

# February 2022 LATAM Podcast Report

## TOP 100 PODCASTS

Based on Average Weekly Downloads in LATAM

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	1,681,946	-
2	Leyendas Legendarias	Sonoro   ATC	883,599	-
3	Titulares Deportivos	Grupo BluRadio	443,295	-
4	CNN 5 Cosas	WarnerMedia	380,725	-
5	Boletim Folha	Folha de S Paulo	291,281	-
6	Asi las cosas con Carlos Loret de Mola	Prisa Radio	242,926	↑ 3
7	Comentaristas	Radios Grupo Globo	226,703	-
8	Repórter CBN	Radios Grupo Globo	219,532	↓ 2
9	Mais Recentes	Radios Grupo Globo	202,704	↓ 1
10	La W Radio con Julio Sánchez Cristo	Prisa Radio	133,573	-
11	Pânico	Jovem Pan Podcast	126,034	↑ 4
12	El Dollop	Sonoro   ATC	118,679	↓ 1
13	Estadão Notícias	Estadao	115,123	↓ 1
14	5 Fatos	CNN Brasil	105,928	↑ 24
15	De Todo Un Mucho	Stitcher Media	101,234	↓ 2
16	Ídolo: The Ballad of Chalino Sánchez	Sonoro Global Media Corp	89,275	Debut
17	E Tem Mais	CNN Brasil	82,868	↓ 3
18	Economia	Radios Grupo Globo	78,836	↓ 2
19	Notícia no Seu Tempo	Estadao	77,780	↑ 35
20	O Antagonista	audio.ad Podcast Network	76,578	-
21	Política	Radios Grupo Globo	70,151	↑ 7
22	ResumoCast   Livros para Empreendedores	audio.ad Podcast Network	67,254	↓ 5
23	Os Pingos nos Is	Jovem Pan Podcast	64,600	↓ 1
24	Cuentos Increibles	Sonoro Global Media Corp	63,148	↓ 3
25	CARACOL - 6AM Hoy por Hoy	Prisa Radio	59,432	↓ 6



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26	Panorama CBN	Radios Grupo Globo	53,204	-
27	Jornal da CBN	Radios Grupo Globo	53,201	↓ 2
28	Café Brasil	audio.ad Podcast Network	52,600	↓ 4
29	Mañanas BLU con Néstor Morales	Grupo BluRadio	52,324	↓ 6
30	W_RADIO - Martha Debayle en W	Prisa Radio	44,046	↓ 1
31	W_RADIO - Así las cosas	Prisa Radio	42,050	↑ 1
32	CNN 5 Things	WarnerMedia	41,628	↑ 1
33	Desafíos Globales	WarnerMedia	39,048	Debut
34	Presente Diário	Radio Trans Mundial	38,795	↑ 7
35	LOS40 MX - ¡Ya Párate!	Prisa Radio	38,176	↑ 5
36	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	37,931	↑ 11
37	The School of Greatness	Wondery	37,792	↓ 3
38	Aristegui	WarnerMedia	37,500	↑ 11
39	Dinheiro - Mauro Halfeld	Radios Grupo Globo	37,169	↓ 4
40	Morning Show	Jovem Pan Podcast	36,985	↓ 9
41	DEMENTES	Sonoro Global Media Corp	36,589	↑ 17
42	Ao Ponto	Radios Grupo Globo	33,898	↓ 6
43	Crónicas Obscuras	Sonoro Global Media Corp	33,568	↑ 1
44	Meu Inconsciente Coletivo	Folha de S Paulo	33,278	↓ 17
45	Crime Junkie	audiochuck / Stitcher Media	33,221	↓ 6
46	Herejes: El Podcast	audio.ad Podcast Network	32,204	↑ 11
47	On Purpose with Jay Shetty	Stitcher Media	31,220	↓ 4
48	Hazlo por la chela	Sonoro Global Media Corp	31,177	↓ 30
49	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	31,013	Debut
50	Freakonomics Radio	Stitcher Media	30,558	↓ 4



