

LATAM PODCAST REPORT

TOP 100 PODCASTS

Based on Average Weekly Downloads

Reporting Period: July 2021 (June 28 - August 1)

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	927,935	-
2	Leyendas Legendarias	Sonoro ATC	783,069	-
3	Titulares Deportivos	Grupo BluRadio	362,768	-
4	Repórter CBN	Radios Grupo Globo	349,881	↑ 1
5	CNN 5 Cosas	WarnerMedia	289,820	↓ 1
6	Boletim Folha	Folha de S Paulo	232,298	-
7	Asi las cosas con Carlos Loret de Mola	Prisa Radio	152,537	-
8	Comentaristas	Radios Grupo Globo	132,567	↑ 1
9	Inteligência Ltda.	audio.ad Podcast Network	118,577	↓ 1
10	El Dollop	Sonoro ATC	115,809	-
11	Pânico	Jovem Pan Podcast	105,786	↑ 2
12	Lo Que Tienes Que Saber	Prisa Radio	97,844	↑ 7
13	Estadão Notícias	Estadao	97,087	↑ 1
14	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	94,156	↓ 3
15	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	80,138	↓ 3
16	Jornal da CBN	Radios Grupo Globo	71,227	↑ 1
17	La W Radio con Julio Sánchez Cristo	Prisa Radio	69,740	↑ 3
18	Panorama CBN	Radios Grupo Globo	69,527	↓ 2
19	Política	Radios Grupo Globo	63,895	↓ 1
20	Ao Ponto	Radios Grupo Globo	62,105	Debut
21	Os Pingos nos Is	Jovem Pan Podcast	51,411	↑ 1
22	CARACOL - E-conomice	Prisa Radio	45,545	Debut
23	LOS40 MX - ¡Ya Párate!	Prisa Radio	44,706	-
24	W_RADIO - Martha Debayle en W	Prisa Radio	44,500	↑ 3
25	Economía	Radios Grupo Globo	43,521	-
26	Cuentos Increíbles	Sonoro Global Media Corp	41,830	↑ 10
27	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	39,720	↑ 10
28	W_RADIO - Así las cosas	Prisa Radio	39,573	↑ 4
29	CARACOL - 6AM Hoy por Hoy	Prisa Radio	39,068	↓ 14
30	Gugacast	audio.ad Podcast Network	38,593	↑ 4

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
31	Café Brasil	audio.ad Podcast Network	37,918	↓ 7
32	CNN 5 Things	WarnerMedia	35,854	↑ 7
33	CARACOL - El Pulso del Fútbol	Prisa Radio	35,542	↓ 2
34	5 Fatos	CNN Brasil	34,604	↑ 1
35	Peláez y De Francisco	Prisa Radio	33,569	↑ 30
36	Con la ayuda de mis amikas	Audioboom	32,285	↑ 2
37	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	31,435	↓ 9
38	Meu Inconsciente Coletivo	Folha de S Paulo	31,270	↑ 35
39	História pros Brother	audio.ad Podcast Network	31,195	↑ 4
40	Palestras Filosóficas Nova Acrópole	Audioboom	30,842	↑ 1
41	Bromas Telefónicas	Radiopolis	30,739	↑ 9
42	CARACOL - La Luciérnaga	Prisa Radio	30,121	↓ 2
43	Dinheiro - Mauro Halfeld	Radios Grupo Globo	29,349	↓ 13
44	Abertura de Mercado	CNN Brasil	29,194	↑ 5
45	Mañanas BLU con Néstor Morales	Grupo BluRadio	29,024	↓ 16
46	Serialmente	Radiopolis	28,985	↑ 1
47	Presente Diário	Radio Trans Mundial	27,543	↓ 2
48	Crime Junkie	audiochuck/AdLarge/cabana	26,515	-
49	Aristegui	WarnerMedia	26,331	↓ 3
50	E Tem Mais	CNN Brasil	23,802	↓ 6
51	No Meio do Caminho - Mario Sergio Cortella	Radios Grupo Globo	23,537	↑ 12
52	SED: La Advertencia	Sonoro Global Media Corp	22,935	Debut
53	Viva Voz - Vera Magalhães	Radios Grupo Globo	22,549	↑ 2
54	Voz Populi de BLU Radio	Grupo BluRadio	22,231	Return
55	Notícia no Seu Tempo	Estadao	21,768	↓ 22
56	Academia de Conspiraciones	Sonoro Global Media Corp	20,911	↑ 3
57	Fim de Expediente	Radios Grupo Globo	20,577	↓ 31
58	Freakonomics Radio	Stitcher Media	19,835	↓ 6
59	Conan O'Brien Needs A Friend	Stitcher Media	19,630	↑ 1
60	CARACOL - El Alargue	Prisa Radio	18,253	↑ 18
61	Decrépitos	audio.ad Podcast Network	17,953	↓ 10
62	El Viaje	Sonoro Global Media Corp	17,918	↓ 6
63	Office Ladies	Stitcher Media	17,412	↓ 6
64	CBN Primeiras Notícias	Radios Grupo Globo	17,337	↑ 4
65	Toxicomanía: El Experimento Mexicano	Sonoro Global Media Corp	17,170	↓ 7

