

December 2021 LATAM Podcast Report

TOP 100 PODCASTS

Based on Average Weekly Downloads in LATAM

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	1,366,163	-
2	Leyendas Legendarias	Sonoro ATC	822,051	-
3	Titulares Deportivos	Grupo BluRadio	382,792	-
4	CNN 5 Cosas	WarnerMedia	353,902	-
5	Boletim Folha	Folha de S Paulo	259,957	-
6	Comentaristas	Radios Grupo Globo	223,520	↑ 3
7	Repórter CBN	Radios Grupo Globo	197,248	↓ 1
8	Asi las cosas con Carlos Loret de Mola	Prisa Radio	156,365	↓ 1
9	Mais Recentes	Radios Grupo Globo	150,083	↑ 41
10	Estadão Notícias	Estadao	122,062	-
11	Pânico	Jovem Pan Podcast	119,878	↓ 3
12	El Dollop	Sonoro ATC	107,524	↓ 1
13	La W Radio con Julio Sánchez Cristo	Prisa Radio	91,076	-
14	De Todo Un Mucho	Stitcher Media	85,429	Return
15	Economia	Radios Grupo Globo	81,990	↑ 3
16	E Tem Mais	CNN Brasil	77,454	↑ 22
17	Mañanas BLU con Néstor Morales	Grupo BluRadio	75,601	↑ 7
18	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	65,477	↓ 2
19	Meu Inconsciente Coletivo	Folha de S Paulo	63,782	↑ 4
20	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	62,862	↓ 6
21	O Antagonista	audio.ad Podcast Network	62,411	↓ 6
22	Política	Radios Grupo Globo	57,709	↓ 2
23	Os Pingos nos Is	Jovem Pan Podcast	57,199	↓ 4
24	Cuentos Increibles	Sonoro Global Media Corp	56,507	↑ 1
25	Café Brasil	audio.ad Podcast Network	54,603	↑ 2



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26	Jornal da CBN	Rádios Grupo Globo	49,947	↓ 5
27	Panorama CBN	Rádios Grupo Globo	49,137	↓ 1
28	No Meio do Caminho - Mario Sergio Cortella	Rádios Grupo Globo	47,339	↓ 11
29	CARACOL - 6AM Hoy por Hoy	Prisa Radio	46,715	↑ 20
30	Morning Show	Jovem Pan Podcast	43,603	↓ 8
31	Crônicas Obscuras	Sonoro Global Media Corp	42,750	↓ 19
32	Crime Junkie		39,109	↑ 16
33	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	38,674	↑ 6
34	W_RADIO - Martha Debayle en W	Prisa Radio	38,353	↓ 5
35	CNN 5 Things	WarnerMedia	33,406	↑ 1
36	Palestras Filosóficas Nova Acrópole	Audioboom	32,458	↑ 6
37	LOS40 MX - ¡Ya Párate!	Prisa Radio	32,223	↓ 6
38	W_RADIO - Así las cosas	Prisa Radio	32,195	↓ 6
39	5 Fatos	CNN Brasil	30,360	↑ 2
40	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	30,300	↑ 19
41	Gugacast	audio.ad Podcast Network	30,175	↓ 8
42	Dia a Dia da Economia - Míriam Leitão	Rádios Grupo Globo	29,861	↓ 7
43	Freakonomics Radio	Stitcher Media	29,779	↑ 8
44	Aristegui	WarnerMedia	28,518	↓ 1
45	Presente Diário	Radio Trans Mundial	28,446	-
46	Ao Ponto	Rádios Grupo Globo	28,246	↓ 9
47	La Caminera con El Capi Pérez, Fer Gay y Fran Hevia	audio.ad Podcast Network	26,456	↑ 5
48	The School of Greatness	Wondery	26,358	↓ 2
49	Hidden Brain	Hidden Brain Media	25,872	↑ 8
50	Herejes: El Podcast	audio.ad Podcast Network	25,807	↓ 22



