

December 2022 LATAM Podcast Report

TOP 100 PODCASTS

Based on Average Weekly Downloads in LATAM

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	Relatos de la Noche	Sonoro Global Media Corp	1,381,138	Debut
2	LOS40 MX - La Corneta	Prisa Radio	939,621	↓ 1
3	Leyendas Legendarias	Sonoro ATC	824,337	↓ 1
4	O Assunto	Grupo Globo	442,861	↓ 1
5	Titulares Deportivos	Grupo BluRadio	342,656	↓ 1
6	CNN 5 Cosas	WarnerMedia	325,726	↑ 4
7	Mais Recentes	Radios Grupo Globo	312,012	↓ 2
8	Boletim Folha	Folha de S Paulo	299,858	↓ 1
9	Modus Operandi	Grupo Globo	254,736	↓ 3
10	Repórter CBN	Radios Grupo Globo	239,415	↓ 1
11	Estadão Notícias	Estadao	194,650	↓ 3
12	Panda Show - Sin Censura	Stitcher Media	173,817	↑ 1
13	Resumão Diário	Grupo Globo	136,858	↓ 1
14	Asi las cosas con Carlos Loret de Mola	Prisa Radio	125,134	↓ 3
15	Top Expansión Tecnología	Sonoro Global Media Corp	117,460	↓ 1
16	Projeto Humanos: Altamira	Grupo Globo	114,868	↑ 5
17	El Dollop	Sonoro ATC	101,915	↓ 1
18	Choque de Cultura - Ambiente de Música	Grupo Globo	100,125	↑ 4
19	Cuentos Increíbles	Sonoro Global Media Corp	99,525	↑ 5
20	El Podcast de Marco Antonio Regil	Sonoro Global Media Corp	98,600	↓ 3
21	Estas Rica	Sonoro Global Media Corp	95,979	↑ 4
22	Pânico	Jovem Pan Podcast	92,601	↓ 7
23	Comentaristas	Radios Grupo Globo	90,281	-
24	De Todo Un Mucho	Stitcher Media	88,424	↓ 4
25	La Entrevista con Yordi Rosado	Stitcher Media	85,338	↑ 3

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26	Expertas en Nada	Prisa Radio	84,901	-
27	Mamilos	Grupo Globo	76,947	-
28	Que História É Essa, Porchat?	Grupo Globo	74,305	↑ 2
29	O Antagonista	audio.ad Podcast Network	74,047	↑ 4
30	Política	Radios Grupo Globo	72,613	↓ 11
31	CORDEROS	Prisa Radio	63,090	↑ 7
32	Listening Time	Sonoro Global Media Corp	61,340	↓ 3
33	Pico dos Marins: O Caso do Escoteiro Marco Aurélio	Grupo Globo	60,149	↓ 1
34	Economia	Radios Grupo Globo	57,061	↓ 3
35	Franco Escamilla Canal Oficial	Sonoro Global Media Corp	56,778	↑ 22
36	Aristegui	WarnerMedia	56,501	↑ 26
37	Podcast Para Tudo	Grupo Globo	51,131	↑ 4
38	Lady Night	Grupo Globo	49,767	↑ 62
39	Morras Malditas	Sonoro Global Media Corp	47,221	↓ 5
40	Jout Jout de Saia	Grupo Globo	45,578	↓ 1
41	Presente Diário	Radio Trans Mundial	44,165	↑ 3
42	Jornal da CBN	Radios Grupo Globo	43,490	↓ 2
43	Os Pingos nos Is	Jovem Pan Podcast	42,636	↓ 7
44	Erazno y La Chokolata El Podcast	Stitcher Media	41,595	↑ 4
45	Herejes: El Podcast	Sonoro Global Media Corp	41,236	↑ 2
46	La W Radio con Julio Sánchez Cristo	Prisa Radio	39,810	↑ 45
47	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	38,902	↓ 1
48	Hoy en EL PAÍS	Prisa Radio	38,421	↓ 3
49	Las Noticias del Día (MX)	Audioboom	37,985	↑ 1
50	Panorama CBN	Radios Grupo Globo	37,676	↓ 8

