

LATAM PODCAST REPORT

TOP 100 PODCASTS

Reporting Period: August 31 - September 27, 2020

| RANK | PODCAST | PODCAST NETWORK | AVERAGE WEEKLY DOWNLOADS | RANK CHANGE |
|------|--|---------------------------------|--------------------------|-------------|
| 1 | O Assunto | Rádios Grupo Globo | 742,999 | 0 |
| 2 | LOS40 MX - La Corneta | Prisa Radio | 604,492 | 0 |
| 3 | Pânico | Jovem Pan Podcast | 147,114 | ↑1 |
| 4 | GE Flamengo | Rádios Grupo Globo | 137,298 | ↓1 |
| 5 | Últimas noticias de CNN en Español | WarnerMedia | 132,827 | 0 |
| 6 | Estadão Notícias | Estadão | 114,976 | ↑1 |
| 7 | Asi las cosas con Carlos Loret de Mola | Prisa Radio | 109,957 | ↑3 |
| 8 | Mundo da Luta | Rádios Grupo Globo | 101,097 | ↑21 |
| 9 | Comentaristas | Rádios Grupo Globo | 99,768 | ↓1 |
| 10 | Academia CBN - Mario Sergio Cortella | Rádios Grupo Globo | 93,799 | ↑2 |
| 11 | Panorama CBN | Rádios Grupo Globo | 85,823 | 0 |
| 12 | Café Brasil | Audio.ad Podcast Network Brasil | 74,079 | ↑6 |
| 13 | GE Corinthians | Rádios Grupo Globo | 73,890 | ↑20 |
| 14 | RPP NOTAS DE RADIO | Grupo RPP | 73,846 | 0 |
| 15 | Educação Financeira | Rádios Grupo Globo | 72,985 | ↑6 |
| 16 | Mañanas BLU con Néstor Morales | Grupo BluRadio | 68,700 | ↑28 |
| 17 | Isso É Fantástico | Rádios Grupo Globo | 68,537 | ↑7 |
| 18 | Gringolândia | Rádios Grupo Globo | 62,098 | ↓9 |
| 19 | Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta | WarnerMedia | 59,399 | ↓2 |
| 20 | Os Pingos nos Is | Jovem Pan Podcast | 59,186 | ↓1 |
| 21 | Economia | Rádios Grupo Globo | 59,174 | ↓5 |
| 22 | La W Radio con Julio Sánchez Cristo | Prisa Radio | 50,240 | ↓2 |
| 23 | GE Atlético-MG | Rádios Grupo Globo | 49,711 | ↑39 |
| 24 | Jornal da CBN | Rádios Grupo Globo | 48,465 | ↓2 |
| 25 | 5 Fatos | CNN Brasil | 46,519 | ↓2 |
| 26 | CARACOL - El Pulso del Fútbol | Prisa Radio | 43,366 | ↑6 |
| 27 | Dinheiro - Mauro Halfeld | Rádios Grupo Globo | 42,448 | ↑15 |
| 28 | Conversa com Bial | Rádios Grupo Globo | 41,452 | ↑7 |
| 29 | Jovem Pan - News | Jovem Pan Podcast | 40,686 | ↓3 |
| 30 | GE Grêmio | Rádios Grupo Globo | 40,055 | ↑30 |
| 31 | CartolaCast | Rádios Grupo Globo | 39,744 | ↑10 |
| 32 | LOS40 MX - ¡Ya Párate! | Prisa Radio | 39,558 | ↓1 |
| 33 | Dia a Dia da Economia - Míriam Leitão | Rádios Grupo Globo | 35,989 | ↓6 |
| 34 | Serialmente | Radiópolis | 35,925 | ↓9 |

