

# April 2022 LATAM Podcast Report

## TOP 100 PODCASTS

Based on Average Weekly Downloads in LATAM

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	1,392,763	-
2	Leyendas Legendarias	Sonoro   ATC	860,882	-
3	Titulares Deportivos	Grupo BluRadio	447,775	-
4	CNN 5 Cosas	WarnerMedia	356,120	-
5	Boletim Folha	Folha de S Paulo	299,147	↑ 3
6	Asi las cosas con Carlos Loret de Mola	Prisa Radio	213,821	↓ 1
7	Mais Recentes	Radios Grupo Globo	207,432	↓ 1
8	Repórter CBN	Radios Grupo Globo	174,939	↑ 1
9	Comentaristas	Radios Grupo Globo	159,092	↓ 2
10	CARACOL - 6AM Hoy por Hoy	Prisa Radio	153,766	↑ 10
11	Sigue la W	Prisa Radio	146,236	Return
12	El Dollop	Sonoro   ATC	141,500	↓ 2
13	Pânico	Jovem Pan Podcast	118,797	↓ 2
14	Economia	Radios Grupo Globo	111,134	↑ 2
15	De Todo Un Mucho	Stitcher Media	95,534	↓ 2
16	Estadão Notícias	Estadao	93,297	↓ 4
17	Notícia no Seu Tempo	Estadao	86,797	↓ 2
18	Panda Show - Sin Censura	Stitcher Media	80,627	Debut
19	E Tem Mais	CNN Brasil	77,739	↓ 2
20	O Antagonista	audio.ad Podcast Network	71,895	↓ 2
21	W_RADIO - Martha Debayle en W	Prisa Radio	65,663	↑ 7
22	Os Pingos nos Is	Jovem Pan Podcast	64,985	-
23	Política	Radios Grupo Globo	60,888	↓ 2
24	ResumoCast   Livros para Empreendedores	audio.ad Podcast Network	56,500	↑ 1
25	Crime e Castigo	audio.ad Podcast Network	52,573	Debut



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26	Jornal da CBN	Rádios Grupo Globo	49,405	↓ 2
27	Cuentos Increíbles	Sonoro Global Media Corp	47,906	↓ 1
28	Panorama CBN	Rádios Grupo Globo	47,427	↓ 1
29	Meu Inconsciente Coletivo	Folha de S Paulo	45,456	↑ 34
30	La W Radio con Julio Sánchez Cristo	Prisa Radio	44,902	↓ 16
31	Hoy en EL PAÍS	Prisa Radio	44,150	↑ 16
32	Café Brasil	audio.ad Podcast Network	42,806	↓ 3
33	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	42,544	↓ 1
34	Mañanas BLU con Néstor Morales	Grupo BluRadio	41,748	↓ 11
35	Presente Diário	Radio Trans Mundial	41,393	↓ 1
36	Aristegui	WarnerMedia	38,136	-
37	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	35,686	↓ 2
38	CNN 5 Things	WarnerMedia	35,686	↓ 8
39	Dia a Dia da Economia - Míriam Leitão	Rádios Grupo Globo	35,070	↓ 2
40	No Meio do Caminho - Mario Sergio Cortella	Rádios Grupo Globo	34,710	↑ 9
41	Herejes: El Podcast	audio.ad Podcast Network	33,951	↑ 7
42	Morning Show	Jovem Pan Podcast	33,546	↓ 4
43	Gugacast	audio.ad Podcast Network	33,307	↑ 17
44	The School of Greatness	Wondery	33,093	↓ 4
45	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	32,616	-
46	YORDI EN EXA	audio.ad Podcast Network	31,826	↑ 5
47	La Caminera con El Capi Pérez, Fer Gay y Fran Hevia	audio.ad Podcast Network	30,197	↑ 3
48	Infinitos con Martha Higareda	Stitcher Media	29,601	↑ 7
49	El Arte del amor propio	audio.ad Podcast Network	29,535	Debut
50	Ao Ponto	Rádios Grupo Globo	28,916	↓ 9