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51	La Caminera con El Capi Pérez, Fer Gay y Fran Hevia	audio.ad Podcast Network	30,156	↑ 5
52	Lo Que Tienes Que Saber	Prisa Radio	29,728	↑ 3
53	Mejor Con Gaby Vargas	audio.ad Podcast Network	29,344	↓ 5
54	YORDI EN EXA	audio.ad Podcast Network	29,203	↑ 14
55	CARACOL - Al Campo	Prisa Radio	27,132	Debut
56	Palestras Filosóficas Nova Acrópole	Audioboom	26,724	↓ 11
57	Hangar 18 Podcast	audio.ad Podcast Network	26,501	↑ 9
58	Podcast Gringolândia	Radios Grupo Globo	26,010	↓ 21
59	Conan O'Brien Needs A Friend	Stitcher Media	25,057	↑ 5
60	Infinitos con Martha Higareda	Stitcher Media	24,898	↑ 1
61	Supracortical	Sonoro Global Media Corp	24,512	↑ 21
62	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	24,479	Return
63	Hidden Brain	Hidden Brain Media	24,303	↓ 10
64	Flash Deportes	Prisa Radio	23,505	↑ 11
65	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	23,442	↓ 2
66	Serialmente	Radiopolis	23,334	↑ 3
67	Academia de Conspiraciones	Sonoro Global Media Corp	22,992	↓ 16
68	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	22,626	↑ 29
69	Last Podcast On The Left	Stitcher Media	22,592	Debut
70	CARACOL - La Luciérnaga	Prisa Radio	22,140	↑ 17
71	Super Soul	Stitcher Media	22,082	↓ 12
72	Viva Voz - Vera Magalhães	Radios Grupo Globo	22,061	Return
73	Office Ladies	Stitcher Media	22,038	↓ 3
74	¿Qué Fue De Ellos?	Sonoro   ATC	21,994	↓ 14
75	The Mindset Mentor	Kast Media	21,898	↓ 3



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76	Choque de Cultura	Radios Grupo Globo	21,874	↓ 26
77	História pros Brother	audio.ad Podcast Network	21,339	↓ 10
78	Dateline NBC	NBCUniversal News Group	21,172	↓ 4
79	Nadie sabe nada	Prisa Radio	20,653	↓ 3
80	Voz Populi de BLU Radio	Grupo BluRadio	19,907	↑ 8
81	SmartLess	Wondery	19,455	↑ 4
82	CARACOL - El Pulso del Fútbol	Prisa Radio	19,360	Return
83	CBN Primeiras Notícias	Radios Grupo Globo	19,311	Return
84	Morbid: A True Crime Podcast	Audioboom	18,907	↓ 6
85	Noticias del día en Colombia - BLU Radio	Grupo BluRadio	18,522	↓ 55
86	SER Historia	Prisa Radio	18,466	↓ 7
87	El Camerino, con Tito Puccetti	Grupo BluRadio	17,990	Debut
88	Mañanas BLU 10:30 con Camila Zuluaga	Grupo BluRadio	17,899	↑ 10
89	Mándarax: ciencia en tu vida diaria	Sonoro Global Media Corp	17,864	Return
90	No Meio do Caminho - Mario Sergio Cortella	Radios Grupo Globo	17,861	↓ 17
91	Luis Cárdenas	audio.ad Podcast Network	17,211	↓ 14
92	Ten Percent Happier with Dan Harris	Wondery	17,022	Debut
93	Fim de Expediente	Radios Grupo Globo	16,932	↓ 4
94	Anderson Cooper 360	WarnerMedia	15,772	Return
95	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	15,713	↓ 43
96	1001 Crimes	audio.ad Podcast Network	15,671	Return
97	99% Invisible	Stitcher Media	15,495	↑ 3
98	Decrépitos	audio.ad Podcast Network	14,936	Return
99	Business Wars	Wondery	14,820	↓ 4
100	En Caso de que el Mundo Se Desintegre	Audioboom	14,813	↓ 7



<https://www.tritonrankers.com/reports/latam/podcasts/2022/>

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## **POWERED BY TRITON DIGITAL'S PODCAST METRICS**

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## **ABOUT THE LATAM PODCAST RANKER**

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

## **ABOUT THE METHODOLOGY**

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Downloads and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

## **CONTACT US**

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact [Metrics@TritonDigital.com](mailto:Metrics@TritonDigital.com)