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51	E Tem Mais	CNN Brasil	37,573	↓ 33
52	Sabiduría Psicodélica	Sonoro Global Media Corp	37,389	↓ 3
53	Café Brasil	audio.ad Podcast Network	35,284	-
54	Crime Junkie	audiochuck	35,268	↑ 16
55	On Purpose with Jay Shetty	Stitcher Media	34,918	↑ 1
56	CARACOL - 6AM Hoy por Hoy	Prisa Radio	34,803	↓ 19
57	Jovem Pan Top News	Jovem Pan Podcast	33,689	↓ 14
58	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	33,379	↑ 3
59	Budismo en Zapatillas	Audioboom	32,375	↑ 5
60	Viva Voz - Vera Magalhães	Rádios Grupo Globo	32,095	↓ 25
61	Braincast	Grupo Globo	30,565	↓ 6
62	CNN 5 Things	WarnerMedia	30,373	↓ 3
63	A Mulher da Casa Abandonada	Folha de S Paulo	30,365	Return
64	Crónicas Obscuras	Sonoro Global Media Corp	30,192	↓ 13
65	Día a Día da Economia - Míriam Leitão	Rádios Grupo Globo	29,713	↓ 11
66	Freakonomics Radio	Stitcher Media	29,702	↑ 2
67	The School of Greatness	Stitcher Media	29,263	↓ 1
68	How I Built This with Guy Raz	Wondery	27,309	↑ 1
69	Don Cheto Al Aire	Stitcher Media	26,018	↑ 10
70	Donos da Razão	Grupo Globo	25,821	↑ 6
71	Infinitos con Martha Higareda	Stitcher Media	25,384	↑ 1
72	Conan O'Brien Needs A Friend	Stitcher Media	24,050	↑ 6
73	Colunistas Eldorado Estadão	Estadão	23,677	↓ 13
74	Serialmente	Radiópolis	23,521	↓ 16
75	El Arte del amor propio	audio.ad Podcast Network	23,407	↓ 23

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76	Hidden Brain	Hidden Brain Media	23,284	↑ 17
77	Supracortical	Sonoro Global Media Corp	22,999	↑ 7
78	Top Expansión	Sonoro Global Media Corp	22,941	↓ 11
79	W_RADIO - Martha Debayle en W	Prisa Radio	22,939	↓ 16
80	futvox today	Sonoro Global Media Corp	22,879	-
81	Guerras de Negocios	Wondery	22,875	↓ 6
82	Un Libro Una Hora	Prisa Radio	22,630	↑ 7
83	YORDI EN EXA	audio.ad Podcast Network	22,520	↓ 2
84	Dinheiro - Mauro Halfeld	Radios Grupo Globo	22,232	↑ 4
85	Mejor Con Gaby Vargas	audio.ad Podcast Network	21,963	↑ 1
86	Conversa com Bial	Grupo Globo	21,900	↓ 12
87	Dateline NBC	NBCUniversal News Group	21,810	↑ 12
88	Nadie sabe nada	Prisa Radio	21,347	↑ 6
89	A Mesa	Grupo Globo	20,550	Return
90	SmartLess	Wondery	20,401	Return
91	Morbid	Wondery	20,146	Return
92	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	19,633	Return
93	LOS40 MX - ¡Ya Párate!	Prisa Radio	19,581	↓ 11
94	DIÁRIO DE BORDO	Grupo Globo	19,372	↓ 29
95	Conclusiones	WarnerMedia	19,308	Debut
96	DEMENTES	Sonoro Global Media Corp	19,303	↓ 13
97	Academia de Conspiraciones	Sonoro Global Media Corp	18,731	-
98	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	18,521	-
99	Palestras Filosóficas Nova Acrópole	Audioboom	18,444	Return
100	The Mindset Mentor	Kast Media	18,439	Return



<https://www.tritonrankers.com/reports/latam/podcasts/2022/>



POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST RANKER

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Downloads and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com