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51	Crime Junkie	audiochuck	28,818	↓ 5
52	LOS40 MX - ¡Ya Párate!	Prisa Radio	28,663	↓ 13
53	On Purpose with Jay Shetty	Stitcher Media	28,402	↓ 1
54	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	28,348	↓ 12
55	DEMENTES	Sonoro Global Media Corp	27,041	↓ 12
56	Freakonomics Radio	Stitcher Media	26,193	↓ 3
57	Palestras Filosóficas Nova Acrópole	Audioboom	24,731	↑ 7
58	¿Qué Fue De Ellos?	Sonoro   ATC	24,518	↑ 11
59	Conan O'Brien Needs A Friend	Stitcher Media	23,687	-
60	How I Built This with Guy Raz	Wondery	23,614	↓ 2
61	Las Noticias del Día (MX)	Audioboom	22,869	↓ 4
62	Hidden Brain	Hidden Brain Media	22,761	↓ 6
63	Viva Voz - Vera Magalhães	Radios Grupo Globo	22,755	↓ 1
64	Mejor Con Gaby Vargas	audio.ad Podcast Network	22,742	↓ 10
65	Academia de Conspiraciones	Sonoro Global Media Corp	22,444	↑ 8
66	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	22,101	-
67	Nadie sabe nada	Prisa Radio	21,216	↑ 14
68	História pros Brother	audio.ad Podcast Network	20,904	↑ 4
69	The Mindset Mentor	Kast Media	20,329	↑ 5
70	SER Historia	Prisa Radio	20,189	↑ 21
71	Dateline NBC	NBCUniversal News Group	19,856	↓ 3
72	Flash Deportes	Prisa Radio	19,772	↓ 7
73	Supracortical	Sonoro Global Media Corp	19,574	↑ 19
74	Office Ladies	Stitcher Media	19,194	↑ 2
75	Morbid: A True Crime Podcast	Audioboom	18,876	↑ 7



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76	Super Soul	Stitcher Media	18,766	↓ 6
77	Ten Percent Happier with Dan Harris	Wondery	18,313	↑ 8
78	Decrépitos	audio.ad Podcast Network	18,252	↑ 11
79	El Show De Piolín	Stitcher Media	17,887	Debut
80	Don Cheto Al Aire	Stitcher Media	17,733	Debut
81	Fim de Expediente	Radios Grupo Globo	17,037	↑ 9
82	Noticias del día en Colombia - BLU Radio	Grupo BluRadio	16,770	↓ 3
83	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	16,768	↓ 12
84	SmartLess	Wondery	16,426	↑ 2
85	Serialmente	Radiopolis	16,261	↓ 5
86	Guerras de Negocios	Wondery	16,168	Debut
87	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	15,922	Return
88	Colunistas Eldorado Estadão	Estadao	15,903	↑ 12
89	En Caso de que el Mundo Se Desintegre	Audioboom	15,831	↑ 10
90	CARACOL - El Pulso del Fútbol	Prisa Radio	15,122	↓ 3
91	CARACOL - Hoy por Hoy	Prisa Radio	15,113	↓ 30
92	CBN Brasil	Radios Grupo Globo	14,886	↑ 6
93	Praia dos Ossos	audio.ad Podcast Network	14,814	↓ 15
94	Business Wars	Wondery	14,776	↑ 3
95	CBN Primeiras Notícias	Radios Grupo Globo	14,695	-
96	Voz Populi de BLU Radio	Grupo BluRadio	14,663	Return
97	Crónicas Oscuras	Sonoro Global Media Corp	14,547	↓ 20
98	Anderson Cooper 360	WarnerMedia	14,290	↓ 14
99	Un Libro Una Hora	Prisa Radio	14,178	Return
100	Luis Cárdenas	audio.ad Podcast Network	14,075	Return



<https://www.tritonrankers.com/reports/latam/podcasts/2022/>

4 of 5 • Reporting Period: April 2022 (April 4 - May 1)



## POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE LATAM PODCAST RANKER

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

## ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Downloads and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

## CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact [Metrics@TritonDigital.com](mailto:Metrics@TritonDigital.com)

