	Kast Media	21,251	↑ 4
73	No Meio do Caminho - Mario Sergio Cortella	Radios Grupo Globo	20,417	↓ 45
74	Dateline NBC	NBCUniversal News Group	19,495	↓ 6
75	Flash Deportes	Prisa Radio	19,486	↓ 3



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76	Nadie sabe nada	Prisa Radio	19,366	↑ 1
77	Luis Cárdenas	audio.ad Podcast Network	17,980	↑ 5
78	Morbid: A True Crime Podcast	Audioboom	17,560	↑ 10
79	SER Historia	Prisa Radio	17,214	-
80	Gugacast	audio.ad Podcast Network	16,945	↓ 39
81	Colunistas Eldorado Estadão	Estadao	16,611	↓ 1
82	Supracortical	Sonoro Global Media Corp	16,143	↑ 11
83	Budismo en Zapatillas	Audioboom	15,566	Return
84	Masters of Scale with Reid Hoffman	WaitWhat	15,436	Return
85	SmartLess	Wondery	15,306	↑ 7
86	Jornal da Manhã	Jovem Pan Podcast	15,263	↑ 10
87	CARACOL - La Luciérnaga	Prisa Radio	14,748	↓ 23
88	Voz Populi de BLU Radio	Grupo BluRadio	14,722	↓ 3
89	Fim de Expediente	Radios Grupo Globo	14,683	↓ 16
90	Bate-Pronto	Jovem Pan Podcast	14,603	Return
91	CARACOL - El Alargue	Prisa Radio	14,274	↑ 6
92	Sigue la W	Prisa Radio	14,134	Debut
93	En Caso de que el Mundo Se Desintegre	Audioboom	13,940	↑ 7
94	A Nosa Lingua de Todo Dia - Pasquale Cipro Neto	Radios Grupo Globo	13,925	↑ 5
95	Business Wars	Wondery	13,810	↓ 5
96	The Rachel Maddow Show	NBCUniversal News Group	13,780	↑ 2
97	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	13,555	↓ 16
98	Mañanas BLU 10:30 con Camila Zuluaga	Grupo BluRadio	13,530	Return
99	Un Libro Una Hora	Prisa Radio	13,463	Debut
100	99% Invisible	Stitcher Media	13,450	Return



## POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

## ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Downloads and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

## CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact [Metrics@TritonDigital.com](mailto:Metrics@TritonDigital.com)

