

August 2021 LATAM Podcast Report

TOP 100 PODCASTS

Based on Average Weekly Downloads in LATAM

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	904,757	-
2	Leyendas Legendarias	Sonoro ATC	832,426	-
3	Repórter CBN	Radios Grupo Globo	423,199	↑ 1
4	Titulares Deportivos	Grupo BluRadio	402,060	↓ 1
5	CNN 5 Cosas	WarnerMedia	330,579	-
6	Boletim Folha	Folha de S Paulo	262,059	-
7	Comentaristas	Radios Grupo Globo	148,117	↑ 1
8	Asi las cosas con Carlos Loret de Mola	Prisa Radio	125,800	↓ 1
9	El Dollop	Sonoro ATC	124,718	↑ 1
10	Pânico	Jovem Pan Podcast	110,985	↑ 1
11	Inteligência Ltda.	audio.ad Podcast Network	108,208	↓ 2
12	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	98,865	↑ 2
13	Estadão Notícias	Estadao	97,991	-
14	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	77,929	↑ 1
15	Jornal da CBN	Radios Grupo Globo	76,749	↑ 1
16	DEMENTES	Sonoro Global Media Corp	74,318	Debut
17	CARACOL - 6AM Hoy por Hoy	Prisa Radio	69,554	↑ 12
18	Política	Radios Grupo Globo	68,663	↑ 1
19	La W Radio con Julio Sánchez Cristo	Prisa Radio	61,156	↓ 2
20	Panorama CBN	Radios Grupo Globo	60,675	↓ 2
21	Os Pingos nos Is	Jovem Pan Podcast	58,311	-
22	Meu Inconsciente Coletivo	Folha de S Paulo	51,901	↑ 16
23	Economia	Radios Grupo Globo	50,364	↑ 2
24	Cuentos Increíbles	Sonoro Global Media Corp	49,146	↑ 2
25	Notícia no Seu Tempo	Estadao	49,048	↑ 30

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26	LOS40 MX - ¡Ya Párate!	Prisa Radio	48,778	↓ 3
27	Lo Que Tienes Que Saber	Prisa Radio	47,521	↓ 15
28	W_RADIO - Martha Debayle en W	Prisa Radio	46,196	↓ 4
29	Gugacast	audio.ad Podcast Network	42,417	↑ 1
30	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	41,717	↓ 3
31	Ao Ponto	Radios Grupo Globo	41,673	↓ 11
32	CNN 5 Things	WarnerMedia	40,735	-
33	W_RADIO - Así las cosas	Prisa Radio	40,694	↓ 5
34	Dinheiro - Mauro Halfeld	Radios Grupo Globo	38,577	↑ 9
35	Café Brasil	audio.ad Podcast Network	37,803	↓ 4
36	Mañanas BLU con Néstor Morales	Grupo BluRadio	37,682	↑ 9
37	CARACOL - El Pulso del Fútbol	Prisa Radio	37,367	↓ 4
38	CARACOL - La Luciérnaga	Prisa Radio	36,103	↑ 4
39	5 Fatos	CNN Brasil	33,696	↓ 5
40	No Meio do Caminho - Mario Sergio Cortella	Radios Grupo Globo	33,159	↑ 11
41	Abertura de Mercado	CNN Brasil	31,936	↑ 3
42	Palestras Filosóficas Nova Acrópole	Audioboom	31,088	↓ 2
43	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	29,562	↓ 6
44	Aristegui	WarnerMedia	29,001	↑ 5
45	Presente Diário	Radio Trans Mundial	28,100	↑ 2
46	E Tem Mais	CNN Brasil	27,152	↑ 4
47	Peláez y De Francisco	Prisa Radio	25,772	↓ 12
48	Serialmente	Radiopolis	25,685	↓ 2
49	Bromas Telefónicas	Radiopolis	25,440	↓ 8
50	Academia de Conspiraciones	Sonoro Global Media Corp	24,822	↑ 6