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
66	Flash Deportes (SER Podcast)	Prisa Radio	17,071	↓ 2
67	Morning Show	Jovem Pan Podcast	16,937	↑ 2
68	O Antagonista	audio.ad Podcast Network	16,653	↓ 1
69	Al Cine con las Amikas: El Podcast	Audioboom	16,527	↓ 7
70	Colunistas Eldorado Estadão	Estadao	16,273	↑ 12
71	The School of Greatness	Wondery	15,984	↓ 18
72	CBN Especial	Radios Grupo Globo	15,808	Debut
73	Fox News Radio Newscast	FOX News Podcasts	15,694	↑ 2
74	Supracortical	Sonoro Global Media Corp	15,234	-
75	Hangar 18 Podcast	audio.ad Podcast Network	15,180	↑ 22
76	On Purpose with Jay Shetty	Stitcher Media	15,098	↑ 3
77	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	14,901	↓ 5
78	LA MAGIA DEL CAOS con Aislinn Derbez	Sonoro Global Media Corp	14,784	↑ 16
79	1001 Crimes	audio.ad Podcast Network	14,402	↓ 13
80	Nadie sabe nada	Prisa Radio	14,393	↓ 4
81	A Nosa Lingua de Todo Dia - Pasquale Cipro Neto	Radios Grupo Globo	14,291	↓ 1
82	The Mindset Mentor	Kast Media	14,220	↑ 1
83	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	13,483	↑ 5
84	Hidden Brain	Hidden Brain Media	13,325	↓ 13
85	Budismo en Zapatillas	Audioboom	13,235	↑ 5
86	Cinemático	B9 Podcasts	13,038	↑ 3
87	Super Soul	Stitcher Media	13,021	↓ 10
88	Mejor Con Gaby Vargas	audio.ad Podcast Network	12,687	↓ 4
89	Linha Aberta - Carlos Alberto Sardenberg	Radios Grupo Globo	12,674	↑ 2
90	Escola da Vida - Mario Sergio Cortella	Radios Grupo Globo	12,415	Return
91	CL_ACTIVA_AOD	Prisa Radio	12,308	↓ 6
92	Blog Deportivo	Grupo BluRadio	12,205	↓ 50
93	En Caso de que el Mundo Se Desintegre	Audioboom	11,958	Return
94	CBN Brasil	Radios Grupo Globo	11,781	↓ 7
95	Sala de Interrogatório	audio.ad Podcast Network	11,721	↓ 9
96	Mais Recentes	Radios Grupo Globo	11,527	↓ 26
97	Business Wars	Wondery	11,471	↓ 36
98	Morbid: A True Crime Podcast	Audioboom	11,395	↓ 5
99	Rotten Mango	Audioboom	11,245	Debut
100	The Rachel Maddow Show	NBCUniversal News Group	10,294	Return

Note

The deployment of Apple iOS 14.6 introduced a decrease in the reporting of some downloads, which has impacted a number of podcasts this reporting period.

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com