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|------|---|---------------------|--------------------------|-------------|
| 35 | GE Vasco | Rádios Grupo Globo | 35,605 | ↑12 |
| 36 | W_RADIO - Así las cosas | Prisa Radio | 34,517 | 0 |
| 37 | CNN Daily News Briefing | WarnerMedia | 33,955 | 0 |
| 38 | Jout Jout de Saia | Rádios Grupo Globo | 33,444 | ↑23 |
| 39 | W_RADIO - Martha Debayle en W | Prisa Radio | 33,167 | ↓9 |
| 40 | Con la ayuda de mis amikas | Audioboom | 31,526 | ↓12 |
| 41 | Política | Rádios Grupo Globo | 31,137 | ↓1 |
| 42 | Gran Resumen de la Hora | Grupo RPP | 31,131 | ↑4 |
| 43 | CARACOL - 6AM Hoy por Hoy | Prisa Radio | 30,027 | 0 |
| 44 | GE Fluminense | Rádios Grupo Globo | 29,553 | ↑12 |
| 45 | Clássico Mineiro | Rádios Grupo Globo | 29,282 | New |
| 46 | Embolada | Rádios Grupo Globo | 28,736 | New |
| 47 | Escola da Vida - Mario Sergio Cortella | Rádios Grupo Globo | 28,288 | ↓8 |
| 48 | E Tem Mais | CNN Brasil | 27,759 | 0 |
| 49 | Aristegui | WarnerMedia | 27,505 | ↑5 |
| 50 | GE Cruzeiro | Rádios Grupo Globo | 27,035 | ↑16 |
| 51 | Notícia no Seu Tempo | Estadao | 26,661 | ↓2 |
| 52 | GE Sao Paulo | Rádios Grupo Globo | 26,456 | ↓14 |
| 53 | Early Game | Rádios Grupo Globo | 26,347 | ↑40 |
| 54 | Que História É Essa, Porchat? | Rádios Grupo Globo | 25,816 | ↑42 |
| 55 | Freakonomics Radio | Stitcher | 25,378 | ↑2 |
| 56 | G1 Ouviu | Rádios Grupo Globo | 24,802 | ↓43 |
| 57 | The School of Greatness | Wondery | 24,743 | ↓6 |
| 58 | Palestras Filosóficas Nova Acrópole | Audioboom | 24,659 | ↓6 |
| 59 | El Podcast Mas Chido | Ten Mask | 24,295 | 0 |
| 60 | Presente Diário | Radio Trans Mundial | 24,029 | ↓2 |
| 61 | Abertura de Mercado | CNN Brasil | 23,471 | ↓8 |
| 62 | El Larguero | Prisa Radio | 22,341 | ↑5 |
| 63 | GE Santos | Rádios Grupo Globo | 21,186 | New |
| 64 | W Radio Colombia | Prisa Radio | 19,172 | ↑6 |
| 65 | My Favorite Murder with Karen Kilgariff and Georgia Hardstark | Stitcher | 18,846 | ↓1 |
| 66 | Office Ladies | Stitcher | 18,567 | ↑3 |
| 67 | Palabra Plena, con Gabriel Rolón | Audioboom | 18,379 | ↓12 |
| 68 | Al Cine con las Amikas: El Podcast | Audioboom | 18,205 | ↑5 |
| 69 | Morning Show | Jovem Pan Podcast | 18,201 | ↑2 |
| 70 | 3 em 1 | Jovem Pan Podcast | 17,178 | ↑7 |
| 71 | Oprah's SuperSoul Conversations | Stitcher | 16,487 | ↑4 |
| 72 | Fox News Radio Newscast | FOX News Podcasts | 16,216 | 0 |

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|------|---|--------------------|--------------------------|-------------|
| 73 | Aprendo en casa | Grupo RPP | 15,905 | ↓5 |
| 74 | Business Wars | Wondery | 15,714 | ↑9 |
| 75 | CARACOL - La Luciérnaga | Prisa Radio | 15,413 | ↑4 |
| 76 | SER Historia | Prisa Radio | 15,242 | New |
| 77 | Mulheres da Pan | Jovem Pan Podcast | 15,185 | ↓12 |
| 78 | CBN Professional | Rádios Grupo Globo | 15,123 | ↑3 |
| 79 | Quatro em Campo | Rádios Grupo Globo | 14,353 | ↑5 |
| 80 | En Caso de que el Mundo Se Desintegre | Audioboom | 14,275 | ↑5 |
| 81 | Linha Aberta - Carlos Alberto Sardenberg | Rádios Grupo Globo | 14,225 | ↓1 |
| 82 | BLU Caribe | Grupo BluRadio | 13,894 | New |
| 83 | No Meio do Caminho - Mario Sergio Cortella | Rádios Grupo Globo | 13,886 | New |
| 84 | Mundo Corporativo - Max Gehringer | Rádios Grupo Globo | 13,318 | ↑4 |
| 85 | A Nosa Língua de Todo Dia - Pasquale Cipro Neto | Rádios Grupo Globo | 12,890 | ↓11 |
| 86 | Mi Novela Favorita | Grupo RPP | 12,794 | ↑1 |
| 87 | Voz Populi de BLU Radio | Grupo BluRadio | 12,783 | New |
| 88 | Supracortical | Sonoro Media | 12,770 | ↑1 |
| 89 | CBN Primeiras Notícias | Rádios Grupo Globo | 12,743 | ↑10 |
| 90 | GE Botafogo | Rádios Grupo Globo | 12,542 | New |
| 91 | RADIO_AKTIVA - El Gallo Programa completo | Prisa Radio | 12,435 | New |
| 92 | Esporte em Discussão | Jovem Pan Podcast | 12,390 | New |
| 93 | Dinheiro em Jogo | Rádios Grupo Globo | 12,005 | New |
| 94 | Nos Reiremos de Esto! | Audioboom | 11,759 | ↓8 |
| 95 | Noticias del día en Colombia - BLU Radio | Grupo BluRadio | 11,751 | New |
| 96 | Vozes: Histórias e Reflexões | Rádios Grupo Globo | 11,658 | New |
| 97 | StarTalk Radio | Stitcher | 11,548 | ↓2 |
| 98 | Nadie sabe nada | Prisa Radio | 11,529 | New |
| 99 | MX_LOS40_AOD | Prisa Radio | 11,377 | New |
| 100 | Conan O'Brien Needs A Friend | Stitcher | 11,317 | ↓2 |

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@TritonDigital.com