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51	Choque de Cultura	Radios Grupo Globo	25,276	Debut
52	Super Soul	Stitcher Media	24,265	↑ 11
53	On Purpose with Jay Shetty	Stitcher Media	23,976	↑ 5
54	Lo Que Tienes Que Saber	Prisa Radio	23,852	↓ 24
55	Conan O'Brien Needs A Friend	Stitcher Media	23,522	↑ 7
56	Academia de Conspiraciones	Sonoro Global Media Corp	23,476	↓ 2
57	Notícia no Seu Tempo	Estadao	23,323	↓ 23
58	¿Qué Fue De Ellos?	Sonoro ATC	22,629	↑ 2
59	Noticias del día en Colombia - BLU Radio	Grupo BluRadio	22,583	↑ 9
60	Fox News Radio Hourly Newscast	FOX News Podcasts	22,440	↓ 4
61	História pros Brother	audio.ad Podcast Network	21,323	-
62	DEMENTES	Sonoro Global Media Corp	21,235	↓ 15
63	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	20,467	↑ 10
64	CARACOL - La Luciérnaga	Prisa Radio	19,737	↑ 2
65	Viva Voz - Vera Magalhães	Radios Grupo Globo	19,493	-
66	Office Ladies	Stitcher Media	19,416	↓ 11
67	Decrépitos	audio.ad Podcast Network	19,379	↑ 7
68	Dateline NBC	NBCUniversal News Group	19,230	↑ 10
69	Serialmente	Radiopolis	19,016	↓ 5
70	Podcast Gringolândia	Radios Grupo Globo	18,938	↓ 30
71	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	18,775	Debut
72	Flash Deportes	Prisa Radio	18,429	↓ 5
73	Fim de Expediente	Radios Grupo Globo	17,809	↓ 2
74	YORDI EN EXA	audio.ad Podcast Network	17,728	↑ 18
75	Hangar 18 Podcast	audio.ad Podcast Network	17,608	↓ 6



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76	The Mindset Mentor	Kast Media	17,479	↑ 4
77	Nadie sabe nada	Prisa Radio	17,120	-
78	Las Noticias del Día (MX)	Audioboom	16,976	↓ 25
79	SER Historia	Prisa Radio	16,955	↓ 4
80	Colunistas Eldorado Estadão	Estadao	16,651	↓ 1
81	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	16,546	↑ 7
82	Luis Cárdenas	audio.ad Podcast Network	16,442	↑ 7
83	Infinitos con Martha Higareda	Stitcher Media	16,044	Debut
84	1001 Crimes	audio.ad Podcast Network	15,393	↑ 7
85	Voz Populi de BLU Radio	Grupo BluRadio	15,374	↑ 9
86	Cinemático	B9 Podcasts	15,285	↓ 3
87	Binge-Watchers Podcast	Stitcher Media	15,137	↑ 13
88	Morbid: A True Crime Podcast	Audioboom	14,865	↓ 3
89	Al Cine con las Amikas: El Podcast	Audioboom	14,497	↓ 19
90	Business Wars	Wondery	14,225	↓ 6
91	Mejor Con Gaby Vargas	audio.ad Podcast Network	14,164	↑ 5
92	SmartLess	Wondery	13,979	↑ 6
93	Supracortical	Sonoro Global Media Corp	13,608	↓ 12
94	Mi nombre es Gupa	Sonoro Global Media Corp	13,602	Debut
95	El Viaje	Sonoro Global Media Corp	13,119	Return
96	Jornal da Manhã	Jovem Pan Podcast	12,694	↓ 6
97	CARACOL - El Alargue	Prisa Radio	12,643	↓ 25
98	The Rachel Maddow Show	NBCUniversal News Group	12,572	Return
99	A Nosa Língua de Todo Dia - Pasquale Cipro Neto	Rádios Grupo Globo	12,537	↓ 6
100	En Caso de que el Mundo Se Desintegre	Audioboom	12,477	Return



POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Downloads and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com