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51	História pros Brother	audio.ad Podcast Network	24,229	↓ 12
52	Viva Voz - Vera Magalhães	Radios Grupo Globo	24,019	↑ 1
53	Crime Junkie	audiochuck/AdLarge/cabana	23,646	↓ 5
54	Fox News Radio Newscast	FOX News Podcasts	22,270	↑ 19
55	Fim de Expediente	Radios Grupo Globo	21,069	↑ 2
56	¿Qué Fue De Ellos?	Sonoro ATC	20,741	Debut
57	Freakonomics Radio	Stitcher Media	19,722	↑ 1
58	Hangar 18 Podcast	audio.ad Podcast Network	19,552	↑ 17
59	Flash Deportes	Prisa Radio	19,428	↑ 7
60	O Antagonista	audio.ad Podcast Network	19,395	↑ 8
61	Conan O'Brien Needs A Friend	Stitcher Media	19,197	↓ 2
62	Morning Show	Jovem Pan Podcast	18,965	↑ 5
63	Decrépitos	audio.ad Podcast Network	18,513	↓ 2
64	Voz Populi de BLU Radio	Grupo BluRadio	18,408	↓ 10
65	Office Ladies	Stitcher Media	18,062	↓ 2
66	Al Cine con las Amikas: El Podcast	Audioboom	17,701	↑ 3
67	On Purpose with Jay Shetty	Stitcher Media	17,509	↑ 9
68	The School of Greatness	Wondery	16,770	↑ 3
69	Supracortical	Sonoro Global Media Corp	16,623	↑ 5
70	Colunistas Eldorado Estadão	Estadão	16,590	-
71	El Viaje	Sonoro Global Media Corp	16,589	↓ 9
72	CBN Primeiras Notícias	Radios Grupo Globo	16,399	↓ 8
73	Jovem Pan Top News	Jovem Pan Podcast	16,189	Return
74	CARACOL - El Alargue	Prisa Radio	16,136	↓ 14
75	A Nosa Língua de Todo Dia - Pasquale Cipro Neto	Radios Grupo Globo	15,752	↑ 6

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76	The Mindset Mentor	Kast Media	15,191	↑ 6
77	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	14,947	-
78	1001 Crimes	audio.ad Podcast Network	14,806	↑ 1
79	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	14,637	↑ 4
80	Nadie sabe nada	Prisa Radio	14,448	-
81	Hidden Brain	Hidden Brain Media	14,115	↑ 3
82	CARACOL - Hoy por Hoy	Prisa Radio	14,079	Debut
83	El Larguero	Prisa Radio	13,862	Return
84	Mais Recentes	Radios Grupo Globo	13,591	↑ 12
85	Super Soul	Stitcher Media	13,451	↑ 2
86	Dr. Muerte	Wondery	12,785	Return
87	En Caso de que el Mundo Se Desintegre	Audioboom	12,484	↑ 6
88	Business Wars	Wondery	12,462	↑ 9
89	Mejor Con Gaby Vargas	audio.ad Podcast Network	12,441	↓ 1
90	Sala de Interrogatório	audio.ad Podcast Network	12,418	↑ 5
91	Coração Peludo	Jovem Pan Podcast	12,336	Return
92	Cinémático	B9 Podcasts	12,224	↓ 6
93	CBN Brasil	Radios Grupo Globo	12,024	↑ 1
94	LA MAGIA DEL CAOS con Aislinn Derbez	Sonoro Global Media Corp	11,997	↓ 16
95	Blog Deportivo	Grupo BluRadio	11,988	↓ 3
96	CL_ACTIVA_AOD	Prisa Radio	11,768	↓ 5
97	Escola da Vida - Mario Sergio Cortella	Radios Grupo Globo	11,535	↓ 7
98	Noticias del día en Colombia - BLU Radio	Grupo BluRadio	11,329	Debut
99	Noticias Generales Blu Radio	Grupo BluRadio	11,208	Debut
100	The Rachel Maddow Show	NBCUniversal News Group	10,294	Return

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com

